



Academic Personnel Short Profile / Short CV

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| University: | University of Nicosia |
| Surname: | Paschalis |
| Name: | Paschalis |
| Rank: | Associate Professor |
| Faculty: | Humanities and Social Sciences |
| Department: | Design and Multimedia |
| Scientific Domain: * | User Interface Analysis & Design, Interactive Media Project Management, Stop Motion Animation. |

* *Field of Specialization*

Academic qualifications (list by highest qualification)

| Qualification | Year | Awarding Institution | Department | Thesis title |
|------------------------------------|------|---|-----------------------------|--|
| MA (2-year) | 1997 | Indiana State University, USA | Fine Arts | Negative Influences of advancing technology on society. (Thesis and solo animation exhibition) |
| BFA (5-year / Intergrated Masters) | 1995 | Indiana State University, USA | Fine Arts | Graphics and Fine Art exhibition |
| HND (2-year diploma) | 1991 | Frederic Institute of Technology | Applied Arts | Graphic design exhibition |
| Professional Diploma | 2006 | British Interactive Media Association, London, UK | Elaine England, Andy Finney | Interactive Media Project management |

Employment history – List by the three (3) most recent

| Period of employment | | Employer | Location | Position |
|----------------------|---------|-----------------------|-----------------|--|
| From | To | | | |
| 1999 | Present | University of Nicosia | Nicosia, Cyprus | Associate Professor (since 2008) / head of |

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|------|------|--------------------------|-----------------|---|
| | | | | Design and Multimedia Dpt. (since 2014) |
| 2000 | 2015 | Barcode x Design Station | Nicosia, Cyprus | Consultant, Project Manager |
| 1998 | 2000 | Gnomi Advertising | Nicosia, Cyprus | Graphic Designer |
| 1997 | 1998 | Alpha Omega Informatics | Nicosia, Cyprus | Multimedia Designer, Animator |

Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

| Ref. Number | Year | Title | Other authors | Journal and Publisher / Conference | Vol. | Pages |
|-------------|------|--|---------------|---|-----------|----------------|
| 1 | 2016 | CGI system error | | Designa 2016 / Conference on Design Research, UBI, Covilha, Portugal. ISBN 978-989-654-359-4 | Nov. 2016 | 149-145 |
| 2 | 2016 | Lost in digital media and special effects: the case of stop motion model animation. | | 6 th International Conference on Typography and Visual Communication (ICTVC) | July 2016 | ictvc.org/2016 |
| 3 | 2014 | The fish rots from the head down (Interactive Media Project management) (Keynote Speech) | | Designa 2014/ Desire, Conference on Design Research UBI, Covilha, Portugal. ISBN 978-989-654-181-1 | Nov. 2014 | 17-21 |
| 4 | 2014 | Commercial package design evaluation formula with the use of eye tracking equipment | | Designa 2014/ Desire, Conference on Design Research, UBI, Covilha, Portugal. ISBN 978-989-654-181-1 | Nov. 2014 | 233-241 |
| 5 | 2013 | Design analysis and evaluation of a baby product packaging design; Comparison with its predecessor and the competition with the use of eye tracking. | Christou C. | 5th International Conference on Typography and Visual Communication (ICTVC) | June 2013 | ictvc.org/2013 |
| 6 | 2012 | In fight against poverty; a | | Hyphen typographic Journal | March | 71-72 |

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|----|------|---|----------------------------|---|-----------|-----------|
| | | poster analysis | | | 2012 | |
| 7 | 2012 | Challenges facing digital immigrants in designing user interfaces for digital natives. | | In T. Amiel & B. Wilson (Eds.), Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2012 | July 2012 | 1148-1152 |
| 8 | 2011 | Visual Identity and User interface design of the virtual museum of food and nutrition of the island of Cyprus | | T. Bastiaens & M. Ebner (Eds.), Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2011. Chesapeake, VA: AACE | | 1439-1444 |
| 9 | 2009 | The importance of web content metaphorical pre-loaders | Aristidou P. | In G. Siemens & C. Fulford (Eds.), Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2009. Chesapeake, VA: AACE. | | 947-953 |
| 10 | 2008 | Design and Evaluation of the User Interface of the Hala Sultan Tekke Multimedia Application | Pouyioutas, P., Laghos, A. | J. Luca & E. Weippl (Eds.), Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2008. Chesapeake, VA: AACE | | 1478-1483 |

Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)

| Ref. Number | Date | Topic | International / Local | Location* | Role in Exhibition |
|-------------|------|-------------------------------------|---|--------------------------------------|--------------------------------|
| 1 | 2019 | "Duma" A stop motion animation film | Animasyros 16-22/09/2019. Official Selection. Screening and Director's presentation. | Hermoupolis, Syros Island, Greece | Director / Animator / Producer |
| 2 | 2019 | "Duma" A stop motion animation film | Official Selection/ IMF – International Motion Festival 2019 /Nominated for best film | European University, Nicosia, Cyprus | Director / Animator / Producer |

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|----|------|---|---|--|--------------------------------|
| | | | in its category | | |
| 3 | 2018 | “Duma” A stop motion animation film | Official Selection/ Awarded for Best Film in National Competition / Countryside Animafest Cyprus - Views of the World - 17th edition. | Salamiou, Paphos | Director / Animator / Producer |
| 4 | 2018 | “Duma” A stop motion animation film | Official Selection/ The Animatticon project 2018. International Animation Film Festival | Paphos. | Director / Animator / Producer |
| 5 | 2017 | “Dolly” (sculpture) | Small Treasures – Chapter 2. | Cyprus Chamber of Fine Arts (E.KA.TE.) | Artist |
| 6 | 2017 | “Lisbon” A short Animation | Micro-cinema of Attractions GIF art imageries and creative techniques | ARTos Foundation, Nicosia. ISBN 978-9963-8703-8-7, 2017 (p.47) | Animator |
| 7 | 2015 | “Zen Morning”. A stop motion animation film. | Official selection / Countryside Animafest Cyprus - Views of the World - 14th edition. | Paphos, Cyprus | Director / Animator / Producer |
| 8 | 2015 | Miniature film set and puppet character for stop motion animation education | Point Centre for Contemporary Art. | Nicosia, Cyprus. | Artist |
| 9 | 2011 | Poster design | 32 posters against poverty and social isolation” organized by the NGO culture in action and the Cyprus University of Technology, | Kastelliotissa Hall, Nicosia, Cyprus | Invited Designer |
| 10 | 1996 | Digital Art | Entry selected for the Annual Wabash Valley Juried Exhibition | Sheldon Swope Art Museum, Terre Haute, Indiana, USA | Artist |

| Research Projects. List the five (5) more recent and other five (5) selected (max total 10) | | | | |
|--|---------|--|---|---|
| Ref. Number | Date | Title | Funded by | Project Role* |
| 1 | 2018-21 | Phygital. Catalyzing Innovation and Entrepreneurship, unlocking the potential of emerging production and business models. Greece, Cyprus, Albania INTERREG Balkan Mediterranean 2014-2020. | EU | Creation and delivery of workshops. |
| 2 | 2018-20 | Media Literacy for all. Media literacy for Living Together – MILT. Portugal, Denmark, Ireland, Greece, Cyprus. | EU | Creation of educational content and delivering presentations. |
| 3 | 2017-18 | H2020-WIDESPREAD-2016-2017: Spreading Excellence and Widening Participation. Teaming Phase 1. "Center for STEAM Education Research, Science Communication and Innovation - Establish in Cyprus a Science and Research Centre". | EU | Thematic areas, design and promotion. Visit and report from City of Sciences, Paris, France |
| 6 | 2010 | Virtual Museum of Cypriot food & Nutrition. | EU and the Cyprus Research Promotion Foundation | Visual identity and user interface design |
| 7 | 2006 | The AMI project and technologies. A vision video and interactive electronic brochure The University of Edinburgh on behalf of the AMI project. | EU | Project manager |
| 8 | 2005 | Multimedia Interactive application for the Hala Sultan Mosque, Larnaca, Cyprus | UNOPS | Multimedia application design and development |

