
DETAILED CURRICULUM VITAE

Professor GEORGE M. GIAGLIS

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1. Education

1.1 Degrees

1999	PhD Information Systems , Department of Information Systems and Computing, Brunel University. Thesis Title: <i>Dynamic Process Modelling for Business Engineering and Information Systems Evaluation</i>
1993	BSc (Hons) Information Systems , Department of Informatics, Athens University of Economics and Business, 4-year degree, final grade 8.32/10.

1.2 Continuing Education

2014	Crisis Leadership in Higher Education, Executive Education, Harvard Kennedy School, Harvard University.
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Academic Experience

2.1 Full-time Posts

January 2018 –Present	Executive Director , Institute for the Future, University of Nicosia, Cyprus.
September 2011 – December 2015	Vice Rector , Athens University of Economics and Business, Greece.
December 2011 – December 2017	Professor of Electronic Business , Department of Management Science and Technology, Athens University of Economics and Business, Greece.
July 2006 – December 2011	Associate Professor of Electronic Business , Department of Management Science and Technology, Athens University of Economics and Business, Greece.
November 2002 – July 2006	Assistant Professor of Electronic Business , Department of Management Science and Technology, Athens University of Economics and Business, Greece.
September 2001 – November 2002	Assistant Professor of Information Systems , Department of Financial and Management Engineering, University of the Aegean, Greece.
December 1998 – August 2001	Lecturer (Scale B) of Information Systems , Department of Information Systems and Computing, Brunel University, UK.
April – November 1998	Research Fellow , Department of Information Systems and Computing, Brunel University, UK.
September 1994 – August 1996	Researcher , Department of Informatics, Athens University of Economics and Business, E-Commerce Research Group (ELTRUN).

2.2 **Part-time & Visiting Posts**

Academic Years 2010-11 – 2016-17	Visiting Professor , MSc in Information and Communication Technology (ICT) Systems, International Hellenic University.
Academic Years 2002-03 – 2015-16	Instructor , BSc in Information Technology, Hellenic Open University .
Academic Years 2010-11 – 2012-13	Academic Director , MSc in Engineering of Pervasive Computing Systems (SDY51), Hellenic Open University .
Academic Years 2010-11 – 2012-13	Coordinator of the Ubiquitous and Global Computing Systems course, MSc in Engineering of Pervasive Computing Systems, Hellenic Open University .
Academic Year 2012-13	Visiting Professor , Online Social Network Analytics, Department of Economics, Aarhus University .
Academic Years 2007-08 to 2010-2011	Visiting Professor , Master in Business Administration (MBA), University of Cyprus .
Academic Years 2005-2006 and 2006-2007	Visiting Professor , MBA for Engineers, University of the Aegean .
Academic Year 2000-01	Adjunct Lecturer , Department of Management Science and Technology, Athens University of Economics and Business .
Academic Year 2000-01	Adjunct Lecturer , Department of Financial and Management Engineering, University of the Aegean .
Academic Years 1999-00 to 2001-02	Visiting Professor , Executive MBA, Athens University of Economics and Business .
Academic Years 1999-00 to 2001-02	Visiting Professor , Distance Learning MBA, Nottingham Trent University .
Academic Years 1998-99 to 2001-02	Visiting Professor , MSc in Decision Sciences, Athens University of Economics and Business .
Academic Year 1998-99	Visiting Professor , MSc in Health Informatics, National University of Athens .

Academic Years 1996-97 to 1997-98	Part-time Lecturer , Department of Information Systems and Computing, Brunel University .
Academic Year 1996-97	Visiting Lecturer , MSc in Educational Management Information Systems, Institute of Education, University of London .

3 Academic Publications

3.1 Synopsis

My publication record includes **189 articles**, distributed as follows:

- 62 articles in peer-reviewed academic journals.
- 99 articles in conference proceedings (with full article review).
- 21 articles in edited volumes (with full article review).
- 4 reports/working papers.
- 1 teaching case study (with full article review).

Moreover, my publication record also includes **12 authored or edited books**, distributed as follows:

- 5 books, of which 2 textbooks, in Greek (sole author).
- 1 book in Greek (with co-author)
- 1 teaching material volume in English (with co-authors).
- 3 volumes in English with international publishers (co-editor).
- 4 volumes of conference proceedings (co-editor).

3.2 Referred Journal Papers

1. Delladetsimas, A. P., Papangelou, S., Iosif, E., & **Giaglis, G.** (2024). Integrating Blockchains with the IoT: A Review of Architectures and Marine Use Cases. *Computers*, 13(12), 329.
2. Zamani, E. D., Pouloudi, N., **Giaglis, G.**, & Wareham, J. (2021). Accommodating practices during episodes of disillusionment with Mobile IT. *Information Systems Frontiers*, 23(2), 453-475.
3. Zamani, E.D., Pouloudi, N., **Giaglis, G.M.** and Wareham, J. (2020) Appropriating information technology artefacts through trial and error: the case of the tablet, *Information Systems Frontiers*
4. Makridakis, S., Polemitis, A., **Giaglis, G.** and Louca S. (2018) Blockchain: The Next Breakthrough in the Rapid Progress of AI, *Robotics & Automation Engineering Journal*, vol. 2, no. 4.
5. **Giaglis, G. M.** (2018). The emerging blockchain revolution and its implications for cyprus. *Cyprus Review*, 30(2), 157-158.
6. Zamani, E.D. and **Giaglis, G.M.** (2018) With a little help from the miners: Distributed Ledger Technology and Market Disintermediation, *Industrial Management and Data Systems*.
7. Pournarakis, D.E., Sotiropoulos, D.N., **Giaglis, G.M.** (2017) A Computational Model for Mining Consumer Perceptions in Social Media, *Decision Support Systems*, vol. 93, pp. 98-110.
8. Bilanakos, C., Sotiropoulos, D.N., Georgoula, I., **Giaglis, G.M.** (2017) Optimal Influence Strategies in Social Networks, *Computational Economics*, vol. 49, no. 4, pp. 517-561.
9. Sotiropoulos, D.N., Pournarakis, D.E., **Giaglis, G.M.** (2017) SVM-based Sentiment Classification: a comparative study against state-of-the-art classifiers, *International Journal of Computational Intelligence Studies*, vol. 6, no. 1, pp. 52-67.
10. Sotiropoulos, D.N., Bilanakos, C., **Giaglis, G.M.** (2016) Opinion Formation in Social Networks: a time-variant and non-linear model, *Complex and Intelligent Systems*, vol. 2, no. 4, pp. 269-284.
11. Georgoula, I., Pournarakis, D., Bilanakos, C., Sotiropoulos, D.N., **Giaglis, G.M.** (2015) Using Time-Series and Sentiment Analysis to Detect the Determinants of Bitcoin Prices, *available at SSRN: <https://ssrn.com/abstract=2607167>*.
12. Zamani, E.D., Kasimati, A.E., **Giaglis, G.M.** (2015), Public Relations Crisis and Social Media: An Investigation into Extant and Prospective Consumers' Perceptions through the Lens of Attribution Theory, *Journal of Theoretical and Applied Electronic Commerce Research*, vol. 10, No. 2, pp. 33-52.

13. Drossos D., Kokkinaki F., **Giaglis, G.M.**, Fouskas K., (2014) The Effects of Product Involvement and Impulse Buying on Purchase Intentions in Mobile Text Advertising, *Electronic Commerce Research and Applications*, vol. 13, No. 6, pp. 423-430.
14. Kourouthanassis, P.E., **Giaglis, G.M.**, Karaiskos, D. and Zamani, E. (2014) Adoption Behavior Differences for Mobile Data Services: m-Internet vs. m-Portals, *International Journal of Mobile Communications*, 12, 3, pp.207-228.
15. Tsiaousis, A.S. and **Giaglis, G.M.** (2014) Mobile websites: Usability Evaluation and Design, *International Journal of Mobile Communications*, vol. 12, No. 1, pp. 29-55.
16. Drossos, D.A, **Giaglis, G.M.**, Vlachos, P.A, Zamani, E.D and Lekakos, G. (2013) [Consumer Responses to SMS Advertising: Antecedents and Consequences](#), *International Journal of Electronic Commerce* 18, 1, pp.105-136.
17. Zamani, E.D, **Giaglis, G.M** and Pouloudi A. (2013) Gravitating to “The New Shiny Thing”: Meaning, Emotions and Tablets, *IEEE Technology and Society Magazine*,(June 2013). Vol.32,No.2,pp.74-80.
18. Kameas A., Gavalas D., Goumopoulos C., Nicopolitidis P. and **Giaglis G.M.** (2013) Distance Learning: A Postgraduate PerCom Program, *IEEE Pervasive Computing* 12,2, pp.83-85.
19. Zeimpekis, V., Minis, I., **Giaglis, G.M.** and Mamasis, K. (2013) Real-time Fleet Management and Rerouting in City Logistics, *International Journal of Operations Research and Information Systems*, 4,4, pp. 1-21.
20. Kourouthanassis, P.E and **Giaglis, G.M.** (2012) The Past, Present and Future of Mobile Commerce Research, *International Journal of Electronic Commerce* 16, 4, pp.5-17.
21. **Giaglis, G.M.** and Spinellis, D. (2012) Division of Effort, Productivity, Quality and Relationships in FLOSS Virtual Teams: Evidence from the FreeBSD Project, *Journal of Universal Computer Science*, 18, 19, pp.2625-2645 (**ISI Impact Factor 0.572**).
22. Karaiskos, D.C., Drossos, D., Tsiaousis, A.S., **Giaglis, G.M.** and Fouskas K. (2012) Affective and Social Determinants of Mobile Data Services Adoption, *Behaviour and Information Technology*, 31, 3, pp.209-219 (**ISI Impact Factor 0.835, ABS Category: 2**).
23. Koutroumpis, P., Lekatsas, A., Giaglis, G.M. and Kourouthanassis, P. (2011) Between a rock and a hard place: Recession and Telecoms Taxation, *Telecommunications Policy*, 35, pp. 681-688 (**ISI Impact Factor 0.963, ABS Category: 2**).
24. Fouskas, K. and **Giaglis G.M.** (2011) The impact of managerial perceptions on competitive response variety, *Management Decision*, 49, 8, pp. 1257-1275 (**ISI Impact Factor 0.622, ABS Category: 1**).
25. Vlachos, P.A., **Giaglis G.M.**, Lee, I. and Vrechopoulos, A.P. (2011) Perceived Electronic Service Quality: Some Preliminary Results from a Cross-National Study in Mobile Internet Services, *International Journal of Human Computer Interaction*, 27, 3, pp. 217-244 (**ISI Impact Factor 0.587**).
26. Kourouthanassis, P.E., **Giaglis G.M.** and Karaiskos, D.C. (2010) Delineating ‘Pervasiveness’ in Pervasive Information Systems: A Taxonomical Framework and Design Implications, *Journal of Information Technology*, 25, pp. 273-287 (**ISI Impact Factor 2.049, ABS Category: 3**).
27. Bouwman, H., Carlsson, C., Giaglis, G.M., Molina, F.J. and Walden, P. (2010), Factors affecting the adoption of advanced mobile data services: Comparing the Dutch, Finnish and Greek markets, *International Journal of Mobile Communications*, 8, 4, pp. 430-450 (**ISI Impact Factor 0.940**).
28. Bina, M., Karaiskos, D.C. and **Giaglis, G.M.** (2008) Insights on the Drivers and Inhibitors of Mobile Data Services Uptake, *International Journal of Mobile Communications*, 6, 3, pp. 296-308 (**ISI Impact Factor 0.940**).
29. Bina, M. and **Giaglis, G.M.** (2007) Perceived Value, Usage Patterns, and User Experiences with Mobile Data Services: a Cross-cultural Study, *Electronic Markets*, 17, 4, pp. 241-252 (**ISI Impact Factor 0.389, ABS Category: 1**).

