

Name Klimis Mastoridis
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Education Doctor of Philosophy (PhD) in Typography & Graphic Communication,
1997, *University of Reading, UK*
(*Alexandros S. Onasis Public Benefit Foundation Scholarship*)
Title of thesis: "Casting the Greek newspaper; a study of the morphology
of the 'ephemeris' from its origins until the introduction of mechanical setting"

Postgraduate Diploma in Theory of Typography
and History of Graphic Communication,
1988, *University of Reading, UK*

Diploma in Printing and Publishing Studies for Graduates (DPPS),
1986, *London College of Printing, UK*

Diploma in Reprographic Techniques and Small Offset (DRT),
1987, *London College of Printing, UK*

Certificate in Book Design, (Borough of Enfield Grant),
1988, *London College of Printing, UK*

Other

International Summer School in Papyrology,
1987, *Institute of Classical Studies, University of London, UK*

HRDA certified trainer of vocational training (level 3)
2015, *Human Resource Development Authority (HRDA/ANAA), Cyprus*

Languages Greek, English, German

Positions held

Dean, *School of Humanities & Social Sciences, University of Nicosia, 2020–.*

Associate Dean, *School of Humanities & Social Sciences, University of Nicosia, 2016–2020.*

Professor of Typography, *Department of Design & Multimedia, University of Nicosia, 2012–.*

Associate Professor of Typography, *Department of Design & Multimedia, University of Nicosia, 2007–2012.*

Head, *Department of Design & Multimedia, University of Nicosia, 2008–2014.*

Director, *Institute for the Study of Typography & Visual Communication (ISTVC), 2012–.*

General Secretary, *International Conference on Typography & Visual Communication (ICTVC), 2002–.*

Secretary, *Mass Media Institute, Cyprus, 2017–.*

Director, *The University of Macedonia Press, University of Macedonia, Thessaloniki, 2001–2007.*

Head, *The University of Macedonia Publishing Mechanism, Thessaloniki, 1998–2007.*

Co-founder / Partner, *AlterVision, typography and visual communication Ltd (since 2009 AlterVision SA),
Thessaloniki, Athens, London, 1997–.*

Chairman, *AlterVision, typography and visual communication Ltd, Thessaloniki, Athens, London, 2001–2009.*

Founder, *Typophilia*, a publishing house specialising on printing and typography, Thessaloniki, 1987–2010.
 Owner / Director, *Mastoridis Publishing House & Bookshop*, Thessaloniki, 1977–1997.

Professional associations

Fellow of the <i>International Society of Typographic Designers</i> (FISTD), UK	2006–
Fellow of <i>The Institute of Printing, Paper and Publishing</i> (FIP3), UK	1986–
<i>Internationale Gutenberg Gesellschaft</i> , Germany	1988–
<i>Printing Historical Society</i> , UK	1986–
<i>The Bibliographical Society</i> , UK	1987–
<i>Association Typographique Internationale</i> (ATypI)	2000–
<i>International Institute for Information Design</i> , Austria	2004–
<i>Arbeitskreis Druckgeschichte</i> , Germany	1992–
Founding member of the <i>UNic/DDM Print History & Culture Lab</i> , Cyprus	2014–
Founding member of the <i>Greek Font Society</i> , Greece	1992
Jury Member, “Book and editorial Design Competition Awards”, <i>Cyprus Bibliographical Society & Bibliophilia</i> , Cyprus	2007–
Jury Member, <i>Type Directors Club</i> , USA	2010–
Jury Member, <i>GRANSHAN Type Design Competition</i> , Armenia	2011–
Jury Member, <i>International Poster for Tomorrow</i> competition, France	2013, 2016
Jury Member, <i>International Poster Contest 10 years</i> <i>Museum of Typography</i> , Greece	2015
Jury Member, <i>Printing Awards 2020</i> , Greece	2020

Areas of concentration & research interests

History and theory of Typography and Graphic Communication,
 Typographic design of newspapers and of ephemera printed matter,
 History of Greek typefoundries and type design,
 Typographic design education.

Ongoing research projects

“Cyprus printing museum”, field research project (in progress).

“Monotype typesetting and casting in Cyprus and Greece”, research at *the London Type Archive* (in progress).

Doctoral dissertation

Casting the Greek newspaper; a study of the morphology of the ‘ephemeris’
 from its origins until the introduction of mechanical setting, *University of Reading*, UK, 1997.

Books and journals edited, written or translated

Books

Design for Visual Communication: Challenges and Priorities, Klimis Mastoridis, Niki Sioki, Mary C. Dyson,
 pp.170, Cambridge Scholars Publishing, ISBN 978-1-5275-2954-0, 2019.

Θέματα Αναπαραγωγής & Εκτύπωσης. Εγχειρίδιο Γραφικών Τεχνών, (*Graphic Production Manual*),
 pp.112, Anikoulas editions, ISBN 960-516-047-1, Thessaloniki, 2010.

*Casting the Greek newspaper; a study of the morphology of the ‘ephemeris’ from its origins until the
 introduction of mechanical setting*, pp.473, Hellenic Literary and Historical Archive (ELIA),
 ISBN 960-201-134-3, Thessaloniki and Athens, 1999 (revised & enhanced Greek edition
 under preparation).

Θέματα Αναπαραγωγής & Εκτύπωσης, pp.92, Thessaloniki, 1988, ISBN 960-7285-05-0; reprinted 1993, 1997.
Proceedings of the 1st International Conference on typography & visual communication, ICTVC,
[edited by KM], pp.570, UoMPress, ISBN 960-87947-8-1, Thessaloniki, 2004.

