

10 LIFE CHANGING
YEARS IDEAS

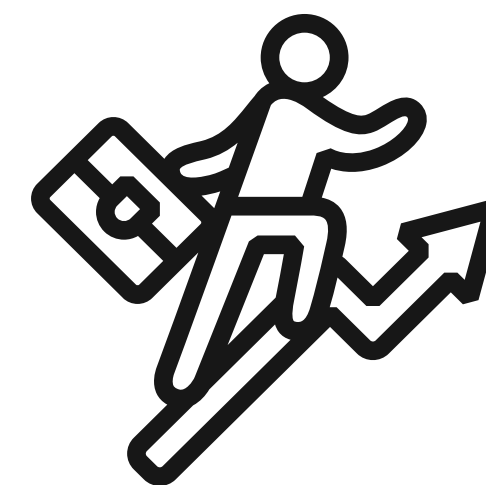


UNIVERSITY
of NICOSIA



CELEBRATING 10 YEARS
OF EXCELLENCE

Life Changing Ideas offers stellar executive training programmes, empowering leaders and driving future-ready organisations



LEAD WITH INSIGHT



LEARN FROM RENOWNED GLOBAL EXPERTS



BROADEN YOUR PERSPECTIVE, ENHANCE YOUR LEADERSHIP



STAY AHEAD DON'T JUST KEEP UP



DEVELOP A FUTURE-READY LEADERSHIP MINDSET



NAVIGATE COMPLEXITY AND LEAD MEANINGFUL CHANGE



DAVID LEWIS

Collaborative Leadership
& Problem Solving



COSTAS MARKIDES

Strategy in a World of
Continuous Change



MARK RITSON

Marketing and Branding in
the Age of AI



PANTELIS SOLOMON

Strategic Decision Making



TATIANA KOLOVOU

The Influential Communicator:
Leadership Through Connection



NICOS SAVVA

Leadership AI: Embracing
AI in Business

JOIN GLOBAL EXPERTS AND LEARN

10 YEARS LIFE CHANGING **IDEAS**

IMPACT PLAYERS LEADERSHIP PROGRAMME

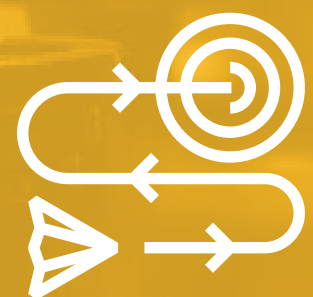
WHAT DEFINES AN IMPACT PLAYER?
The Leaders Who Make a Difference



PROACTIVE



ADAPTABLE



IMPACT-FOCUSED

Impact Players meaningfully contribute to achieving organisational goals with dedication, adaptability, and high effectiveness.

FOCUS ON WHAT MATTERS MOST

- Prioritise activities that add organisational value.
- Spend minimal time on non-essential tasks.

ADAPT QUICKLY TO AMBIGUITY

- Thrive even when facing vague instructions and uncertainty.
- Provide leadership, clarity, and solutions amid complexity.

STEP UP IN TIMES OF NEED

- Identify unmet challenges and take initiative.
- Look beyond their job descriptions for greater organisational impact.

ENHANCE WORKPLACE COLLABORATION

- Foster dynamic teamwork by actively helping and supporting colleagues.
- Boost collective productivity through effective cooperation.

DELIVER RESULTS WITH HUMILITY

- Take full ownership, producing exceptional outcomes consistently.
- Actively seek and act upon constructive feedback to improve.

WHY INVEST IN IMPACT PLAYERS

"Why Your Organisation Needs Impact Players-Now More Than Ever"

We live in the New Normal, navigating a world of evolving AI, and a world characterized by continuous disruptions. To navigate the New Normal, we must enhance our unique human skills and embrace AI at the same time.

Organisations need employees who can:

- Navigate complexity
- Deliver high-impact results
- Elevate the performance of their teams
- Have new skills and mindsets

They need more Impact Players!

The Impact Players Programme is designed to enhance the critical human skills required in the new world and prepare executives to lead successfully in an evolving workplace. It is also designed to build resilience, drive change and create an AI leadership mindset.

