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Ideas On Designing Better Presentations, & Three Ways To Send Your Large Content Project Files To TELC

Design presentations in a creative way to promote engagement & effective learning! Use FREE online image providers to get themes that high-quality images. Choose the best method to send your large content project files to TELC!

Appropriate Font

- Fits the context of your image and topic
- Adds to the meaning of content without drawing attention away from it
- Gives the impression that there was deeper thought behind choosing the font instead of just "looks cool"

Inappropriate Font

- Makes the viewer "turn off", even if they aren't sure what is the cause.
- Distracting
- Amateurish

Single Font

In publishing and graphic design, Lorem ipsum is a placeholder text commonly used to demonstrate the visual form of a document or a typeface without relying on meaningful content. Lorem ipsum may be used before final copy is available.

It is also used to temporarily replace text in a process called greeking, which allows designers to consider the form of a webpage or publication, without the meaning of the text influencing the design.

Donec viverra leo aliquet, auctor quam id, convallis orci. Sed in molestie est. Cras ornare turpis at ligula posuere sit. amet accumsan neque lobortis. Maecenas ac ante ut ligula tempus ultrices. Nam eu efficitur nisl. Praesent venenatis, ante scelerisque tortor, id viverra nunc rutrum a. Maecenas ac ante ut ligula tempus ultrices. Nam eu sem id lorem.

Various Fonts

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Layered Content



- Increases readability
- Adds to retention
- Visual elements help guide the eye
- Less tiring to read/look at

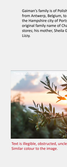
Non-layered Content



- Increases readability
- Adds to retention
- Visual elements help guide the eye
- Less tiring to read/look at

Text VS Visualisation

Wall of text



Replacing some parts of text with visualisation can greatly improve retention, readability, enjoyment, attention.

Visualisation



Important note: **Do not overdo it** by going to **either** of the above extremes, find what works for your specific content.

Line Spacing

Main Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean nibh urna, molestie at fringilla at, euismod a metus. Vestibulum tincidunt accumsan lorem, a elementum nibh porttitor ut. Sed ante erat, hendrerit in egestas pretium, varius id nisl.

Vivamus ut nulla libero. Suspendisse tortor risus, pellentesque at rhoncus vitae, pharetra in mi. Aliquam ac neque tortor. eu semper orci. Donec ornare mollis ipsum, sagittis malesuada sapien lobortis sed.

- Line height and line length must be taken in consideration.
- It's good to have enough white space between words and lines.
- Having little to no white space will make the words glued together and very difficult to read.

Main Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean nibh urna, molestie at fringilla at, euismod a metus. Vestibulum tincidunt accumsan lorem, a elementum nibh porttitor ut. Sed ante erat, hendrerit in egestas pretium, varius id nisl.

Vivamus ut nulla libero. Suspendisse tortor risus, pellentesque at rhoncus vitae, pharetra in mi. Aliquam ac neque tortor. eu semper orci. Donec ornare mollis ipsum, sagittis malesuada sapien lobortis sed.

Line Length

The best number of words in a line for the best readability would be between 9 to 12 words or between 50 to 70 characters.

Example

Gaiman's family is of Polish-Jewish and other Eastern European Jewish origins. His great-grandfather emigrated to Britain from the Netherlands in the 1890s. He lived before 1914 and his grandfather eventually settled in the south of England in the Hampshire city of Portsmouth. Gaiman's father, David Bernard Gaiman, is a chemist's grandfather changed his original family name of Charman to Gaiman. His father, David Bernard Gaiman, worked in the same chain of drug stores. His mother, Sheila Gaiman (née Goldman), was a pharmacist. He has two younger sisters, Clare and Lizzy.

VS

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Making Text Clear

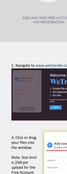


Text is illegible, obstructed, unclear, or distracting. Similar colour to the image.



With just -30% brightness, the same text becomes legible and less distracting!

Resizing Images Correctly



Hold Shift, click and hold Left Mouse on corner of image, then drag your mouse to resize images proportionally.

- Distorts images and reduces quality
- Makes contents difficult to look at

Picture File Formats



- Vector technology offers zero loss in quality as you resize.
- Jpeg formats are an okay compromise, but are often low quality.
- Bitmap images should be avoided unless you want to use something very small, like an icon.

How To Send Your Large Files

Some Of Your Options



2GB LIMIT WITH FREE ACCOUNT
NO REGISTRATION

MICROSOFT ONEDRIVE
REQUIRES LIVE ACCOUNT

GOOGLE DRIVE
REQUIRES GOOGLE ACCOUNT

Using WeTransfer

1. Navigate to www.wetransfer.com and click Agree.



2. Click or drag your files into the window.

Note: Size limit is 2GB per upload for the Free Account.



3. Type in the email of the person you want to send the files to.

4. Type in your email.

5. Type in a message so the person knows the content and knows what you're sending them.



Using Microsoft OneDrive



1. Log in to your OneDrive platform

2. You can click on Upload or just drag files into the window and they will upload.



3. Click on Upload and then select if you want to upload a file.

4. Select folder if you want to upload a folder of the contents of a folder you have in your system.

See recommend you to ZIP folder first created . Faster as that everything is organised.)

5. Click on Share with the link type you want for change permissions for the file/folder (IMPORTANT)

Using Google Drive

Go to drive.google.com and log in with your Google Account.

Right click anywhere in the space to show the option pop-up

You can use this to create new folders to organise your content.

You can use this to upload files/folders.

After your file(s)/folder(s) have finished uploading, right-click on them

Click on 'Share' or 'Get Shareable Link'

Use these menus to change share settings

Click on 'Change' in the lower part.

Click on 'Anyone with the link' to change that option

Click on 'Viewer to change what role the person(s) you're sharing with will have (e.g. for file sharing set this to 'Editor'

When done, click 'Copy link'.

You can now send that link.

Image Providers

Free Providers

Pixabay (https://pixabay.com/)
Free images for personal & sharing photos, illustrations, vector graphics, film footage and music.

Unsplash (https://unsplash.com/)
Unsplash is a website dedicated to sharing stock photography

Burst (https://burst.shopify.com/)
Burst is a free stock photo platform that is powered by Shopify.

Pexels (https://www.pexels.com/)
Pexels is a provider of stock photography and stock footage.

Freeimages (https://www.freeimages.com/)
Download high-resolution photographs and illustrations free of charge.

KaboomPics (https://kaboompics.com/)
For stock photography

Premium Providers

Photocase (https://www.photocase.com/)
Photocase is a stock photography provider specializing in unconventional, artistic, authentic stock photos with a clear Berlin-style vibe.

Shutterstock (https://www.shutterstock.com/)
Shutterstock is a global provider of stock photography, stock footage, stock music, and editing tools.

Getty Images (https://www.gettyimages.com/)
Award-winning images, videos, music, multimedia and premium digital content.

Adobe Stock (https://stock.adobe.com/ca_en/)
Adobe Stock is a service that gives designers, marketers, and creative professionals access to millions of high-quality, royalty-free stock assets, royalty-free assets for all their creative projects. Assets types include photos, illustrations, vectors, templates, 3D assets, videos, motion graphics templates, and audio tracks.