



### Academic Personnel Short Profile / Short CV

<b>University:</b>	University of Nicosia
<b>Surname:</b>	Nicoli
<b>Name:</b>	Nicholas
<b>Rank/Position:</b>	Associate Professor
<b>Faculty:</b>	Humanities and Social Sciences
<b>Department:</b>	Communications
<b>Scientific Domain: *</b>	Sociology/Social Sciences/Communications

\* *Field of Specialization*

### Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
PhD	2010	CITY, University of London	Sociology	<i>Creativity Management at the BBC</i>
MA	1999	CITY, University of London	Sociology	<i>A Paradigm Shift in Advertising</i>
BA, CUM LAUDE	1997	University of South Florida	The Zimmerman School of Advertising and Mass Communications	



### Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
12/2006	present	University of Nicosia	Nicosia, Cyprus	Academic Staff/Faculty

### Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2021	Digital democracy, social media and disinformation	Petros Iosifidis	<i>Routledge</i>		
2	2020	The Battle to End Fake News: A qualitative content analysis of Facebook announcements on how it combats disinformation	Petros Iosifidis	<i>International Communication Gazette</i>	82	60-81
3	2020	The Use of Social Media in Healthcare: Knowledge Transfer in the Cyprus HealthCare System	Marcos Komodromos, Charalambos Papacharalambous	<i>International Journal of Technology Enhanced Learning</i>	1	
4	2019	CSR Communication in the Digital Age	Marcos Komodromos	<i>IGI</i>		



5	2017	'Building and Protecting Reputation Through Trip Advisor: A Case Study for the Cyprus Hotel Industry	Papadopoulou, Eygenia	<i>EUROMED Journal of Business</i>	12/3	316-334
6	2016	Public Relations practitioners view on Public Relations and Digital Media: A brief Literature Review	Marcos Komodromos	<i>International Journal of Technology Enhanced Learning</i>	7/1	42-50
7	2016	Theory Development in the Public Relations Domain	Marcos Komodromos	<i>International Journal of Teaching and Case Studies</i>	6/2	124-139
8	2014	From Digital Switchover to Austerity Measures: A Case Study of the Cypriot Television Landscape		<i>International Journal of Digital Television</i>	5/3	207-220
9	2014	The Role of Public Service Broadcasting in Cyprus During a Time of Austerity		<i>The Cyprus Review</i>	26/1	603-618
10	2012	The Disempowerment of In-House Production at the BBC: An Analysis of the WOCC		<i>Journal of Media Business Studies</i>	9/4	148-165

**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
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*\* Specify venue, geographic location etc*



Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
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*\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*



**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.  
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
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**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.  
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
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Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)			
Ref. Number	Date	Title	Key Activities:
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