

Curriculum Vitae

Dr Lefteris (Eleftherios) Kretsos

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Dr Lefteris (Eleftherios) Kretsos is an academic, management consultant, former Cabinet Minister in Greece and public-policy practitioner working at the intersection of AI, work, labour-market regulation, creative industries, brain gain, workplace dignity, skills and institutional reform. His current trajectory is organised around the idea of human-centred digital competitiveness: the proposition that technological transformation, productivity and investment must be designed around decent work, inclusive institutions, social dialogue and democratic accountability.

He is Associate Professor in Leadership and HRM at the University of Nicosia (UNIC Athens), Programme Leader in Business Management, and Honorary Reader at Brunel University of London. Across his academic career in the UK, Greece and Cyprus, he has taught and led undergraduate, postgraduate, MBA and doctoral education in HRM, employment relations, leadership, organisational behaviour, research methods and the future of work. His teaching and executive education combine rigorous social-science analysis with applied management, policy and organisational problem-solving. His research examines labour-market regulation, precarious work, AI and technological disruption, sustainable organisational transformation, collective voice, inclusive leadership and social justice in work and organisations. His recent projects cover circular business models, Greece's readiness for brain gain, collective bargaining, film tax incentives, and women's participation in STEM. Together, they support a research agenda on fair digital transformation and inclusive productivity in Greece and Europe.

Lefteris previously served as Government Spokesman, Deputy Minister and Permanent Secretary responsible for Digital and Media Policy in Greece between 2015 and 2019. In government, he contributed to media-policy reform, Greece's audiovisual and creative-industries strategy, promoting Greece as a film-friendly destination, and European-level work on the Audiovisual Media Services Directive (AVMSD). This policy experience gives his current academic and advisory work a distinctive applied orientation: he approaches research not only as analysis, but also as institutional design, implementation capacity and public value creation.

Studies

- 2001 – 2006 PhD in Employment Relations and HRM (Thesis: *Working Time Flexibility in a Deregulated Labour Market*), awarded with distinction, Panteion University of Social and Political Sciences, Athens.
- 1999 – 2000 Master in Employment Studies and HRM (Thesis: *Flexibility of Working Time in the European Automobile Industry*), London Metropolitan University (Scholarship funded by the Greek Manpower Organization).
- 1995 – 1999 BA Hons in Social Policy and Social Anthropology, First Class, Panteion University of Social and Political Sciences, Athens.

Academic Appointments

- Feb 2026 – onwards: Associate Professor in Leadership & HRM, Programme Leader in Business Management, University of Nicosia (UNIC Athens), School of Business.
- Feb 2006 – onwards: Honorary Reader, Brunel University of London, Brunel Business School.
- Sept 2021 – Jan 2026: Senior Lecturer in Business & Management, Director of PhD Without Residence Programme, Brunel University of London, Brunel Business School.
- Jan 2020 – Jan 2022: Honorary Senior Lecturer, City University of London, Department of International Politics, School of Arts and Social Sciences.
- Oct 2020 – Jan 2021: Distance Learning Instructor of Organizational Behaviour, University of Nicosia - Cyprus, School of Business, Department of Management.
- Nov 2011 – Oct 2016: Senior Lecturer, University of Greenwich, Greenwich Business School, Department of Human Resources and Organizational Behavior.
- June 2009 – Oct 2011: Research Fellow, Coventry University, Coventry Business School, Faculty of Business, Environment and Society Coventry University.
- Jan 2007 – May 2009: Lecturer, Robert Gordon University, Aberdeen Business School, Department of Human Resource Management.

Policy Making / Industry Appointments

- Oct 2019 – June 2020: Strategy & Market Development Manager, Tanweer Media Group.
- March 2015 – July 2019: Government Spokesman / Deputy Minister / Permanent Secretary for Media, Government of Greece, Department for Digital Policy, Telecommunications and Media.
- July 2012 – Jan 2015: Parliamentary Policy and Legal Advisor, Parliament of Greece.

- Feb 2003 – Dec 2006: Policy Advisor – Continuing Education Instructor, Greek Trade Unions Congress, Labour Institute of Greek Trade Unions Congress.
- Jan 2000 – Jan 2003: National Expert, European Industrial Relations Observatory (EIRO), European Foundation for the Improvement of Living and Working Conditions.

