

Name: Tao Papaioannou, Ph. D., Associate Professor, University of Nicosia

Address: **Office: 203, Humanities Building**
 Home: 59 Iroon Polytechniou, Pallouriotissa, Nicosia 1048, Cyprus

Telephone: **Office: 22-351274-210**
E-mail: papaioannou.t@unic.ac.cy

Undergraduate work:

B. A. in Communication (with a double concentration on Public Relations and Journalism)
University of Northern Iowa, Iowa, U.S.A., 1995

Graduate work: M. A. in Communication
University of Arizona, Arizona, U.S.A., 1997

Postgraduate work: Ph.D. in Communication and Information Management
Dissertation: Using social network analysis to examine the use of organizational electronic mail
School of Management, Keele University, U.K., 2003
External Examiners: Professor M. Scott Poole and Dr. Thomas Rodgers

Positions Held:

University of Nicosia, Cyprus
Associate Professor (May 2012 – Present)
Head of the Department of Communications (Feb. 2013-present)
Course Coordinator of the M.A. program in Digital Media and Communications (Feb. 2013-present)
Associate Head of the Department of Communications (Sept. 2007 – Jan. 2013)
Course Coordinator of the B.A. program in Public Relations, Advertising and Marketing (Feb. 2009 – Jan. 2013)

Intercollege, Cyprus
Sep. 2004-Sep. 2007
Assistant Professor, Department of Communications

Areas of Concentration/Research Interests: Media and political and civic participation, social media and youth practice, youth online sociability and identity, media literacy and education, digital media and learning and research methodologies for networked communication.

Professional Associations:

Member of European Communication Research and Education Association, 2007-present
Member of International Association for Media and Communication Research, 2006-present
Member of the International Communication Association, 1997-present
Member of the Speech Communication Association (in U.S.A.), 1996-present
Member of the Public Relations Society of America, 1995-present
Member of the Public Relations Practitioner's Society of Cyprus, 2000-present
Member of the Cyprus Association of Political Science, 2015-present

Funding:

An annual research fund of EUR 500,000 has been granted to the Centre for Media Pluralism and Media Freedom (CMPF) at the European University Institute for the revision and pilot implementation of the Media Pluralism Monitor (2015-2018). Cyprus is one of the EU member states participating in the project (Christophorou C. is the coordinator of the Cypriot national project). Tao Papaioannou is the scientific coordinator of the Cypriot national project.

Project Title: Project for the Update and the Pilot Test Implementation of the Media Pluralism Monitor (<https://ec.europa.eu/digital-agenda/en/independent-study-indicators-media-pluralism>)
Granting Agency: The European Commission

A research fund of GBP 120,000 (Euro 150,000) has been granted to a research team led by Gupta, S. (2014-2016). Cyprus is among the five countries participating in the project (Hajimichael, M. is the coordinator of the Cypriot national project). Tao Papaioannou is the scientific coordinator of the Cypriot national project.

Project Title: Framing financial crisis and protest: North-West and South-East Europe (F/00 269/W; <http://www.open.ac.uk/arts/research/finance-crisis-protest>)
Granting Agency: The Leverhulme Trust

A research fund of Euro 31,715 was granted to the Cypriot research team led by Christophorou C. (2009-2013). Cyprus was among the 12 European countries participating in the project. Tao Papaioannou was the scientific coordinator of the Cypriot national project. See research paper and contribution at <http://www.sharpenetwork.eu/>

Project Title: A platform for sharing and representing (505503-2009-LLP-IT-KA3-KA3MP)
Granting Agency: Life Learning Program for Education and Culture in the EU

A research fund of CYP 60,000 (Euro 900,000) was granted to Papaioannou, N., Papaioannou, T. and Michalides, A. (2005-2007). Tao Papaioannou was the scientific coordinator of the project. See contribution to the report “Optimization of flight reservations using a combination of artificial intelligence algorithms and mobile telephony technologies”, submitted to Cyprus Institute for the Promotion of Research.

