



Academic Personnel Short Profile / Short CV

University:	University of Nicosia
Surname:	Orphanides
Name:	Rafaela
Rank/Position:	Adjunct Faculty
Faculty:	Humanities and Social Sciences
Department:	Communications
Scientific Domain: *	Media, Gender, Communications and Culture

** Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
Ph.D in Media Culture and Communication	2020	Loughborough University, UK	Communication and Media	Constructions of womanhood in women's magazines during the 'age of austerity': a cross-cultural study of the UK and Greece
MA in Media and Public Relations	2016	University of Leicester, UK	Media and Communications	A study of University of Leicester students' perspectives on social media marketing campaigns used to promote the consumption of smartphones
BSc in Preschool education	2014	University of Cyprus	Education	



Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
September 2023	current	University of Nicosia	Nicosia, Cyprus	Adjunct faculty
September 2022	current	Eurosucces Consulting	Nicosia, Cyprus	Senior Project Manager and Researcher
February 2020	August 2022	Philips University	Nicosia, Cyprus	Programme Coordinator of the BA in Public Relations and Communications and Lecturer in Media, Culture and Communication
February 2017	June 2019	Loughborough University	Loughborough, UK	Teaching assistant



Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2023	Discourses and narratives of gender-based violence in Greek women's magazines [Chapter 26]	-	The Routledge Companion to Gender, Media and Violence [Book]	-	
2	2022	Constructions of self and the pursuit of 'authenticity' in women's magazines: A study of British and Greek discourses	Nyhagen, L. and Keightley, E.	European Journal of Cultural studies - Sage Journals		Open Access

**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	2017	Gender construction in popular culture during austerity	International	Birmingham, UK	Presented a Research Poster at the AHRCfunded Midlands4Cities Doctoral conference

*Specify venue, geographic location etc

**Research Projects. List the five (5) more recent and other five (5) selected
(max total 10)**

Ref. Number	Date	Title	Funded by	Project Role*
1	11.2022-10.2025	GUIDE – Upgrading the skills of professionals for gender sensitive career guidance	Erasmus+	Researcher and Project Manager
2	11.2021-06.2024	We-Europeans: Countering populism through active European citizenship/ We-Europeans	Erasmus+	Researcher and Project Manager

*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other



**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2021-2022	Philips University, Cyprus	Programme Coordinator of the BA in Public Relations and Communications and Lecturer in Media, Culture and Communication	Representative of the teaching staff of the Language studies and Communications department in the University's Senate
2	2019	Loughborough University, UK	Teaching assistant	Member of organising committee of the annual social sciences conference

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1	2016	Distinction on MA in Media and Public Relations	University of Leicester, UK

**Other Achievements. List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1	2021	Decoding the 'pursuit of authenticity' in popular culture	Presented paper at the annual Media and Mass Communication (MedCom) World conference
2	2019	Decoding patterns of gender-based violence in popular culture	Presented paper at the annual International Association for Media and Communication Research (IAMCR) conference, Madrid Spain
3	2019	Gender construction in women's glossy magazines during the 'age of austerity'	Presented paper at the conference of New Directions in Media, Communication and Sociology, University of Leicester, UK
4	2019	Depictions of Gender-based violence in popular culture	Presented paper at the Annual Social Sciences conference at Loughborough University, UK
5	2016	Gender constructions in women's magazines during the 'age of austerity': A cross-cultural study of the UK and Greece	Presented paper at the Annual Social Sciences conference at Loughborough University, UK