Director and editor

Hyphen: a typographic forum, published since 1998

Volume 12/18, Greece & Cyprus 2020

Volume 11/17, Greece & Cyprus 2018

Volume 10/16, Greece & Cyprus 2014–2015

Volume 9/15, Greece & Cyprus 2011–2012

Volume 8/14, Greece & Cyprus 2009–2010

Volume 7/13, Greece 2008

Volume 6/12, Greece 2006

Volume 5/11, Greece 2005

Volume 4; Issues 1 & 2, Greece 2003–2004

Volume 3; Issues 1 & 2, Greece 2001–2002

Volume 2; Issues 1, 2 & 3, Greece 1999–2000

Volume 1; Issues 1, 2 & 3, Greece 1998–1999

Editorial work and translations

Editorial board member of *Cyprus Bibliophilia*; Responsible for the Graphic Arts section of the *Cyprus Arts Review*.

Making faces: making type in the 21st century. A film by Richard Kegler about the almost-lost skill of creating metal fonts and of capturing the personality and work process of the late Canadian graphic artist Jim Rimmer (1931–2010). All material translated into Greek; in collaboration with Dr N. Sioki, 2011.

Hermann Zapf, *Linotype Palatino nova Type Specimen*, Linotype Library GmbH, Germany 2005 (Plato's Phaedros 274c–275d). Translation into modern Greek monotonic by Klimis Mastoridis especially prepared for this publication.

Trace: Urban culture magazine, An experimental periodical about urban civilization published by 'AlterVision', 1997–2000, Thessaloniki, Greece.

Stanley Morison, *First principles of typography*, Thessaloniki, 1990.

Antoine de Saint-Exupéry, *The little prince*, Thessaloniki, 1979 (reprint in 1981, new edition 1995).

Hermann Zapf, *About alphabets* (Greek edition under preparation).

Sigfrid H. Steinberg, *500 years of printing* (The British Library & Oak Knoll Press, Translation rights for the Greek language to KM, [under preparation]).

Editorial work on a large number of titles published by the "University of Macedonia Press" during KM's directorship, 1998–2007.

Editorial work on almost all titles published by "Typophilia" between 1987 and 2010.

Book chapters & journal articles & reviews

"On the graphic language of the handwritten Greek ephemeris", in Droste, H., Salmi-Niklander, K., (eds), *Handwritten newspapers. An alternative medium during the early modern and modern periods*, pp.115–127, Studia Fennica, Historica, The Finnish Literature Society (SKS), ISBN 978-951-858-156-0, 2019.

"Thessaloniki, a special case in contemporary Greek visual communication", in *Slanted Magazine*, issue 30, Germany, 2017.

"A 19th century soul compass... A typographic approach to Karamanlidika", in *Hyphen, a typographic forum*, vol 10, no 16, Thessaloniki, 2014.

"Aspects of ethics in design; the mediocrity tsunami", in *Hyphen, a typographic forum*, vol 9, no 15, Thessaloniki, 2011–2012.

- "Graphic arts in Greece: An example for Cyprus?", in Sophocleous, A., (ed.), *Culture, Arts, and Mass Communication Media Studies*, pp.215–227, ISBN 978-9963-634-72-9, Nicosia, 2010.
- "Cutting and casting Greek types in the 19th and 20th century", in *Gutenberg Jahrbuch*, Füssel, S., (ed.), vol 81, ISBN 3-447-05377-1, 2006; reprinted in *Greek in Hyphen*, vol 6, 2006.
- "Typographic experiments in the 19th century Greek newspapers", in Droulia, L., (ed.) *The Greek Press, 1784 until today; Historic and theoretical approaches, Proceedings of the international conference*, ISBN 978-960-7916-45-7, Athens, 2005.
- "Typographic conventions in the 19th century Greek printed matters", in Staikos, K., Sklavenitis, T., (eds), *The printed Greek book 15th–19th century*, ISBN 9781584561422, Athens and New Castle, 2004.
- "Typographic corrections; From Mousourous to the Internet", in *Editorial problems and wonders: Proceedings of the conference dedicated to the memory of G.P. Savidis*, ISBN 960-320-149-9, Athens, 2002; reprinted in *Hyphen*, vol 3, no 2, 2002.
- "A discussion with Stavros Venetis, managing director of the Victoria typefoundry (Summer 1990)", in *Hyphen*, vol 3, no 1, 2000.
- "Ephemeris and the first steps of the Greek Press", in *Hyphen*, vol 2, no 3, 1999.
- "Typographic elements of the Greek newspapers towards the 1870s", in *Hyphen*, vol 1, no 1, 1998.
- "Typography and newspapers: from the pre-Revolutionary 'ephemerides' to the modern Greek Press", in *Seven Days / The Sunday Kathimerini*, 1996.

Special –short run– publications

Klimis Mastoridis, 1988-2005: Selective articles on typography.

Special edition for the "Life-long adult training program: Typography & visual communication: tradition and new technologies in Greek reality", University of Macedonia, University of Macedonia Press, Thessaloniki, Greece, 2006 & 2007.

Klimis Mastoridis, *Developing tools for conventional & electronic publishing*; A house style manual published by the UoMPress, Thessaloniki, 2005 [<http://afroditi.uom.gr/uompress/ergo/index.html>].