Project Title: Optimization of flight reservations using a combination of artificial intelligence algorithms, statistics, mobile telephony and information technology.
Granting agency: Cyprus Institute for the Promotion of Research

A research fund of CYP 76,592 was granted to a research team led by Solomos J. and Hajimichael, M. (2005-2007). Tao Papaioannou was a researcher of the project, focusing on reviewing policies on immigration and collecting, analyzing and interpreting statistical data. See contribution to the report “Policy and Practice – Ethnicity and Race in Contemporary Cyprus”, submitted to Cyprus Institute for the Promotion of Research.

Project Title: Policy and practice – Ethnicity and race in contemporary Cyprus
Granting agency: Cyprus Institute for the Promotion of Research

A research fund of CYP 28,000 was granted to Papaioannou, T and Michalides, A. (1999-2002+). Tao Papaioannou was the scientific coordinator of the project. See contribution to the report “Automated system for the analysis of visitors’ reading profiles and patterns through the use of an electronic commerce site”, submitted to Cyprus Institute for the Promotion of Research.

Project Title: Automated system for the analysis of visitors’ reading profiles and patterns through the use of an electronic commerce site (ΙΠΕ 52/99-ΚΥΠΡΒΙΒΛ)

Granting agency: Cyprus Institute for the Promotion of Research /3rd Program for Research Funding from the EU

Participation in EU Research Projects and Committees

Serving since 2014 on the Cypriot expert panel for FRANET. FRANET is a 4-year research project with the European Union member states on fundamental rights. It is funded by the European Union Agency for Fundamental Rights (www.fra.europa.eu). The project operates on the basis of a framework contract, under which the FRA regularly requests deliverables from the national expert panels in the form of reports on the situation of fundamental rights within the European Union.

Serving since 2013 on the Horizon Project Europe's Expert Advisory Board. The Horizon Project Europe is a partnership between the New Media Consortium (NMC) and the European Commission's Directorates-General on Education and Culture (EAC), along with the Institute for Prospective Technological Studies (IPTS); Inholland University; QIN AS; and CellCove, Ltd. The goal of the project is to create an ongoing process for understanding the trends and challenges impacting strategic technology planning and policymaking in education across Europe. The Horizon Project Europe's Expert Advisory Board provides vision and stimulus to the effort and has been of critical importance for identifying and describing key emerging technologies that will be influential for teaching, learning and creative expression in European schools over the next five years.

Participating in "Transforming Audiences, Transforming Societies", a 4 year (2010-2014+) European Concerted Research Action (COST Action IS 0906). Tao Papaioannou is a member of the Management Committee and has been conducting research projects within the Action for its first Work Group on new media genres, media literacy and trust in the media. The total budget for 24 participating countries is 96 million Euros.

Action Title: Transforming Audiences, Transforming Societies (IS 0906)

Granting Agency: European Cooperation in the Field of Scientific and Technical Research (COST)

Participating since 2012 in the EU Kids Online Project III, a 4 year (2011-2014+) knowledge enhancement project under the Safer Internet Program from the EU (SI-2010-TN-4201001 EU Kids Online III). As a thematic network to stimulate and coordinate investigation into the use of new media by children, this project includes research partners from all EU 27 member states. Tao Papaioannou has been conducting research focusing on the use of social media among young people in Cyprus.

Action Title: EU Kids Online Project III: Enhancing Knowledge Regarding European Children's Use, Risk and Safety Online (SI-2010-TN-4201001 EU Kids Online III)

Granting Agency: EC Safer Internet Programme

Books Edited, Written or Translated:

Papaioannou, T. and Gupta, S. (2018). Media representations of anti-austerity protests in the EU: Grievances, identities and agency. London: Routledge.

Papaioannou, T. (2004). Using social network analysis to examine the use of organizational electronic mail. Keele, UK: Keele University Press.

Guest Editor of Journals:

Gust editor of a special issue of the academic journal *International Journal of Communication* on "media and participation: comparative analysis of anti-austerity protests in the Eurozone crisis" (to be published in December 2018).