30. Kourouthanassis, P., **Giaglis, G. M.**, and Vrehopoulos, A. (2007) Enhancing the User Experience with Pervasive Information Systems: The Case of Pervasive Retail, *International Journal of Information Management*, 27, 5, pp. 319-335 (**ISI Impact Factor 0.723, ABS Category: 2**).
31. Pateli, A.G. and **Giaglis, G.M.** (2007) Governance Contingencies for Strategic Technology Alliances: A Case in Mobile Business, *International Journal of Technology Management*, 40, 4, pp. 310-329 (**ISI Impact Factor 0.419, ABS Category: 2**).
32. Drossos, D., **Giaglis, G. M.**, Lekakos, G., Kokkinaki, F. and Stavradi, M. (2007), Determinants of effective SMS advertising: An experimental study, *Journal of Interactive Advertising*, 7, 2, <http://www.jiad.org/vol7/no2/drossos/index.htm>.
33. Zeimpekis, V. **Giaglis, G.M.** Tatarakis, A., Minis, I (2007) Towards a Dynamic Real-Time Vehicle Management System for Urban Distribution, *International Journal of Integrated Supply Management*, 3, 3, 228-243.
34. Lekakos, G. and **Giaglis, G.M.** (2007) A Hybrid Approach for Improving Predictive Accuracy of Collaborative Filtering Algorithms, *User Modeling and User- Adapted Interaction*, 17, 1-2, pp. 5-40 (**ISI Impact Factor 2.345**).
35. **Giaglis, G.M.** (2006) Mobile Business Research: Recent Advances and Future Prospects, *Business Process Management Journal*, 12, 3, pp. 261-264 [Editorial] (**ABS Category: 1**).
36. Zeimpekis, V. and **Giaglis, G.M.** (2006) Urban Dynamic Real-Time Distribution Services: Insights from SMEs, *Journal of Enterprise Information Management*, 19, 4, pp. 367-388 (**ABS Category: 1**).
37. Lekakos, G. and **Giaglis, G.M.** (2006) Improving the Prediction Accuracy of Recommendation Algorithms: Approaches Anchored on Human Factors, *Interacting with Computers*, 18, 3, pp. 410-431 (**ISI Impact Factor 1.698, ABS Category: 2**).
38. Pateli, A.G., **Giaglis, G.M.** and Spinellis, D.D. (2006) Wireless Value-Added Services in Exhibition Shows, *International Journal of Mobile Communications*, 4, 2, pp. 193-209 (**ISI Impact Factor 0.940**).
39. Bina, M. and **Giaglis, G.M.** (2005) Emerging Issues in Researching Community-Based WLANs, *Journal of Computer Information Systems*, 46, 1, pp. 9-16 (**ISI Impact Factor 0.520, ABS Category: 2**).
40. **Giaglis, G.M.**, Hlupic, V., de Vreede, G.J. and Verbraeck, A. (2005) Synchronous Design of Business Processes and Information Systems Using Dynamic Process Modelling, *Business Process Management Journal*, 11, 5, pp. 488-500 (**ABS Category: 1**).
41. Fouskas, K., **Giaglis, G.M.**, Karnouskos, S., Kourouthanassis, P., Pitsillides, A. and Stylianou, M. (2005) A Roadmap for Research in Mobile Business, *International Journal of Mobile Communications*, 3, 4, pp. 350-373 (**ISI Impact Factor 0.940**).
42. Pateli, A.G. and **Giaglis, G.M.** (2005) Technology Innovation-Induced Business Model Change: A Contingency Approach, *Journal of Organizational Change Management*, 18, 2, pp. 167-183 (**ISI Impact Factor 0.600, ABS Category: 2**).
43. **Giaglis, G.M.** (2005) Critical Success Factors and Business Models for Mobile and Wireless Applications, *International Journal of Management and Decision Making*, 6, 1, pp. 1-4 [Editorial] (**ABS Category: 1**).
44. Pateli, A.G. and **Giaglis, G.M.** (2004) A Research Framework for Analysing Business Models, *European Journal of Information Systems*, 13, 4, pp. 302-314 (**ISI Impact Factor 1.200, ABS Category: 3**).
45. **Giaglis, G.M.**, Minis, I., Tatarakis, A. and Zeimpekis, V. (2004) Minimizing Logistics Risk through Real-Time Vehicle Routing and Mobile Technologies: Research To-Date and Future Trends, *International Journal of Physical Distribution and Logistics Management*, 39, 4, pp. 749-764 (**ABS Category: 2**).
46. Lekakos, G. and **Giaglis, G.M.** (2004) A Lifestyle-Based Approach for Delivering Personalised Advertisements in Digital Interactive Television, *Journal of Computer Mediated Communications*, 9, 2, <http://www.ascusc.org/jcmc/vol9/issue2> (**ISI Impact Factor 3.639**).
47. Zeimpekis, V., **Giaglis, G.M.** and Lekakos, G. (2003) A Taxonomy of Indoor and Outdoor Positioning Techniques for Mobile Location Services, *ACM SIGECOM Exchanges*, 3, 4, pp. 19-27.

48. **Giaglis, G.M.**, Klein, S. and O'Keefe, R.M. (2002) The Role of Intermediaries in Electronic Marketplaces: Developing a Contingency Model, *Information Systems Journal*, 12, 3, pp.231-246 (**ISI Impact Factor 1.419, ABS Category: 3**).
49. Irani, Z., Hlupic, V. and **Giaglis, G.M.** (2002) Business Process Re-engineering: An Analysis Perspective, *International Journal of Flexible Manufacturing Systems*, 14, 1, pp.5-10 [Editorial] (**ISI Impact Factor 0.903, ABS Category: 2**).
50. **Giaglis, G.M.**, Papakiriakopoulos, D.A. and Doukidis, G.J. (2002) An Analytical Framework and a Development Method for Inter-Organisational Business Process Modelling, *International Journal of Simulation*, 2, 2, pp. 5-15.
51. **Giaglis, G.M.** (2001) A Taxonomy of Business Process Modelling and Information Systems Modelling Techniques, *International Journal of Flexible Manufacturing Systems*, 13, 2, pp. 209-228 (**ISI Impact Factor 0.903, ABS Category: 2**).
52. Irani, Z., Hlupic, V. and **Giaglis, G.M.** (2001) Business Process Re-engineering: A Modelling Perspective, *International Journal of Flexible Manufacturing Systems*, 13, 2, pp. 99-104 [Editorial] (**ISI Impact Factor 0.903, ABS Category: 2**).
53. Irani, Z., Hlupic, V. and **Giaglis, G.M.** (2000) Business Process Re-engineering: A Design Perspective, *International Journal of Flexible Manufacturing Systems*, 12, 4, pp. 247-252 [Editorial] (**ISI Impact Factor 0.903, ABS Category: 2**).
54. **Giaglis, G.M.** (1999) On the Integrated Design and Evaluation of Business Processes and Information Systems, *Communications of the AIS*, 2, 5, July.
55. **Giaglis, G.M.**, Paul, R.J. and O'Keefe, R.M. (1999) Discrete Simulation for Business Engineering, *Computers and Industrial Engineering*, 37, 1-2, pp. 199-202 (**ISI Impact Factor 1.491, ABS Category: 2**).
56. Paul, R.J., **Giaglis, G.M.** and Hlupic, V. (1999) Simulation of Business Processes, *American Behavioral Scientist*, 42, 10, pp. 1551-1576 (**ISI Impact Factor 0.705**).
57. **Giaglis, G.M.**, Paul, R.J. and Hlupic, V. (1999) Integrating Simulation in Organisational Design Studies, *International Journal of Information Management*, 19, 3, pp. 219-236 (**ISI Impact Factor 0.723, ABS Category: 2**).
58. **Giaglis, G.M.**, Paul, R.J. and Doukidis, G.I. (1999) Assessing the Impact of Electronic Commerce on Business Performance: A Simulation Experiment, *Electronic Markets*, 9, 1-2, pp. 25-31 (**ISI Impact Factor 0.389, ABS Category: 1**).
59. **Giaglis, G.M.**, Paul, R.J. and Doukidis, G.I. (1999) Dynamic Modeling to Assess the Business Value of Electronic Commerce, *International Journal of Electronic Commerce*, 3, 3, pp. 35-51 (**ISI Impact Factor 1.600, ABS Category: 3**).
60. **Giaglis, G.M.**, Mylonopoulos, N.A. and Doukidis, G.I. (1999) The ISSUE Methodology for Quantifying Benefits from Information Systems, *Logistics Information Management*, 12, 1-2, pp. 50-62 (**ABS Category: 1**).
61. **Giaglis, G.M.**, Paul, R.J. and O'Keefe, R.M. (1999) Research Note: Integrating Business and Network Simulation Models for IT Investment Evaluation, *Logistics Information Management*, 12, 1-2, pp. 108-117(**ABS Category: 1**).
62. **Giaglis, G.M.**, Paul, R.J. and Doukidis, G.I. (1997) Simulation for Intra- and Inter-Organisational Business Process Modelling, *Informatica*, 21, 4, pp. 613-620.