Memberships / Affiliations

- Chartered Institute of Personnel and Development (CIPD) - Academic Associate
- Advance Higher Education British Academy (Advance HE) - Fellowship

Professional Academic Services & Editorial Roles

- 2025-26 Human Relations/ International Labour Review/ Gender, Work & Organization/ Canadian Journal of Administrative Sciences / Revue Canadienne des Sciences de l'Administration.
- 2023 ESRC-UKRI Project/ Grants Reviewer.
- 2015-16 Member of the Editorial Board, *Work, Employment and Society*, Sage Journals.
- 2010-15 Member of Editorial Board of peer review E-Journal *International and Comparative Labour Studies*, Marco Biagi Foundation, University of Modena.
- 2011-14 Book Review Editor, *Labor History*, Routledge: Taylor & Francis Group.
- 2011-14 ESCR Academic Peer Review.
- 2010- Ad hoc Reviewer for *International Journal of Sociology and Social Policy*, *European Journal of Industrial Relations*, *Employee Relations*.

Teaching Experience & Student Supervision

I have delivered undergraduate, postgraduate and MBA modules to various cohorts. My teaching connects international HRM, employment relations, leadership and organisational behaviour with contemporary challenges such as AI, hybrid work, sustainability and the future of work. I have supervised and provided academic and pastoral support to over 200 BA, MSc and MBA dissertations and PhD candidates.

Executive Education & Consulting Experience

I have extensive experience in executive education as an HR, Employment Relations, Leadership and Organisational Development trainer in Bahrain, Cyprus, France, Greece, the United Arab Emirates and the United Kingdom.

Research Leadership, Projects and Grants

- 2026-29 JUST-CIRCLE: Measuring and Advancing Circular Business Models for a Fair and Sustainable Transition, European Commission (Horizon Europe). Strategic contribution: links circular business models, sustainability, organisational transformation and fair transition debates with questions of social value, regional development and inclusive competitiveness.
- 2026-27 READY-GR: Mapping Greece's Institutional Readiness for Sustainable Brain Gain, UNIC Athens (Seed Grant). Strategic contribution: develops the brain-gain readiness agenda by examining whether labour-market institutions, and workplace cultures can attract and retain skilled returnees in Greece.
- 2026 Level-Up 2: Enhancing Multi-Employer Collective Bargaining in Service Industries, Evaluation of National Action Plans on Collective Bargaining for Services sectors, UNI Europa. Strategic contribution: strengthens the social-dialogue and collective-bargaining dimension of the future-of-work agenda, with relevance for low-wage services, job quality, worker voice and institutional capacity.
- 2024-25 Understanding attitudes towards, and community engagement with, the Net Zero Agenda, Royal Park Net Zero Project, Brunel University of London. Strategic contribution: connects sustainability transitions with public engagement, inequality, institutional trust and the social legitimacy of climate action.
- 2023-25 DigitAll Empowerment: Towards developing a seamless network of female students, academics, and practitioners to foster women's participation in STEM, British Academy, Going Global Partnership Grant. Strategic contribution: links gender equality, STEM participation, digital inclusion and international partnership-building.
- 2023-24 The Impact of Film Tax Incentives on Job Quality, Brunel University of London. Strategic contribution: extends the creative-industries policy legacy into a research agenda on whether investment incentives generate decent work, and sustainable sectoral development.
- 2013-15 European Commission (DG Employment, social affairs and inclusion) 'YOUUnion project: Trade Unions for Youth' (04.03.03.01) Marco Biagi Foundation, University of Modena, Adapt.
- 2012 European Research Council (ERC) 'The Effects of Marketization into Societies', Work and Employment Research Unit, University of Greenwich.
- 2012 European Foundation for the Improvement of Living and Working Conditions (Eurofound) 'Analytical Report on Industrial Relations in Central Public Administration (CPA): Recent trends and features'.

