



Academic Personnel Short Profile / Short CV

University:	University Of Nicosia
Surname:	Papasolomou
Name:	Ioanna
Rank/Position:	Professor
Faculty:	School Of Business
Department:	Management
Scientific Domain: *	Marketing Management

** Field of Specialization*

Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
Ph.D.	2000	Keele University, UK	Management	The Rhetoric & Reality Of Internal Marketing In The UK Retail Banking Industry
P.G.C.E. In Teaching And Learning In Higher Education	1997	Keele University, UK	Education	
MPhil	1995	Keele University, UK	Management	
MBA	1994	Keele University, UK	Management	



Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
September 2007	Today	University of Nicosia	Nicosia	Professor
September 2001	2007	Intercollege	Nicosia/Limassol	Assistant Professor
September 2000	July 2001	University of Chester	United Kingdom	Lecturer (Ft)
1996	2000	Keele University	United Kingdom	Lecturer (Pt)

Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2023	Market-oriented succession effectiveness in family business – Case-based evidence from Cyprus family-owned wine business.	Georgiou, T., Papasolomou, I., Vrontis, D., & Thrassou, A.	<i>Journal of Business Research</i> , 165, 114050. https://doi.org/10.1016/j.jbusres.2023.114050 (Scopus and ABS 3).		pp. 1-17
2	2023	A nation brand development framework: the stakeholders' perspective	Abdalmajid, J., Papasolomou, I., Vrontis, D., Melanithiou, Y., Thrassou, A. and Uzunboylu, N.	<i>Journal of Asia Business Studies</i> , ISSN: 15587894, https://doi.org/10.1108/JABS-03-2022-0087 . (Scopus and ABS 1)	Vol. 17 No. 5	pp. 992-1018
3	2023	The fast fashion vs environment debate: Consumers' level of awareness, feelings, and behaviour towards sustainability within the fast-fashion sector.	Papasolomou, I., Melanithiou, Y. and Tsamouridis, A.	<i>Journal of Marketing Communications</i> , ISSN:13527266, DOI 10.1080/13527266.2022.2154059 (Scopus and ABS 1)	Vol 29, Issue 2	pp. 191-209
4	2022	Market Knowledge Acquisition and International SMEs Market Success: particularities, mechanisms and specified conditions,	Vrontis, D., Siachou, E., Trihina, E., Papasolomou, I., Thrassou, A.	<i>International Marketing Review</i> , SI: Emerging Challenges in International Marketing Knowledge Management, ISSN: 02651335, DOI: 10.1108/IMR-02-2021-0095, (Scopus and ABS 3)		pp. 529-567,

5	2023	The requisite role of emotional intelligence in customer service in the retail banking sector	Al Khoury, G., Thrassou, A., Papasolomou, I. and Vrontis, D.	<i>International Journal of Organizational Analysis</i> , ISSN: 19348835, DOI: 10.1108/IJOA-04-2022-3229 (Scopus and ABS 1)	Vol. 31 No. 7	pp. 3315- 3347
6	2022	Exploring the level of sustainability awareness among consumers within the fast-fashion clothing industry: A dual business and consumer perspective	Papadopoulou, M., Papasolomou, I. and Thrassou, A.	<i>Journal of Competitiveness Review</i> , Special Issue: "Reinterpreting competitive strategies in turbulent scenarios: new paradigms, approaches, and solutions for boosting sustainable innovation in economic, business, and territorial competition") (Scopus and ABS 1)	Vol. 32, Issue 3	pp. 350- 375
7	2021	Employee Social Media Usage in the Workplace: Internal Marketing's Newfound Friend	Sakka, G., Papasolomou, I., Thrassou, A., and Uzunboyly, N.	<i>Journal of Global Business Advancement</i> (Scopus and ABS 1)	Vol. 14, Issue 4	pp. 541- 567.
8	2023	Exploring consumer boycott intention toward corporate sustainable business practices.	Tan, C. and Papasolomou, I.	In Vrontis, D., Thrassou, A., Efthymiou, L., Weber, Y., Shams, R. and Tsoukatos, E. (Eds.), <i>Business for Sustainability: Strategic Avenues and Managerial Approaches</i> , Vol. 1, "Palgrave Studies in Cross-Disciplinary Business Research, in		pp. 21- 42.