*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other

**Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent**

| Ref. Number | Period | Organization | Title of Position or Service | Key Activities |
|--------------------|---------------|---|--|---|
| 1 | 2014-2018 | Hellenic Quality Assurance & Accreditation Agency (HQA) | <p>Appointed by the HQA as a member of the team for the external evaluation and accreditation of:</p> <ol style="list-style-type: none"> 1. The Department of Photography and Audiovisual Arts, TEI, Athens (24 to 28 February, 2014) 2. Department of Cultural Heritage Management & New Technologies undergraduate study program of the University of Patras (11 to 17 December, 2018) | Member of the External Evaluation & Accreditation Panels for academic accreditation |
| 1A | 2021 | Hellenic Authority for Higher Education (HAHE) | <p>Appointed by HAHE as a member of the team for the external evaluation and accreditation of:</p> <ol style="list-style-type: none"> 1. The undergraduate program on Cultural Technology and Communication of the Aegean University, 01/02 to 06/02/2021 2. The undergraduate program on Fine Arts (integrated master) of the Athens School of Fine Arts, 29/03 to 03/04/2021. 3. The undergraduate program on Journalism & Mass Communications of the Aristotle University of Thessaloniki, 22/03 to 27/03/2021 4. The undergraduate program on Communication and Media Studies of the National and Kapodistrian | Chair and Member of the External Evaluation & Accreditation Panels for academic accreditation |

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|---|-------------|--|--|------------------------|
| | | | <p>University of Athens, 05/04 to 10/04/2021.</p> <p>5. The undergraduate program on Fine Arts and Art Sciences (integrated master) of the University of Ioannina 10/05-15/05/2021</p> <p>6. The undergraduate program on Visual and Applied Arts (integrated master) of the Aristotle University of Thessaloniki, 18/05 to 23/05/2021</p> | |
| 2 | 2018-2021 | ASIFA Cyprus | <p>Founding member and president of the board of ASIFA (Association Internationale du Film d'Animation) Cyprus. ASIFA is affiliated with UNESCO, which encourages international peace and universal respect by promoting collaboration among nations.</p> | President of the board |
| 3 | 2019 | "Animasyros 2019" International Animation Festival. | <p>President of the Jury for the student film competition. 16-22/09/2019, Syros, Greece.</p> | Juror |
| 4 | 2019 | Graphic Stories | <p>Member of the Jury for the design competition "Graphic Design, Challenging the Perception" graphicstoriescyprus.com/jury</p> | Juror |
| 5 | 2019 & 2017 | CORTO IN ACADEMIA, ACCADEMIA DE BELLE ARTI MACERATA. International short film competition. | <p>Member of the international jury, 05-09/05/2019 and 02-05/05/2017 Macerata, Italy.</p> | Juror |

Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.

| (max total 10) | | | |
|----------------|-----------|--|---|
| Ref. Number | Date | Title | Awarded by: |
| 1 | 2018-2019 | <p>Duma: A stop motion animation film. Awarded for Best Film in National Competition</p> <p>Animasyros 2019. International Animation Festival. Official Selection. Screening and Director's presentation.</p> <p>Official Selection/ IMF – International Motion Festival 2019 / Nominated for best film in its category</p> <p>Official Selection/ The Animatticon project 2018. International Animation Film Festival</p> | <p>Countryside Animafest Cyprus - Views of the World - 17th edition</p> |
| 2 | 1993-96 | Scholarship / graduate assistantship | Indiana State University, USA. |
| 3 | 1995 | Best Graduating Student of Major | Indiana State University, USA. |