

Academic Personnel Short Profile / Short CV

University:	UNIVERSITY OF NICOSIA
Surname:	TAO
Name:	PAPAIOANNOU
Rank:	ASSOCIATE PROFESSOR
Faculty:	FULL-TIME
Department:	COMMUNICATIONS
Scientific Domain:	NEWS AND SOCIAL MEDIA AND PARTICIPATION, MEDIA LITERACY AND EDUCATION AND DIGITAL MEDIA AND YOUTH PRACTICE

Academic qualifications				
Qualification	Year	Awarding Institution	Department	Thesis title
Ph.D.	2004	Keele University, UK	School of Business and Information Management	Using social network analysis to examine organizational use of electronic mail
Master in Communication	1997	University of Arizona, USA	Department of Communication	Incorporating facework into the leader-member exchange model to predict subordinate selection of conflict strategies
Bachelor of Arts in Journalism & Public Relations (double major)	1995	University of Northern Iowa, USA	Department of Communication	N/A

Employment history				
Period of employment		Employer	Location	Position
From	To			
09/2012	Present	University of Nicosia	Nicosia, Cyprus	Associate Professor, Head of the Department of Communications
10/2007	09/2012	University of Nicosia	Nicosia, Cyprus	Assistant Professor, Associated Head of the Department of Communications, Course coordinator of the B.A. program in Public relations, Advertising and Marketing
09/2004	10/2007	Intercollege	Nicosia, Cyprus	Assistant Professor (2004-2007)

Key <i>refereed</i> journal papers, monographs, books, conference publications etc.						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2019	Dominant and emerging news values in protest coverage: Cypriot anti-austerity protests in national media.		International Journal of Communications	2019	Forthcoming
2	2018	Influence of online retailers' social media strategies on students' perceptions towards e-shopping: a qualitative study	Komodromos, M. & Aihaji Adamu, M	International Journal of Technology Enhanced Learning	10(3)	218-234
3	2018	Media representations of anti-austerity protests in the EU: Grievances, identities and agency	Gupta, S.	Routledge 9781138685932	2018	250
4	2018	Articulating protest legitimacy: A case study of collective action framing in an environmental campaign		Etudes	54(4)	653-671
5	2015	Media representation and the	Hadjimichael, M.(Eds.)	Special issue of the	27(1)	350

		2013 financial and political crises in Cyprus		journal Cyprus Review 10152881		
6	2015	Overcoming the protest paradigm? Framing of the 2013 Cypriot protests in international online news media		Cyprus Review	27(1)	35-70
7	2013	Cultural identity and social media in the Arab Spring: Collective goals in the use of Facebook in the Libyan context	Olivos, H. E.	Journal of Arab & Muslim Media Research	6(2)	99-114
8	2013	Media and civic engagement: The role of web 2.0 technologies in fostering civic participation among youth		In D. Lemish (Ed.), The Routledge international handbook of children, adolescents and media studies	Routledge 9780415783682	351-358
9	2012	Critical insights in European media literacy research and policy	Livingstone, S.	Media Studies	6(3)	1-12
10	2011	Assessing digital media literacy among young people through their use of social networking sites		Journal of Social Informatics	8(15)	36-48

Research Projects				
Ref. Number	Date	Title	Funded by	Project Role
1	07/2018-07/2019	Media literacy for living together (LC – 00865164 - MILT; http://milt.ulusofoona.eu/el/)	The European Commission	Coordinator of the Cypriot national project
2	01/2015-01/2018	Project for the Update and the Pilot Test Implementation of the Media Pluralism Monitor	The European Commission	Scientific coordinator of the Cypriot national project

3	02/2014-12/2016	Framing financial crisis and protest: North-West and South-East Europe (F/00 269/W; http://www.open.ac.uk/arts/research/finance-crisis-protest)	The Leverhulme Trust	Scientific coordinator of the Cypriot national project
4	09/2005-12/2007	Research grant - A platform for sharing and representing (505503-2009-LLP-IT-KA3-KA3MP)	Life Learning Program for Education and Culture in the EU	Scientific coordinator of the Cypriot national project
5	03/2005-09/2007	Ethnicity and race in contemporary Cyprus	Cyprus Institute for the Promotion of Research	Scientific researcher
6	01/2005-12/2007	Optimization of flight reservations using a combination of artificial intelligence algorithms, statistics, mobile telephony and information technology	Cyprus Institute for the Promotion of Research	Scientific researcher

Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	01/2014-present	the European Union Agency for Fundamental Rights	Expert Panel Member	Serving since 2014 on the Cypriot expert panel for FRANET. FRANET is a 4-year research project with the European Union member states on fundamental rights. It is funded by the European Union Agency for Fundamental Rights (www.fra.europa.eu). The project operates on the basis of a framework contract, under which the FRA regularly requests deliverables from the national expert panels in the form of reports on the situation of fundamental rights within the European Union.
2	01/2013-present	the New Media Consortium (NMC) and	Member of the Horizon Project Europe's Expert Advisory Board	Serving since 2013 on the Horizon Project Europe's Expert Advisory

		the European Commission's Directorates-General on Education and Culture (EAC)		Board. The Horizon Project Europe is a partnership between the New Media Consortium (NMC) and the European Commission's Directorates-General on Education and Culture (EAC), along with the Institute for Prospective Technological Studies (IPTS); Inholland University; QIN AS; and CellCove, Ltd. The goal of the project is to create an ongoing process for understanding the trends and challenges impacting strategic technology planning and policymaking in education across Europe. The Horizon Project Europe's Expert Advisory Board provides vision and stimulus to the effort and has been of critical importance for identifying and describing key emerging technologies that will be influential for teaching, learning and creative expression in European schools over the next five years.
3	09/2010-12/2014	COST Action	Member of the Management Committee	Participating in "Transforming Audiences, Transforming Societies", a 4 year (2010-2014+) European Concerted Research Action (COST Action IS 0906). Tao Papaioannou is a member of the Management Committee and has been conducting research projects within the Action for its first Work Group on new media genres, media literacy and trust in the media. The total budget for 24 participating countries is 96 million Euros. Action Title: Transforming Audiences, Transforming Societies

				(IS 0906) Granting Agency: European Cooperation in the Field of Scientific and Technical Research (COST)
4	09/2013-present	Research Foundation - Flanders (Fonds Wetenschappelijk Onderzoek - Vlaanderen, FWO)	Member of review committee of proposals submitted to the Research Foundation - Flanders (Fonds Wetenschappelijk Onderzoek - Vlaanderen, FWO)	Reviewing research proposals