

Dr Maria Pothoulaki holds the position of Associate Professor at the University of Nicosia in Athens. She is a psychologist and researcher with expertise in applied health psychology. Dr Pothoulaki completed her PhD in Health Psychology at Glasgow Caledonian University, supported by a three-year University studentship, following a BSc (Hons) in Psychology from Glasgow Caledonian University. She is member of the Association of Greek Psychologists, and Chartered Psychologist and Associate Fellow of the British Psychological Society.

Her research focuses on the psychosocial factors that influence health, illness, and the experience and management of chronic conditions. Her work has addressed a range of issues within applied health psychology, public health, and ethics, with a particular interest in understanding how psychological, social, and biological and contextual factors shape health and illness-related experiences. Her research background is grounded in mixed-methods approach, with emphasis on qualitative research and Interpretative Phenomenological Analysis (IPA).

Dr Pothoulaki has several publications in peer reviewed journals and has been invited as a reviewer to review articles for publication. Alongside her research activities, she has extensive experience in the development and delivery of training and teaching materials for health professionals, researchers, and other audiences. Her expertise includes the design of training methods and approaches that support knowledge development, professional learning, and the effective translation of research into practice.

She has worked for many years in the management and implementation of European and co-financed programmes and has collaborated with the public sector, local government, academic institutions and non-governmental organisations both in Greece and abroad for the development of public health and community-based interventions, and social innovation. These experiences have provided her with opportunities to collaborate in interdisciplinary professional settings, bringing together different perspectives and areas of expertise.

Dr Pothoulaki brings multifaceted expertise with a strong focus on translating research and knowledge into meaningful societal impact.