- 2012 European Commission (DG Employment, Social Affairs and Inclusion) What social rights in a Europe in crisis"? (VP/2012/001/0067), INLACRIS: Independent Network for Labour Law and Crisis Studies.
- 2010-2011 European Commission (DG Employment, Social Affairs and Inclusion) What Evolution of Labour Law and Social Protection in Europe in times of crisis, INLACRIS: Independent Network for Labour Law and Crisis Studies.
- 2010 European Commission (DG Employment, social affairs and inclusion) Precarious Work and Social Rights (VT/2010/084), Working Lives Research Institute, London Metropolitan University.
- 2010 ESRC Seminar Series Competition 2010-2011: Precarious Employment among Young Workers, Coventry Business School, Coventry University.
- 2010 EDGAR Research Grant – Coventry University, Young Precarious Academics: Precarity, Risks and Survival Strategies, Coventry Business School, Coventry University.
- 2003 European Foundation for the Improvement of Working and Living Conditions (EIRO): Annualized Hours in Europe.
- 2002 European Commission (DG Employment, social affairs and inclusion) EQUAL Initiative 'Evaluation of technical and professional skills of immigrants and refugees'. Institute of Urban Environment and Human Resources - Panteion University of Social and Political Sciences.
- 2002 Greek Ministry of Internal Affairs and Governance 'National Action Plan for the Immigrants in Greece', Institute of Urban Environment and Human Resources - Panteion University of Social and Political Sciences.
- 2002 European Commission (DG Employment, social affairs and inclusion) EQUAL Initiative 'Study on the requirements of the Greek labour market for new specialities in technical professions', Institute of Urban Environment and Human Resources - Panteion University of Social and Political Sciences.
- 2001 Greek Ministry of Environment and Public Works: 'Restructuring Metropolitan and Local Governance on Attica Territory', Institute of Urban Environment and Human Resources - Panteion University of Social and Political Sciences.
- 2001- 2003 European Commission (DG Employment, social affairs and inclusion): 'Pro-Dialogue: Enhancing and Promoting Social Dialogue in the Agricultural Sector', Institute of Urban Environment and Human Resources, Panteion University of Social and Political Sciences.

Journal Papers

- Apostolidis, C., Dey, B. L., Babu, M. M., **Kretsos**, L., Brown, D., Singh, P. & Ali Yawaar, S. (2026) Sustainable Regional Value Capture by Social Businesses: A Dynamic Capability Perspective, *Regional Studies*, 60(1). <https://doi.org/10.1080/00343404.2026.2685047>
- Brown, D. M., Apostolidis, C., Dey, B. L., Singh, P., Thrassou, A., **Kretsos**, L., & Babu, M. M. (2024) Sustainability starts from within: A critical analysis of internal marketing in supporting sustainable value co-creation in B2B organisations, *Industrial Marketing Management*, 117, 14-27. <https://doi.org/10.1016/j.indmarman.2023.12.006>
- **Kretsos**, L. and Livanos, I. (2016) "The extent and determinants of precarious employment in Europe", *International Journal of Manpower*, Vol. 37 Issue 1, pp.25 – 43. <https://doi.org/10.1108/IJM-12-2014-0243>
- Umney, C and **Kretsos**, L (2015) "That's the Experience": Passion, Work Precarity and Life Transitions among London Jazz Musicians', *Work and Occupations* 42(3): 313- 334. <https://doi.org/10.1177/0730888415573634>
- **Kretsos**, L. and Vogiatzoglou, M. (2015) "Lost in the ocean of deregulation? The Greek labour movement in a time of crisis" *Relations Industrielles/ Industrial relations*, 2015, Vol. 70, No. 2, pp. 218-239. <https://doi.org/10.7202/1031484ar>
- Umney, C and **Kretsos**, L. (2014) 'Creative Autonomy and Collective Interaction: The Working Lives of Young Jazz Musicians in London' *Work, Employment and Society* 28:4 571-588. **This paper was nominated for the 2014 SAGE Prize for Innovation and Excellence.** <https://doi.org/10.1177/0950017013491452>
- **Kretsos**, L. (2014) Youth policy in austerity Europe: the case of Greece. *International Journal of Adolescence and Youth* 19(1): 35-47. <https://doi.org/10.1080/02673843.2013.862730>
- Koukiadaki, A. and **Kretsos**, L. (2012) Opening Pandora's Box: The Sovereign Debt Crisis and Labour Market Regulation in Greece. *Industrial Law Journal*, 41 (3): 276- 304. <https://doi.org/10.1093/indlaw/dws031>
- **Kretsos**, L. (2012) Greece's Neoliberal Experiment and Working-Class Resistance in Greece. *Working USA* 15 (4): 517-527. <https://doi.org/10.1111/wusa.12002>
- **Kretsos**, L. (2011) Union responses to the rise of youth precarious employment in Greece. *Industrial Relations Journal* 42(5): 453-472. <https://doi.org/10.1111/j.1468-2338.2011.00634.x>
- **Kretsos**, L. (2011) Grassroots unionism in the context of the economic crisis in Greece. *Labor History* 52(3): 265-286. <https://doi.org/10.1080/0023656X.2011.600530>

