



### Academic Personnel Short Profile / Short CV

<b>University:</b>	University of Nicosia
<b>Surname:</b>	Efremoglou
<b>Name:</b>	Cynthia
<b>Rank/Position:</b>	Adjunct Faculty
<b>Faculty:</b>	Sciences and Engineering
<b>Department:</b>	Life and Health Sciences
<b>Scientific Domain: *</b>	MIS, MBA - Marketing

*\* Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
MBA	2009	University of Nicosia		
BSc in MIS (Summa Cum Laude)	2007	Intercollege	Management Information Systems	
Certificate/Diploma - Vocational Studies	1993	Swinburne University - Australia	Office/Finance Distinctions in IT	
High School Diploma	1991	Templestowe High School - Australia		



### Employment history in Academic Institutions/Research Centers–List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2001	Today	University of Nicosia	Nicosia	Adjunct Faculty

### Key *refereed* journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected–(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2009	CSR Strategy: A Tool to Enhance the Reputation of Institutions of Tertiary Education	Μαρλέν Δημητρίου	Salerno University Italy EuroMed Conference	1	20
2	2010	Tertiary Education in need of a Corporate Social Responsibility Strategy	Μαρλέν Δημητρίου	3rd EuroMed Conference of the EuroMed Academy of Business, Nicosia, Cyprus 2010. Hilton Park Hotel in Nicosia, Cyprus	1	25
3	2010	International Conference on Information Communication Technologies in Education, 7	Δέσπω Κτωρίδου	ICICTE University of the Fraser Valley, place of conference Cofu, Greece.	1	30
4	2009	CSR Strategy: A Tool to Enhance the Reputation of Institutions of Tertiary Education	Μαρλέν Δημητρίου	Salerno University Italy EuroMed Conference	1	20



**Other Achievements. List the five (5) more recent and other five (5) selected.  
(max total 10)(Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1	2013 St John Association and Brigade – First Aid	2013 St John Association and Brigade – FIRST AID	
2	2009 EUROMED Research Business Institute	2009 EUROMED Ερευνητικό Ινστιτούτο Επιχειρήσεων	
3	2006 The 6DISS Workshop in Malta	2006 The 6DISS Εργαστηρι Malta	
4	2006 University of Cyprus (Grid course)	2006 Πανεπιστήμιο Κύπρου – University of Cyprus (Grid course)	
5	2003 ECDL office 2003	2003 ECDL office 2003	
6	2000 Senior First Aid - The Royal Life Saving Society Australia	2000 Ανώτερη Πρώτη Βοήθεια - The Royal Life Saving Society Australia	
7	1999 Effective Negotiation Skills	1999 Effective Trading Skills	
8	1999 Web Design course	1999 Web Design	