This special issue analyses citizen participation in social change (or the lack thereof) and contemporary media politics of dissent in the context of anti-austerity protests in the Eurozone crisis since 2008. This special issue will include empirical and/or theoretical studies of media construction of citizen protests in Cyprus, Greece, Italy, Ireland, Portugal, and Spain, providing comparative examination of social movement development across media, temporal-spatial contexts, and modes of political mobilization. Individually and collectively, these articles will investigate the circumstances under which news media representation of protests potentially fosters or impedes citizen articulation of advocacy; they also discuss mobilization identities and strategies, in particular through online and social media.

Guest editor of a special issue of the academic journal "Cyprus Review" on media representation and the 2013 financial and political crises in Cyprus (Vol. 27, No.1, Spring, 2015). ISBN: 1015-2881.

This special issue explores the interception between the functions and roles of traditional and new media and their portrayal of a range of issues which are critical to the development of the 2013 and ongoing financial and political crises in Cyprus.

This special issue includes 11 articles by national and international academics and media and law practitioners. Professors Nico Carpentier (Uppsala University, Sweden) and Suman Gupta (Open University, UK) are among the contributors.

Guest editor of a special issue of the academic journal "Media Studies" on critical insights in European media literacy research and policy (Vol. 3, No. 6, December, 2012). ISBN: 1847-9758; ISBN (Online): 1847-5030.

This special issue includes 16 articles from 23 authors, covering a considerable range of conceptual, methodological as well as educational issues in the recent media literacy discourse. Professors Sonia Livingstone (London School of Economic and Political Science, U.K.), Divina Frau-Meigs (Sorbonne nouvelle university, France), Jos de Haan (Erasmus University Rotterdam, Netherland), Uwe Hasebrink (University of Hamburg, Germany), Carmen Marta (Catholic University San Antonio, Spain) and Fausto Colombo (Catholic University Milan, Italy) are among the contributors.

Refereed Journal Articles:

Papaioannou, T. (in preparation for 2018). Dominant and emerging news values in protest coverage: Cypriot anti-austerity protests in national media. *International Journal of Communication*.

Komodromos, M, Papaioannou, T. and Adamu, M.A. (in print, 2017). Influence of online retailers' social media marketing strategies on students' perceptions towards e-shopping: a qualitative study. *International Journal of Technology Enhanced Learning*.

Papaioannou, T. and Ioannou, G. (2017). Protest politics and the media: Strategizing performative framing of grievances in the "Save Akamas" campaign. *Journal of Applied Communication (accepted)*.

Papaioannou, T. (2015). Overcoming the protest paradigm? Framing of the 2013 Cypriot protests in international online news media. *Cyprus Review*, 27(1): 35-70.

Papaioannou, T. and Hajimichael, M. (2015). Media representation and the 2013 financial and political crises in Cyprus. *Cyprus Review*, 27(1): 13-31.

Papaioannou, T. and Olivos, H. E. (2013). Cultural identity and social media in the Arab Spring: Collective goals in the use of Facebook in the Libyan context. *Journal of Arab & Muslim Media Research*, 6(2):99-114.

Livingstone, S.; Papaioannou, T.; Grandío, M. and Wijnen, C. (2012). Critical insights in European media literacy research and policy. *Media Studies*, 3(6): 5-15.

Papaioannou, T. (2011). Assessing digital media literacy among young people through their use of social networking sites. *Journal of Social Informatics*, 8(15):36-48.

Roussou, N. and Papaioannou, T. (2011). "Social network sites and young people's developing identities in Cyprus". *Media Dialogues*, 4(8): 7-32.

Chapters in Books:

Papaioannou, T. (in preparation for 2018). "Articulating protest legitimacy: A case study of collective action framing in issue-based advocacy." In D. Parusheva (Ed.), *Living the crisis: Everyday life experiences and discourses*. Plovdiv: Plovdiv University Press.

Papaioannou, T. and Themistokleous, A. (in preparation for 2018). "An overview of media education in Cyprus: Concepts and policies." In S. Iordanidou (Ed.), *Media Education in Greece and Cyprus*. Athens: Μεταμεσονύκτιες Εκδόσεις (Special Quality Publications) and Advanced Media Institute.

