



### Academic Personnel Short Profile / Short CV

<b>University:</b>	University of Nicosia
<b>Surname:</b>	Christoforou
<b>Name:</b>	Maria
<b>Rank:</b>	Lecturer
<b>Faculty:</b>	Humanities and Social Sciences
<b>Department:</b>	Design and Multimedia
<b>Scientific Domain: *</b>	Multimedia

*\* Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
Doctoral candidate	Jan. 2019	Nottingham Trent University	Art and Design	Mixed realities
MA in Interactive Multimedia	2002	University of the Arts. London School of Printing	Media and Communications	Interactive computer games and their impact on children's education, mental and physical balance.
BA in Graphics Communication	2001	University of Nicosia	Graphics Communication	Human balance
Associate degree in Science	1999	University of Indianapolis	Science	Associate degree
Executive Secretarial Diploma	1994	English Tutorial Centre	Secretarial	Diploma

Life Coaching Certificate	2019	National and Kapodistrian University of Athens	Association for Coaching AC Accredited	Certificate
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Employment history – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			
Oct. 2004	present	University of Nicosia (formerly Intercollege)	Nicosia/Cyprus	Part Time Faculty 2004-2006 2006-present Full Time Lecturer
Sep. 2003	June 2006	Government Spokesman's Office at the Cyprus Press and Information Office (PIO)	Nicosia/Cyprus	Government Spokesman's Personal Assistant
Sep. 1996	June 2001	Registrar of Companies	Nicosia/Cyprus	Name's Examiner

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	27 March 2021	"Corona Haikus Project, a response to the lockdowns and an invitation to look to the world around us with new eyes, to detect the essence and the multiple interpretations of daily routines."	Maria Christoforou	Royal Anthropological Institute Film Festival 2021 (RAI FILM FESTIVAL 2021) <a href="https://raifilm.org.uk/">https://raifilm.org.uk/</a> Conference Panel 13: Our pandemic lives: photographing the pandemic Paper Presenter: <a href="https://festival.raifilm.org.uk/collection/conference/">https://festival.raifilm.org.uk/collection/conference/</a>		
2	1 Dec. 2020	"Corona Haikus Community"	Maria Christoforou	SHSS Newsletter 01/2020-21 <a href="https://issuu.com/shss_unic/docs/nsletter_01h">https://issuu.com/shss_unic/docs/nsletter_01h</a> University of Nicosia, School of Humanities and Social Sciences newsletter	01/20 20-21	10-11

3	*13–15 Nov. 2020	“Theatre, performance, technology and semiotics: The interaction of video technologies, in reconstructing narrative and reforming symbolic meanings, in theatre and performing arts.”	Maria Christoforou Anna Fotiadou	4 <sup>th</sup> International Conference on Semiotics and Visual Communication (SVC) Cyprus University of Technology, Cy/ Paper abstract submitted and accepted/July 2020  *the Conference is rescheduled: Nov.12-14, 2021		
4	*3-6 Sep. 2020	“The combination of digital and physical environment in contemporary interactive Theatrical performances in Cyprus. Their aim at enabling the participant to practice unique experiences and emotions.”	Maria Christoforou	IASTE 2020: Virtual Traditions, Nottingham Trent University, UK/Poster session - Poster submitted and accepted  *the conference is rescheduled: Sep 3-6 2021		
5	May 2019	“The contribution of digital technologies in contemporary theatrical and performing arts and the impact on audience perception and artistic outcome.”	Maria Christoforou Anna Fotiadou	5 <sup>th</sup> International Motion Festival Cyprus 2019, European University, Nicosia- Cyprus / Presentation - Conference proceedings		
6	Oct. 2018	“Theatrical performances and workshops at School”	Maria Christoforou	Booklet: ISBN 978-9925-7496-0-7 Publisher: LWP		
7	April 2017	“E Democracy: Prospects, risks and impact on online free expression.”	Maria Christoforou Savvas Iacovides	Freedom of Expression in the Digital Age: 2 <sup>nd</sup> International Conference. The Mass Media Institute and the Department of Communication, University of Nicosia, Cyprus/ Presentation-Conference proceedings		
8	May 2016	“Virtual worlds' influences on our mental balance and physical health: a survey with philosophical approaches.”	Maria Christoforou Despina Michael	Eurographics 2016   ACM Siggraph Conference on Motion in Games 2015 (MIG)		