Does your organisation have enough Impact Players ready to shape the future?



10 YEARS **LIFE CHANGING**
IDEAS

FOUR MASTERCLASSES + ONE SUMMIT

Designed for Real Organisational Impact

PROGRAMME OVERVIEW

When: **October – May**

Structure: **4 Masterclasses + 1 Summit**

Duration: **16 Hours Total**

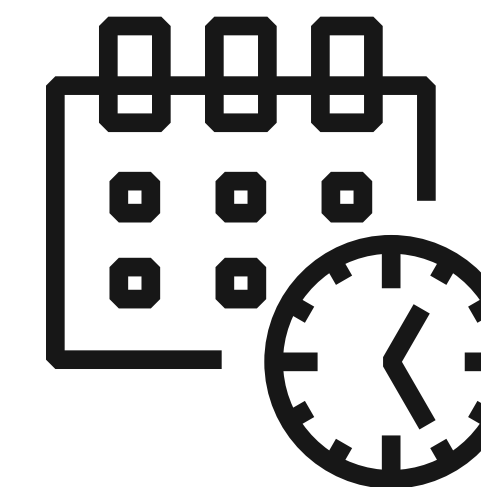
Certification: **Attendance certificate (16 CPD)**

Investment: **€1,750 per participant**

Group Benefit: **Bonus tickets available for registrations of 5+ participants**



COLLABORATIVE LEADERSHIP & PROBLEM SOLVING

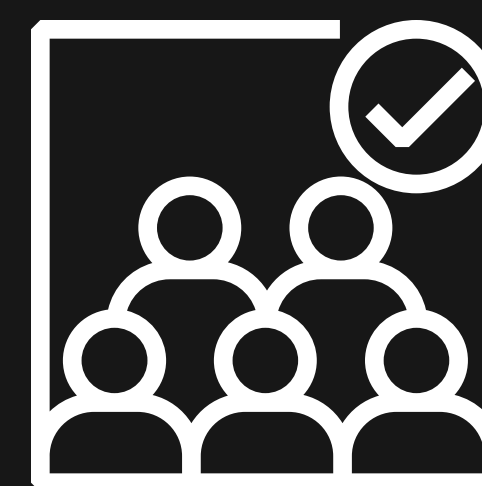


20 NOV 2025
10:00-13:00

10 LIFE CHANGING
YEARS **IDEAS**



UNIVERSITY
of NICOSIA



LEARN FROM
THE BEST
TRAIN WITH LIFE
CHANGING
IDEAS

COLLABORATIVE LEADERSHIP & PROBLEM SOLVING

Learn how to effectively foster collaboration and solve complex organisational challenges through aligned teams and shared objectives.



THIS MASTERCLASS WILL EXPLORE:

- Foundations of collaborative leadership
- Creating high-performing collaborative teams
- Building psychological safety and trust within teams
- Problem solving through collaboration
- Utilizing structured, evidence-based problem-solving frameworks
- Integrating collective intelligence to address complex issues
- Practical tools and case studies
- Facilitated exercises: practicing collaborative problem solving



MEET YOUR TUTOR

DAVID LEWIS

Adjunct Professor of Organisational Behaviour at London Business School and author of "Mavericks: How Bold Leadership Changes the World."

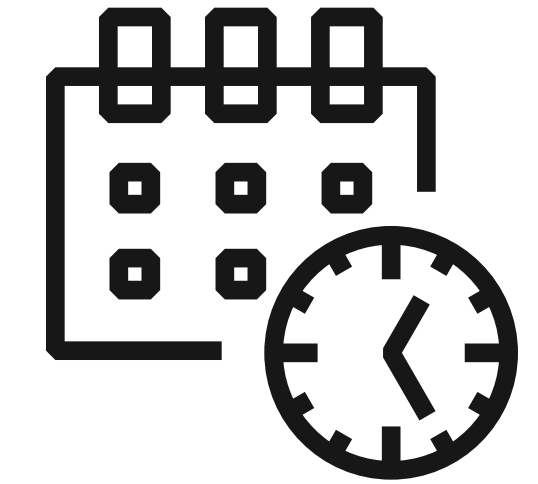
David is a consultant, researcher, sought-after speaker and author working with business leaders across Europe, the US, the Middle East, Africa, China and India. In 2019, David was cited on Thinkers 50 Radar of top global management thinkers. He is renowned for designing and facilitating executive programmes that are experiential, memorable and impactful.