3.3 Referred Conference Papers

1. Van Osch, W., Coursaris, C. K., Te'eni, D., & **Giaglis, G.** (2019). Social media and the digital enterprise. In *Human-Computer Interaction–INTERACT 2019: 17th IFIP TC 13 International Conference, Paphos, Cyprus, September 2–6, 2019, Proceedings, Part IV* 17 (pp. 701-705). Springer International Publishing.

2. Christodoulou, K., Iosif, E., & **Giaglis, G.** (2019). Proceedings of Decentralized 2019: The 3rd Annual Decentralized Conference on Blockchain and Cryptocurrency.
3. Van Osch W., Coursaris C.K., Te'eni D., **Giaglis G.** (2019) Social Media and the Digital Enterprise. In: Lamas D., Loizides F., Nacke L., Petrie H., Winckler M., Zaphiris P. (eds) Human-Computer Interaction – INTERACT 2019. INTERACT 2019. Lecture Notes in Computer Science, vol 11749. Springer, Cham.
4. Sotiropoulos, D.N., Pournarakis, D.E., **Giaglis, G.M.** (2016) A Genetic Algorithm Approach for Topic Clustering: A centroid-based encoding scheme, In the *Proceedings of the 7th International Conference on Information, Intelligence, Systems and Applications (IISA 2016)*, pp.1-7.
5. Zamani, E.D., **Giaglis, G.M.**, Kypriotaki, K.N. (2015) From Bitcoin to Decentralized Autonomous Corporations: Extending the Application Scope of Decentralized Peer-to-Peer Networks and Blockchains, In the *Proceedings of the 18th International Conference on Enterprise Information Systems (ICEIS 2015)*.
6. **Giaglis, G.M.** (2015) Money-over-IP: From Bitcoin to Smart Contracts and M2M Money, In the *Proceedings of the 2015 International Conference on Evaluation of Novel Approaches to Software Engineering (ENASE 2015)*, pp. IS-5.
7. Sotiropoulos, D.N., Pournarakis, D.E., **Giaglis, G.M.** (2015) Semantically-aware Time Evolution Tracking of Communities in Co-Authorship Networks, In the *Proceedings of the 19th Panhellenic Conference on Informatics*, pp. 97-102.
8. Georgoula, I., Pournarakis, D; Bilanakos, C., Sotiropoulos, D.N., **Giaglis, G.M.** (2015) Using Time-Series and Sentiment Analysis to Detect the Determinants of Bitcoin Prices, In the *Proceedings of the 9th Mediterranean Conference on Information Systems (MCIS 2015)*, Athens, Greece, 3-5 October 2015.
9. Sotiropoulos, D.N., Pournarakis, D., **Giaglis, G.M.** (2015) Community detection in scientific networks through co-authorship and semantic similarity, In the *Proceedings of the 19th Panhellenic Conference on Informatics (PCI 2015)*, Samos, Greece, 1-3 October 2015.
10. Sotiropoulos, D. N., Bilanakos, C., Georgoula, I., **Giaglis, G.M.** (2015) A Time-Variant and Non-Linear Model of Opinion Formation in Social Networks, In *the Proceedings of the IEEE/ACM 2015 International Conference on Advances in Social Network Analysis and Mining (ASONAM)*, Paris, France, 25-28 August 2015, pp. 872-879.
11. Sotiropoulos, D.N., Bilanakos, C., Georgoula, I., **Giaglis, G.M.** (2015) Optimal Influence strategies in social networks, In the *Proceedings of the International Conference on Advances in Social Network Analysis and Mining (ASONAM 2015)*, Paris, France, 25-28 August 2015.
12. Sotiropoulos, D.N., Pournarakis, D., **Giaglis, G.M.** (2015) Tracking the Evolution of Communities in Co-Authorship Network:A Semantically Aware Approach, In *the Proceedings of the 6th International Conference on Information, Intelligence, Systems and Applications (IISA 2015)*, Corfu, Greece, 6-8 July 2015, pp. 1-6.
13. Bilanakos, C., Georgoula, I., **Giaglis, G.M.**, (2014) Social networks, optimal influence strategies and product market competition, In the *Proceedings of the International Workshop on Computational Economics and Econometrics (IWcee14)*, Rome, 26-27 June 2014.
14. Zamani, E.D., **Giaglis, G.M.**, Pouloudi, A. (2014). Tactile Experiences: User Interpretations and Meaning with Touch-Focused IT Artifacts. In the *Proceedings of the Hawaii International Conference on System Sciences (HICSS 47)*, January 6-9, Big Island, Hawaii (**Best Paper Award Nominee**).
15. Bouros, Nikolaos; Sotiropoulos, Dionysios N.; Pournarakis, Demitrios; **Giaglis G.M.**, “Social Network Analysis within the ICMB Community: Co-authorship Networks”, *International Conference on Mobile Business (ICMB 2014)*, London, 4-5 June 2014.
16. Sotiropoulos, D.N., Kounavis, C.D., Kourouthanassis, P., **Giaglis G.M.** (2014) What drives social sentiment? An entropic measure-based clustering approach towards identifying factors that influence social sentiment polarity”, In the *Proceedings of the Fifth International Conference on Information, Intelligence Systems and Applications (IISA 2014)*, Chania, Crece, Greece, 7-9 July 2014., pp. 361-373.
17. Zamani, E.D., **Giaglis, G.M.**, Pouloudi, A. (2013). A Sensemaking Approach to Tablet Users' Accommodating Practices. In the *Proceedings of the International Conference on Information Systems (Best Paper Award)*,(ICIS 2013) December 15-18, Milan, Italy, 2013.

18. Sotiropoulos, D.N, Kounavis, C.D., **Giaglis, G.M.** (2013). Semantically meaningful group detection within sub-communities of Twitter blogosphere: a topic oriented multi-objective clustering approach. In the *Proceedings of the Advances in Social Networks Analysis and Mining 2013 (ASONAM 2013)*, August 25 – 29, Niagara, ON, Canada.
19. Sotiropoulos, D.N, Kounavis, C.D, **Giaglis, G.M.** (2013). Identifying semantically meaningful sub-communities within Twitter blogosphere. In the *Proceedings of the 4th International Conference on Information, Intelligence, Systems and Applications (IISA 2013)*, July 10-12, Piraeus, Greece.
20. Pournarakis, D., Kounavis, C.D., Sotiropoulos, D.N., **Giaglis, G.M.** (2013) AT&T VS VERIZON: Mining Twitter for customer satisfaction towards North American Mobile Operators. In the Proceedings of the 10th Student Conference on Management Science and Technology, Athens, Greece, May 16, 2013.
21. Pournarakis, D., Kounavis, C.D., Sotiropoulos, D.N., **Giaglis, G.M.** (2013). AT&T VS VERIZON: Mining Twitter for customer satisfaction towards North American Mobile Operators. In the *Proceedings of the 12th International Conference on Mobile Business (ICMB 2013)*, June 10-13, Berlin, Germany.
22. Kasimati, A.E., Kourouthanassis, P.E., Zamani, E.D., **Giaglis, G.M.** (2013) The Wireless Readiness Innovation Index: Enhancing the effectiveness of the public sector in new service introduction. In the *Proceedings of the 12th International Conference on Mobile Business (ICMB 2013)*, Berlin, Germany, June 10-13, 2013.
23. Zamani, E.D., **Giaglis, G.M.**, Pouloudi, A. (2012) "Dad Bought Another Toy": Meaning Making and Emotions with Tablets. In the *Proceedings of the 11th International Conference on Mobile Business (ICMB 2012)*, Delft, The Netherlands, 21-22 June.
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3.5 **Books, Volumes and Conference Proceedings**

1. **Giaglis, George**, Lambis Dionysopoulos, Marianna Charalambous, Aliki Ntouzougou, Tonia Damvakeraki, Alexi Anania, Andrés Chomczyk Penedo et al. "Metaverse." (2022).
2. Dionysopoulos, L., & **Giaglis, G.** (2022). Towards optimal technological solutions for central bank digital currencies. In *Big Data and Artificial Intelligence in Digital Finance: Increasing Personalization and Trust in Digital Finance using Big Data and AI* (pp. 91-104). Cham: Springer International Publishing.
3. **Giaglis, G.M.** and Karagiannaki, A. (2012) Quantitative and Qualitative Business Process Modelling, Athens University of Economics & Business Publishing, Athens ISBN: 978-960-9443-14-2 (in Greek).

4. **Giaglis, G.M.** (2012) *Principles of Computer Operations and Programming*, Athens University of Economics & Business Publishing, Athens, ISBN: 978-960-9443-09-08 (in Greek).
5. **Giaglis, G.M.** and Zwass, V. (Eds.) (2010) *Proceedings of the Ninth International Conference on Mobile Business / Ninth Global Mobility Roundtable*, IEEE Conference Publishing Services, Athens, Greece, 13-15 June, ISBN: 978-0-7695-4084-9.
6. Kourouthanassis, P.E. and **Giaglis, G.M.** (Eds.) (2008) *Pervasive Information Systems*, M.E. Sharpe [part of the *Advances in Management Information Systems* series, Zwass, V. (Editor-in-Chief), ISBN: 0-7656-1689-0.
7. Kouadri Mostefaoui, S, Maamar, Z. and **Giaglis, G.M.** (Eds.) (2008) *Advances in Ubiquitous Computing: Future Paradigms and Directions*, Idea Group Publishing, ISBN: 978-159904840-6.
8. **Giaglis, G.M.**, Moustefaoui, S. and Maamar, Z. (Eds.) (2007) *Proceedings of the Fourth International Workshop on Ubiquitous Computing*, Madeira, Portugal, 12-16 June.
9. Zeimpekis, V.S., **Giaglis, G.M.**, Tarantilis, C.D. and Minis, I. (Eds.) (2007) *Dynamic Fleet Management: Concepts, Systems, Algorithms, and Case Studies*, Springer, Berlin, ISBN: 978-0-387-71721-0.
10. **Giaglis, G.M.**, Moustefaoui, S. and Maamar, Z. (Eds.) (2006) *Proceedings of the Third International Workshop on Ubiquitous Computing*, Paphos, Cyprus, 23-24 May.
11. **Giaglis, G.M.** (2004) *Mobile and Wireless Business: Technologies, Applications and Business Issues*, Sideris Publications, Athens, ISBN: 960-08-0331-5 (in Greek).
12. **Giaglis, G.M.**, Werthner, H., Tschammer, V. and Froeschl, K.A. (Eds.) (2003) *Proceedings of the Second International Conference on Mobile Business*, Vienna, Austria, 23-24 June, ISBN: 3-85403-169-6.
13. Foster, F., **Giaglis, G.M.** and Howells, J. (2000) *Managing Information and Operations*, Distance Learning Material for the Brunel MBA.
14. Doukidis, G.I., **Giaglis, G.M.**, Pappas, I., Zarogianni, V. and Pergiodakis, V. (1996) *Electronic Commerce and Electronic Data Interchange*, New Technologies Publications, Athens.

