Form 500.1.3

Academic Personnel Short Profile / Short CV

University:	University of Nicosia
Surname:	Panayiotou
Name:	George
Rank/Position:	Associate Lecturer
Faculty:	Business
Department:	Management
Scientific Domain: *	Hospitality Management

** Field of Specialization*

Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
BSc-Hospitality (Hotel) Management	2002	Intercollege	Hospitality, Tourism and Sports Management	N/A
MBA-Management	2005	Maastricht School of Management (MSM)	Management	Operational Change and Resistance in the Franchised Food and Beverage Industry of Cyprus

Employment history in Academic Institutions/Research Centers – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			
1999	2002	Impala Hotel Apartments	Paphos	General Manager
2004	2006	Intercollege	Nicosia	Lecturer
2007-	Present	University of Nicosia	Nicosia	Associate Lecturer

Key ***refereed*** journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	**Year**	**Title**	**Other authors**	**Journal and Publisher / Conference**	**Vol.**	**Pages**
1	2008	'The "Golden Age" Of Tourism for Cyprus'	Orphanidou.Y, Panayiotou.G.	1st Annual Euromed Conference, Marseille, France	ISBN 978-9963-634-57-6	
2	2019	'The Latest from the Tourism Front: Technology Innovation and Disruption'	Efthymiou.l, Orphanidou.Y, Panayiotou.G.	European Financial Review		
3	2020	Delineating the changing frontstage and backstage segregation in high-end and luxury hotels	Efthymiou.l, Orphanidou.Y, Panayiotou.G.	Hospitality & Society,	Volume 10, Number 3	
4	2022	Sustainable Business Concepts and Practices	Efthymiou.l, Orphanidou.Y, Panayiotou.G.	Euromed-https://emrbi.org/euromed-press/clarivate-analytics/		
5	2024	Cultural Heritage for Sustainable Education Amidst Digitalisation	Orphanidou.Y, Efthymiou.l, Panayiotou.G.	Sustainability (Switzerland).	16, 4, 1540	
6	2026	The Influence of Technology on the Experience of Mature Cruise-Travelers: Innovation, Strategy and Sustainability	Odysseos.O, Panayiotou. G, Orphanidou. Y,& Efthymiou.L	Advanced Technologies in Business, Volume II. Palgrave Intersections of Business and the Sciences, in association with Gnosis		

				Mediterranean Institute for Management Science. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-032-03492-2_8		
7						

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	**Date**	**Title**	**Funded by**	**Project Role***
1	01/01/2022-06/08/2024	Erasmus+ DIGICULT “Cultural Heritage: a source of resilience and learning through digital education	Erasmus+ KA220-VET	WP1and 3 Leaders, Advise on all Work packages
2	01/12/2021 15/11/2024	Erasmus+ QUEST project – Promoting Quality internships in Sustainable Tourism & Heritage Management.	Erasmus+ KA220-VET	Research team member
3	01/12/2023 30/11/2025	Gearing up SMEs for value chain digitalization through blockchain – based distributed trust	2023-1-CY01-KA220-VET-000151955	Research team member
4	01/11/2024 31/10/2026	Anti-burnout Puzzle for Academics	2024-1-PL01-KA220-ADU-000246002	Research team member
5	20/10/2025 28/04/ 2028	ReTour (Building Resilient SMEs in the Tourism Industry)	Intereg	WP 2-5, Trainer and Researcher
6	01/11/2025-31/10/2027	Smart Tourism Academy	2025-1-SK01-KA220-HED-000362455	Research team member
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**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent (Optional Entry)				
Ref. Number	**Period**	**Organization**	**Title of Position or Service**	**Key Activities**
1	2006-present	University of Nicosia	Employment Placement Coordinator	Supervise, support and coordinate interns during the summer period throughout Cyprus
2	2012-present	University of Nicosia	Council Member (Re-elected) University of Nicosia	Faculty Representative
3	2018	University of Nicosia	BBA -Business administration in Hospitality Management- Distance Learning	Co-Developed the HTSM Departments BBA Business Administration in Hospitality Management – Distance Learning -Accredited
4	2022	University of Nicosia	BBA Business Administration in Hospitality Management- (Face to Face.	Co-Developed/Updated the HTSM Departments BBA Business Administration in Hospitality Management – Accredited
5	2025	University of Nicosia University of Patra	MSc Hospitality Management and Services	Co-developed the Internship course

Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)			
Ref. Number	**Date**	**Title**	**Awarded by:**
1	26/01/2024	Medal of Scout Support (Μετάλλιο Προσκοπικής Συμπαράστασης)	Scouts of Cyprus
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Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)			
Ref. Number	**Date**	**Title**	**Key Activities:**
1	2018	BBA -Business administration in Hospitality Management-Distance Learning	Co-Developed the HTSM Departments BBA Business Administration in Hospitality Management – Distance Learning -Accredited
2	2022	BBA Business Administration in Hospitality Management- (Face to Face.	Co-Developed/Updated the HTSM Departments BBA Business Administration in Hospitality Management – Accredited
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