Books and Edited Volumes

- Hodder, A., **Kretsos**, L. (Eds.) (2015) *Young Workers and Trade Unions: A Global View*, Palgrave Macmillan, pp.211, ISBN: 978 1 13742 951 3.
- Connolly, H. and **Kretsos** L. and Phelan, C. (Eds.) (2014) *Radical Unions in Europe and the Future of Collective Interest Representation*, Peter Lang, Bern (Switzerland), pp.263, ISBN: 978-3-0343-0803-8.

Book Chapters

- **Kretsos**, L. (forthcoming) Organising Amid Crisis: Mobilisation, Institutional Voids, and Bargaining in Greece Platform Work in Müller, T. and Vandaele, K. (Eds) *Revitalising for bargaining, bargaining for revitalisation*, European Trade Union Institute (ETUI), Brussels.
- Vasilopoulou, J. and **Kretsos**, L. (2026) Inclusive Leadership in Remote and Hybrid Work (RHW): A Cross-National Analysis of Organisational Practices in Bourke, Juliet and Özbilgin, Mustafa F.. *De Gruyter Handbook of Inclusive Leadership*, De Gruyter, 2026. <https://doi.org/10.1515/9783111662145>
- Alharoon, S and **Kretsos**, L. (forthcoming) The Effect of Remote Work on Power Distance in the Arabian Gulf Countries: A Systematic Literature Review in A. Hamdan & A. Harraf (Eds.), *Industry 5.0 and the Circular Economy*, Springer.
- **Kretsos**, L. (2025) Leveraging AI for Inclusive Trade Union Transformation in Vasilopoulou, J. and Kyriakidou, O. (Eds) *AI and diversity in a datafied world of work: Will the future of work be inclusive?* Emerald Publisher.
- **Kretsos**, L. (2025) Is AI coming for our Jobs? Rethinking the Future of Work and Inclusion in *AI and diversity in a datafied world of work: Will the future of work be inclusive?* Emerald Publisher.
- **Kretsos**, L. (2025) Migrant Labour in the Gig Economy in Della Puppa, F. Montagna, N. and Dhar, D. (Eds) *Migrant Labour in the Gig Economy The intersection of labour digitisation, platform capitalism, and migration, and resistance*, Palgrave.
- **Kretsos**, L., Tabaghdehi, S. A. H., & Braganza, A. (2024). The Political Challenge of AI in Modern Society: From National AI Strategy to the Algorithmic Elections. In *Business Strategies and Ethical Challenges in the Digital Ecosystem* (pp. 319-331). Emerald Publishing Limited.
- Al Khalifa, S. Z. H., **Kretsos**, L., Hamdan, A., & Özbilgin, M. F. (2024). *The impact of globalization on Bahraini women jobs in the Kingdom of Bahrain*. In A. Hamdan & A. Harraf (Eds.), *Business development via AI and digitalization* (pp. 719–727). Springer.

