

| Personal Information | |
|-------------------------|--------------------------------------|
| Surname: | Efthymiou |
| Name: | Leonidas |
| Rank: | Unranked |
| School: | School of Business |
| Department: | Hotel, Tourism and Sports Management |
| Academic Domain: | Business and Hospitality |

| Educational Qualifications | | |
|----------------------------|-------------------------------|--------------|
| Degree Title | Awarding Institution | Year Awarded |
| PhD | University of Leicester | 2011 |
| MSc | University of Leicester | 2005 |
| BA (HONS) | University of Derby | 2003 |
| Diploma | Higher Hotel Institute Cyprus | 2002 |

| Employment History | | | |
|---------------------------------------|------------------------------|----------|-------------------|
| Period of Employment (MM/YY-MM/YY) | Employer | Location | Position |
| 09/2018-Date | University of Nicosia | Cyprus | Full-time Faculty |
| 09/2010-06/2018 | Intercollege Larnaca/ UNICAF | Cyprus | Full-time Faculty |
| 09/2006-06/2010 | University of Leicester | UK | Tutor |

| Publications | | | | | | |
|--|------|---|-------------------------------------|---|---------------------------|--------|
| Key <i>refereed</i> journals / conference publications / books (monographs, co-authored, edited, chapters) (list up to 10 most recent and important ones) | | | | | | |
| | Year | Title | Authors | Journal/Conference/ Book/etc | Vol. No /ISBN | Pages |
| 1 | 2018 | Body Art in Upper-Market Hotels: Neither Accepted Nor Prohibited | Efthymiou Leonidas | International Journal of Hospitality Management | 74(8) | 99-108 |
| 2 | 2017 | The Book of Payments: Historical and Contemporary Views on the Cashless Economy | Batiz-Lazo, B. and Efthymiou, L. | London: Palgrave McMillan | 978-1- 137- 60231-2 | v-416 |
| 3 | 2016 | The Cash(less) Antagonism | Bátiz-Lazo, B. | The European | 22 (10) | 7-16 |

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|---|------|---|---|---------------------------|-------------------|---------|
| | | | and Efthymiou, L. | Financial Review | | |
| 4 | 2016 | “The Cyprus Cash Crash: A case of Collective Punishment”. In BatizLazo, B. and Efthymiou, L. (2016) “The Book of Payments: Historical and Contemporary Views on the Cashless Economy” | Efthymiou, L. and Michael, S. | London: Palgrave McMillan | 978-1-137-60231-2 | v-416 |
| 5 | 2016 | “Milestones for a global cashless economy” in B. Bádiz-Lazo and L. Efthymiou (eds.) “The Book of Payments: Historical and Contemporary Views on the Cashless Economy” | Bádiz-Lazo, B., Efthymiou, L. and Michael, S. | London: Palgrave McMillan | 978-1-137-60231-2 | 391-401 |
| 6 | 2016 | “360 degrees of cashlessness” in B. Bádiz-Lazo and L. Efthymiou (eds.) “The Book of Payments: Historical and Contemporary Views on the Cashless Economy” | Bádiz-Lazo, B. and Efthymiou, L. | London: Palgrave McMillan | 978-1-137-60231-2 | 1-10 |
| 7 | 2014 | Consumer Trust in Digital Currency Enabled Transactions Mode | Zarifis, A., Efthymiou, L., Cheng, X. and Demetriou, S. | Processing-Springer | vol. 183 | 241-254 |
| 8 | 2013 | When Cards and ATM’s are the only choice: A fortnight in Cyprus with no banking system, nor trust | Efthymiou, L. and Michael, S. | MPRA Paper | 50646 | 1-32 |

Funded Projects

(list up to 10)

| | Project Title | Funding Agency | Project Duration (DD/MM/YY-DD/MM/YY) | Participation Status (e.g. Partner, Principal Investigator, Research Associate) | Total Project’s Budget | Allocated / Awarded Budget to the Participant |
|---|---|---|--------------------------------------|---|------------------------|---|
| 1 | NAYΣ: Logistics and Supply Chain for Cruising Ships in Cyprus Ports | European Commission EU regional and urban development | 01/06/2018-30/11/2020 | Principal Researcher | 733000€ | 110000€ |

Consultancy and Scholarly Work

(E.g. Membership in Boards, Editorial Committees, etc. List up to 10)

| | Period (MM/YY-MM/YY) | Description |
|----------|--------------------------------|---|
| 1 | 2018-Date | HEO Senior Fellowship (via the University of South Wales) - TBC |

Awards and Recognitions

(list up to 10)

| | Year | Description |
|----------|-------------|--|
| 1 | 2012 | Best PhD Thesis Award by the Academy of Management, Boston, Massachusetts Online: http://cms.aom.org/awards-and-competitions/best-dissertation/ |
| 2 | 2002 | International Hotel & Catering Competition, London, 2nd prize |