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ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ
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				Association with EuroMed Academy of Business". Palgrave Macmillan, ISBN: 978-3-031-37361-9 (eBook), https://doi.org/10.1007/978-3-031-37361-9 , (Scopus Indexed)		
9	2021	Identifying the driving factors for employee retention in mergers and acquisitions: An in-depth literature review,	Antoniou, N., Vrontis, D., Thrassou, A., and Papolomou, I.	Business Model Innovation: New Frontiers and Perspective, Shams, S.M.R., Vrontis, D., Weber, Y., Tsoukatos, E. and Santoro, G. (Eds.), Taylor and Francis, London & New York. ISBN: 978-100302830, 978-036745642-9, (Scopus Indexed)		pp.63-84.
10	2020	Social Media and Consumer Behaviour towards Luxury Brands: An exploratory study in Cyprus.	Yiangou, F., Papolomou, I., Thrassou, A. and Vrontis, D. (2020),	In Kaufmann, H.R. and Ali Khan Pani, M. (Eds.) <i>Handbook of Research on Contemporary Consumerism</i> , 2 nd Edition, IGI Global. ISBN13: 9781522582700, DOI.4018/978-1-5225-8270-0.ch013, (Scopus Indexed)		pp. 242-262.



**Research Projects. List the five (5) more recent and other five (5) selected
(max total 10)**

Ref. Number	Date	Title	Funded by	Project Role*
1	2020-2024	Erasmus+ Funded Research Project, Master's programme in Family Business Management / FAB, Project No: 619264-EPP-1-2020-1-KH-EPPKA2-CBHE-JP Funding Scheme: Erasmus+ KA2 Capacity Building in the field of Higher Education Coordinator: National University of Management (NUM, Cambodia Project website: https://fab-project.eu/	European Union	Researcher – Manager (UNIC)

*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other



**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2024-2025	Papasolomou, I, Vrontis, D., Porcu, L. and “Shaping a more sustainable future: navigating sustainable marketing theories & practices in a rapidly evolving market environment, <i>Journal of Competitiveness Review</i> ,.	Guest Editor	Managing the Special Issue, coordinating with authors and reviewers, communicating with all stakeholders
2	2022-2023	Papasolomou, I. and Melanthiou, Y. (2023), “Did we really need a pandemic to fast-track technology?” Vol. 29 Issue 2, pp. 97-100, <i>Journal of Marketing Communications</i> , https://doi.org/10.1080/13527266.2022.2154062 .	Guest Editor	Managing the Special Issue, coordinating with authors and reviewers, communicating with all stakeholders
3	2019-2020	Dennis, C., Foroudi, P., Melewar, T.C., Kitchen, P., Melanthiou, Y. and Papasolomou, I. (2020) <i>Journal of Qualitative Market Research, Special Issue on: Communication and Social Media Management: Theory, Research and Practice</i> , 23(3), pp. 333-337.	Guest Editor	Managing the Special Issue, coordinating with authors and reviewers, communicating with all stakeholders
4		<i>Journal of Marketing Communications</i> , ISSN: 1352-7266, Routledge: Taylor and Francis Group.	Editorial Board Member	Reviewing, Networking,
5		<i>Palgrave Studies in Cross-Disciplinary Business Research, in Association with EuroMed Academy of Business</i> (https://link.springer.com/series/15956),	Editorial Board Member	Reviewing, Networking,



**Other Achievements. List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1	May 2024	Research.Com GLOBAL RANK IN MARKETING (from 34,000 scholars): Ioanna Pappasolomou (1588 - top 4.68%)	Research, publications. https://scholargps.com/institutional-rankings?sort=rankings_asc&year=2022&ranking_duration=LAST_5_YEARS&institution_type=ACADEMIC&country=&base_affiliation=University+of+Nicosia&base_field=Business+and+Management&base_discipline=all&base_specialty=
2	May 2024	Research.Com GLOBAL RANK IN BUSINESS & MANAGEMENT (from 236,000 scholars): Ioanna Pappasolomou (11,326 - top 4.79%)	Research, Publications. https://scholargps.com/institutional-rankings?sort=rankings_asc&year=2022&ranking_duration=LAST_5_YEARS&institution_type=ACADEMIC&country=&base_affiliation=University+of+Nicosia&base_field=Business+and+Management&base_discipline=all&base_specialty=
3	May 2024	Research.Com GLOBAL RANK IN ALL FIELDS (from 15,000,000 scholars): Ioanna Pappasolomou (629,682 - top 4.21%)	Research, Publications. https://scholargps.com/institutional-rankings?sort=rankings_asc&year=2022&ranking_duration=LAST_5_YEARS&institution_type=ACADEMIC&country=&base_affiliation=University+of+Nicosia&base_field=Business+and+Management&base_discipline=all&base_specialty=