

Academic Personnel Short Profile / Short CV

University:	University of Nicosia
Surname:	Paschalis
Name:	Paschalis
Rank:	Associate Professor
Faculty:	Humanities and Social Sciences
Department:	Design and Multimedia
Scientific Domain: *	User Interface analysis and design, Interactive media project management, stop motion animation.

** Field of Specialization*

**Academic qualifications
(list by highest qualification)**

Qualification	Year	Awarding Institution	Department	Thesis title
MA (2-year degree)	1996	Indiana State University, USA	Fine Arts	Negative Influences of computer technology in today's society.
BFA (5-year degree)	1995	Indiana State University, USA	Fine Arts	Graphics and Fine Art exhibition
Professional Diploma	2006	British Interactive Media Association, London, UK	Elaine England, Andy Finney	Interactive Media Project management
HND (2-year diploma)	1992	Frederic University	Applied Arts	Graphic design exhibition

Employment history – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
1999	Present	University of Nicosia	Nicosia, Cyprus	Associate Professor – head of Design and Multimedia Dpt.
1997	1999	Gnomi Advertising	Nicosia, Cyprus	Graphic Designer
1996	1997	Alpha Omega Informatics	Nicosia, Cyprus	Multimedia Designer,

Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2016	CGI system error		Designa 2016 / Conference on Design Research, UBI, Covilha, Portugal. ISBN 978-989-654-359-4	Nov. 2016	149-145
2	2016	Lost in digital media and special effects: the case of stop motion model animation.		6 th International Conference on Typography and Visual Communication (ICTVC)	July 2016	ictvc.org/2016
3	2014	The fish rots from the head down (Interactive Media Project management) (Keynote Speech)		Designa 2014/ Desire, Conference on Design Research UBI, Covilha, Portugal. ISBN 978-989-654-181-1	Nov. 2014	17-21
4	2014	Commercial package design evaluation formula with the use of eye tracking equipment		Designa 2014/ Desire, Conference on Design Research, UBI, Covilha, Portugal. ISBN 978-989-654-181-1	Nov. 2014	233-241
5	2013	Design analysis and evaluation of a baby product packaging design; Comparison with its predecessor and the competition with the use of eye tracking.	Christou C.	5th International Conference on Typography and Visual Communication (ICTVC)	June 2013	ictvc.org/2013

6	2012	In fight against poverty; a poster analysis		Hyphen typographic Journal	March 2012	71-72
7	2012	Challenges facing digital immigrants in designing user interfaces for digital natives.		In T. Amiel & B. Wilson (Eds.), Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2012	July 2012	1148-1152
8	2011	Visual Identity and User interface design of the virtual museum of food and nutrition of the island of Cyprus		T. Bastiaens & M. Ebner (Eds.), Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2011. Chesapeake, VA: AACE		1439-1444
9	2009	The importance of web content metaphorical pre-loaders	Aristidou P.	In G. Siemens & C. Fulford (Eds.), Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2009. Chesapeake, VA: AACE.		947-953
10	2008	Design and Evaluation of the User Interface of the Hala Sultan Tekke Multimedia Application	Pouyioutas, P., Laghos, A.	J. Luca & E. Weippl (Eds.), Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2008. Chesapeake,		1478-1483

**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	2018	“Duma” A stop motion animation film	Official Selection/ Awarded for Best Film in National Competition / Countryside Animafest Cyprus - Views of the World - 17th edition.	Salamiou Paphos	Director / Animator / Producer
2	2018	“Duma” A stop motion animation film	Official Selection/ The Animattikon project 2018. International Animation Film Festival	Paphos. http://animattikon.com/the-directors/4594093004	Director / Animator / Producer
3	2019	“Duma” A stop motion animation film	Official Selection/ IMF – International Motion Festival 2019	European University, Nicosia, Cyprus	Director / Animator / Producer
4	2017	“Dolly” (sculpture)	Small Treasures – Chapter 2.	Cyprus Chamber of Fine Arts (E.KA.TE.)	Artist
5	2017	“Lisbon” A short Animation	Micro-cinema of Attractions GIF art imageries and creative techniques	ARTos Foundation, Nicosia. ISBN 978-9963- 8703-8-7, 2017 (p.47)	Animator

