

Personal Information	
Surname:	Bardaki
Name:	Cleopatra
Rank:	Adjunct Faculty
School:	Business
Department:	
Academic Domain:	MBA program

Educational Qualifications		
Degree Title	Awarding Institution	Year Awarded
PhD	Athens University of Economics and Business, Dep. of Management Science and Technology	2012
MSc in Information Systems	Athens University of Economics and Business, Dep. of Informatics	2004
BSc (with honors)	University of Athens, Dep. of Informatics and Telecommunications	1999

Employment History			
Period of Employment (MM/YY-MM/YY)	Employer	Location	Position
2009 – present	Athens University of Economics and Business, ELTRUN e-Business Research Center	Athens, Greece	Senior Research Officer
2011-2014	Ionian University, Bureau of Employment and Career (NSRF 2007-2013)	Corfu, Greece	Public Relations Manager
2011-2012	Athens University of Economics and Business, Innovation and Entrepreneurship Unit (NSRF 2007-2013)	Athens, Greece	Researcher (development of e-Business plan guide)
2004-2008	Athens University of Economics and Business, ELTRUN e-Business Research Center	Athens, Greece	Research Officer
2001-2003	Leonteio Lykeio Patision (private Secondary Education)	Athens, Greece	Informatics Teacher
2000-2001	New Horizons – Computer Learning Center, World Leader in computer training. MICROSOFT, CISCO, ORACLE, SUN Authorized Training Center	Athens, Greece	Programming Languages Instructor
1999-2000	University of Athens, Dep. of Informatics and Telecommunications, Communication Networks Laboratory	Athens, Greece	Researcher

Publications						
<i>Key refereed journals / conference publications / books (monographs, co-authored, edited, chapters) (list up to 10 most recent and important ones)</i>						
	Year	Title	Authors	Journal/Conference/Book/etc	Vol. No /ISBN	Pages
1	2018	Retail Business Analytics: Customer Visit Segmentation Using Market Basket Data	A. Griva, C. Bardaki, K. Pramataris and D. Papakiriakopoulos	Expert Systems with Applications	100	1-16
2	2017	Effecting Employee Energy Conservation Behaviour at the workplace by utilising Gamification	D. Kotsopoulos, C. Bardaki, S. Lounis, and K. Pramataris	Proceedings of European Conference on Information Systems (ECIS 2017), Dublin, Ireland		
3	2016	Customer Visit Segmentation using market basket data	A. Griva, C. Bardaki and K. Pramataris	Proceedings of 2016 Pre-ICIS SIGDSA/IFIP WG8.3 Symposium Innovations in Data Analytics, Dublin, Ireland (Best paper award).		
4	2016	Mapping Moving Object Events into a Network of Object Flows to support Decisions	A. Griva, C. Bardaki, K. Pramataris and G. Doukidis	Proceedings of European Conference on Information Systems (ECIS 2016), Instabul, Turkey.		
5	2015	Tourists responses to mobile augmented reality travel guides: The role of emotions on adoption behaviour	P. Kourouthanassis, C. Boletis, C. Bardaki and D. Chasanidou	Pervasive and Mobile Computing	18	71-87
6	2013	An Information Quality Evaluation Framework of Object Tracking Systems	C. Bardaki, P. Kourouthanassis, K. Pramataris and G. I. Doukidis	Proceedings of International Conference on Information Systems (ICIS 2013), Milan, Italy.		
7	2012	Deploying RFID-enabled Services in the Retail Supply Chain: Lessons Learnt Towards the Internet of Things	C. Bardaki, P. Kourouthanassis and K. Pramataris	Information Systems Management	29(3)	233-245
8	2011	Modeling the Information Completeness of Object Tracking Systems	C. Bardaki, P. Kourouthanassis and K. Pramataris	Journal of Strategic Information Systems	20(3)	268-282.
9	2011	Warehouse contextual factors affecting the impact of RFID	A. Karagiannaki, D. Papakiriakopoulos and C. Bardaki	Industrial Management and Data Systems	111(5)	714-734.
10	2010	Exploring the Deployment and Adoption of RFID-enabled Promotions	C. Bardaki, P. Kourouthanassis and K. Pramataris	International Journal of RF Technologies:	2(2)	91-115

	Management		Research and Applications		
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Funded Projects						
<i>(list up to 10)</i>						
	Project Title	Funding Agency	Project Duration (DD/MM/YY-DD/MM/YY)	Participation Status (e.g. Partner, Principal Investigator, Research Associate)	Total Project's Budget	Allocated / Awarded Budget to the Participant
1	CHARGED (CleAnweb Gamified Energy Disaggregation)	EU-H2020	2016 - 2019	Senior Research Associate		
2	ENTROPY (Design of an Innovative Energy-Aware IT Ecosystem for Motivating Behavioural Changes towards the Adoption of Energy Efficient Lifestyles)	EU-H2020	2015 - 2018	Senior Research Associate		
3	SERAMIS (Sensor-Enabled Real-World Awareness for Management Information Systems)	EU-FP7	2014-2017	Senior Research Associate		
4	eSave (Energy Efficiency in the Supply Chain through Collaboration, Advanced Decision Support and Automatic Sensing)	EU-FP7	2012-2015	Senior Research Associate		
5	SMART (Intelligent Integration of Supply Chain Processes and Consumer Services based o Unique Product Identification in a Networked Business Environment)	EU-FP6	2006-2009	Senior Research Associate		
6	SELIDA (RFID-enabled management system of printed material, applied in a library)	SYNERGASIA , PRAKSI I: Small and medium scaled cooperating projects	2012-2015	Senior Research Associate		

7	Simulating and evaluating the deployment of RFID in supply chain operations (International Collaboration with Massachusetts Institute of Technology)	Greek General Secretary of Research and Technology	2006-2008	Senior Research Associate		
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Consultancy and Scholarly Work

(E.g. Membership in Boards, Editorial Committees, etc. List up to 10)

	Period (MM/YY-MM/YY)	Description
1	2017	Chair of Track “Internet of Things (IoT)-enabled Information Systems Transform Business and Life” in Mediterranean Conference on Information Systems 2017, Genoa, Italy.
2	2016-2017	Guest Editor of 2016 Special Issue “Internet of Things and Big Data: How they enable Effective Decision Making and new Innovative Services” in International Journal of RF Technologies: Research & Applications.
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Awards and Recognitions

(list up to 10)

	Year	Description
1	2016	Best paper Award in 2016 Pre-ICIS workshop: SIGDSA/IFIP WG8.3 Symposium Innovations in Data Analytics for the paper “A. Griva, C. Bardaki and K. Pramataris, Customer Visit Segmentation using market basket data”.
2	2013-2014	Post-Doctoral Scholarship, Research Funding Program 2013-14 of Athens University of Economics and Business. Research Project Title: Information Quality Evaluation in the Internet of Things
3	2010-2011	Doctoral Scholarship, Doctoral Basic Research Funding Program 2010-11 of Athens University of Economics and Business. Research Project Title: Information Quality Evaluation of Object Tracking systems.
4	2005-2009	PhD Scholarship, Bodossakis Foundation.
5	2004	Excellence Award for Master thesis, State Scholarships Foundation.
6	2003-2004	MSc Scholarship, PriceWaterhouseCoopers Business Solutions S.A.
7	2000	Ericsson Award of Excellence in Telecommunications for BSc thesis