				2015), Lisbon, Portugal/ Poster Session		
9	May 2014	"Crisis & Comments"	Maria Christoforou	Book:ISBN 978-9963-711-22-2 Publisher: University of Nicosia Press		
10	Sep. 2011	"From Canvas to Screen"	Maria Christoforou	Book:ISBN 978-9963-711-06-2 Publisher: University of Nicosia Press		
11	April 2009	"A comparison of the new interactive environment games, classic computer games and traditional games, and their impact on children's education, mental and physical balance."	Maria Christoforou Andrew Laghos	Conference :V International Conference on Multimedia and Information and Communication Technologies in Education (m-ICTE 2009 Lisbon, Portugal/ Presentation - Conference proceedings		

**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	July-March 2020	Corona Haikus Project  Artwork:"Corona Haikus Journey" Medium: Video Art (July 2020) Artwork: "Corona dairies - Visual Poetry in times of isolation" Medium: Image and poems (March-May 2020)	International	<a href="http://youtu.be/COXu0esDRjs">http://youtu.be/COXu0esDRjs</a>  <a href="http://www.coronahaikus.com">www.coronahaikus.com</a>	Video Artist  Visual Artist
2	Oct. 2018	Biennale Cyprus Artwork title: "Vice-Versa" Medium: Video Art More info: ISBN 978-9925-7489-0-7	International	Pierides Museum Larnaca/Cyprus	Group Exhibition Duo/ Digital Artist
3	May 2017	"Tangram, the link between mathematics and art". An interactive workshop-exhibition with visual aids, paintings, tangram and virtual reality. The artwork illustrated the connection between mathematics	Local	Gruppo Casa Nicosia/Cyprus	Solo-Interactive Exhibition Digital and mixed media Artist

		and art through geometry, classical painting (golden ratio) & digital art.			
4	May 2014	4 <sup>th</sup> Solo Multimedia and mixed media exhibition: "Crisis & Comments". A visual act with 3d construction installation with sound and performers. The artwork illustrated a surrealistic view of economic crisis. ISBN 978-9963-711-22-2	Local	Kasteliotissa Hall, Nicosia/Cyprus	Solo Exhibition Digital and mixed media Artist
5	June 2011	3 <sup>rd</sup> Solo Multimedia Exhibition: "Be aware of the apples".	Local	Peace Hall, Nicosia/Cyprus	Solo Exhibition Digital and mixed media Artist
6	Oct. 2008	2 <sup>nd</sup> Solo Multimedia Exhibition: "Finding the truth in Fairytales".	Local	Stoa Aeschylou, Nicosia/Cyprus	Solo Exhibition Digital and mixed media Artist
7	June 2007	1 <sup>st</sup> Solo Multimedia Exhibition: "Rebirth".	Local	Lions House, Nicosia/Cyprus	Solo Exhibition Digital and mixed media Artist
8	Nov. 2012 2010 2009	10 <sup>th</sup> -9 <sup>th</sup> -8 <sup>th</sup> Pantheon International Xperimental Film & Animation Festival, Cy  Artwork title: "Memories": Medium: Video Art ( Nov. 2012) Artwork title: "The apple" Medium: Animation. (Nov. 2010) Artwork title: "The Frog" Medium: Video Art (Nov. 2009)	International	Nicosia/Cyprus	Group Exhibition Digital Artist Animator
9	Sep. 2010	Urban Festival Artwork title: "Conversations with a drum". Medium: Digital media	International	Nicosia/Cyprus	Group Exhibition Duo/ Digital Artist
10	Nov. 2010	15th Japan Media Arts Festival, Japan Media Arts Plaza, Japan Artwork title: "Catch me" Medium: Experimental animation:	International	Japan	Group Exhibition Duo/ Digital Artist