10 LIFE CHANGING
YEARS **IDEAS**

BRACE FOR IMPACT: ADAPTABILITY AND ORGANISATIONAL AGILITY

10 LIFE CHANGING
YEARS **IDEAS**



5 FEB 2026
14:00-18:00



BUILD A
FUTURE-READY
LEADERSHIP
MINDSET

BRACE FOR IMPACT: ADAPTABILITY
AND ORGANISATIONAL AGILITY

STRATEGY IN A WORLD OF CONTINUOUS CHANGE

Develop agility and adaptability in leaders, ensuring teams thrive even under pressure and rapidly changing conditions.



THIS SUMMIT WILL EXPLORE:

Constant change as a defining feature of the modern era and its implications for strategy:

- How to develop strategy in such a volatile and unpredictable world
- How to decide what changes to respond to and what changes to ignore
- How to adjust to changes in the environment without diluting or undermining the firm's strategic differentiation
- How to embed agility into the DNA of the organisation and energise people
- How to give autonomy to people without losing control: the importance of strategic clarity
- How to execute a strategy change
- How to make experimentation an integral part of strategy



MEET YOUR TUTOR

COSTAS MARKIDES

Professor of Strategy and Entrepreneurship and the holder of the Robert Bauman Chair in Strategic Leadership at London Business School

He is internationally recognised for his work on strategic innovation, organisational agility, and business model innovation. Markides has been listed among the Thinkers 50, a global ranking of management thinkers, and has published several books on strategy, including the award-winning “All the Right Moves” and “Fast Second.” His book “Organising for the New Normal” explores how organisations can thrive in today’s new normal of continuous disruption. He advises leading organisations worldwide on navigating disruption and building adaptive strategies. Markides is a frequent keynote speaker at major conferences and executive education programmes.



BRACE FOR IMPACT: ADAPTABILITY
AND ORGANISATIONAL AGILITY

MARKETING AND BRANDING IN THE AGE OF AI

Develop agility and adaptability
in leaders, ensuring teams
thrive even under pressure and
rapidly changing conditions.



THIS SUMMIT WILL EXPLORE:

- Market orientation as a marketer's superpower
- Marketing fundamentals remain central
- Continued relevance of market segmentation, targeting, and positioning
- Brand differentiation and distinctiveness
- The long and the short of it
- The post-purpose branding era
- The implications of AI



MEET YOUR TUTOR

MARK RITSON

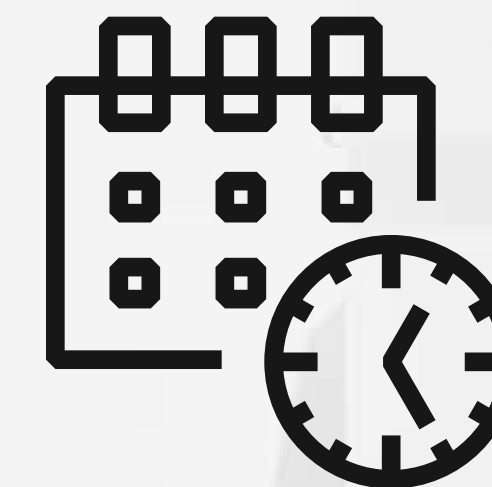
A former Marketing Professor and a Leading Authority on Brand Strategy and Marketing.

He is the creator and owner of the world-famous Mini MBA. His Mini MBA now counts nearly 50,000 alumni and operates in 40 countries. An award-winning columnist, Ritson has been PPA Columnist of the Year in the British press awards a record seven times. He's served on the faculty at London Business School, Minnesota and Melbourne and as a visiting professor at MIT.