Other contributions published in 2008–2020

- "Ιστορίες πάθους και σκέψης ή έμμεσος οδηγός προς ναυτιλλομένους σε συνθήκες κρίσης (ή πανδημίας)", *Πολίτης της Κυριακής, Παράθυρο*, 08/2020.
- "Σχεδιαστική σκέψη, μη-σχεδιαστές και πληροφοριακά γραφήματα σε συνθήκες κρίσης (ή πανδημίας)", *ΠΑΙΔΕΙΑ NEWS*, 8/6/2020.
- "Κορώνα στο κεφάλι μας. Η μάχη του Design σε συνθήκες πανδημίας", *ΠΑΙΔΕΙΑ NEWS*, 19/5/2020.
- "Making (printing) history in Cyprus: a museum waiting to be made?", Association of European Printing Museums (AEPM), August 2017, Online, <https://www.aepm.eu/publications/conference-proceedings-2/making-history-collections-collectors-and-the-cultural-role-of-printing-museums/klimis-mastoridis-making-printing-history-in-cyprus/>
- "Το χθες, το σήμερα και το αύριο. Παγκόσμιο Συνέδριο Τυπογραφίας και Οπτικής Επικοινωνίας (ICTVC)", in *gr Design*, τεύχος 12, 2016.
- "Παγκόσμιο Συνέδριο Τυπογραφίας και Οπτικής Επικοινωνίας (ICTVC)", in *Κυπριακή Βιβλιοφιλία*, Καλοκαίρι 2016.
- "Κλήμης Μαστορίδης: Βλέμμα στραμμένο στο μέλλον", in *Παράθυρο*, λοξές ματιές στον πολιτισμό, 24 February 2015 | online: <http://www.parathyro.com/?p=34404>
- "Εκπαίδευση και επαγγελματική αποκατάσταση στον κλάδο του Graphic Design", in *Παιδεία/News*, 30 March 2015 | online: <http://www.paideia-news.com/>
- "Μουσεία και μουσεία! Το Δημοτικό μουσείο χαρακτηριστικής Χαμπή στη Λευκωσία", in *Cyprus Arts Review*, Summer 2015.
- "Για τα βραβεία εκδοτικής αρτιότητας για βιβλία που εκδόθηκαν στην Κύπρο", *Βιβλιογραφική Εταιρεία Κύπρου, Κυπριακή Βιβλιοφιλία και Δήμος Στροβόλου*, 11 Μαΐου 2015, in *Cyprus Bibliophilia*, Spring 2015.

- "Στο δρομο προς τι διμιουργικι κε σκεπτομενι Εβροπι;", in *Ο Πολίτης*, 15 June 2014.
- "Χαραγματιές ή τα σημάδια που μένουν..."; in *Ο Πολίτης*, 16 March 2014.
- "Ανεπιτήδευτες ανάσες πολιτισμού"; in *Ο Πολίτης*, 27 October 2013.
- "Θα βρει δουλειά αν σπουδάσει design"; in *Ο Πολίτης*, 1 September 2013.
- "Διαχρονικά εφήμεροι"; in *Ο Πολίτης*, 14 July 2013.
- "4th Book Publishing Awards 2010–11"; in *Cyprus Bibliophilia*, vol.5, issue 24, Winter 2013.
- "3rd Book Publishing Awards 2009"; in *Cyprus Bibliophilia*, Winter 2011.
- "The Conference as an educational tool"; in *Ο Πολίτης*, 10 July 2010.
- "About the forthcoming ICTVC"; in *Ο Πολίτης*, 30 May 2010.
- "2nd Book Publishing Awards 2008"; in *Cyprus Bibliophilia*, Autumn 2010.
- "Lifestyle magazines and typographic design"; in *Cyprus Bibliophilia*, vol 2, no.10, 2009.
- "Hyphen, a typographic forum"; in *Cyprus Bibliophilia*, Winter 2009.
- "Designing the White Tower, Thessaloniki's city museum"; in *+Design*, February 2009.
- "Keep on [typo] walking"; in *The Scholar, The magazine of the UNic*, Spring 2008.
- "1st Publishing Awards for the 2007 Books"; in *Cyprus Bibliophilia*, Winter (Dec 2008–Feb 2009).
- "Όψεις της ηθικής στο design"; in *Ο Πολίτης*, 28 September 2008.
- "Τα λουλούδια και τα γράμματα: εκλογές και ο πολιτισμός της τυπογραφίας"; in *Philelefttheros*, 17 February 2008.

Selected other articles

- "Lifestyle publications and typography"; in *Technopegnion*, no 2, 2004.
- "1st Thessaloniki international conference on typography and visual communication: Opening speech"; in *The Typography*, nos 941 and 942, 2002; published also in *Hyphen*, vol 4, no 1, 2003.
- "1st Thessaloniki international conference on typography and visual communication; the overtone"; in *Delta D*, no 24, 2002; published also in *Graphic Arts*, no 40, 2002.
- "The newspaper look; typographic experiments in the Greek 19th century Press"; in *To Vema*, 2002.
- "Short note about two 19th century printing presses"; in *Hyphen*, vol 3, issue 1, Autumn 2000.
- "Russian Graphic communication"; in *Demotis*, no 16, 2000.
- "Greek letters: what is to be written?"; in *Delta D*, no 11, 2000.
- "A short note about the 'graphic arts archive' of George Zioutos"; in *Hyphen*, vol 2, no 3, 2000.
- "The loneliness of Greek typography; myth or reality?"; in *Hyphen*, vol 2, no 1, 1999.
- "The first Greek typographic school"; in *Hyphen*, vol 1, no 2, 1998.
- "On the typographic arrangement of the 19th century satirical newspaper"; in *ACRO*, no 4, 1997.
- "Correction symbols, a special typographic language"; in *ACRO*, no 3, 1997.
- "The printing type in the design of printed matters"; in *ACRO*, no 2, 1997.
- "The typography of the Greek political-satirical newspaper"; in *The Typography*, 1997.
- "Short note about communication within the graphic communication field"; in *ACRO*, no 1, 1996.
- "The secret story of Times, a discovery of typographic research"; in *Print & Publish*, 1995; published also in *NGA*, 1995.
- "About the history and the evolution of Greek printing types"; in *Neo Epipedo*, no 20–21, 1995; reprinted in *The Typography*, 1996.
- "Funerals or printing museums?"; in *NGA*, no 116, 1995.
- "The typography of the language and the language of typography"; in *The Sunday Avgi*, 1994.
- "Greek type design II"; in *Print & Publish*, 1994.
- "Greek type design I"; in *Print & Publish*, 1994.
- "The typography of the advertisement in the Greek newspaper of the nineteenth century"; in *The Sunday Avgi*, 1994; reprinted in *NGA*, no 107, 1994.
- "Early Greek newspapers"; in *The Press*, 1993; reprinted in *The Typography*, 1993.
- "Typographic education and the role of corrections"; in *To Dentro*, 1992.