3.6 Reports/Working Papers

1. Kostopoulos, N., Damvakeraki, T., Dionysopoulos, L., Marianna, C., **Giaglis, G.**, Noszek, Z., & Bandman, J. (2021). Demystifying non-fungible tokens (NFTs). *Report submitted November*.
2. **Giaglis, G.**, Dionysopoulos, L., Avedissian, N. D., Charalambous, M., Kostopoulos, N., Vlachos, I., ... & Votis, K. (2020). EU blockchain ecosystem developments. In *The European Union Blockchain Observatory and Forum*.
3. **Giaglis, G.**, Dionysopoulos, L., Charalambous, M., Kostopoulos, N., Vlachos, I., Damvakeraki, T., ... & Slapnik, T. (2021). Central Bank digital currencies and a Euro for the future.
4. Makridakis, S., Polemitis, A., **Giaglis, G.**, & Louca, S. (2018). *Blockchain: Current Achievements. Future Prospects/Challenges and Its Combination with AI*, 1-21.

3.7 Case Studies

5. Zamani, E.D., Kasimati, A.E., **Giaglis, G.M.** (2014) *Responding to a Public Relations Crisis in the Age of Social Media*, The Case Centre, Reference no. 514-001-1.

3.8 Citations

According to *Google Scholar* (last accessed March 6, 2025):

Keywords: "Giaglis, GM"

Total Citations: 8804

h-index: 45

4. Teaching Experience

4.1 Athens University of Economics and Business

1. **Digital Currencies and Digital Payment Systems** (Postgraduate course). Topics include *Bitcoin, Alt-coins, Mining, Transactions, Blockchains, Smart Contracts*.
2. **The Digital Economy** (Postgraduate course). Topics include *Network Effects, the Mobile Economy, IoT, Blockchains, AI*, etc.
3. **Social Network Analytics** (Postgraduate course). Topics include *Centrality Measures, Graph Theory, Random Networks, Small Worlds, Learning and Herding, Wisdom of the Crowds*, etc.
4. **Information and Telecommunications Systems** (Undergraduate Course, 1st semester, compulsory). Course leader. Lecture topics include *Introduction to Informatics, computer hardware, computer software, file systems and databases, introduction to computer networks*, etc.
5. **Simulation and Decision Support Systems** (Undergraduate Course, 6th semester, specialization compulsory). Course leader. Lecture topics include *Simulation model building, programming simulation models, decision analysis and making, steady-state simulations, hypotheses testing, sensitivity analysis*, etc.
6. **Digital Content and Mobile Communications** (Undergraduate Course, 6th semester, specialization compulsory). Course leader for the Mobile Communications part. Lecture topics include *GSM/GPRS/UMTS networks, Wireless networks, sensor and activator technologies, mobile and wireless business applications*, etc.
7. **Electronic Commerce** (Postgraduate Course, Executive MBA in Telecoms). Co-teaching (with Professor G. Doukidis). Lecture topics include *Electronic Business, Mobile and Wireless Business, Business Models in Electronic Commerce, Strategy and Competition in Electronic Commerce*, etc.
8. **Management Information Systems** (Postgraduate Course, Executive MBA). Co-teaching (with Professor G. Doukidis). Lecture topics include *Strategic Information Systems, e-Business, Knowledge Management Systems, Organization and Management of Information Services*, etc.
9. **Mobile and Wireless Applications** (Postgraduate Course, International MBA). Course leader. Lecture topics include *Mobile Communication Networks, Wireless Local Area Networks, mobile and wireless business applications, location identification technologies, RFID technology and applications*, etc.
10. **Business Process Re-engineering** (Postgraduate Course, International MBA). Course leader. Lecture topics include *Business Process Analysis, Organizational Change Management, Business Process Modeling Techniques, BPR Project Management*, etc.
11. **Information Systems Management and Strategy** (Postgraduate Course, Executive MBA). Course leader. Lecture topics include *Information Systems Investment Assessment, Design and Implementation of Corporate Information Strategy, Information Project Management*, etc.
12. **Contemporary Management Systems** (Postgraduate Course, Executive MBA). Course leader. Lecture topics cover areas such as: *Business Process Re-engineering, Enterprise Resource Planning Systems, Knowledge Management, Innovation Management, Strategy Design under Uncertainty*.

4.2 Hellenic Open University

1. **Introduction to Information Technology** (Undergraduate Course, 1st semester, compulsory). Instructor since 2002-2003. Lecture topics include *Introduction to Computer Science, Data Structures, Programming in C*, etc.

4.3 University of Cyprus

1. **Electronic Commerce** (Postgraduate MBA Course). Visiting Professor since 2007-08. Lecture topics include *Introduction to eBusiness, Mobile and Wireless Commerce, eBusiness Models, Strategy and Competition in eBusiness*, etc.

4.4 **International Hellenic University**

1. **Crypto-currencies and Blockchain Technologies** (Postgraduate course, MSc in ICT Security). Course leader. Lecture topics cover areas such as: *Bitcoin, Mining and Transactions, Ethereum and Smart Contracts*, etc.
2. **Marketing and Strategies for Telecom Companies** (Postgraduate course, MSc in Information and Communication Systems). Course leader. Lecture topics cover areas such as: *Strategic Challenges in Telecoms, Marketing of Telecom Services, Telecom Products Pricing*, etc.

4.5 **University of Nicosia**

1. **Digital Currency** (Postgraduate course, MSc in Digital Currency). Course leader. Lecture topics cover areas such as: *Blockchain Technology, Web3, Cryptocurrencies, Bitcoin, Ethereum* etc.
2. **NFTs and the Metaverse** (Postgraduate course, MSc in Metaverse). Course leader. Lecture topics cover areas such as: *NFTs, the Metaverse, Web3*, etc.
3. **Mastering Web3: Blockchain, Cryptocurrencies, NFTs, and the Metaverse.** (Free MOOC). Course leader. Lecture topics cover areas such as: *Blockchain Technology, Web3, Cryptocurrencies, Bitcoin, Ethereum, NFTs, the Metaverse* etc.

4.6 **Department of Economics, Aarhus University**

1. **Online Social Network Analytics.** Course leader. Lecture topics investigate *Social network analytics*, use of *data mining and data modeling methods* to extract intelligence and value from online social networks, the wisdom of the crowds, *herding behavior in online social networks*, etc.

4.7 **Department of Information Systems and Computing, Brunel University**

1. **Information and Operations Management** (Postgraduate Course, MBA). Course leader. Lecture topics include a wide array of issues within the area of Management Information Systems, such as *Decision Support Systems, Information Strategy, e-Business*, etc.
2. **Information Management I** (Postgraduate Course, MSc in Information Management). Co-teaching. Course leader for the following topics: *Modeling Business Processes, Information Systems Investment Assessment, e-Business and Electronic Data Transfer*.
3. **Information Systems Management and Strategy** (Undergraduate Course, BSc Information Systems, 5th semester). Co-teaching. Preparation and teaching of seminars in management and strategy issues for information systems.
4. **Information Systems Issues** (Undergraduate Course, BSc Information Systems, 5th semester). Co-teaching. Preparation and teaching of seminars in special issues for information systems, such as *Inter-organizational Information Systems, e-Business, Legal and Ethical Implications of IT, Information Systems Security*, etc.

4.8 **Department of Financial and Management Engineering, University of the Aegean**

1. **Introduction to Informatics** (Undergraduate Course, 1st semester). Course leader. Lecture topics include *Computer Science basic concepts and a detailed introduction to the C programming language (variables, operators, flow of control statements)*.
2. **Computer Programming** (Undergraduate Course, 2nd semester). Course leader. The course includes extensive teaching of the *C programming language at an advanced level (arrays, strings, pointers, dynamic memory allocation, records)*.
3. **Algorithms and Data Structures** (Undergraduate Course, 3rd semester). Course leader. Lecture topics include *data structures (stack, queue, tree, graph) and an introduction to algorithms and complexity concepts*.
4. **File Structures and Databases** (Undergraduate Course, 4th semester). Course leader. Lecture topics include *relational databases (relational algebra, entities, relationships, normalization) and an introduction to object-oriented databases*.
5. **Management of Information Systems** (Postgraduate Course, MBA for Engineers). Course Leader. Topics: *Business Process Re-engineering, e-Commerce, Methodologies for Developing Information*

Systems, Provision of Information Services to Organizations, Information Systems Investment Evaluation.

