

Personal Information	
Surname:	Aristidou
Name:	Poppy
Rank:	Lecturer
School:	Humanities and Social Sciences
Department:	Design & Multimedia
Academic Domain:	Applied Multimedia

Educational Qualifications		
Degree Title	Awarding Institution	Year Awarded
HND	Frederick Institute of Technology, Cyprus	1999
BA	University of West of England (UWE), UK	2001
MA	Bath Spa University, UK	2003

Employment History			
Period of Employment (MM/YY-MM/YY)	Employer	Location	Position
10/2001-03/2002	Bath Spa University	Bath, UK	Assistant lecturer
06/2003-08/2003	Advice Advertising Agency	Cyprus	Graphic designer
2003-2004	FBME Federal Bank of the Middle East	Cyprus	Design unit
04/2005-04/2005	"K.E.K. E.E.E" (IMCS INTERCOLLEGE LTD.)	Athens, Greece	Guest lecturer
04/2005-04/2005	"K.E.K. E.E.E" (IMCS INTERCOLLEGE LTD.)	Salonica, Greece	Guest lecturer
10/2003 - present	Intercollege/University of Nicosia	Nicosia, Cyprus	Lecturer

Publications						
Key <i>refereed</i> journals / conference publications / books (monographs, co-authored, edited, chapters) (list up to 10 most recent and important ones)						
	Year	Title	Authors	Journal/Conference/Book/etc	Vol. No /ISBN	Pages
1	2009	<i>The importance of web content metaphorical pre-loaders.</i>	Paschalis Paschali, Poppy Aristidou	ED-MEDIA. World Conference on Educational Multimedia, Hypermedia & Telecommunications Honolulu, Hawaii, USA.		
	2011	<i>Comics from one rock to another.</i>	Poppy Aristidou, Marios Constantinides and Christopher Malapitan	Malta Comic Convention 2011. Work presented: a series of 3d digital artwork through a combination of photography and illustrations.		
2		Ministry of Education of Cyprus. <i>The Wise Child Calendar</i> . Concept creation/development. Creation of all visual graphic material including packaging design. A project, approved by the Ministry of Education of Cyprus, to be used in public schools as part of education learning activity.				
3	2014	<i>Theatre As Voyeurism: the pleasures of watching.</i>	George Rodosthenous	Palgrave Macmillan publication. Creation of visual graphic material.	ISBN 978-1-137-47880-1	p.7
4	2015	<i>Music Score Illustration. "rings true", March 2015.</i>	Nektarios Rodosthenous	Creation of a visual representation for an experimental music piece with original illustrations.		

				part of the PhD portfolio of original compositions by Music Department, University of York, UK,		
5	2017	<i>In between the traditional musical “partitura” and visual communication: semiotics and new trends in graphic, illustration and animated notation.</i>	Nektarios Rodosthenous , Poppy Aristidou	4 th International Motion Festival, Nicosia, Cyprus		
6	2017	<i>Steering versus Teleport Locomotion for Head Mounted Displays</i>	Chris Christou, Poppy Aristidou	Salento AVR 4 th International Conference on Augmented Reality, Virtual Reality and Computer Grpahics.		
7	2017	Micro-cinema of Attractions		Published work. GIF art imageries and creative techniques. Exhibition e-booklet	978-9963-8703-8-7	
8	2017	<i>In between the traditional music “partitura” and visual communication: Branding music and sound with trends of typography, graphic, illustration & animated notation.</i>	Nektarios Rodosthenous , Poppy Aristidou	Branded. 3 rd International Conference on Semiotics and visual communication. Cyprus University of Technology (TEPAK)		

Funded Projects

(list up to 10)