Wijnen, C., Murru, M. F. and Papaioannou, T. (2017). "Definitions and values of media and information literacy in a historical context." In D. Frau-Meigs, I. Velez and J. Flores Michel (Eds.), *Public policies in media and information literacy in Europe: Cross-country comparisons* (p. 91-115). London: Routledge.

Papaioannou, T. (2015). "Digital media and youth civic practices: Strategies to foster online participation." In M. Hadjimichael (Ed.), *Arts and social justice: The media connection* (p.17-32). London: Cambridge Scholars Publishing.

Papaioannou, T., Christophorou, C. and Blondeau, B. (2014). "Media education in Cyprus: Concepts, policies and practices." In D. Frau-Meigs (Ed.), *Comparative analysis of media and information education policies in Europe*. New York: UN Alliance of Civilizations. Available online: <http://ppemi.ens-cachan.fr/doku.php>

Papaioannou, T. (2013). "Media and civic engagement: The role of web 2.0 technologies in fostering civic participation among youth." In D. Lemish (Ed.), *The Routledge international handbook of children, adolescents and media studies* (p.351-358). New York: Routledge.

Livingstone, S., Wijnen, C., Papaioannou, T., Costa, C. and Grandío, M. (2013). "Situating media literacy in the changing media environment: Critical insights from European research on audiences." In N. Carpentier; K. Schröder and L. Hallett, (Eds.) *Audience transformations: Shifting audience positions in late modernity* (p. 210-227). New York and London: Routledge.

Papaioannou, T. (2011). Media literacy and the use of Facebook among high school students in Cyprus. In S. Livingstone (Ed.), *Media literacy: Ambitions, policies and measures* (p. 22-27). London: LSE.

Papaioannou, T. and Sophocleous, A. (2010). Audience research in Cyprus. In H. Bilandzic, C. Carpentier, G. Patriarche, C. Ponte, K. Schroder, E. Vossen and F. Zeller (Eds.), *Overview of European audience research* (p.37-40). Belgium: COST Action.

Papaioannou, T. and Roussou, N. (2009). Young people and new communication technologies: Cross-media consumption and its effects on cognitive and affective development. In Y. Pasadeos (Ed.), *Variety in mass communication research* (pp. 251-271). Athens, Greece: Atiner.

Papaioannou, T. and Roussou, N. (2006). The Internet and young people's sociability: Continuums or reversals? In N. Leandros (Ed.), *The impact of the Internet on mass media in Europe* (pp. 191-206). Suffolk, UK: Arima Publishing.

Chapters in Reports Submitted to Granting Agencies:

Papaioannou, T. (One of the contributing authors, 2014). *The NMC Horizon Report Europe: 2014 Schools Edition*. European Commission. ISBN 978-92-79-38476-9 (pdf) ISBN 978-92-79-38477-6 (print) doi:10.2791/83258. Luxembourg: Publications Office of the European Union. European Union 2014.

Papaioannou, T. (2007). Overview of present and past policies of racial and ethnic inequality in Cyprus and Europe. In *Policy and Practice – Ethnicity and Race in Contemporary Cyprus* (p. 1-15). Report submitted to Cyprus Institute for the Promotion of Research for the project entitled “*Policy and Practice – Ethnicity and Race in Contemporary Cyprus.*”

Papaioannou, T. (2007). Interview data assessment. In *Policy and Practice – Ethnicity and Race in Contemporary Cyprus* (Section D6.1 Instrumentation, D6.2 Measurement of variables, D6.3 Correlation results of variables and discussion, and D6.4 Data coding sheet; 10 pages). Report submitted to Cyprus Institute for the Promotion of Research for the project entitled “*Policy and Practice – Ethnicity and Race in Contemporary Cyprus.*”

Papaioannou, T. (2004). Online consumer demographics and buying behaviour: an investigation of an electronic bookstore specialising in Cyprus publications (p.1-8). Report submitted to Cyprus Institute for the Promotion of Research for the project entitled “*Automated system for the analysis of visitors' reading profiles and patterns through the use of an electronic commerce site.*”

Refereed Conference Proceedings:

Roussou, N. and Papaioannou, T. (2010). “Social network sites and young people's developing identities in Cyprus”. The Newsletter on Children, Youth and Media in the World (issue 2, 2010). Nordicom, Sweden: The International Clearinghouse on Children, Youth and Media.