4.9 **Department of Nursing, National and Kapodistrian University of Athens**

1. **Electronic Data Interchange – EDI** (Postgraduate Course, MSc in Organization and Management of Health Services & Health Informatics). Course leader. Topics: *e-Commerce, Electronic Data Interchange (EDI), Health Applications.*

4.10 **Institute of Education, University of London**

1. **Educational Management Information Systems** (Postgraduate Course, Executive Teaching). Course Leader. Topics: *Introduction to Management Information Systems, Educational Applications, Design and Development of Database Applications.*

4.11 **Seminars / Executive Teaching**

1. Executive Seminar “**Digital Currencies, Blockchains and Fintech: Disruption to Banks and the Financial Services Industry**”, March 2017.
2. Seminar **Social Network Analytics** for 3rd E-Business Summer School, University of the Aegean, July 2015.
3. Seminar **Value Added Telecom Services** for OTE executives, since 2009.
4. Scientific Coordination of the executive seminar **Developing RFID Applications in Greece**, Athens University of Economics and Business, February and December 2006.
5. Scientific Coordination of the executive seminar **Mobile and Wireless Technologies in the Modern Enterprise**, Athens University of Economics and Business, 2004.
6. Seminar **Mobile and Wireless Business** for Vodafone executives, Athens University of Economics and Business executive teaching program, 2005-2006.
7. Seminar **Managing Information Systems**, Athens University of Economics and Business Executive Leadership Program, 2004.
8. Seminar **Managing Information Systems** for Hellenic Post executives, Athens University of Economics and Business executive teaching program, 2003.
9. Seminar **Managing Information Systems** for Commercial Bank executives, Athens University of Economics and Business executive teaching program, 2003.
10. Seminars: The **Nature of Doctoral Research** and **Simulation as a method of Scientific Research**, Researcher Development Seminars of the Department of Management Science and Technology at the Athens University of Economics and Business, since 2003-04.

4.12 **Teaching Awards**

- Teaching Excellence Award, AUEB Part-time MBA, 2015-16 and 2016-17 (for the E-Commerce course).
- Teaching Excellence Award, Executive MBA, 2002-03 (for the Information Systems Management and Strategy course).
- Teaching Excellence Award, Department of Management Science and Technology, 2003-04 (for the Information and Telecommunications Systems course).
- Teaching Excellence Award, International MBA, 2003-04 (for the Business Process Re-engineering course).

5. Research Experience

5.1 Research Interests

I. Digital Currencies and Blockchain. Emphasis on the following areas:

1. Disruptive Innovation and new forms of industrial organization: smart contracts, distributed autonomous organizations, machine-to-machine commerce.
2. Vertical blockchain applications in digital certificate issuance (proof-of-existence), financial/banking services, insurance, maritime/shipping, supply chain management, etc.
3. Modeling of factors that influence price, demand and adoption of digital currencies.

II. Electronic Commerce / Electronic Business. Emphasis on the following areas:

1. Mobile and Wireless eBusiness, applications of wireless networks, sensor networks and radio frequency identification (RFID) systems.
2. Evaluation of innovative technologies' impact on the structure and evolution of electronic marketplaces, disintermediation / cybermediation effects in eMarkets.
3. Evaluation of business, social and economic impacts of commerce 'eletronicization'.
4. Study of eCommerce applications as Inter-organizational Information Systems.
5. eCommerce Business Models, Strategic Technology Alliances, Competition Analysis in eCommerce.
6. eCommerce applications (tourism, finance, etc).
7. Wireless Community Networks – participation motives and expected rewards.
8. Technologies and applications of location identification.
9. Mobile marketing and advertising.
10. Acceptance and Diffusion Models for electronic commerce and mobile data services.
11. Usability engineering in internet and mobile websites.
12. Recommended systems in eCommerce, personalization algorithms.
13. Mobile augmented reality.

III. Social Network Analysis. Emphasis on the following areas:

1. Data Mining in online social networks and real-time social media information streams.
2. User modeling in online social networks.
3. Network effects on online social networking platforms.
4. Social Learning in electronic social media: Herding and Asymptotic learning behavior.
5. The predictive power of online social networks - Predictive analytics.

6. Capturing public mood through analysing the information being exchanged over online social networks.

IV. **Pervasive / Ubiquitous Information Systems.** Emphasis on the following areas:

1. Theories for pervasive IS design.
2. Methods and models for pervasive IS acceptance evaluation.
3. Pervasive information systems in retail.
4. Pervasive information systems in fleet routing and supply chain management.
5. Quantitative and qualitative evaluation of Information Technology investments.
6. Design and implementation of corporate information systems strategies.
7. Contemporary information management systems.
8. Knowledge management.
9. Decision support systems for IS investment evaluation.

V. **Business Process Modeling and Re-engineering.** Emphasis on the following areas:

1. Static and dynamic business process modeling techniques.
2. Evaluation of the impact of information systems on business process performance indicators.
3. Benefit measurement in business process re-engineering.
4. Business process and information systems modeling techniques.

VI. **Simulation.** Emphasis on the following areas:

1. Techniques and applications of discrete event simulation.
2. Simulation of business processes and information systems.
3. Simulation of computer and telecommunications networks.

5.2 Research Projects

5.2.1 Basic & Applied Research

Code	Title	Budget (Duration)	Funding Body
BR-1	Simulation as a Tool to Assess the Impact of IT-Enabled Business Process Change in Organisations (ASSESS-IT)	~ 250.000 £ (1 Jan 96 until 31 Dec 99)	EPSRC
	Development of theories, methodologies and tools to assist organisations in evaluating their investments in business process changes and IT applications through the use of simulation models.		
BR-2	Development of Methodologies and Decision Support Systems for the Evaluation of Investments in Broadband Telecommunication Networks	~ 10.000 £ (1 Jan 97 until 31 Dec 98)	British Council (Joint Research Programme in System and Software Engineering in Telecommunications and Broadcasting)
	Development of methodologies and a Decision Support System for the dynamic and reconfigurable investment appraisal in broadband applications, emphasizing on digital TV.		
EP-993	Mobile Business Network of Excellence (MB-net)	36.000 € (1 Jan 01 until 30 Jun 01)	European Commission (ICT)
	Network of Excellence, consisting of 25 technological and academic partners from eight European countries. Research in the area of mobile and wireless business, focusing on researching innovative business applications and services based on mobile and wireless communications technologies. Formulation of a roadmap identifying research challenges and proposing directions for R&D policies and informing strategic directions at a pan-European level.		
EP-1074	Development of an eBusiness platform for electronic procurements	34.982 € (1 Apr 03 until 30 Jun 04)	Information Systems Impact Ltd
	Design and implementation of a business and technological eBusiness solution focusing on the improvement and support of the communication and exchange processes between the collaborative parties of a business group or between chain stores (emphasizing on the process of intra- and inter-organizational procurement).		
EP-1097	Athletic Coverage in Stadiums (ATHENS)	76.040 € (1 Jun 03 until 30 Nov 04)	GSRT (Research and Technology Development Partnerships)
	Research in the area of mobile and wireless technologies and study of their possible exploitation for the provision of advanced information services to the spectators of sports events, emphasizing on athletics. Development of a wireless platform based on IEEE 802.11b/g, capable of providing a series of services accessible inside and around a stadium area where athletic events take place.		
EP-1107	Study on the Development of B2B and B2C Electronic Commerce in Western Greece	15.000 € (4 Jun 03 until 31 Jul 03)	Athinaiki Anaptyksiaki SA
	Study of the operational requirements for B2C e-shops and B2B e-marketplaces for the enterprises of the Prefecture of Western Greece. Identification of application domains and enterprise features enabling the participation in similar efforts.		
EP-1112	Human Network of Excellence in mBusiness (Mobinet)	65.782 € (10 May 03 until 10 May 05)	GSRT (Competitiveness)
	A network of cooperation between scientific and industrial partners. The basic aim is the dissemination of knowledge and the education of students and executives in the area of wireless technologies and corporate applications based on the use of mobile devices.		
EP-1142	Mobile Real-time Supply chain Execution (MORSE)	187.221 € (1 Oct 03 until 31 Dec 05)	GSRT (Competitiveness)
	Research investigating the prospects of exploiting mobile and wireless technologies in supply chain execution (focusing on urban distributions). Design, implementation, and evaluation of an innovative decision support system, embracing dynamic routing algorithms and real-time applications to create an efficient supply chain execution network, capable of delivering value to its members (starting from the supplier and reaching the end-customer). Development of real-time rerouting algorithms. Pilot integrated distribution system tested in real-life distribution scenarios.		
EP-1197	Mobile Youth	110.004 € (1 Feb 04 until 31 Jul 05)	GSRT (Information Society)
	Study of the nature of the adoption and social absorption of mobile technologies and services in the segment with the highest usage and adoption rates, the youth. Execution of qualitative (anthropological) and quantitative (survey) research aiming at collecting information on the nature of mobile device usage patterns among youngsters aged between 12-22 years old and the implications on their social and school life, as well as for the business environment.		
EP-1212	Competition for a wireless future: Mobile eBusiness strategies	32.460 € (8 Nov 02 until 30 Jun 07)	Ministry of Education (EPEAEK – Iraklitos)