- **Kretsos**, L. and Kaimaki, V. (2023) 'Disinformation and the Prespa Agreement - A Case Study' in Takas, M. and Iordanidou, S. and Jebril, N. (eds.) *Political Discourse and Media in Times of Crisis*, Anthem Press.
- Coluccello, R. and **Kretsos**, L. (2015) 'Irregular Migration, xenophobia and economic crisis in Greece' in Coluccello, S. and Massey, S. (eds.) *Eurafrican Migration: Legal, Economic and Social Responses to Irregular Migration*, Palgrave Macmillan, pp. 88- 104, ISBN: 9781137391346.
- **Kretsos**, L. (2015) 'Trade Union reactions to youth work precarity in Greece: One step forward two steps backwards' in Hodder, A. and **Kretsos**, L. (eds.) *Young workers and trade unions around the world*, Palgrave Macmillan, pp. 107-122, ISBN: 978 1 13742 951 3.
- **Kretsos**, L. (2014) 'The Wind of Austerity in the Sails of Radicalism: The Greek Example' in Connolly, H. and **Kretsos** L. and Phelan, C. (eds.) *Radical Unions in Europe and the Future of Collective Interest Representation*, 157-182, London: Peter Lang.
- **Kretsos**, L. (2014) 'Social Justice and Austerity Politics in Southern Europe' in M. C. Rawlinson, W. Vandekerckhove, R. M.S. Commers (eds.) *Labor and Global Justice: Essays on the ethics of labor practices in the age of globalization*, Kentucky: Lexington, pp. 197-209, ISBN: 978-0-7391-9369-3.
- **Kretsos**, L. (2014) 'Young precarious workers in Greece before and after the crisis' in Roberts, S. and Antonucci, L. (eds.) *Young People and Social Policy in Europe*, Palgrave Macmillan, pp. 106-124, ISBN: 978-1-137-37051-8.
- **Kretsos**, L. and Martinez Lucio M. (2013), 'De-standardization of Employment in the UK: Issues and Policy', in Koch, M. and Fritz, M. (eds.) *The Destandardization of Employment in the EU*, pp. 103-116, London: Routledge, ISBN: 978-1-137-26715-3.
- **Kretsos**, L. (2013) 'Austerity Policies and Social Unrest', in Luis Enrique Alonso and Carlos J. Fernandez Rodriguez (eds.) *La financialización del mundo*, pp. 263-279, Madrid: La Catarata, ISBN: 978-84-8319-775-2.
- Koukiadaki, A. and **Kretsos**, L. (2012) 'The case of Greece' in MC Escande Varniol, S. Laulom and E. Mazuyer (eds.) *What social law in a Europe in crisis?* 189-232. Brussels: Larcier, pp. 189-232, ISBN: 978-2-8044-4904-9.
- **Kretsos**, L. (2010) The persistent pandemic of precariousness: Young People at Work in J. Tremmel (ed.): *A Young Generation Under Pressure?* March, New York: Springer, pp. 3-22, ISBN: 978-3-642-03482-4.
- **Kretsos**, L. (2002) Restructuring Employment Relations in European Automobile Industry through Working Time Policy in *Management Research News*, vol. 25, no 8/9/10, pp.112-114.

Invited Keynote Speeches

2024 AI Gender Equality and Jobs Displacement – 7th Equal Opportunities Conference Digital Innovation and Business Sustainability, Manama, Bahrain.

2023 The role of AI in International Business, International Business Week, Brunel University of London, London.

2023 Digital Platforms and Democracy: Journalism and Political Communication in a World of Polycrisis, Athens.

2023 Microsoft/ Greek American Chamber of Commerce, Round Table discussion on Europe's digital transformation: Embracing the AI Opportunity, Athens.

2023 Video Game Production in Greece, Cultural Informatics, Data and Computational Cultural Studies Lab and gi-Cluster, Panteion University of Social and Political Sciences, Athens.

2023 Sustainable Leadership Practices: A Critical Investigation of Hybrid Work Models and the Four-Day Work Week Trials – 6th Equal Opportunities Conference Sustainable Leadership and Technology Innovation Management, Manama.

2022 Oxbelly Screenwriters and Directors Lab, 05/06/2022, Costa Navarino, Greece.

2021 Digi Lab Series, Digital Transformation, Comparative Advantages: The Creative Industries case, #RouteLab, Patra.

2021 24th Development Forum, Culture as a basic raw material in the construction of "Tomorrow", Development Forum Network, 07/12/21, Patra.