Papaioannou, T. (2003). “Research methods and organizational use of computer-mediated systems” In S. Brown (Ed.), *Organizational communication and technology conference proceedings* (pp. 104-125). Keele University, UK.

Papaioannou, T. (2003) “Social network analysis and computer-mediated communication” In M. Richards and N. Roussou (Eds.), *The impact of the Internet: Continuity and change* (p. 61-82). Nicosia, Cyprus: Intercollege.

Conference Papers:

“Protest politics and the media: Strategizing performative framing of grievances in the ‘Save Akamas’ campaign.” Paper presented at the annual conference of the Cyprus Association of Political Science. The Technological University of Cyprus, Limassol, Cyprus, December, 2016.

“Articulating protest legitimacy: A case study of collective action framing in issue-based advocacy.” Paper presented at a conference on “*Living the crisis: Everyday life experiences and discourses*”. Plovdiv University, Plovdiv, Bulgaria, September, 2016.

“Construciton in News and Social Media of Anti-Austerity Protests in the EU: A Comparative Approach” (2016). Paper presented at a conference on “Modernization, Europe and Nation-State”. Panteion University of Social and Political Sciences, Athens, Greece, April, 2016.

“The Changing Media Politics of Dissent: Representations of Anti-Austerity Protests in National and International Public Service Media” (2015). Paper presented at a conference on “Academia, Society and the Crisis”. University of Limerick, Limerick, Ireland, November, 2015.

“Paradise Lost: Media Representation and the 2013 Financial and Political Crises in Cyprus” (2015). Paper presented at a conference on “Media Framing of the Financial Crisis”. Open University, London, UK., July 2015.

“Overcoming the Protest Paradigm? Framing of the 2013 Cypriot Protests in International Online News Media” (2014). Paper presented at the conference “Participation, media representation and the financial and political crises in Cyprus”. University of Nicosia, Nicosia, Cyprus, December, 2014.

“Framing of Collective Demands and Expressions among Cypriot Protestors in International Online News Media” (2014). Paper presented at the first annual conference of the Cyprus Association of Political Science. University of Cyprus, Nicosia, Cyprus, November, 2014.

“Collective Demands and Expressions of Social Protests among Cypriot Citizens in National and International Media” (2014). Paper presented at the Annual International Conference “Media: Theory and Practice” (CCCS Conference 2014). Skopje, Macedonia, September, 2014.

“Audience Research Methods in the Age of Networked Media” (2014). Paper presented at the international conference “The future of audience research: Agenda, theory and societal significance”. Ljubljana, Slovenia, February, 2014.

“Evaluating the Impact of Media and Information Literacy on Society, Institutions and Patterns of Action” (2013). Paper presented at the international conference “Public policies in media and information literacy in Europe”. Paris, France, December, 2013.

“Media education in Cyprus: Concepts, policies and practices” (2013). Paper presented at the COST conference “Comparative analysis of media and information education policies in Europe”. Belgrade, Serbia, September, 2013.

“A Critical Reflection on Methodological Challenges and Innovations in Audience Research” (2012). Paper presented at the COST conference “Revitalising audiences: Innovations in European audience research”. Milan, Italy, September, 2012.

“Media-savvy or Vulnerable Audiences in the Digital Age: Critical Insights from European Media Literacy Research and Policy” (2012). Paper presented at the European Conference “Audience research in mediatised society”. Brussels, Belgium, April, 2012.

“Web 2.0 Technologies and Youth Civic Participation” (2011). Paper presented at the conference “Art and Social Justice: The Media Connection.” Nicosia, Cyprus, October, 2011.

“Digital Media Literacy and the Use of Facebook among High School Students in Cyprus” (2011). Paper presented at a COST European Conference “New challenges and innovative methodology in European media research”. Zagreb, Croatia, April, 2011.