	Identification of factors affecting the effectiveness of competition analysis in the area of mobile and wireless business. Examination of the way these factors influence the decision making process with regards to competition and the strategic choices of organizations within the mobile and wireless business.		
EP-1231	Mobile Advertising Effectiveness (MAD)	87.315 € (1 Feb 04 until 31 Jul 06)	Upstream SA
	Development of a mobile advertising effectiveness framework for the real-time evaluation and management of SMS advertising campaigns. Implementation of an information system enacting the framework with real time data. Identification of factors influencing the effectiveness of mobile advertising.		
EP-1291	Mobile and Wireless Business Adoption and Diffusion Models	50.000 € (1 Jan 05 until 31 Dec 06)	Ministry of Education (EPEAEK II –PYTHAGORAS II)
	Basic and applied research in mobile and wireless business focusing on identifying the key success factors for the design and adoption of mobile and wireless services, drawing on theories of strategic design.		
EP-1299	Industrial Research for the Development of a Voice Ticketing System	54.448 € (1 May 05 until 31 Jul 07)	GSRT (PAVET-NE)
	Applied research in the area of voice applications with the aim to develop a voice ticketing system capable of improving the process of information and ticket reservation based on Automated Speech Recognition (ASR) and Text-to-Speech (TTS) technologies.		
EP-1309	Medical Electronic Library	67.227 € (30 Nov 05 until 31 Mar 06)	Ministry of Health (Ygeia-Pronoia)
	Identification of electronic libraries features, identification of content management system features, analysis of the functional and technical requirements for the development of an electronic library for medical issues for the Ministry of Health.		
EP-1335	Technologies and Applications for Mobile and Wireless Business	211.000 € (1 Jan 06 until 31 Dec 08)	GSRT (PENED)
	Basic and applied research in the area of Mobile and Wireless business, focusing on two aspects: emerging technologies and innovative business models. Support for five doctoral theses: 1) Measuring Mobile Advertising Effectiveness; 2) Understanding Motivations and Interactions in Community-based WLANs; 3) Studying Consumer Behavior and Interaction towards Innovative Mobile Business Applications; 4) Developing Design Theories for Ubiquitous and Pervasive Information Systems; 5) Evaluating the Acceptance of Ubiquitous and Pervasive Information Systems		
EP-1421	Transport System for Electronic Tickets, Customer Loyalty and Physical Access	97.400 € (12 May 06 until 30 Apr 08)	GSRT (EPAN-EPET III)
	Research in the area of radio frequency identification technologies aiming at the design and implementation of an integrated platform consisting of software and hardware for the provision of e-ticketing services and access control mechanisms for passengers in transportation means through the use of innovative technologies including wireless smart cards and RFID tags.		
EP-1437	Request Management Platform for RFPs/RQs	24.000 € (22 Nov 06 until 30 Apr 07)	GSRT (Competitiveness)
	Study and research on contemporary eBusiness technologies to support the business processes of electronic data interchange between buyers and sellers in the context of competitive tendering (Requests for Proposals / Requests for Quotations).		
EP-1464	Feasibility Study on Public Payment Transactions	29.600 € (24 Apr 07 until 8 Jul 07)	Ministry of the Interior (Politeia)
	Study on the potential of redesigning the extant methods for payment transactions between citizens/businesses and the Greek government. The aim is the abolishment of the dated system of coupons (paravola) and the substitution of payment mechanisms that require the physical presence of payers. Study of the potential of smart cards and mobile payments as alternative payment means.		
EP-1478	Improvement and Standardization of the Tracer Factory Traceability Information System	50.420 € (6 Dec 06 until 31 Dec 07)	Theodorou Automations AVETE
	Upgrades on the Tracer Factory traceability information system through incorporating internal traceability at all production stages, customization to the traceability requirements of Greek and European legislation, and integration with external systems (weighting, sensors, PLC controllers, etc).		
-	Secure Mobile Payment Service International Introduction	50.000 € (1 Jan 07 until 31 Dec 08)	Intrasoft Intl, Mellon Technologies, Millennium Bank
	Organization and deployment of the market validation pilots for the SEMOPS mobile payments platform in Greece.		
EP-1567	Study on the Impact of Mobile Telephony in Greece	54.000 € (10 Jun 08 until 10 Nov 08)	Cosmote, Vodafone, WIND
	Study on the social and economic contribution of the mobile telephony sector in Greece. Study on the effects of the industry on consumers and businesses, industry competition analysis and scenarios for the future. The study was based on published data and empirical research (survey and case studies).		

EP-1593	Personalized Multimedia Information Guide at the Museum of Cycladic Art	24.500 € (15 Dec 08 until 30 Apr 09)	Information Society SA (eServices)
	Design and development of a personalized video/audio guide for the visitors of the museum, incorporating automatic data identification (RFID) and WiFi positioning.		
EP-1653	Mediterranean Wireless Innovation (WINNOVATE)	255.999 € (1 May 09 until 31 Oct 11)	European Regional Development Fund (MED)
	Strengthening the innovation capacity of local and regional authorities in Greece, Italy, Spain and Slovenia through the introduction of value-adding mobile and wireless services for citizens, employees and business. Development of a novel Wireless Innovation Readiness Index, to match user and local authority readiness with candidate value-adding services.		
EP-1710	Mobile Data Services Adoption: Antecedents of Intention to Adopt and Actual Behavior	8.800 € (1 Jan 10 until 31 Dec 10)	AUEB (PEVE II)
	Development of a theoretical model for the evaluation of mobile data services acceptance. Survey-based empirical validation.		
EP-1727	Study on the Effects of Managed Print Services on Organizations	8.824 € (15 Feb 10 until 15 May 10)	Value.com SA
	Appraisal of the printing ecosystem of large and medium enterprises and analysis of how Managed Print Services may affect business performance indicators.		
EP-1780	Study on the Impact of Taxation on the use of Mobile Telecommunications in Greece	5.000 € (01 Sep 10 until 31 Mar 11)	ICAP Group SA
	Development of econometric model studying the impact of the national income and tax policies on the use of mobile telecommunications in Greece. Study on the impact of mobile telecommunication prices on the Consumer Price Index (CPI).		
EP-1805	Mobile Augmented Reality Applications – Design Challenges and User Adoption (MARA)	4.000 € (3 Marc 11 until 2 Mar 12)	AUEB (PEVE III)
	<p>This project aims at bringing together and cross-fertilizing research theories, methods, and tools from two highly intertwined, yet largely treated independently to date, scientific realms:</p> <ul style="list-style-type: none"> • social sciences, emphasizing on information society, and • information/communication technologies, focusing on experiential technologies such as Augmented Reality (AR). <p>More specifically, the project aims at addressing the social and technological research challenges in the field of pervasive and ubiquitous information systems, emphasizing on AR applications for mobile phones and other portable devices. On the social front, the main objective is the study of (a) the individual behavioural dynamics that lie behind users' decisions to adopt (or discard) such technologies, and (b) the design and technological challenges that must be tackled before such applications become mainstream. On the technological front, the objective is to tackle significant challenges associated with (a) the confidentiality of information and data protection, (b) the accuracy of object identification in such devices, (c) algorithms for personalization and next-generation recommender systems, and (d) the development of a standardized open architecture for generic AR platforms.</p>		
EP-1807	The role of universal service for broadband access and its financing: a fact based contribution to the debate in the European Union	42.639 € (01 Feb 11 until 01 Feb 12)	European Investment Bank
	This study attempts to measure the economic impact that the development of digital networks and broadband infrastructure will implement on the growth and competitiveness of the EU economy. It investigates the current Universal Service rules and the benefits they offer to the EU community and economy, and indicates the resources that should be made available so as the EU to reap those benefits. The study addresses the different ways the Universal Services can be deployed at a sustainable level and re-evaluates the definition of universal service obligation (USO) in a flexible and adaptable manner. Based on a macro-economic simultaneous equations model this study tries to estimate the benefits that more widespread availability of broadband access could provide.		
EP-1835	The Mobile Telecommunications Sector in the new "Environment" The role of universal service for broadband access and its financing: a fact based contribution to the debate in the European Union	16.875 € (7 Jul 11 until 31 Jan 12)	ICAP Group SA
	This project studies the impact that changes on the economic environment and taxation policies can have on the profits of the Mobile Telecommunications Sector and public revenues. Based on the econometric model, developed on a previous project, the study aims to investigate the impact that changes on indirect taxes imposed on the use of mobile telecommunication services, can have on the use of these services and on public revenues in general. The study proposes the taxation policy that can maximize public revenues. This study attempts to measure the economic impact that the development of digital networks and broadband infrastructure will implement on the growth and competitiveness of the EU economy. It investigates the current Universal Service rules and the benefits they offer to the EU community and economy, and indicates the resources that should be made available so as the EU to reap those benefits. The study addresses the different ways the Universal Services can be deployed at a sustainable level and re-evaluates the definition of universal service obligation (USO) in a flexible and adaptable manner. Based on a macro-economic simultaneous equations model this study tries to estimate the benefits that more widespread availability of broadband access could provide.		
EP-1864	Action Plan for the Thematic Priorities of the FP "Administrative Reform 2007-2013"- Development of a Roadmap to upgrade AUEB Administrative Services	30.828 € (15 Dec 11 until 31 May 12)	Ministry of the Interior, Public Administration and Decentralization
	This project includes a deep and detailed presentation, and review of the all departments and bodies operating under the Athens University of Economics and Business. The project aims to review the current situation within the AUEB (with regards to the processes followed and the existing services), to identify potential problems and to propose specific and justified interventions. The major objective		

	of this project is to set the basis and prepare the implementation of a number of changes and interventions which can improve AUEB as a whole and which are aligned with the changes proposed by the new law 4009/2011 for Greek Universities.		
EP-1919	SmartAueb: Pilot Application for measuring the energy consumption in AUEB's Building (located at Evelpidon 47a & Lefkados)	20.000 € (22 Mar 12 until 31 Dec 13)	AUEB
	<p>The project SmartAUEB deals with the use of ICT towards enhancing smart grid applications such as load control, energy analytics, and real time monitoring in AUEB Postgraduate School building. Using environmental sensors to regulate the indoor micro-environment (temperature, humidity, light) it aims first, to deploy sensor networks that measures in real time critical environmental and energy parameters and, second, to develop load control algorithms for efficient energy management and automations in AUEB Postgraduate School building taking under consideration various performance metrics. This project helps towards</p> <ul style="list-style-type: none"> • The efficient energy management in large residential/business buildings and especially in universities. • The further integration of different modern broadband technologies through the SmartGrid/SmartCities/SmartBuilding concept. • The identification of various energy/performance metrics trade-offs. • The promotion of the renewable energy source solutions 		
EP-1927	SocioMine: Herding Behavior and Asymptotic Learning in Electronic Social Media	455.000 € (26 Sep 2012 until 25 Sep 2015)	Greek Secretariat for Research and Technology (GSRT) and the European Social Fund
	<p>The proliferation of electronic social media, such as Facebook and twitter, has sparked a fascination with 'the wisdom of crowds' or the idea that by somehow aggregating the imperfect, distributed information held by individual members of a large social network we can yield more valid knowledge than that obtained through experts or artificial markets. SocioMine aims to investigate the conditions under which electronic social media favor asymptotic learning or herding as well as to study whether the analysis of social media data can be correlated or even predict exogenous social and economic phenomena.</p>		
EP-2000	20 years of Mobile Telephony in Greece	5.000 € 14 Feb 2013 until 4 March 2013	The Greek Mobile Operators Association
	<p>A study aimed at analysing the trajectory of the Greek mobile telecommunications sector between 1992 and 2012. It includes a historical presentation of the sector's financial performance, achievements and its impact in the Greek economy and society throughout the years. Moreover, identifies major challenges that the sector has to face towards its sustainable development in the future.</p>		
	University Blockchain Research Initiative (UBRI)	1,578,000.00 \$ (Total) 1 April 2019 until 31 December 2026	Ripple's Impact Fund, an advised fund of Silicon Valley Community Foundation
	<p>Launched in 2018, UBRI has been central to Ripple's efforts to stimulate research and development (R&D) in the blockchain industry. UBRI achieves this by forming partnerships with leading universities across the globe, providing funding and resources that support blockchain-related research projects. Its broader mission lies in fostering student engagement and driving critical blockchain R&D in academia.</p>		
H2020	INFINITECH - The Flagship Project for Digital Finance in Europe	20,745,969,26 € (Total) October 2019 until March 2023	European Union's Horizon 2020 Framework Programme for Research and Innovation
	<p>The INFINITECH Project, was made up of a consortium of 42 partners from 16 countries with stakeholders from all 27 European Union (EU) countries and the United Kingdom (UK). The aim of the project was to support the financial and insurance sectors as technologies like Big Data, Artificial Intelligence (AI) and Internet of Things (IoT) drive the innovation process. INFINITECH received €16 million in EU funding and was coordinated by GFT Italy, a subsidiary of GFT Technologies SE. The project falls under the auspices of the biggest EU Research and Innovation programme, Horizon 2020 and its results cover all areas of business activities including Know Your Customer (KYC), customer analytics, personalised portfolio management, credit risk assessment, preventive financial crime analysis, fraud anticipation, usage-based insurance, agro-insurance and more.</p>		
	EU Blockchain Observatory and Forum	521,290.00 € (Total) December 2022 until May 2024	European Commission (EC) Service agreement
	<p>The EU Blockchain Observatory and Forum (EUBOF) is a European Commission initiative to accelerate blockchain innovation and the development of the blockchain ecosystem within the EU and so help cement Europe's position as a global leader in this transformative new technology. Within the consortium leading the Observatory, UNIC occupies the role of academic partner since 2020, distinguished as a pioneer in studying blockchain and Distributed Ledger Technologies in the context of higher education. UNIC has made a decisive contribution to the EU Blockchain Observatory and Forum, providing its know-how and experience in the field and working in close collaboration with other partners and experts from Europe and the world.</p>		
	TRUST-FOOD	2,600,000 € (Total) January 2023 until December 2025	Digital Europe programme
	<p>TRUST-FOOD is a project, aiming in supporting the development of advanced digital skills of people in the labour force, with a focus on SMEs, as well as of job seekers, by providing access to high-quality and specialised training courses, that will reflect the latest developments in the area of Blockchain technologies applied holistically to the food supply chain and the agri-food sector.</p>		

