



ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ
CYPRUS AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION



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FORM NUM: 500.1.03

Academic Personnel Short Profile / Short CV

University:	University of Nicosia
Surname:	Panayiotou
Name:	George
Rank:	Associate Lecturer
Faculty:	Business
Department:	Management
Scientific Domain: *	Hospitality Management

** Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
MBA Management	2005	Maastricht School of Management (MSM)	Management	Operational/Organizational Change and Resistance in the Franchised Food and Beverage Industry of Cyprus
BSc-Hospitality (Hotel) Management	2002	Intercollege	Hospitality & Tourism	

Employment history – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			
2007	Present	University of Nicosia	Nicosia	Associate Lecturer
2004	2006	Intercollege	Nicosia	Lecturer
1999	2002	Impala Hotel Apartments	Paphos	General Manager
1996	1999	Impala Hotel Apartments	Paphos	Food and Beverage Manager

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal Publisher and / Conference	Vol.	Pages
1	2024	Cultural Heritage for Sustainable Education Amidst Digitalisation	Orphanidou, Y., Efthymiou, L.	Sustainability (Switzerland)	16, 4	1540
2	2020	Delineating the Changing Frontstage and Backstage Segregation in High-End and Luxury Hotels	Efthymiou, L., Orphanidou, Y.	Hospitality and Society	10, 3	287-312
3	2019	The Latest from the Tourism Front: Technology Innovation and Disruption	Efthymiou, L., Orphanidou, Y.	The European Financial Review	3, 1	39-43
4	2008	The “Golden Age” Of Tourism for Cyprus	Orphanidou, Y.	1st EuroMed Conference Book Proceedings. EuroMed Press	-	734-735

Research Projects. List the five (5) more recent and other five (5) selected(max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	24 Months - Started 02/02/2012-02/02/2014	Promoting Core Vet (CORE-VET) skills and competencies for unskilled and semi-skilled employees in the tourism sector	Lifelong Learning-Leonardo Davinci-Transfer of Innovation	CoPI
2	Start-1/06/20 End -31/07/23	INSTANT: Intelligent platform for providing STaffing ANd Training in the Hotel Industry	European Regional Development Fund and the Republic of Cyprus through the RIF, which was submitted under the RESTART 2016 - 2020 Programme.	COL
3	Start-1/11/21 End- 1/11/24	QUEST: QUEST- promoting Quality intErnships in Sustainable Tourism and cultural heritage management	Erasmus+KA220-HED - Cooperation partnerships in higher education	COL
4	Start-1/01/22 End-30/06/24	DIGICult : Cultural Heritage :a source of resilience and learning through digital education	Programme Erasmus+ 2021-1-IT01-KA220-VET-000034836 Erasmus+ KA220 - VET - Cooperation partnerships in vocational education and training	CoPI

**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2013-present	University of Nicosia	Council Member (Re-elected) University of Nicosia-Faculty Representative	
2	2006-present	University of Nicosia	Employment Placement Coordinator – supervise, support and coordinate interns during the summer period throughout Cyprus	
3	2014	University of Nicosia	HTSM curriculum/path design- introduced three new concentrations on the Hospitality and TLE paths.	

4	1-4/4/2016		Κύκλος Εκπαιδευτικών Σεμιναρίων «Διοίκηση Φιλοξενίας» Καλαμάτα ELITE City Resort.	
5	06/2016		Global Training: Housekeeping Module- forRomanian nationals seeking employment within the EU in the hospitality sector	

Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.(max total 10)

Ref. Number	Date	Title	Awarded by:
1		H.I.T.S.S Supervisor -Hotel Industry ,Tourism andSports Society—Academic society supervisor	
2			
3			
4			