“Social Network Sites and Young People’s Developing Identities” (2010). Paper presented at 2010 World Summit for Youth. Karlstad, Sweden, June, 2010.

“Traditional Media, the Internet and Youth Civic (Dis)Engagement” (2009). Paper presented at the 5th European Consortium for Political Research. Potsdam, September, 2009.

“Young People and New Communication Technologies: Cross-media Consumption and Its Effects on Cognitive and Affective Development” (2008). Paper presented at the 6th International Conference on Communication and Mass Media. Athens, Greece, May, 2008.

“The Internet and Young People’s Sociability: Continuums or Reversals?” (2006). Paper presented at COST-A20 European Conference. Delphi, Greece, April, 2006.

“Profile of the Consumers: An Investigation of An online Cypriot and Cypriological Bookstore” (2005). Paper presented at the 2nd International Conference for Consumer Behavior and Retailing Research. Liechtenstein, May, 2005.

“Research Methods and Organizational Use of Computer-mediated Systems” (2003). Paper presented at the conference “Organizational communication and technology”. Keele University, UK, May, 2003.

“Social Network Analysis and Computer-Mediated Communication” (2003). Paper presented at the European COST-A 20 conference, Nicosia, Cyprus, April, 2003.

“The Use of E-Mail and Organizational Efficiency” (1998). Paper presented at the Annual Meeting of the Speech Communication Association, San Diego, California, 1998.

“Incorporating facework into the Leader-Member Exchange Model to Predict Subordinate Selection of Conflict Strategies” (1997). Paper presented at the Annual Meeting of the International Communication Association, Montreal, Canada, 1997.

“Love on the ‘Highway’: A Relational Approach to Romance Development on the Internet” (1997). Paper presented at the Annual Meeting of the Midwest Sociological Society, Des Moines, Iowa, 1997.

“Conflict Climate: A Construct and An Assessment” (1997). Paper presented at the Annual Meeting of the Speech Communication Association, Chicago, Illinois, 1997. **Awarded best paper of the division.**

“Melting Pot Reconsidered: Cultural Integration or Cultural Submission?” (1995). Paper presented at the Annual Meeting of the Central States Speech Communication Association, Oklahoma City, Oklahoma, 1995.

Newspaper articles:

Articles on organizational communication published in Alithea (Truth) and Intellistock (a financial-news oriented website).

Other scholarly activities:

Member of the Editorial Board of the International Journal of Technology Enhanced Learning

<http://www.inderscience.com/jhome.php?jcode=ijtel#absindex>

Reviewer of the Journal of Children and Media

Reviewer of the Journal Media Studies

Reviewer of the Journal Cyprus Review

Reviewer of proposals submitted to the Research Foundation - Flanders (Fonds Wetenschappelijk Onderzoek - Vlaanderen, FWO)

Reviewer of papers submitted to the annual EuroMed conference

Reviewer of papers submitted to the international conference “The future of audience research”, Ljubljana, Slovenia, February, 2014

Supervising theses by students in MCOM595 Thesis in the M.A. program in Digital Media and Communications in the Department of Communications, University of Nicosia

- “Learning through video games” by Hanna Suvihä
- “Online media strategies at SigmaLive” by Andrea Ioannou
- “An analysis of production and broadcast strategies for children’s programming at SAT-7” by Parastoo Poortaheri
- “Communication strategies for an asylum awareness campaign” by Kyriaki Kyprianou
- “The value of the practical experience as part of the curriculum at the University of Nicosia: A public relation’s perspective” by Maja Tepeh
- “Working in a Radio Station: Is it Magic?” by Ariana Charalambous
- “Crisis communication in the air cargo industry and social media” by Milenko Strika
- “Practicum at Nikodia” by Khawla Itbega
- “A way to work in Public Relations department for Television shows” by Revekka Psalti
- “Promoting recycling via Facebook groups” by Andria Toumasiou
- “Political parties and web communication: The case of Cyprus” by Marilena Andreou
- “New technologies tackling old problems of NGOs: A case study on the beneficial impact of social media on the Nicosia Dog Shelter” by Rula Aweidah
- “The regime of social media: A case study of social media applications in a small leisure business” by Nicos Palios
- “Marketing and advertising online: A case study of GESOLAR Cyprus” by Niki Nicolaou
- “Social media as a tool for branding: Using McDonald as a case study” by Anthony Owolabi
- “How young people use social media networks as a way of lifestyle” by Christos Nicolaou
- “Co-citizen participation: Cultural identity and new technologies in the Arab Spring” by Hugo Enrique Olives