	Digital Twin-sustained 4D Ecological Monitoring of Restoration in Fishery Depleted Areas (DIGI4ECO)	9,489,597.5 € (Total) March 2024 until March 2028	Horizon Europe Framework Programme, as part of the call "Actions for the implementation of the Mission Restore our ocean and waters by 2030 (HORIZON-MISS-2022-OCEAN-01)
	DIGI4ECO aims to unlock and boost new discoveries for management and restoration of marine ecosystems and their biodiversity, which will be key for both their conservation and socio-ecological activities. This will be achieved with a unique combination of demo-mission data and their spatio-temporal modelling/scaling through the merge with historical and sleeping data.		
	NEOLAiA European University Alliance	14,399,456€ (Total) January 1 2024 until December 31 2027	European Commission
	The NEOLAiA European University Alliance is funded with €14.4 million from the European Commission for 4 years (2024-2028), under the European University Alliances programme. The Alliance's motto is "Transforming Regions for an Inclusive Europe". together with the University of Nicosia, the network includes top, young, outward-looking and innovative universities, ranked among the best universities in the world according to the main university rankings: University of Jaén, Spain; University of Tours, France; Bielefeld University, Germany; Örebro University, Sweden; University of Salerno, Italy; Šiauliai State University of Applied Sciences, Lithuania; "Ștefan Cel Mare" University of Suceava, Romania; and University of Ostrava, Czech Republic.		
	AGORA is the center of groundbreaking research where young scientists and doctoral candidates investigate the technological, societal, and economic aspects of Metaverse.	3,834,892.8€ (Total) September 2023 until September 2025	Marie Skłodowska-Curie (MSCA) Doctoral Network Granting authority: European Research Executive Agency
	AGORA is a research and educational programme of doctoral studies which aims to train the next generation of Metaverse researchers and practitioners who will be able to address the ecosystem challenges identified and co-create new knowledge and solutions across sectors and industries		

5.2.2 Other Projects

Code	Title	Budget (Duration)	Funding Body
SM-0285	Mobile and Wireless Technologies in Business	6.456 € (10 May 04 until 15 May 04)	Trainees
	Executive Seminar		
SM-0329	Developing RFID Applications in Greece	13.936 € (1 Feb 06 until 30 Apr 06)	Trainees
	Executive Seminar		
SM-0345	Developing RFID Applications in Greece II	16.500 € (1 Nov 06 until 31 Mar 07)	Trainees
	Executive Seminar		
SY-0057	9th International Conference on Mobile Business	50.150 € (1 Oct 09 until 31 Dec 10)	Attendants, Sponsors
	9 th International Conference on Mobile Business / 9 th Global Mobility Roundtable, Athens, 13-15 June 2010		
WMDSS	Worldwide Mobile Data Services Survey	- € (1 Jan 04 until now)	Self-funded
	A large-scale annual global survey designed to explore customer behaviour and the market environment for mobile data services around the world. The key objectives are to identify the current and potential user needs by collecting and analyzing data on the usage of mobile data services, to compare market trends in the mobile data services industry around the world, and to perform a longitudinal trend analysis. The study constitutes the most widely known rigorous academic study on Mobile Business around the globe. The survey has been conducted every year since 2001 with great success in terms of both the number of participants (more than 20.000 answers annually) and the quality and contribution of the final results to academic and corporate knowledge. Participating countries include Australia, Finland, USA, Hong-Kong, Denmark, Japan, Korea, Taiwan, China, Canada, Greece and others.		
eBF-E4	eBusinessForum Research Group: The use of mobile and wireless applications in transportation and logistics	3.000 € (2002)	EDET
	Studying current practices in Greece and internationally, determination of synergies that will function as channels of communication, identification of innovative applications for supply chain management processes.		
eBF-Z2	eBusinessForum Research Group: Streamlining Supply Chain Operations through Automatic Identification Technologies (RFID)	3.000 € (2003)	EDET

	Studying current practices in Greece and internationally, determination of synergies that will function as channels of communication, identification of innovative applications based on RFID, focusing on the end consumer.		
eBF-02	eBusinessForum Research Group: Applications and services of 3G mobile technology networks	3.000 € (2004)	EDET
	Studying current practices in Greece and internationally, determination of synergies that will function as channels of communication, identification of innovative applications enabled through 3G mobile networks.		

5.3 PhD Supervision

Completed PhD Theses:

1. Dynamic integrated modelling of information systems and business process simulation, Julie Eatock, Brunel University, 2003. **(currently Research Fellow, Brunel University)**
2. Stochastic information technology modelling for business processes, Alan Edwin Serrano-Rico, Brunel University, 2004. **(currently Senior Lecturer, Brunel University)**
3. Personalized Advertising Services through Hybrid Recommendation Systems: The Case of Digital Interactive Television, George Lekakos, Athens University of Economics and Business, 2004. **(currently Associate Professor, Athens University of Economics and Business)**
4. A Design Theory for Pervasive Information Systems, Panagiotis Kourouthanassis, Athens University of Economics and Business, 2006. **(currently Associate Professor, Ionian University)**
5. Governance of Strategic Technology Alliances in Technology-based Industries: A Case in Wireless Services, Adamantia Pateli, Athens University of Economics and Business, 2006. **(currently Associate Professor, Ionian University)**
6. Perceptions on Competitive Environment and Organizational Capabilities as Antecedents of Firm's Competitive Response Characteristics and Performance, Konstantinos Fouskas, Athens University of Economics and Business, 2007. **(currently Assistant Professor, University of Macedonia)**
7. Mobile Advertising Effectiveness: Identifying Factors that Influence Consumer Attitudes and Purchase Intentions, Dimitrios Drossos, Athens University of Economics and Business, 2007. **(currently Assistant Professor, Athens University of Economics and Business)**
8. Wireless Community Networks: A Case of Modern Collective Action, Maria Bina, Athens University of Economics and Business, 2007.
9. Design and Evaluation of a Real-Time Fleet Management System for Dynamic Incident Handling in Urban Freight Distributions, Vassilios Zeimpekis, Athens University of Economics and Business, 2008. **(currently Assistant Professor, University of the Aegean)**
10. Usability Evaluation of Mobile Applications in Context of Use, Alexandros Tsiaousis, Athens University of Economics and Business, 2009.
11. A Predictive Model for the Acceptance of Pervasive Information Systems by Individuals, Dimitrios Karaiskos, Athens University of Economics and Business, 2009.
12. Acceptance Models for Pervasive/Ubiquitous Information Systems: The Effects of Aesthetics on Adoption Intention Perceptions, Efpraxia Zamani, Athens University of Economics and Business, 2014. **(currently Senior Lecturer, University of Sheffield)**

13. Brand Equity Assessment: A Computational Model for Mining Consumer Perceptions in Social Media, Demitrios Pournarakis, Athens University of Economics and Business, 2017.