- "Artistic printing office: hate and love relationships with the Greek typefoundries", in *NGA*, 1991; published also in *The Typography*, 1992.
- "About the secret art", in *The Sunday Avgi*, 1990; reprinted in *To Dentro*, 1990; and in *NGA*, 1992.
- "Corrections, proof correction symbols and house style in Greek editions II", in *NGA*, 1990.
- "Corrections, proof correction symbols and house style in Greek editions I", in *NGA*, 1989.
- "DTP: some personal views", in *Professional Printer: Journal of the Institute of Printing*, 1989.
- "Which way to Didot street?", in *NGA*, 1988.
- "New developments in copy machines", in *The Typography*, 1988.
- "About justifying texts", in *NGA*, 1988.
- "Flexography", in *The Typography*, 1988.
- "Drawbacks of new composition methods and effects on typographic design", in *NGA*, 1988.
- "DTP photocomposition", in *The Typography*, 1988.

Book reviews and presentations

- "Το χρονικό της κυπριακής τυπογραφίας 1878–1978", Παρουσίαση του βιβλίου του Ανδρέα Κλ. Σοφοκλέους, Σολώνειο Κέντρο Βιβλίου, 18 Απριλίου 2019.
- "Thessaloniki: Graphic Design 1980–2009", in *Thessalonikeon Polis*, issue 37, Thessaloniki, September, 2011.
- "Manolis Vithinos, History of the Graphic Arts", in *Hyphen*, vol 4, no 2, 2003.
- "Takis Vulgaridis, Lithography: My life", in *Hyphen*, vol 4, no 2, 2003.
- "A meaningful collector's edition: The 'Epitaphios Threnos' with wood engravings by the artist-typographer Yannis Stephanakis", in *The Sunday Kathimerini*, 2002; published also in *Hyphen*, vol 4, no 1, 2003.
- "Takis Katsoulidis, The form of the letter", in *NGA*, 1992.
- Also: Author of several book reviews printed in *ACRO*, Thessaloniki and Newport, from 1996 to 2000.

Articles translated

- "Typography and graphic communication" (interview of Professor Michael Twyman, Head of the Dept of Typography & Graphic Communication, University of Reading), in *NGA*, 1989.
- Paul Stiff, "Putting designers first; a brief confrontation with memo", in *Hyphen*, vol 1, no 1, 1998.

Bulletins

- Klimis Mastoridis, Niki Sioki, "The University of Macedonia Press Newsletter", Thessaloniki, 2004 and 2005.
- The "Typophilia" bulletin, 1995–2000.

Interviews

print

- Athanasiadi, A., *Graphic Stories Collection*, "Klimis Mastoridis", pp.130–135, ISBN 978-9925-7536-0-4, Nicosia 2019.
- "6th International Conference on typography and visual communication (ICTVC)", in *Ο Πολίτης της Κυριακής (Sunday Politis)* newspaper, 5 June 2016.
- "Τα εργαλεία των νέων σχεδιαστών/τριών: Απαραίτητα υψηλό επίπεδο μόρφωσης και κριτική σκέψη", in *Ο Πολίτης της Κυριακής*, 22 February 2015.
- Sunday Politis* newspaper, February 2015.
- Sunday Politis* newspaper, June 2012.
- +*Design*, no 65, "University of Nicosia, Design studies in Cyprus", July–August 2009.
- Angelioforos* newspaper, June 2007.
- Marketing Week*, by Thanasis Antoniou, June 2007.

Kathimerini newspaper, by Dimitris Rigopoulos, June 2007.
+*Design*, no 43, by Demetrios Fakinos, November 2004.
The Typography, March 2004.
Angelioforos newspaper, by Aspasia Vouzi, March 2003.
Panselinos / Makedonia, no 146, by Kyriaki Tsolaki, June 2002.
Marketing Week, no 925, by Thanasis Antoniou, June 2002.
Delta D, no 19, by Demetrios Fakinos, December 2001 [together with the AlterVision team].
Marketing Week special issue on Greek Typography, by Giannis Simantiras, July 2000.
Graphic Arts, no 11, March 2000.
Panselinos / Makedonia, no 23, by Valentini Papageorgiou, February 2000.

radio

Radio Amagi, by Yannis Kotsifos, 19 April 2017.
Radio 9.58FM, by Giorgos Kalientzidis, April 2004.
Radio 9.58FM, by Ilias Koutsoukos, February 2000.

television

ET3 national television channel, by Thomas Siomos, 2004.
Odhos Vivliou, TV Makedonia, by Vasilis Levantidis, 1999.

Conference presentations / Invited lectures & talks

“Ουτοπία, η (μόνη) ρεαλιστική συνθήκη για το μέλλον της εκπαίδευσης στο design στην Κύπρο;”, *1ο Design Forum Κύπρου, 10´ για το Design*, Λευκωσία, Νοέμβριος 2019.

“Challenging design paths”, Welcome and Closing address at the *7th International Conference on Typography & Visual Communication*, Patras, Greece, 17–21 June 2019.

“Η γραφική γραφιστική κι η γραφιστού που τα Λεύκαρα”, *Φεστιβάλ I LOVE GRAPHIC*, Λευκωσία, Απρίλιος 2018.

“Το παρελθόν της τυπογραφίας και η τυπογραφία του μέλλοντός μας”, Keynote, *1ο Πανελλήνιο Συνέδριο Γραφικών Τεχνών*, 1 έως 8 Ιουλίου 2018, Πανεπιστήμιο Ιωαννίνων, Μουσείο Τυπογραφίας και Τεχνολογίας Γραφικών Τεχνών Πανεπιστημίου Ιωαννίνων, Πανελλήνια Ένωση Πτυχιούχων Τεχνολογίας Γραφικών Τεχνών (HELGRAMED), Σωματείο Επαγγελματιών Μεταξοτυπών Ελλάδος (Σ.Ε.Μ.Ε), Ιωάννινα, Ιούλιος 2018.

“Making (printing) history in Cyprus: a museum waiting to be made?”, *Making history: collections, collectors and the cultural role of printing museums*, Association of European Printing Museums (AEPM) annual conference, Museum of Typography in Chania (Crete, Greece), 11–14 May 2017.

“Discussing priorities developing a field”, Opening address at the *6th International Conference on Typography & Visual Communication*, Thessaloniki, Greece, July 2016.

