



Academic Personnel Short Profile / Short CV

University:	University of Nicosia, Athens
Surname:	Magrizos
Name:	Solon
Rank/Position:	Associate Professor
Faculty:	Business
Department:	Marketing
Scientific Domain: *	Business Ethics – Responsible Marketing

** Field of Specialization*

Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
PhD	2015	Athens University of Economics and Business	Marketing	The Link between CSR and SME Financial Performance
PG Cert	2019	University of Birmingham		PGCert in Higher Education
MBA	2007	Brandeis International Business School	Business School	
BSc	2003	University of Thessaly	Business School	



Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2025	Present	University of Nicosia	Athens, Greece	Associate Professor
2017	2025	University of Birmingham	Birmingham, UK	Associate Professor
2015	2017	Coventry University	Coventry, UK	Research Assistant
2012	2015	London Metropolitan University	Athens, Greece	Lecturer

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other Authors	Journal and Publisher / Conference	Vol.	Pages
1	2026	“No pain no Gain”: Understanding and applications of pain in marketing scholarship and practice	Kastanakis, M. N.; Belk, R. W.	Journal of Business Research (Elsevier)	203	115-814
2	2026	The dark side of companies’ digital transformation: the carbon footprint of online activities	—	International Marketing Review (Emerald)	Ahead-of-print	Ahead-of-print
3	2025	Cultivating inclusive remote workplaces: A serial mediation analysis of employee outcomes	Georgiadou, A.; Roumpi, D.; Tarba, S.	European Management Review (Wiley)	Forthcoming	Forthcoming
4	2025	From revolution to revolutions	Kerrigan, F.; Montano, S.	Journal of Marketing Management (Taylor & Francis)	41(13-14)	1279-1283
5	2025	Examining retaliation intentions among stuck employees	Phillips, J. M.; Roumpi, D.; Moraes, C.	Journal of Business and Psychology (Springer)	40(2)	315-332
6	2025	Family Firms and Ethics: Towards a Deeper Understanding of the Determinants of Ethical Decision-Making and	Kastanakis, M.; Kampouri, K.	Journal of Business Ethics (Springer)	In press	In press



		Emerging Future Research Pathways				
7	2024	The Asymmetric Temporal Rhythms of Anti-Consumption	Moraes, C.; Instanbulloglu, D.; García-de-Frutos, N.	Sociology (SAGE)	58(1)	341-362
8	2024	Power Can Increase but Also Decrease Cheating Depending on What Thoughts Are Validated	Lamprinakos, G.; Santos, D.; Stavraki, M.; Briñol, P.; Petty, R. E.	Journal of Experimental Social Psychology (Elsevier)	111	104
9	2022	“Souvenir Shopping is for Shmucks!” Exploring Tourists’ Deviant Behavior through the Items They Bring Back	Harris, L. C.	Journal of Travel Research (SAGE)	61(6)	1230–1245
10	2020	Save the World, Change Yourself. Volunteer Tourism as a Transformative Experience: A Mixed Methods Empirical Study	Kostopoulos, I.; Powers, L.	Journal of Travel Research (SAGE)	59(4)	686–703

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	2024	Luxury Consumption: the Role of Envy	ESCP Europe	Co-Investigator
2	2023	Drunk Shopping	University of Birmingham	Principal Investigator
3	2022	Sustainability in the Shipping Industry	Consulting Project	Co-Investigator
4	2021	Carbon Literacy of Online Behaviour	Lloyd's Centre of Responsible Business	Co-Investigator
5	2020	Artificial Intelligence and Ethical Behaviour	Lloyd's Centre of Responsible Business	Co-Investigator
6	2020	Dispossession Strategies	University of Birmingham	Principal Investigator
7	2018	Pain in Luxury Consumption	ESCP Europe	Co-Investigator
8	2016	Human Resources in Social Enterprises	Coventry University	Principal Investigator
9	2013–2015	COGITA – CSR through Public Policy	EU INTERREG (www.cogitaproject.eu)	Senior Research Associate
10	2010–2012	Responsible MED	ERDF-funded Programme (responsible-med.it)	Research Associate

*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other

**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2026	European Management Review journal	Guest Editor	
2	2025	Journal of Business	Guest Editor	
3	2025	Human Resource Management	Guest Editor	
4	2020-Present	Journal of Global Responsibility	Associate Editor	Handling submitted papers, making key decisions

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1	2022	Best Conference Paper	15 th Euromed Conference, Palermo, Italy