10 LIFE CHANGING
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STRATEGIC DECISION MAKING

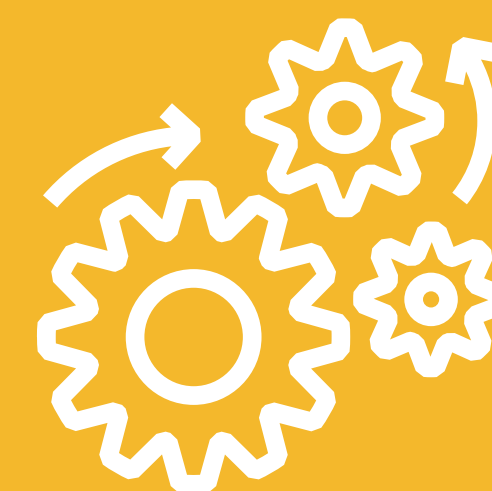


19 MAR 2026
10:00-13:00

10 LIFE CHANGING
YEARS **IDEAS**



UNIVERSITY
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STEP UP
AND LEAD
WITH LIFE
CHANGING
IDEAS

STRATEGIC DECISION MAKING

Advance your capability to make insightful, data-driven decisions through clearly structured yet adaptable frameworks.



THIS MASTERCLASS WILL EXPLORE:

- Principles of strategic decision-making
- Fundamental theories in decision analysis
- The role of uncertainty and risk assessment
- Decision making under pressure and uncertainty
- Incorporating data-driven insights into decision-making
- Overcoming cognitive biases
- Recognising common decision traps (e.g., anchoring, confirmation bias)
- Adjusting to ambiguous or changing information



MEET YOUR TUTOR

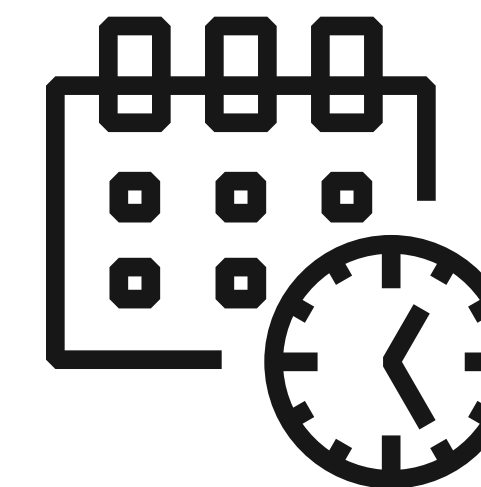
PANTELIS SOLOMON

**Behavioural Scientist and Consultant,
serving as a Visiting Lecturer at the
University of Cyprus and a Postdoctoral
Fellow at the Cyprus Institute**

He specialises in evidence-based behavioural science, with expertise in customer behaviour and decision-making dynamics. Pantelis advises organisations globally on applying behavioural insights to business challenges and organisational change. His research and perspectives have been featured in leading outlets such as the BBC and the Financial Times. He is particularly interested in the practical application of behavioural science to areas such as consumer choice, organisational culture, and change management.



THE INFLUENTIAL COMMUNICATOR: LEADERSHIP THROUGH CONNECTION

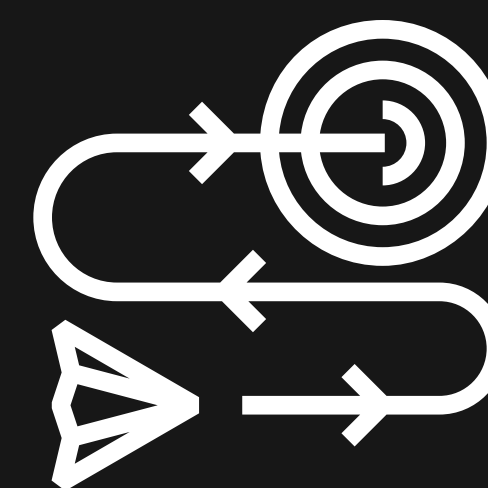


21 MAY 2026
10:00-13:00

10 LIFE CHANGING
YEARS **IDEAS**



UNIVERSITY
of NICOSIA



DRIVE CHANGE
NAVIGATE
COMPLEXITY

THE INFLUENTIAL COMMUNICATOR: LEADERSHIP THROUGH CONNECTION

Strong leadership begins with strong communication. This session is designed to help leaders elevate their interpersonal communication skills to build trust, inspire action, and navigate challenging conversations with confidence.