6	2015	"Zen Morning". A stop motion animation film.	Official selection / Countryside Animafest Cyprus - Views of the World - 14th edition.	Paphos, Cyprus	Director / Animator / Producer
7	2015	Miniature film set and puppet character for stop motion animation education	Point Centre for Contemporary Art.	Nicosia, Cyprus.	Artist
8	2011	Poster design	32 posters against poverty and social isolation" organized by the NGO culture in action and the Cyprus University of Technology,	Kastelliotissa Hall, Nicosia, Cyprus	Invited Designer
9	1996	Digital Art	Entry selected for the Annual Wabash Valley Juried Exhibition	Sheldon Swope Art Museum, Terre Haute, Indiana, USA	Artist
10	1996	Video Art, Animation, Digital Art	Solo Exhibition	Turman Gallery, Terre Haute, Indiana, USA	Artist

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	2017-18	H2020-WIDESPREAD-2016-2017: Spreading Excellence and Widening Participation. Teaming Phase 1. "Center for STEAM Education Research, Science Communication and Innovation - Establish in Cyprus a Science and Research Centre".	EU	Thematic areas, design and promotion. Visit and report from City of Sciences, Paris, France

2	2017-19	Phygital. Catalysing Innovation and Entrepreneurship, unlocking the potential of emerging production and business models. Greece, Cyprus, Albania INTERREG Balkan Mediterranean 2014-2020	EU	Creating and delivering workshops
3	2018	Media Literacy for all. Media literacy for Living Together – MILT. Portugal, Denmark, Ireland, Greece, Cyprus.	EU	Creating educational content and give presentations
4	2010	Virtual Museum of Cypriot food & Nutrition.	EU and the Cyprus Research Promotion Foundation	Visual identity and user interface design
5	2006	The AMI project and technologies. A vision video and interactive electronic brochure The University of Edinburgh on behalf of the AMI project.	EU	Project manager
6	2005	Multimedia Interactive application for the Hala Sultan Mosque, Larnaca, Cyprus	UNOPS	Multimedia application design and development

**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2018	ASIFA Cyprus	Founding member and president of the board of ASIFA (Association Internationale du Film d'Animation) Cyprus. ASIFA is affiliated with UNESCO, which encourages international peace and universal respect by promoting collaboration among nations.	President of the board general duties
2	2019	Graphic Stories	Member of the Jury for the design competition "Graphic Design, Challenging the Perception" graphicstoriescyprus.com/jury	Jury duty
3	2017	Countryside	Member of the Cyprus Competition Film	Jury duty

		Animafest Cyprus, 16 th Edition	Program Curators.	
4	2017	CORTO IN ACADEMIA, ACCADEMIA DE BELLE ARTI MACERATA. International short film competition.	Member of the international jury, 02/05/17-05/05/17, Macerata, Italy. http://cortoinaccademia.abamc.it/en/corto-in-accademia-en/the-juries.html	Jury duty
5	2014	Hellenic Quality Assurance & Accreditation Agency (HQA)	Appointed by the HQA as a member of the team for the external evaluation of the Department of Photography and Audiovisual Arts, TEI, Athens (24 to 28 February, 2014)	Member of the external evaluation team.

Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)

Ref. Number	Date	Title	Awarded by:
1	2018	Duma: A stop motion animation film. Awarded for Best Film in National Competition	Countryside Animafest Cyprus - Views of the World - 17th edition
2	1993-96	Scholarship / graduate assistantship	Indiana State University, USA.
3	1995	Best Graduating Student of Major	Indiana State University, USA.