Supervising projects by students in COMM490 Final Year Project in undergraduate programs in Communications and Public Relations, Advertising and Marketing in the Department of Communications, University of Nicosia

Member of various thesis committees for evaluating thesis/final year projects in the Department of Communications, University of Nicosia
Participating lecturer for the Citizens' Free University Lecture Series organized by the University of Nicosia, 2008-2009, 2009-2010
Member of the Faculty Research Coordinating Committee, Intercollege, 2005-2007
Public Relations consultant for Dot.Cy Lt., 2004-present
Statistical analysis consultant for Talos Research Consultancy, 2004-present
Certified trainer/user of Alternative Analysis and Survey Module of GroupSystems Electronic Conferencing software

Experience

Teaching – Course designed and taught at the University of Nicosia/Intercollege

BADM 231 Business Communications
COMM115 Introduction to Electronic Media
COMM117 Video Production
COMM190 Film
COMM220 Newswriting
COMM321 Principles of Public Relations
COMM332 Public Relations Methods
COMM385 Digital Media and Youth Culture
COMM395 Public Relations and the New Media
COMM422 Public Relations Campaign Management
COMM490 Senior Year Project (see above)
COMM514 Public Relations Theory (graduate-level course)
COMM531 Computer-mediate Communication (graduate-level course)
MCOM501 Digital Media Innovation and Social Transformation
MCOM520 Public Relations and Advertising in the Digital Age
MCOM521 Risk and Crisis Management
MCOM594 Practicum
MCOM595 Thesis (see above)

Administrative

Head of the Department of Communications, Feb.2013-present
Associated Head of the Department of Communications, 2007-present
Course Coordinator of the B.A. program in Public Relations, Advertising and Marketing, 2009-2013
Coordinator of the e-learning initiative for the Department of Communications, 2012
Coordinator of the Erasmus Exchange program for the Department of Communications, 2010-present
Member of the Organizing Committee for an international conference "The arts and social justice: The media connection", Nicosia, Cyprus, October, 2011
Contributed to the successful ECPU re-evaluation of the B.A. program In Public Relations, Advertising and Marketing in 2010
Assisted and participated in various activities organized by the APC (Activities Promotion Committee) such as promoting the M.A. program in Communication and Media
Served on the editorial board of Ariel-Unic/que, the newsletter of Department of Communications since 2010
Member of various faculty selection/Hiring Committees for the Department of Communications

Member of the Organizing Committee of the seminar "All About Film", Nicosia, Cyprus, December, 2007
Contributed to the preparation for the visit to the Department of Communications by the Universitization Committee in 2007
Participated in the second inspection meeting in 2005 with the representatives from the Ministry of Education regarding the accreditation of a Master's program in Communication and Media
Contributed to the preparation for the re-accreditation of the B.A. degree in Communications in 2005, specifically with analyzing the evaluation report, presenting statistical data and collecting teaching portfolio and student work
Member of the organizing committee for the Annual Video/Audio Competition at Intercollege, 2000-2005
Member of the organizing committee for the European COST-A 20 conference, Nicosia, Cyprus, March 2002

Advisory

Student publication advisor for the UNIC/Intercollege campus magazine "X-Hale"
Advisor of UNIC/Intercollege Student Film Club organized by Student Affairs
Advising students in the M.A. program in Communication and Media
Advising students majoring in Public Relations/Communications

Awards/Distinctions:

Certified trainer/user of Alternative Analysis and Survey Module of GroupSystems Electronic Conferencing software
Scholarship recipient at the Department of Communication, University of Arizona, 1995-1997
On Dean's list four college years
Member of the Golden Key National Honor Society of America, 1994-present