

# 4th MESS4GE Project Newsletter

We are excited to share our ongoing progress in helping SMEs engage with ESG reporting. Through our work, we aim to make ESG evaluation and reporting more accessible and understandable for SMEs, empowering them to evaluate their impact, improve sustainability practices, and contribute to a more responsible business environment.

Since the launch of the MESS4GE project, our team has been working diligently across several key work packages to develop resources, tools, and training to support SMEs on their ESG journey.

Here's an overview of our recent activities and deliverables:



## WP2: Understanding the MESS4GE

In this work package, we focused on laying the groundwork for effective ESG reporting. We developed frameworks, training methodologies, and templates designed to make ESG reporting accessible for SMEs. This included:

- **T2.1 Frameworks for ESG Reporting:** A structured approach that helps SMEs evaluate their ESG impact.
- **T2.2 Training Methodology for ESG Reporting:** Tailored training designed to educate SMEs on the importance and methodology behind ESG reporting.
- **T2.3 Reporting Template:** A user-friendly template to assist SMEs in tracking and reporting their ESG data effectively.
- **T2.4 Transnational Training Course for SMEs' Trainers:** A course that trained 79 consultants across participating countries, enabling them to provide direct ESG support to SMEs.

## WP3: Developing the MESS4GE

The focus of this work package was on engaging SMEs and offering practical tools and resources to help them get started with ESG reporting. We made significant strides by offering courses, collecting self-assessments, and providing personalized guidance to SMEs:

- A range of **courses** is now available on our website, accessible in English, Spanish, Italian, and Greek. These resources are designed to educate and assist SMEs on their ESG journey. You can find them here: <https://mess4ge-project.eu/>.
- Online **free questionnaire platform** to help SMEs assess their ESG implementation readiness.
- **33 self-assessments** have been completed by SMEs to evaluate their current ESG readiness and practices.

## WP4: Sending the Mess4ge

In this phase, we focused on spreading awareness and actively engaging SMEs to ESG reporting and hands-on support. We successfully hosted both online and in-person events, where participants learned how to assess and improve their ESG performance.

Key achievements from this work package include:

- **53 SMEs** engaged in reporting activities and received visits to better understand their ESG needs.
- SMEs were supported in completing **28 Mess4ge ESG reports**, helping them identify key areas for improvement in their sustainability strategies.
- A total of **154 participants** attended our project events, gaining insights into ESG practices and tools.

## WP5: Sustainability Impact

Looking ahead, we are focused on ensuring the long-term sustainability of the MESS4GE project. We are working on evaluating the impact of our tools and training materials and will continue to provide resources that support SMEs in their ESG reporting efforts even after the project concludes. We are proud of the progress we've made so far and are committed to supporting SMEs in integrating ESG practices into their businesses.

*Thank you for your continued interest in the MESS4GE project, and we look forward to sharing more updates in future communications. For more resources, please visit our website: <https://mess4ge-project.eu/>.*