*\*Specify venue, geographic location etc*

**Research Projects. List the five (5) more recent and other five (5) selected  
(max total 10)**

Ref. Number	Date	Title	Funded by	Project Role*
1	June 2020-present	Local Research Control Group for Cyprus (LRCGs) <a href="http://creationproject.eu/">http://creationproject.eu/</a>	European Community	Member of the advisory committee for cultural and arts entrepreneurship for marginalized women. Consulting and evaluating participations.
2	March 2020-present	Corona Haikus Project Visual Poetry in times of isolation <a href="http://www.coronahaikus.com">www.coronahaikus.com</a> The projects' research outcome aims to be presented in various festivals and conferences. The project's visuals are available on line and aims to be presented in various museums, schools, universities and other types of cultural, journalistic, state or educational entities and pop up exhibitions.	Sandelion Productions	Co-Curator Christoforou, M., Thibault, D., and Stehlikova, T.
3	Sep. 2020-2012	Educational, interactive theatrical performances for children: "Finding your own star" (Sep. 2020) "Magical World" (March 2019) "The owl who wanted them all" (Oct.2018) "Home little home" (Aug. 2016) "Let's go for a ride" (Feb. 2016) "Shall I tell you a secret?" (Sep. 2015) "The envious owl" (Sep. 2014) "Are you afraid of the dark?" (Feb. 2013) "Hello" (Sep. 2012)  International and local venues More info: ISBN 978-9925-7496-0-7: "Theatrical performances and workshops at School"	The projects are supported by the Ministry of Education & Culture - Πρόγραμμα Πολιτισμός <a href="http://www.moec.gov.cy/politistikos_ypiresies/programmata.html">http://www.moec.gov.cy/politistikos_ypiresies/programmata.html</a>  Collaboration with "The Little Worry People" Art and Drama Studio  The aims of these interactive theatrical performances are to help children to overcome psychological fears and encourage empathy and confidence. Many performances indirectly investigate the audience's senses with new technologies.	Digital Artist, Art Director, Play-Writer and Co - Organizer
4	Oct. 2018-2017	Theatrical play-lectern for adults: "Women's stories" (Oct.2018) "Who do I want to be" (March 2018) "Tracing female aspects" (Feb. 2017)	The projects are supported by the Ministry of Education & Culture - Πρόγραμμα Πολιτισμός <a href="http://www.moec.gov.cy/politistikos_ypiresies/programmata.html">http://www.moec.gov.cy/politistikos_ypiresies/programmata.html</a>	Digital Artist , Art Director and Co - Organizer

			<p>Collaboration with “Rebirth group of Artists”</p> <p>The performances include animation and VR. They aim to encourage audience to become spectators of their own feelings and to redefine their senses.</p>	
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*\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

<b>Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent</b>				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2021 27 March	Royal Anthropological Institute Film Festival 2021 <a href="https://raifilm.org.uk/">https://raifilm.org.uk/</a> Round table discussion, panel 13, Convenor: Caroline Bennett (Victoria University of Wellington) <u>More info:</u> <a href="https://raifilm.org.uk/2021-conference-panels/#9499">https://raifilm.org.uk/2021-conference-panels/#9499</a>	Panel member of the round table discussion: Our pandemic lives: photographing the pandemic.  This roundtable discusses the use of photography, individual and collaborative, in the pandemic covid 19.	Thinking about the way it highlights new socialities and existing global systems.  Providing ways on how Photography is documenting and commenting on crises.
2	April 2020-present	International Association for the study of Traditional Environments. <a href="http://iaste.org">http://iaste.org</a>	Member of the Association and the Traditional Dwellings and Settlements Review	Member and Participant
3	*June 2020	University of West Attica in Greece	Invited Speaker	Erasmus + Teaching Mobility * postponed
4	June 2019	IXXOMALL ecommerce company based in Germany <a href="http://www.ixxomall.com/">www.ixxomall.com/</a>	Consultant Content Writer Logo Designer	Consulting services in regards company's commercial mantras and aesthetics.