THIS MASTERCLASS WILL EXPLORE:

- Apply key communication theories to real-world leadership scenarios.
- Analyze your audience to adapt your message for maximum impact.
- Navigate difficult conversations and deliver feedback with clarity and empathy.
- Demonstrate warmth and competence through verbal and nonverbal communication.
- Develop a personalized communication action plan aligned with your leadership style.



MEET YOUR TUTOR

TATIANA KOLOVOU

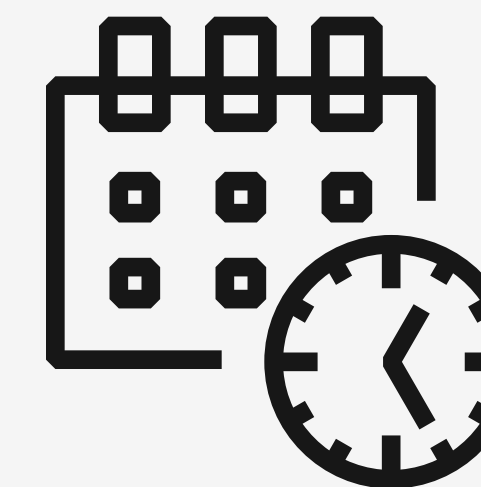
**An Award-Winning Teaching Professor
In The Department Of Management And
Entrepreneurship At The Kelley School
Of Business**

Tatiana teaches Negotiation, Cross Cultural and Business Communication to MBA, undergraduate students and executives. Tatiana is a long time LinkedIn Learning instructor with over 10 million learners in multiple courses on the platform. Her emphasis on communication, resilience and workplace effectiveness has a unique perspective on how to lean into the uncomfortable to become a stronger workplace and a stronger professional. She produces content on LinkedIn weekly to include a newsletter with over 60,000 subscribers and a live show averaging an audience of 3,000+ attendees from 33 countries worldwide.



10 LIFE CHANGING
YEARS IDEAS

LEADERSHIP AI: EMBRACING AI IN BUSINESS



28 MAY 2026
10:00-13:00

10
YEARS

LIFE CHANGING
IDEAS



UNIVERSITY
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LEARN FROM
GREAT MINDS
AND GLOBAL
EXPERTS

LEADERSHIP AI: EMBRACING AI IN BUSINESS

Understand how Generative AI works, where it adds value, and how to deploy it effectively using the right tools, data, and safeguards.



THIS MASTERCLASS WILL EXPLORE:

- From Chatbots to Agents: Five key applications of Generative AI in business
- Practical Business Applications: Use cases in operations, finance, marketing, and supply chain management
- Building the AI Capability: Tools, data strategies, and deployment choices
- Upskilling for AI: Equipping leaders and teams to use and supervise AI tools
- Leadership in the AI Era: The evolving role of human judgment, oversight, and strategy
- Real-World Evidence: Case studies and research-backed insights from early adopters



MEET YOUR TUTOR

NICOS SAVVA

Professor of Management Science and Operations at London Business School, recognised for his pioneering research at the intersection of AI, analytics, and operations management