2019 European Association of Political Consultants (EAPC) Conference, New Dynamics of Political Participation, Athens.

2019 Hellas Film-Box Festival, Berlin.

2018 Media, Polis, Agora – Journalism & Communication in the Digital Era, University of Macedonia, Salonica.

2018 Fest of Fests, International Network for Youth Film, Cacoyannis Foundation Athens.

2018 LA Greek Film Festival, Los Angeles.

2018 The Future of Broadcast Radio in Europe with DAB+, an event co-organized by the WorldDAB and the European Broadcasting Union (EBU), Athens.

2017 Journalism, Society and Politics in the Digital Media Era, Cyprus University of Technology, Limassol.

2017 Re:Publica Festival for Digital Society, Salonica.

2017 Third European Sociological Association 2017 '(Un)-Making Europe: Capitalism, Solidarities, Subjectivities', Athens.

2017 International Conference of EETT 'Digital Communication and Postal in the Digital Single Market', Athens.

2017 Symposium on Managing and Marketing Places, Institute of Place Management, Corfu.

2017 European Monitoring Centre on Change - Gruppo Santander: The Human Essence of Mergers and Acquisitions Initiatives, Madrid, Spain.

2014 European Trade Unions Confederation (ETUC) 'YOUNION – Union for Youth' International Trade Unions House, Brussels.

2013 International Labour Office (ILO) High-Level Conference on 'Tackling the jobs crisis in Greece: Which ways forward?', Athens.

2013 Transatlantic Social Dialogue Eleventh Annual Meeting, Cornell University, the Hans Böckler Stiftung, ETUI, Brussels.

2012 European Trade Union Institute (ETUI), 'Austerity Measures – What type of Legal Responses?' Brussels.

2012 Global Labour Institute (GLI), 'Greek crisis: Union and Social Movement Responses', International Summer School 2012 Manchester.

2012 European Trade Union Institute (ETUI), 'Economic crisis and the future of employment protection in Greece', seminar on the Impact of the economic crisis on labour law in Europe, Brussels.

Keynote Speaker / Invited to High-Level Meetings and Seminars

2026 Eugenides Foundation, Future Skills Sphere, Athens, Greece.

2025 European Agency for Safety and Health at Work, The implications of climate change on occupational safety and health (OSH) and the world of work in Europe over the next 25 years, Bilbao.

2019 European Union Council of Ministers for Culture and Audiovisual Media, Brussels.

2019 Second Cyprus-Greece-Jordan summit, Royal Palace Jordan, Amman.

2018 European Union Council of Ministers for Education, Youth, Culture and Sport, Brussels.

2018, 27th annual General Assembly of the Alliance of Mediterranean News Agencies, Athens.

2018 83rd Salonica International Fair, Greece invests in Cultural Creative Industries, Salonica.

2018 ERT Hybrid TV release event, Stavros Niarchos Foundation, Athens.

2017 Global HbbTV Annual Symposium, Rome.

2017 Organisation for the Economic Cooperation and Development (OECD), Greece Public Integrity Forum, Athens.

2017 Economist Conference: 21st Roundtable with the Government of Greece: Europe unravelling, Greece untangling: Brainstorming with world leaders, Athens.

2016 Academy of Digital Citizenship: Preparing the Academic Citizen of the Future, Athens.

2016 European Union Council of Ministers for Transport, Telecommunications and Energy, Brussels.

2016 Self-Regulating Internet Media: Code of Conduct of Journalism in the Internet, organised by the Association of Internet Media Outlets and Publishers, Athens.

2016 European Union, Council of Ministers for Education, Youth, Culture and Sport, Brussels.

2016 United Nations Press Conference, press conference to the foreign correspondents accredited to the UN, New York.

2015 Palais Conference Swiss Club, press conference to the Swiss Media and the foreign correspondents accredited to the UN, Geneva.

2015 European Union Council of Ministers for Education, Youth, Culture and Sport, Brussels.

2015 European Union Council of Ministers for Education, Youth, Culture and Sport, Brussels.

2015 UNESCO, Global Alliance on Media and Gender Conference, Geneva.

Invited Speeches in UK / International Universities

2026 Building a Career in Employment Relations: Research, Policy and Practice, London School of Economics (LSE).

2025 Managing Your PhD Journey: Strategies for Wellbeing and Effective Work, Ahlia University, Manama.

2024 Critical Futures of Higher Education Organising: Problems, Possibilities & Pathways, Northumbria University.

2022 Regulating and Addressing the Power of the Big Tech, Coventry University.

2022 Regulating the Digital Giants in Europe, Centre for AI: Social and Digital Innovation, Brunel University of London.

2022 Preparing PhD students to achieve Impact, Ahlia University, Manama.

2022 Digital transformation and the global economy after COVID-19. What is the Future of Work and the 2030 Sustainable Development Goals Agenda? Ahlia University, Manama.

