



Academic Personnel Short Profile / Short CV

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| University: | University of Nicosia |
| Surname: | Orphanidou |
| Name: | Yianna |
| Rank: | Associate Lecturer |
| Faculty: | Business |
| Department: | Management |
| Scientific Domain: | Hospitality/ Tourism |

Academic qualifications

| Qualification | Year | Awarding Institution | Department | Thesis title |
|---|------|--------------------------------|-----------------------------------|--|
| MSc in Tourism and Hospitality Education | 2003 | Surrey University , UK | Management for the service sector | Unionisation power in Cyprus Hospitality Industry in near future and the role of trade unions in collective bargaining |
| BA(HONS) Hospitality Management | 1997 | Wolverhampton University , UK | Hospitality | Social, Political and Economic factors influencing Hospitality Industry in Cyprus |
| HND Hotel and Catering (specialization in Food and Beverage) | 1996 | Higher Hotel Institute, Cyprus | Hotel Management | The impacts of Tourism in the hospitality industry of Cyprus |

Employment history

| Period of employment | | Employer | Location | Position |
|----------------------|---------|------------------------|-----------------|--|
| From | To | | | |
| 02/2007 | Today | University of Nicosia | Nicosia, Cyprus | Associate Lecturer Associate Head (04/2010- Today) |
| 09/2005 | 01/2007 | KES College | Nicosia, Cyprus | Head of the Hospitality and Catering Department |
| 09/2004 | 08/2005 | Higher Hotel Institute | Nicosia, Cyprus | Hospitality Lecturer |

Key refereed journal papers, monographs, books, conference publications etc.

| Ref. Number | Year | Title | Other authors | Journal and Publisher / Conference | Vol. | Pages |
|-------------|------|--|--|--|---------------------------|---------|
| 1 | 2017 | Students' perception towards hospitality education: An anglo-cyriot critical study | Stefanos Nachmias, Andreas Walmsley, Yianna Orphanidou | Journal of Hospitality, Leisure, Sport & Tourism Education | 20/ ISSN: 1473-8376 | 134-145 |
| 2 | 2012 | Factors Affecting Consumers' Green Purchasing Behavior: An Integrated Conceptual Framework | Hans Ruediger Kaufmann, Mohammad Fateh Ali Khan Panni Yianna Orphanidou | Amfiteatru Economic | XIV No. 31 | 50-69 |
| 3 | 2011 | The Curriculum Stakeholders: The Case of Hospitality Higher Education | Yianna Orphanidou, Stephanie Jameson | 20th Council of Hospitality management Educators , Leeds Met, UK , 11-12 th May | | |
| 4 | 2010 | Target-grouporiented bundling | Gronau Werner, Kaufmann H.R.,& | Kagermeier Andreas & Joachim Willms | | 11-20 |

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|---|------|---|--------------------|--|--------|---------|
| | | of tourism products as a possible key for a long-term perspective in lowmountain ranges - A Cypriot Perspective | Orphanidou Yianna | (ed.): Tourism development in low Mountain Ranges. MetaGis | | |
| 5 | 2009 | Hospitality Graduates in SME's: A Need for Competencies Transformation | Nachmias Stephanos | International journal of Management Cases | V11,n3 | 131-137 |
| 6 | 2008 | Design and Development of Management Competencies Model for the Hospitality industry in Cyprus | | International Journal of management cases | V10,n3 | 469-476 |

| Ref. Number | Date | Title | Funded by | Project Role |
|-------------|------------------------|---|--|--------------------------------------|
| 1 | 24 months 2016-2018 | RUECVET- Piloting ECVET to the national VET system of Russia and Uzbekistan | ERASMUS+ | Partner/Research Associate |
| 2 | 36 months 2015-2018 | European Dimension in Qualifications for the Tourist Sector | ERASMUS+ | Partner/Research Associate |
| 3 | 24 months 2014-2016 | ECVET PERMIT: ECVET for Permeability and Transferability between the Non-Formal and Formal Vocational education and Training (VET) System | ERASMUS+ | Principal Partner/Research Associate |
| 4 | 24 months 2014-2016 | Go Green and Care | Lifelong Learning- Leonardo Davici | Partner/Research Associate |
| 5 | 24 months 2012-2014 | ECVET4Practitioners: Transferring and Promoting the European Credit Transfer system to the Vocation Education | Lifelong Learning- Leonardo Davici - Transfer of Innovation | Principal Partner/Research Associate |
| 6 | 24months 2010-2012 | WERT- Women Entrepreneurs in Rural Tourism | Lifelong Learning- Leonardo Davici | Principal Partner/Research Associate |
| 7 | 24 months 2012-2014 | Promoting Core Vet (CORE-VET) skills and competences for unskilled and semiskilled employees in the tourism sector | Lifelong Learning- Leonardo Davici | Partner/Research Associate |

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|---|------------------------|--|---------------------------------------|----------------------------|
| 8 | 36 months 2009-2012 | Consumer BEhaviouR Erasmus Network (COBEREN) | Lifelong Learning- Leonardo Davici | Partner/Research Associate |
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| Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. | | | | |
|---|---------------|---------------------|--|-----------------------|
| Ref. Number | Period | Organization | Title of Position or Service | Key Activities |
| 1 | 2003-today | | Tutor of the Royal Society for the promotion of Health for the Food Hygiene and HACCP Certificates | |
| 2 | 2015-today | | Certified Trainer of the Human resource Department Authority | |
| 3 | 2013-present | | Senate Member (Re-elected) University of Nicosia-Faculty Representative | |
| 4 | 2016 | | Tourism Experts team for Kalamata candidacy as European Capital City 2021 | |
| 5 | 2014 | | HTSM curriculum/path design- introduced three new concentrations on the Hospitality and TLE paths | |

Awards / International Recognition

| Ref. Number | Date | Title | Awarded by: |
|-------------|--------------|--|--------------------------|
| 1 | 2010- today | Fellow Member of Institute of Hospitality (ex HCIMA) | Institute of Hospitality |
| 2 | 2011 - Today | Board Member of Cyprus Sustainable Tourism Initiative (CSTI) | CSTI |
| 3 | 2016 | Μέλος ομάδας σύστασης ανάπτυξης τουριστικής στρατηγικής για τη Καλαμάτα 21 | |
| 4 | 2010-2018 | Chair Institute of Hospitality, Cyprus | |