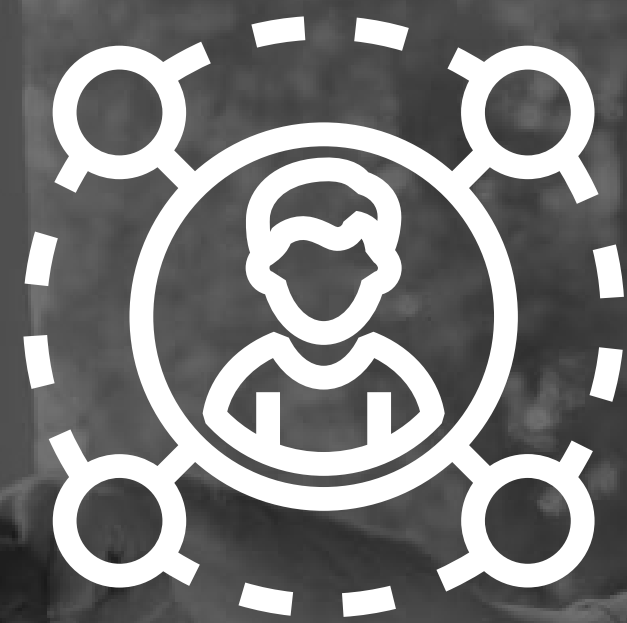
He is a Department Editor of the leading academic journal Management Science and regularly publishes in leading scholarly journals. Nicos works closely with industry leaders to help organisations leverage AI for business transformation. He is renowned for making complex analytical concepts accessible and actionable for decision makers. Nicos is frequently invited to speak at major international conferences.



10 LIFE CHANGING
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PROGRAMME BENEFITS

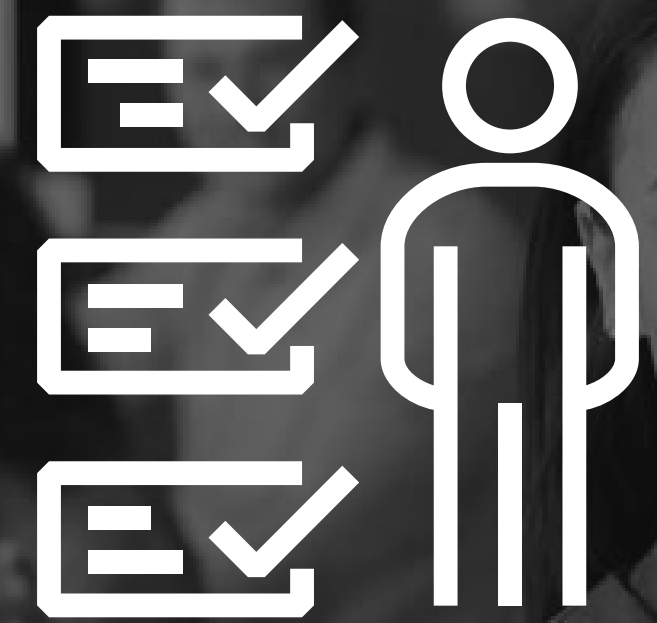
PREPARE YOUR LEADERS FOR TOMORROW, TODAY



**GAIN MASTERY OF
HUMAN-CENTRIC
LEADERSHIP
COMPLEMENTED BY
AI SKILLS**



**BECOME AN
ADAPTABLE
FUTURE-FOCUSED
LEADER EQUIPPED
FOR COMPLEX
ENVIRONMENTS**



**POSITION YOURSELF AS
A HIGH-VALUE IMPACT
PLAYER WITHIN YOUR
ORGANISATION**

WHO SHOULD PARTICIPATE?

- ✓ **TEAM LEADERS**
- ✓ **MANAGERS**
- ✓ **MID-SENIOR LEVEL LEADERS**
- ✓ **EXECUTIVES & DECISION-MAKERS**
- ✓ **TALENT PREPARING FOR ENHANCED ORGANISATIONAL IMPACT**

BECOME AN LCI IMPACT PLAYER PARTNER

When you register five or more participants, which amounts to an investment of at least €8,750, your organisation becomes an official LCI Programme Partner, unlocking additional substantial benefits:

Programme Partner Benefits include:

- 1 LOGO PLACEMENT AND RECOGNITION ON MEDIA COLLATERAL**
- 2 ONE ADDITIONAL COMPLIMENTARY TICKET TO THE SUMMIT**
- 3 ONE ADDITIONAL COMPLIMENTARY TICKET FOR THE MASTERCLASS OF YOUR CHOICE**

DON'T MISS THE CHANCE TO DEVELOP TOMORROW'S LEADERS TODAY

For partnership details and group booking opportunities, please contact us at your earliest convenience.

How many Impact Players do you have in your organisation?

Act Now - Create Impact

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ideas.unic.ac.cy

10 YEARS LIFE CHANGING
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