2022 Regulating the Digital Giants in Europe, Coventry University.

2016 Greece after the crisis. Designing a new national brand, University of Bucharest.

2015 Beyond the Crisis: Rebranding Greece, Bilgi University-Istanbul.

2015 Nation-Branding and Re-Branding Greece', Geneva School of Diplomacy and International Relations, Geneva.

2013 The strong historical roots of precarious work among youth in Greece, Université Lumière Lyon 2, Lyon.

2013 Industrial Relations Reforms in the Public Sector in Greece', Universidad de Santiago de Compostella, Santiago de Compostella.

2013 Labour rights in Greece after 3-years of Austerity', University College London - UCL Labour Rights Institute, London.

2012 Building the Olympic Games – From Barcelona and Athens to London: What has it meant for Construction Labour and Employment?', University of Westminster, London.

2012 The challenges of the precarious workers organising in Europe, University of Wroclaw and Friedrich Ebert Stiftung, Institute of Sociology, Wroclaw.

2011 The employment relation and the crisis in Greece, Ireland and the USA, University of Westminster (BUIRA Seminar), London.

Conference Presentations

2024 AI: Opportunities and Challenges for the Future Workforce, British Academy of Management Conference: Professional Development Workshop, Nottingham.

2023 *Are Trade Unions Stronger when Left is in Power?* Industrial Relations in Europe Conference (IREC) 2023, Durham University.

2023 *Platform mobilisation and consumer solidarity in the Greek gig*, BBS Conference, Brunel University of London.

2022 *Riding against the neoliberal tide. Union mobilisation, consumer solidarity and platform activism in the Greek gig economy*, 40th International Labour Process Conference, Padua.

2022 Together We Stand, Divided We Fall: The Role of Social Businesses in Supporting Regional Sustainable Value Co-Creation, 2022 Winter Conference Regions in Transition: Balancing Economic, Social and Environmental Sustainability in the Face of Uncertainty, London.

2014 *Young People, Precarious Work and Trade Unionism*, Annual Meeting of the SASE (Society for Advancement of Socio-Economics), Chicago.

2013 *Creative autonomy and the labour process: the case of young jazz musicians in London*, Work Employment and Society 2013 Conference, University of Warwick.

2013 *What explains the low union density of young precarious workers in Greece before and after the upsurge of the economic crisis?* ILO Decent Work Conference, International Labour Office, Geneva.

2012 *Economic and political determinants of public sector pay in Europe*, International Labour Process Conference, New Brunswick, New Jersey.

2012 *Grassroots unionism and trade union organising in Retail: A comparison between Greece and Poland*, ESRC Seminar, Young Workers and Precarious Employment, University of Manchester.

2011 *The interplay of individualism and structural social forces in the Journey to Adulthood: Findings from research on young precarious researchers in Southern Europe*, European Sociological Association (ESA) Conference, Geneva.

2011 *Identifying Factors Affecting Precarious Employment Among Young People in Europe: A Quantitative Study*, Industrial Relations in Europe (IREC) Conference, Barcelona (01-02.09.11).

2011 *The de-standardisation of employment in the UK*, GESIS Conference, Cologne.

2011 *Precarious Employment in Europe: Common Challenges-National Traits*, British Universities Industrial Relations Academics (BUIRA) Annual Conference, University, University of Greenwich, London.

2011 *Grassroots unionism and trade union organising in the retail sector: Poland – Greece comparison*, Institute of Sociology, University of Wrocław, Wrocław.

2011 *Young Workers in Crisis*’, Critical Labour Studies (CLS) 7th Symposium, London.

2011 *The Integration of Young Workers into the European Employment Market in the Wake of the Economic Crisis*, European Centre for Workers’ Questions (EZA) Symposium, London.