5	8-9 May 2019	5 <sup>th</sup> International Motion Festival Cyprus 2019, European University, Nicosia- Cyprus	Member of IMF's Award Jury	Evaluate participations (Animation -category)
6	27-31 May 2018	Bezalel Acadent of Arts and Design, Jerusalem, Israel	External Examiner/ Invited Speaker	Evaluate Student's projects. Erasmus + Teaching Mobility.
7	5-7 May 2017 - 20 June 2015	Startup Cyprus <a href="http://startupcyprus.org/">http://startupcyprus.org/</a> Supported by Bank of Cyprus.	Mentor for multimedia projects/ applications for Startup live.	Evaluate projects The main goal of the European Startup Network is to harmonise the European startup ecosystems with respect to the legal environment, market access and entrepreneurial culture within each country.
8	Fall 2014	Multimedia competition - project regarding "Water", organized by the Management of water in Cyprus.	Tutor / Multimedia project 2 <sup>nd</sup> Award	Tutoring projects and evaluating.

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.  
(max total 10)**

Ref. Number	Date	Title	Awarded by:
1	July 2002	Award   Third prize winner of the Playstation 2 Innovation awards for the Interactive Movie: "Elements".	Playstation 2/ London - UK
2	May 1998	Award   Winner of the Pancyprian Competition for the best Logo for the campaign "Against Violence in the Family", Cyprus.	Non-Profit Organization Violence in the Family/Cyprus
3	Nov. 1998	Award   Winner of the best Christmas card design for the Telethon Campaign, Cyprus	Telethon/Cyprus

**Other Achievements. List the five (5) more recent and other five (5) selected.  
(max total 10)**

Ref. Number	Date	Title	Key Activities:
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1	5 <sup>th</sup> of Sep.2020	“Disruptive Traditions”, the pandemic and its impact on traditional built environments. The Virtual Seminar is organized by the International Association for the study of traditional environments. ( <a href="http://iaste.org/">http://iaste.org/</a> )	Participant
2	2 <sup>nd</sup> of July 2020	“Co-creating in times of corona pandemic” The Webinar is organized by I-Docs Community Conversations. ( <a href="http://i-docs.org/media/">http://i-docs.org/media/</a> )	Participant
3	May 2020 March 2019-2013	“Ανακαλύπτω τον κόσμο του Ανιμέϊσιον”. 7 <sup>th</sup> HandShake with ICT – Information Communication Technologies”, organized by the University of Nicosia, Dep. of MIS. Webinar (8 <sup>th</sup> of May 2020) Conventional ( March 2019-2013)	Co-presenter & Co-Trainer / Basic animation techniques
4	March 2020	Theatrical play: The Swallow, Garage production, Engomio Theater Cultural Centre.	Poster Designer
5	May 2019	Master-class workshop: “Introduction to video mapping for artistic creations” Maria Christoforou, Anna Fotiadou. Organized by 5 <sup>th</sup> International Motion Festival Cyprus 2019, European University, Nicosia- Cyprus	Trainer / Demonstration of Video Art and Video Mapping and their use as artistic creations in performing arts, theatre, spatial design, installations and artworks. Software demonstration Qlab, MadMapper and HeavyM
6	June 2017-2019	Workshop: “Flip book making”, organized by the University of Nicosia, Dep. of Design and Multimedia. *Collaboration with CCC17 Cyprus Comic Convention as educational partners.	Trainer / Flip book techniques *Cyprus Comic Con is a non-profit organization, dedicated to spreading the appreciation of popular culture in Cyprus, through its annual weekend convention and other events.
7	May 2015-2021	Articles in local newspapers and educational press regarding different multimedia fields which include social and cultural approaches such as e-democracy, cyber-bullying, mathematics and art, mixed realities and other.	Author in Daily and Educational Press <a href="http://www.paidiasnews.com">www.paidiasnews.com</a>
8	March 2012	Certificate of participation (trainee in workshops) in Insight out HFF Academy 2012, International symposium on digital production methods in film and television.	Award and organized by Insight Out/HFF Academy, Germany. Scholarship - Fund by Media Desk (EU).

9	July 2011	Certificate of participation (trainee in workshops) in Transistor 2011. The training integrated 3D cinema and stereoscopy as a part of the series of workshops for film and audiovisual professionals.	Award and organized by Czech Republic, CIANT (International Centre for Art and New Technologies). Scholarship - Fund by Media Desk (EU).
10	Sep. 2005	Certificate of participation in "Arista" Script writing seminars and training	Award and organized by Arista UK Scholarship - Fund by Media Desk (EU).