“The graphic language of the handwritten Greek newspaper (ephemeris)”, *Handwritten newspapers as an alternative medium during the early modern and modern times*, Uppsala University Library, Sweden, 17–18 September 2015.

“Chania Typography Museum; celebrating 10 years”, Invited talk, *International poster competition*, Crete, Greece, 2 August 2015.

“Τα βραβεία εκδοτικής αρτιότητας. Παρελθόν, παρόν και μέλλον, Βιβλιογραφική Εταιρεία Κύπρου”, Κυπριακή Βιβλιοφιλία και Δημοτική Βιβλιοθήκη Στροβόλου, *Βραβεία εκδοτικής αρτιότητας 2012–2013*, Πολιτιστικό Κέντρο Δήμου Στροβόλου, 11 Μαΐου 2015.

“Φως, περισσότερο φως! Ο ρόλος των τριγώνων στην πανοραμική θεώρηση του graphic design”, Opening speech, *Graphic Stories Cyprus, Visual Communication Designer’s Meeting 2015*, Nicosia, Cyprus, 6–8 March 2015.

- Invited Keynote Speaker for *Typography Day 2015* with the theme “Typography, Sensitivity and Fineness”, the Industrial Design Centre (IDC), the Indian Institute of Technology Bombay (IIT Bombay), India Design Association (InDeAs), Aksharaya, Bombay, India, 7–9 March 2015, (declined due to other commitments).
- “The typography of the lay people in everyday communication”, *From the history of Greek printed matters and typography: The people, the printing houses, the books*, Scientific meeting, Department of History and Archaeology, University of Cyprus, 18 October 2014.
- “A 19th century soul compass... A typographic approach to the Karamanlidika editions”, international conference with the theme *Religions of the Book, Society for the History of Authorship, Reading & Publishing (SHARP)*, Antwerp, Belgium, 17–21 September 2014.
- “Graphic Communication at the University of Nicosia; Graphic design education and social responsibility”, Address in collaboration with Maria Stavride, *Creativity in Education, Cyprus Ministry of Education, Inspectorate of Applied Arts*, Cyprus Pedagogical Institute, Nicosia, Cyprus, 4 September 2014.
- “Against lethe...”,
Opening address at the *5th International Conference on Typography & Visual Communication; Against lethe...* University of Nicosia, Nicosia, Cyprus, June 2013.
- “A walk with Gutenberg in Spring 2013”,
Invited lecture to MA students, Department of History & Archaeology, University of Cyprus, April 2013.
- “Book design and book publishing in hard times; we should keep walking”,
Address within the framework of the *4th Book Publishing Awards Ceremony 2011–12*.
Cyprus Bibliographical Society, Soloneion Book Centre, December 2012.
- “A 19th century soul compass... A typographic approach to the karamanlidika editions”,
Abstract accepted for delivery at the *Typography Day 2012* international conference,
Bombay, India, 1–3 March 2012.
- “Aspects of ethics in design; the mediocrity tsunami”,
Address at the *ASJ–Art & Social Justice Conference: the media connection*, University of Nicosia, Cyprus, October 2011.
- “Education: One-way road towards graphic elegance”,
Invited speech within the framework of the presentation of the book and the meeting entitled *Thessaloniki: Graphic Design 1980–2009*, Red Creative, December 2010, Thessaloniki, Greece.
- “What we wouldn’t like to see...”,
Address within the framework of the *3rd Book Publishing Awards Ceremony 2009*.
Cyprus Bibliographical Society, Headquarters Bank of Cyprus, November 2010.
- “The essential and the ‘graphicon’ in the graphic communication education”,
Address within the framework of the *2010 Communigate, Visual Communication Conference*.
Nicosia, Cyprus, October 2010.
- “Lending grace to language”, Opening address at the *4th International Conference on Typography & Visual Communication; lending grace to language*. University of Nicosia, Nicosia, Cyprus, June 2010.
- “Do things change?”,
Address within the framework of the *2nd Publishing Awards Ceremony for the 2008 books in Cyprus*. Cyprus Bibliographical Society, Headquarters Bank of Cyprus, February 2010.
- “Book typography in Cyprus”,
Address within the framework of the *1st Publishing Awards Ceremony for the 2007 books in Cyprus*. Cyprus Bibliographical Society, Headquarters Bank of Cyprus, February 2009.
- “Creativity and innovation; the role of design”,
Invited talk at the *Evening Technical School of Nicosia*, Nicosia, 3 March 2009.
- “The Graphic Arts in Greece; an example to be avoided by Cyprus?”,
Address at the conference *Fine Arts in Cyprus; modern trends, problems and perspectives*.
KYSYTE, Nicosia, 16–17 May 2008.

- "It's a pity", Opening address at the *3rd International Conference on Typography & Visual Communication; from verbal to graphic*. University of Macedonia, Thessaloniki, Greece, June 2007.
- "Here we go again", Opening address at the *2nd International Conference on Typography & Visual Communication; communication & new technologies*. University of Macedonia, Thessaloniki, Greece, June 2004.
- "The DIDOT 1992 typographic conference; ten years later",
Opening address at the *1st International Conference 'Typography & visual communication: history, theory, education'*, University of Macedonia, Thessaloniki, Greece, June 2002.
- "Steps towards the realization of a different approach",
Address at the *1st Panhellenic Meeting of University Presses; University Presses, Past, present, future*, Thessaloniki, March 2003.
- "The DIDOT 1992 typographic conference; ten years later",
Opening address at the *1st International Conference 'Typography & visual communication: history, theory, education'*, University of Macedonia, Thessaloniki, Greece, June 2002.
- "Typographic experiments in the 19th century Greek newspapers",
Address to the *International Conference on The Greek Press* by the National Hellenic Research Foundation, Athens, 2002.
- "The typographic conventions in the 19th century Greek printed matters",
Address to the *International Conference on The Greek book: 15th–19th century*, Delphi, 2001.
- "Typography and language; the Greek reality",
Address to the meeting *Creativity and Design*, Athens, December 2000.
- "Typographical editing: From Mousouros to the Internet",
Address to the *Conference on Modern Greek literature: editorial concerns and doubts, theory and practice*. Athens, 2000.
- "History and tradition of the Greek typography",
Address to the School of Philosophy, Department of Philology, Aristotle University of Thessaloniki, February 2000.
- "Electronic publishing in schools", EU-funded seminars for educators, Thessaloniki, 1998 and 1999.
- "Electronic publishing and DTP", The ELKEPA training programme, Thessaloniki, 1996.
- "The typography of childrens' books", Address to the Department of Education of the Aristotle University of Thessaloniki, Florina, 1994.
- "The Greek reality in education and research in the graphic arts field",
Address to the *International meeting on history of printing*, Wolfenbüttel, Germany, 1992.