	Project Title	Funding Agency	Project Duration (DD/MM/YY-DD/MM/YY)	Participation Status (e.g. Partner, Principal Investigator, Research Associate)	Total Project's Budget	Allocated / Awarded Budget to the Participant
1						
2						
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Consultancy and Scholarly Work		
<i>(E.g. Membership in Boards, Editorial Committees, etc. List up to 10)</i>		
	Period (MM/YY-MM/YY)	Description
1		<p>University of Nicosia-Department of Design & Multimedia</p> <ul style="list-style-type: none"> - UNIC Art, Design & Multimedia Society coordinator The Society fosters students' awareness of design in Cyprus encouraging coherent educational standards for the graphic and multimedia design professions. The society holds a series of events and competitions throughout the academic year - Final year project advisor. Supervision of thesis. Aside from teaching, lecturers also have advisory responsibilities. Since 2005-present, I have been an <i>advisor for a number of final year multimedia projects/dissertations</i>. The final year multimedia project is the most important and substantial piece of work of a student, as he/she will produce a project implementing all their knowledge gained throughout their years of study. - Organizing educational trips abroad. Tutor/guide: Graphic Communication, Fine Art, and Applied Multimedia program. <i>visits to contemporary art galleries and museums, design studios, art sites and famous monuments.</i> 2007 Art and Design Educational 5 nights Trip to Rome 2008 Art and Design Educational 5 nights Trip to Berlin 2009 Art and Design Educational 5 nights Trip to Barcelona 2016 Art and Design Educational 5 nights Trip to Rome 2018 Art and Design Educational 4 nights Trip to Berlin - School visits/workshops. Workshop instructor to a series of school visits. The aim of the visits are to engage students them and introduce them to the different programs at Unic. - Social Media involvement for the Department of Design & Multimedia - 2017/present. Erasmus representative student exchange program – Applied Multimedia program - Advising graduate students on matters regarding their further studies abroad. - 2013-2017 Handshake with ICT.(information communication technologies) Workshop instructor. <i>Meet the World of Animation</i> Handshake with ICT event consisted of series of presentations and workshops at the University of Nicosia, Cyprus. The aim was to engage them and introduce

		them to the different programs at Unic.
2		<p>Startup Live Cyprus. May 5-7, 2017 - Mentor - Corporate identity/branding. Graphic designer: creator of promotional creative print/digital material.</p> <p>STARTUP Live Cyprus is an international event for the entrepreneurial community with a passion for startups. May 5-7 hosted at the University of Nicosia with MTN Bank of Cyprus as the Major Sponsor. A three-day competition at which youths, entrepreneurs, students and scientists compete, with the help of experienced mentors from Cyprus and abroad aiming to make an idea into a business opportunity. In three days, the contestants learn how to work together, design business plans and pitch their ideas into investors. The winners get prizes that will allow them to put their idea in front of the eyes of investors of a European and international level.</p>
		CCC17 Cyprus Comic Convention 2017
3		<p>University of Nicosia Conference. Core member of the organizing team of Ted X University of Nicosia. - Nov 2014 Look Deeper - Nov 2015 The Future is... - Nov 2017 Game Over. Play Again?</p>
		<p>Memberships Ant Comics Books Association Cyprus Anime Society - Cyprus</p>
8		<p>Open Element 31 Ltd. <i>interactive web agency.</i> graphic/interaction design consultation on all multimedia related projects.</p> <p>Tacit Communication. <i>Communication/consulting agency.</i> graphic/interaction design consultation on all multimedia related projects.</p> <p>Dreamspace Theatre. <i>Innovative Arts.</i> Corporate identity/branding Graphic designer: creator of promotional creative print/digital material.</p> <p>Πολυχώρος "Κόσμος Χωρίς Σύνορα" <i>multi-functional art space</i> Corporate identity/branding Graphic designer: creator of promotional creative print/digital material.</p> <p>Oct 2015 Run In Colour/Oct 2016 Run In Colour2. University of Nicosia. Corporate identity/branding Graphic designer: creator of promotional creative print/digital material. Run in Colour is an international charity event series involving a fun 5k run</p>

		<p>followed by a colourful music finish-line festival. Run in Colour was created to motivate people to boost their wellness and health by having a great day out. And at the same time supporting and contributing to the community. http://www.runincolour.com</p>
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Awards and Recognitions

(list up to 10)

	Year	Description
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