2010 *Psychological Contract Breach in an Organizational Change Setting*, European Institute for Advanced Studies in Management (EIASM) Conference, Madrid.

2010 *Trade Union Responses to Young Workers Vulnerability at Work in Southern Europe*, International Industrial Relations Association (IIRA) Conference, Copenhagen.

2009 *Who takes the blame? The Union or Management? An investigation of Psychological Contract Breach in the Context of Organisational Change*, The British Universities Industrial Relations Association (BUIRA), Cardiff.

2009 *Can Greater Democratic Union Structures and Grass-Root Mobilization Make the Difference?* The Industrial Relations in Europe Conference, Istanbul (22-27.07.09).

2008 *Union Revitalization Strategies in Southern Europe and the '700 Euros Movement'*, 29th Conference of the International Working Party on Labour Market Segmentation, Porto.

2007 *Old wines in new bottles? From state regulation to flexible working time arrangements*, 7th European Congress of International Industrial Relations Research Association (IIRA), Manchester.

2004 *Regulated vs. Deregulated Working Time Flexibility in Europe*, 9th International Symposium of Working Time, Paris.

2003 *Convergence and divergence trends in the regulation of working time in Europe* "OPEN MINDS Conference – Europe in Global World – blending differences", Lodz.

2002 *Restructuring Employment Relations in European Automobile Industry through Working Time Policy*, 17th Annual Employment Research Unit Conference, Cardiff.

Conference Organisation & Chairing

2025 Thematic Stream: STEM Wars: Gender Equity, Big Tech and the Battle for Inclusion, 18th Equality, Diversity and Inclusion International Conference, 7th-9th July 2025, Athens.

2019 Thematic Seminar: The Role of Communication in Crisis Management: Planning, Coordination and Cooperation, co-organized with the Club of Venice, General Secretariat for Communication Crisis Management, Athens.

2019 Training Initiatives Scheme in Animation and Video Games, Athens.

2018 Press conference with the European Animation Awards Association, Athens.

2018 The creative contagion. Media, industries, storytelling, communities, Panteion University of Social and Political Sciences, Creative Shift Studies International Network, Athens.

2018 Thematic Seminar: Licensing in the New Audiovisual Media Context, co-organized with the European Audiovisual Observatory, Department of Digital Policy, Telecommunications and Media, Athens.

2017 Thematic Seminar: Mobilizing Senior Communication Policy Officers in the Context of Refugee Crisis, co-organized with the Club of Venice, General Secretariat for Communication Crisis Management, Athens.

2016 Thematic Seminar for Senior Communication Policy Officers in 23 EU Member States: Refugee and Migrant Crisis, co-organized with the European Commission and the Club of Venice, Lesvos.

2016 Club of Venice Seminar: Crisis Communication – Sharing Social Media Best Practices, Vienna.

2015 Industrial Relations in Southern Europe Workshop: 'Austerity versus Social Europe: Neoliberal labour market reforms on the Mediterranean', Hamilton House, University of Greenwich, London.

2015 Thematic Seminar: The Communication Challenges of Migration, Club of Venice, Brussels.

2014 Neoliberal restructuring and primitive accumulation in Greece, Workshop on marketisation and neoliberal restructuring in Europe, Konnevesi, Finland.

2013 University of Greenwich - Global Labour Institute 'Fighting Austerity: Rebuilding Unions from Below', Athens.

2012 Society for Advancement of Socio-Economics Conference (SASE) 'Precarious Employment and Young Workers in Europe', special session, Massachusetts Institute of Technology MIT, Boston.

2010-12 ESRC Seminar Series on Precarious Employment among Young Workers at Coventry University and the Universities of Manchester, Warwick and Greenwich.

2009 European Science Foundation (ESF) Workshop on Trust and the HRM Cycle 'An investigation of Multiple Psychological Contracts Breach in the Context of Organizational Change: Implications for renewing Trust in Trade Unions', Woburn, UK.

2009-11 ESRC Seminars on Trust and HRM, Coventry Business School, Coventry University.

Quoted in the Media Dr Lefteris Kretsos has defended and communicated his policy and academic work in major media outlets across the world, including the Financial Times, BBC and The Guardian.