Other scholarly activities

- Scientific Committee Member, 47th Annual Conference, iarigai "Printing in the Digital Era"; 52nd Conference, IC "Print Education – Challenges in an Uncharted World", International Association of Research Organizations for the Information, Media and Graphic Arts Industries (iarigai), International Circle of Educational Institutes of Graphic-Media Technology and Management (IC), 19–24 September 2021, Athens, Greece.
- Programme Committee Member, 'Grapholinguistics in the 21st century – From graphemes to knowledge', 17–19 June 2020, Paris, France.
- Association Typographique Internationale (ATypl), invited Member for the College of Reviewers, ATypl International Conference, Paris, France, 27–31 October 2020.
- Association Typographique Internationale (ATypl), invited Member for the College of Reviewers, ATypl International Conference, Tokyo, Japan, 4–7 September 2019.

Academic faculty ranking committee member: Technological Educational Institute (TEI) of Athens, Faculty of Fine Arts & Design; University of Thessaly, Department of Architecture; Ionian University, Department of Archives, Library Science and Museology; University of the Aegean; Aristotle University of Thessaloniki; University of Nicosia; European University Cyprus.

Scientific Committee Member, 'Graphemics in the 21st century – From graphemes to knowledge', 14–16 June 2018, IMT Atlantique, Brest, France.

PhD External Examiner, University of Reading, Department of Typography & Graphic Communication, 2016.

Invited academic book reviewer for Elsevier/Chandos publishing, The Netherlands. Book reviews for publication, 2015.

TEI Athens, Faculty of Fine Arts & Design, Evaluator for the "Internal Programme towards Researchers' Support", Academic year 2015–16.

Scientific Committee Member, *5o Encontro de Tipografia*, organised by the Departamento de Design da Escola Superior de Tecnologia (EST), Instituto Politécnico do Cávado, Ave (IPCA), in Barcelos, November 2014.

Scientific Committee Member, *From the history of Greek printed matters and typography: The people, the printing houses, the books*, Scientific meeting, Department of History and Archaeology, University of Cyprus, 18 October 2014.

Scientific Committee Member, *46th Conference of the International Circle of Educational Institutes for Graphic Arts: Technology and Management*, organised by the Panhellenic Union of Graphic Arts and Media Technology Engineers, The Department of Graphic Arts Technology at the Athens Technological Educational Institute, and the School of Applied Arts – Graphic Arts and Multimedia, Hellenic Open University, Patras; Athens and Corinthia, Greece, May 2014.

Initiator and main organiser, with the titles of General Secretary of the Organising Committee and Member of the Scientific Committee of the:

7th International Conference 'Typography & visual communication: Challenging Design Paths', ICTVC, Library & Information Centre of the University of Patras, Patras, Greece, June 2019.

6th International Conference 'Typography & visual communication: Discussing priorities | Developing a field', ICTVC, Thessaloniki, Greece, July 2016.

5th International Conference 'Typography & visual communication: Against lethe...!', ICTVC, University of Nicosia, Nicosia, Cyprus, June 2013.

Establishment of the Research *Institute for the study of Typography & Visual Communication*, 2012.

Initiator and main organiser, with the titles of General Secretary of the Organising Committee and Member of the Scientific Committee of the:

4th International Conference 'Typography & visual communication: Lending grace to language', ICTVC, University of Nicosia, Nicosia, Cyprus, June 2010.

3rd International Conference 'Typography & visual communication: From verbal to graphic', ICTVC, University of Macedonia, Thessaloniki, Greece, June 2007.

2nd International Conference 'Typography & visual communication: Communication & new technologies', ICTVC, University of Macedonia, Thessaloniki, Greece, June 2004.

1st International Conference 'Typography & visual communication: History, theory, education', ICTVC, University of Macedonia, Thessaloniki, Greece, 26–30 June 2002.

Initiator and organiser of the '1st Panhellenic Meeting of University Presses', University of Macedonia, Thessaloniki, Greece, 28-29 March 2003.

In charge of the academic part of the 'International DIDOT Conference on typography', Thessaloniki, 1992.

Teaching | courses and seminars

“Gutenberg and the course of contemporary printing”, Erasmus+ Staff teaching academic year 2017–2018, Graphic Arts Technology Department, Technological Educational Institute TEI of Athens, Greece, 8–10 May 2018.

Visual Rhetoric; Visualising information; Digital Culture, Innovation & Technology (MA courses) / History of Graphic Communication; Production Methods for Graphic Design; Visual Literacy; Graphic Design for Social & Commercial Advertising (BA courses), The University of Nicosia, Nicosia, October 2007–.

Typographic issues in books for children. Planning of e-lectures for postgraduate students in collaboration with Dr Niki Sioki. University of Thessaly, School of Humanities, Department of Education, 2008–2011, 2014, 2015.

Creative design and publishing, Lifelong Adult Education Program, Business Development Centre, Training Unit, Intercollege, Nicosia, October–December 2009.

Initiator and academic responsible (in collaboration with Niki Sioki) of the University of Macedonia Lifelong Adult Education Program titled: “Typography & visual communication; communication and new technologies”. The University of Macedonia Press, University of Macedonia. Thessaloniki, March 2006 and February 2007.

Tom Thumb in the land of the Giants: design, cutting and production of Greek printing types in the 19th and 20th century, Seminars at the University of Macedonia, October 2006.

‘Difficult’ texts: typesetting and page-layout. Seminar series at the University of Macedonia, Thessaloniki, December 2005.

Typography & publishing: communicating vessels. Seminar series at the University of Macedonia, Thessaloniki, March 2005.

Conventional and electronic bibliography: an –unfortunately– neglected design tool. Seminar series at the University of Macedonia, Thessaloniki, November & December 2004.

Typographic tradition and history – A contemporary tool for visual communication. Seminars at the University of Macedonia, Thessaloniki, March 2004.

Five useful design tools, Seminar series at the University of Macedonia, Thessaloniki, November–December 2003.

Typography and new technologies. Seminar series at Intercollege, Cyprus, June 2003.

From manuscript to book. Seminars at the University of Macedonia, Thessaloniki, February 2002.

Editing, history of graphic communication and theory of typography. EU-funded seminars, Infoprint, Thessaloniki, September–October 1993 and February 1994.

Reproduction and printing. Seminar series in the Department of Graphic Design, Applied Arts Studies College, Thessaloniki, September 1992 – February 1993, February – May 1994.

History of graphic communication and theory of typography. EEC/EU-funded seminars, Infoprint, Thessaloniki, September 1989, September 1990, September 1991, September 1992.

Typographic and editorial design. Seminar series in the Department of Graphic Design, North College, Thessaloniki, March 1989.

Funding

4th ICTVC: International Conference on Typography & Visual Communication

The ICTVC took place in Nicosia, in June 2010. It was funded by the Ministry of Education & Culture and the Press & Information Office (PIO).

History of 19th and 20th century Greek printing types and foundries.

The project ran by the Cultural Foundation of the Piraeus Bank Group and was directed by the National Hellenic Research Foundation, Centre for Neohellenic Research, Athens, Greece, 2003.

Reinforcement of the University of Macedonia Publishing Mechanism: developing tools for conventional and electronic publishing.

Within EU framework (Action 3) towards the University of Macedonia.

Phase 1: 2004–2005; phase 2: 2006–2008 (€45.285,00).

Bibliographic Support and Publishing Mechanism of the University of Macedonia.

Within the EU framework (EPEAEK, Action 3.1a), University of Macedonia, 1998–2000 (€270.000,00).

Hellenic Ministry of Aegean, Greek Ministry of Culture, Funding for the design, production, and publication of a series of books, 2001–2002 (€30.000,00).

Greek Ministry of Culture, Greek Ministry for National Education and Religious Affairs, Funding for the 1st and 2nd ICTVC, 2002 and 2004 (€21.000).

The 2002, 2004 and 2007 'International Conferences on Typography and Visual Communication' have been repeatedly funded by Greek national and international companies and institutions.

Municipality of Thessaloniki, Funding for the '1st Panhellenic meeting of University Presses', 2003.

Ministry of Macedonia-Thrace, Funding for the 1st ICTVC, 2002.

Alexander S. Onassis Public Benefit Foundation, 'Alexander Onasis' Scholarship, 1991-1993.

Borough of Enfield Educational Grant, London, UK, 1987.

Awards / Distinctions

Internationale Gutenberg Gesellschaft, Germany; Honour for longstanding membership, June 2015.

Ministry of Macedonia-Thrace, EXPO 2008, 1st prize award (12.000 euros); contest for identity and image design, Greece, 2003 [AlterVision].

EVGE design awards, Greece, 2002 and 2003 [AlterVision].

QUARTZ design awards, France, 2004 [AlterVision].

Designed publications are included in the permanent collection of the *Museum of Modern Art in Hamburg, Germany, 2000 [AlterVision].*

Other professional and design activities and projects involvement | AlterVision

Gran Meliá Resort & Luxury Villas Daios Cove, Crete. Wayfinding and signage project, 2010.

White Tower, Thessaloniki City Museum. Thessaloniki, 2007.

Daios Hotel. Wayfinding, brand and identity development, 2006.

Vivartia (Parent of group comprising Delta Dairy S.A., Chipita S.A., Goody's S.A., and General Frozen Foods S.A.). Identity, and house style development, 2006.

*Antilogos Publishing House. Greek edition of *Monthly Review* magazine and of the book series published under the MR imprint. Promotional and editorial design, 2005.*

National Tourism Organisation. Tourism Development Co. Information and editorial design, 2005.

Alpha. National television channel. Brand development, ID stings, launch programme campaign, 2005.

Ministry of Development. Operational Programme Competitiveness. Brand/identity development, 2005.

Ministry of Macedonia-Thrace. Brand development for the Macedonia-Thrace Project, 2005.

Athens Olympics 2004. Information design projects, 2004.

International Olympic Truce Centre. Information and editorial design, 2003.

Ministry of Macedonia-Thrace. Identity development for the international Thessaloniki EXPO 2008 competition, 2003.

ANT1. National television channel. Programme campaign, ID stings, storyboard 'mission', 2003.

NOVA Private Banking. Information design and communications, 2003.

Thessaloniki Concert Hall (Megaro Mousikis). Information and editorial design, 2003.

Sigma, National broadcasting channel, Cyprus, 2002.

Academic planning and organisation | UNic activities initiated and/or participated

Dean of the School of Humanities & Social Sciences of the University of Nicosia.

SHSS Newsletter, Issue 1, 2020–21; planning and design of the School's first ever newsletter, 2020.

Associate Dean of the School of Humanities & Social Sciences of the University of Nicosia, December 2016–February 2020.

Programme Coordinator: MA in Digital Art & Design; BA in Graphic Communication.

Proposed the establishment of, structured, and coordinates the “MA in Digital Art & Design” programme offered by the Department of Design and Multimedia, 2014.

Head of the Department of Design & Multimedia, April 2008–2014.

Proposed the establishment of the Fine Art Degree and produced work on the overall structure and content of the programme; modules description, 2010–11. Lead the talks with the University of Hertfordshire, UK, committee members and wrote the “Validation Document” for the accreditation meeting that resulted to the establishment of a collaboration with the British University regarding the BA (Hons) in Fine Art, 2011–2012. Initiated and organised the “Foundation in Fine Art” programme, October 2011–2012.

Organised the Department of Design & Multimedia presentation to the ECPU accreditation committee that visited the University of Nicosia in May 2010. Reorganised the Graphic Communication path and introduced a number of new modules (publishing, history of graphic communication, information design, research skills and methodology, graphic design for social & commercial advertising). Supervised the ECTS project for the Dept's programmes and participated in relevant conferences about the implementation of European educational policies.

Arranged for the Department to be accepted into the annual student assessment scheme of the International Society of Typographic Designers (ISTD). Arranged for the Department to be accepted as an educational member of the ICOGRADA (International Council of Graphic Design Associations).

Arranged for the Department to be accepted as a support member of WOLDA.

Planned and organised a large number of events (seminars, exhibitions and workshops) within the framework of “Discourse in Art & Design” (DAD). The following list supplies information about the title/theme of some of these events, the names of those who delivered/presented, as well as in which country they work:

Ori Elisar, Israel, Living language, a biodesign project, Presentation, workshop, exhibition, 21–24 February 2017. With the support of the Embassy of Israel in Cyprus

Χρίστος Μάης, Leiden University (The Netherlands), Πολιτισμικές πρακτικές ως πράξεις πολιτικής αντίστασης. Η εκδοτική δραστηριότητα στα χρόνια της χούντας και το ακραίο παράδειγμα του Λεωνίδα Χρηστάκη, 7 May 2014

Νάσα Παταπίου, Ιστορικός–ερευνήτρια, Κέντρο Επιστημονικών Ερευνών Κύπρου (Cyprus), Τα Μέσα Μαζικής Επικοινωνίας στην Ενετοκρατία, 29 April 2014

Stelios Anastasiades, TELIA & PAVLA BBDO (Cyprus), “The Hybrid Advertising Alliance advertising and marketing communications in a time of crisis”, 5 March 2014

Χαμπής Τσαγγάρης (Cyprus), Η χαρακτηριστική στον κόσμο, στην Κύπρο και στο “Μουσείο Χαρακτικής Χαμπή”, 26 February 2014

Μερόπη Μωυσέως, Ελένη Παπαδοπούλου, Χριστίνα Λάμπρου (Cyprus), “Παράθυρο, τότε και τώρα”, οι δυνατότητες και οι προκλήσεις από τη μεταφορά των συμβατικών εντύπων στην οθόνη, 22 January 2014

Christos Loukos, Greece, Printing in Greece and Cyprus; Similarities and differences, 15 May 2013

Small Exhibition, *19th and 20th century newspapers*, University of Nicosia, February 2013

Small Exhibition, *Lithographed Greek cigarette posters*, University of Nicosia, December 2012

David Tartakover, Israel, Free Hand Design; posters from Israel, 30 November 2012. With the support of the Embassy of Israel in Cyprus

Christos Gatzoulis, Bahrain, Games design, 15 February 2012

Setareh Aliahmadi, Iran, Persian calligraphy, 14 November 2011–16 January 2012

Viktor Koen, USA, Warphabet exhibition, 20–25 June 2011
Gerry Leonidas, UK, Workshop in typeface design, 2–4 June 2011
Paul Iacovou, CY, Identity: A journey to digital, 11 May 2011
Angelos Bakas, GR, Useful tools for designers, 6–7 April 2011
Angelos Bakas, GR, ACRO: an editorial adventure, 23 March 2011
Marios Stylianou & Makis Stergiou, CY, Visual effects in TV advertisements, 14 December 2010
Nefeli Misuraca, Italy, How to execute a teenager, 7 December 2010
DigiMinDesigns, CY, The first internet TV for the Maronite community, 20 May 2010
Marko Kiessel and Asu Tozan, CY, The ocean-liner in modern and contemporary Cypriot architecture, 7 May 2010
Ariadni Perraki, GR, What has paper taught me, 19 March 2010
Spyros Zevelakis, UK, Design challenge and education, 27 November 2009
Appios & Metaxa Communications, CY, 5 ways to dump your advertising budget, 6 May 2009
Branca Uzur, Croatia, Painted life; the art of decoration, 11 March 2009
Gerry Leonidas, UK, Workshop in typeface design, 2–6 February 2009
ARS LONGA, CY, How and why a design idea fails, 10 December 2008
Alexis Chaviaras, CY, 3D computer graphics in multimedia environments, 26 November 2008
The Cyprus Creative Club (CCC), CY, Best of the best European advertising & design awards / presentation and exhibition, 12–19 November 2008
Rhea Bailey, CY, Painting concert, 1 November 2008

Planned and supervised the “Final academic year” events, organised by the Department in June 2011, 2009, and 2008. Invited Pericles Christophorides (Ars Longa Studio), Thalia Iacovou (Navajo Design), and Petros Philippou (CyBiz) to address visitors at the 2011 DDM exhibition. Invited Stergios Delialis, Director of the Design Museum of Thessaloniki, to address the 2008 event.

Created, supervised and maintained the Social Media web pages of the DDM as well as the UNic DDM website, 2012–2014; since 2014 he maintains the “UNic Graphic Design” online page.

Initiated the establishment of the “Design Society” of the University of Nicosia.

Participated in the editorial board of *The Scholar, the magazine of the University of Nicosia* and contributed articles for this as well for the *In-Brief* newsletter.

Helped the University bodies and not for profit institutes by designing and supervising a number of works and events (logotypes and promo leaflets, journal and book covers, exhibitions etc).

Some recent examples: 1) *Η έγκλειστη ποίηση των φυλακών και των κρατητηρίων 1955-59, εκδόσεις Κυπριακά Θέματα*, 2015 / book cover design, 2) *Έκθεση πολιτικών σκίτσων με αναφορές στα γεγονότα Charlie Hebdo*, University of Nicosia, February 2015.