Ongoing PhD Theses:

1. Business Model Innovation for XR-Based Immersive Content in the Metaverse, Vyron Chrysovergis, University of Nicosia, 2024. (Agora - DC13)
2. Decentralized Autonomous Organizations (DAOs) and their Influence on Social and Cultural Dynamics within the Metaverse, Antonia Damvakeraki, University of Nicosia, 2024
3. Autonomous DAOs: A Decentralized AI-Driven Approach, Kolja Sahm, University of Nicosia, 2023
4. Private Blockchain Adoption for Harm Reduction within the UK's Online Casino Industry, Shayan Ramsahai, University of Nicosia, 2023

6. Scientific Recognition

6.1 International Recognition

- **Best Paper Award** for the paper Zamani, E.D., **Giaglis, G.M.**, Pouloudi, A. (2013). A Sensemaking Approach to Tablet Users' Accommodating, In the *Proceedings of the International Conference on Information Systems Practices (ICIS 2013)*, December 15-18, Milan, Italy.
- **Invited speaker (keynote speaker)**, 17th International Conference on Business Information Systems (BIS 2014), May 22-23, Larnaca, Cyprus.
- **Best reviewer award year 2011**, Journal of Theoretical and Applied Electronic Commerce Research.
- **Invited external PhD thesis examiner, Politecnico di Milano, February 2011.**
- **Founding Member, Special Interest Group on Mobile and Ubiquitous Information Systems (SIGMUBIS)**, Association of Information Systems (AIS).
- **Associate Researcher**, Institute of Management Information Systems (IMIS), ATHENA Research Center (since September 2009).
- **Invited external PhD thesis examiner**, University of South Australia, September 2007.
- **Best Paper Award** for the paper Bina, M., Karaiskos D. and Giaglis, G.M. (2007) Factors Affecting Actual Usage Patterns of Mobile Data Services. In the Proceedings of the 6th Global Mobility Roundtable, Los Angeles, CA, 1-2 June.
- **Best Paper Award** for the paper Bina, M. and Giaglis, G.M. (2006). Unwired Collective Action: Motivations of Wireless Community Participants. In the Proceedings of the 5th International Conference on Mobile Business, Copenhagen, Denmark, 26-27 June.
- **Invited Visiting Professor**, University of Technology Sydney, Australia (2006).
- **Invited external PhD thesis examiner** (opponent), Abo Academi University, Finland (March 2006).
- **Research Associate**, Center for Business Information, Organization and Process Management (BIOPoM), University of Westminster (since 2005).
- **Member of PhD Program Advisory Board** of the PhD Program in Technology Management of Polytechnic University, New York, USA (since 2003).
- **Invited external PhD thesis examiner** (opponent), University of Jyväskylä, Finland (December 2003).
- **Use of research outcomes as core teaching material in universities worldwide.** Examples:
 1. Use of extensive extracts from articles in mediation in electronic markets in one of the most important textbooks for eBusiness: Turban, E. and King, D. (2002) Introduction to E-Commerce, Prentice Hall, Upper Saddle River, NJ.
 2. University of Twente (The Netherlands): Use of my articles as teaching material in the Business Process Support course (second year undergraduate course for industrial engineering and business information systems students).
 3. Monash University (Australia): Use of my articles as teaching material in the Infrastructure for eCommerce course.

6.2 Membership in Journal Editorial Boards

1. Specialty Chief Editor, Blockchain Technologies, *Frontiers in Blockchain*.
2. Member of the Editorial Board of *Ledger*.
3. Member of the Editorial Board of *Telecommunications Policy*.

4. Member of the Editorial Board of the International Journal of Mobile Communications.
5. Member of the Editorial Board of the Business Process Management Journal.
6. Member of the Editorial Board of the International Journal of Simulation and Process Modelling.
7. Member of the Editorial Board of the Journal of Enterprise Information Management.
8. Member of the Editorial Board of the International Journal of Information Technology Education.
9. Member of the Editorial Board of the International Journal of Information Technology and Web Engineering.

6.3 **Journal Guest-Editorships**

1. *International Journal of Technology Marketing*, special issue on Emerging issues in Internet, Social Media and E-Marketing, 2013, to appear.
2. *International Journal of Electronic Commerce*, 16, 4, special issue on Mobile Business, 2012(Guest editor).
3. Guest-editor, *Business Process Management Journal*, 12, 3, special issue on Management of Mobile Business Applications and Services, 2006.
4. Guest-editor, *International Journal of Management and Decision Making*, 6, 1, special issue on Mobile Business, 2005.
5. Guest-editor, (with Irani, Z. and Hlupic, V.), *International Journal of Flexible Manufacturing Systems*, 14, 1, special issue on Mobile Business Process Analysis, 2002.
6. Guest-editor (with Irani, Z. and Hlupic, V.) στο *International Journal of Flexible Manufacturing Systems*, 13, 2, special issue on *Business Process Analysis*, 2001.
7. Guest-editor (with Irani, Z. and Hlupic, V.), *International Journal of Flexible Manufacturing Systems*, 12, 4, special issue on *Business Process Design*, 2000.

6.4 **Conference Organising Responsibilities**

1. Organizer, Decentralized 2017 (Cyprus), 2018 (Athens), 2019 (Athens).
2. Member of the Program Committee, International Telecommunications Society (ITS) Regional LA Conference, 25-28 October 2015, Los Angeles, California, USA.
3. Member of the Organizing Committee, 19th Panhellenic Conference on Informatics, Athens, Greece, 01-03 October 2015
4. Track Chair, "Money-over-IP-From Bitcoin to Smart Contracts and M2M Money, 17th International Conference on Enterprise Information Systems (ICEIS), 27-30 April 2015, Barcelona, Spain.
5. Track Chair, Social Media Analytics & Intelligence Track, Mediterranean Conference on Information Systems, 3-5 September 2014, Verona, Italy.
6. Track Chair, Social Media Research and Analytics within and between Organizations Track (with R. Helms and M. Trier), 22nd European Conference on Information Systems, 9-11 June 2014, Tel Aviv, Israel.

7. Member of the Program Committee, IEEE International Symposium on Technology and Society, 27 - 29 June 2013, Ontario, Canada.
8. Member of the Program Committee, *17th Panhellenic Conference on Informatics*, 19 - 21 September 2013, Thessalonki, Greece.
9. Member of the Program Committee, *12th IFIP Conference on e-Business, e-Services, e-Society*, 25 - 26 April 2013, Athens, Greece.
10. Member of the Scientific Committee, *International Conference on Contemporary Marketing Issues (ICCMi)*, *15th Panhellenic Conference on Informatics*, 13 - 15 June 2012, Thessalonki, Greece.
11. Member of the International Advisory Board, *11th International Conference on Mobile Business*, 20-21 June 2012, Delft, The Netherlands.
12. Associate Editor, Mobile and Pervasive Computing Track, *20th European Conference on Information Systems*, 10-13 June 2012, Barcelona, Spain.
13. Organiser of the 'WiNNOVATE Open Day' at the Athens University of Economics and Business for the promotion of the results of WiNNOVATE research project, Athens, Greece, February 2012.
14. Organiser of the 'Wireless Innovation MED Conference' for the spill over of the results of WiNNOVATE research project, Athens, Greece, April 2012.
15. Member of the Program Committee, Mobile Device Software Development Track, *15th Panhellenic Conference on Informatics*, 30 September – 2 October 2011, Kastoria, Greece.
16. Track Co-Chair "Mobile and Pervasive/Ubiquitous Information Systems", *6th Mediterranean Conference on Information Systems*, Cyprus, 3-5 September 2011.
17. Track Chair "Mobile Innovation and Value Creation", *10th International Conference on Mobile Business*, Como, Italy, 20-21 June 2011.
18. Member of the organizing committee, *2nd International Workshop on Business Models for Mobile Platforms*, Brussels, Belgium, 14 October 2010.
19. Associate Editor, Mobile Business Track, *21st Australasian Conference on Information Systems*, 1-3 December 2010.
20. Member of the organizing committee, *14th Panhellenic Conference on Informatics*, Tripoli, Greece, 10-12 September 2010.
21. Member of the program committee, International Conference on e-Business ICE-B-ICETE 2010, Athens, Greece, 26-28 July 2010.
22. Chair, *9th International Conference on Mobile Business*, Athens, Greece, 15-16 June 2010.
23. Chair, *9th Global Mobility Roundtable*, Athens, Greece, 15-16 June 2010.
24. Member of the organizing committee, *8th Global Mobility Roundtable*, Cairo, Egypt, 31 October - 2 November 2009.
25. Co-Chair, *8th International Conference on Mobile Business*, Dalian, China, July 2009.
26. Member of the organizing committee, Pervasive/Ubiquitous Computing and Services Track, *IEEE 23rd International Conference on Advanced Information Networking and Applications (AINA 2009)*, Bradford, UK, May 2009
27. Member of the organizing committee, *7th Global Mobility Roundtable*, Auckland, New Zealand, 23-25 November 2008.

28. Track Chair "Social Change, Policy, Ethics and Responsibility", *7th International Conference on Mobile Business*, Barcelona, Spain, 7-8 July 2008.
29. Secretary of the Standing Committee, *International Conference on Mobile Business*, 2003-2008.
30. Member of the organizing committee, *3rd International Conference on E-Business*, Porto, Portugal, 26-29 July 2008.
31. Member of the organizing committee, *2nd International Conference on E-Business*, Barcelona, Spain, 28-31 July 2007.
32. Mobile Business Models Track Chair, *6th International Conference on Mobile Business*, Toronto, Canada, 9-11 July 2007.
33. Co-Organizer (with Moustefaoui, S. and Maamar, Z.), *International Workshop on Ubiquitous Computing*, Madeira, Portugal, May 2007.
34. Member of the organizing committee, *2nd European Conference on Mobile Government*, Brighton, UK, 30 August – 1 September 2006.
35. Mobile Business Models Track Chair, *5th International Conference on Mobile Business*, Copenhagen, 26-27 June 2006.
36. Co-Organizer (with Moustefaoui, S. and Maamar, Z.), *International Workshop on Ubiquitous Computing*, Paphos, Cyprus, May 2006.
37. Member of the organizing committee, *International Conference on E-Business*, Setubal, Portugal, 7-10 August 2006.
38. Member of the organizing committee, *IADIS International Conference on E-Commerce*, Porto, Portugal, 15-17 December 2005.
39. Member of the organizing committee, *IFIP TC8 Working Conference on Mobile Information Systems (MOBIS)*, Leeds, UK, 5-6 December 2005.
40. Member of the organizing committee, *2nd International Conference on E-business and Telecommunication Networks*, Reading, UK, 3-7 October 2005.
41. Member of the organizing committee, *1st European Conference on Mobile Government*, Brighton, UK, 10-12 July 2005.
42. Member of the organizing committee, *4th International Conference on Mobile Business*, Sydney, Australia, 11-13 July 2005.
43. Member of the organizing committee, Mobile Communication and Ambient Intelligence Track, *13th European Conference on Information Systems*, Regensburg, Germany, May 2005.
44. Member of the organizing committee, *International Conference of the Information Resources Management Association (IRMA)*, San Diego, USA, 15-18 May 2005.
45. Member of the organizing committee, *IFIP TC8 Working Conference on Mobile Information Systems (MOBIS)*, Oslo, Norway, 15-17 September 2004.
46. Member of the organizing committee, *2004 International Conference of the Information Resources Management Association (IRMA)*, New Orleans, USA, 23-26 May 2004.
47. Research Track Chair, *2nd International Conference on Mobile Business*, Vienna, Austria, 23-24 June 2003.

48. Member of the organizing committee, *1st International Conference on Mobile Business*, Athens, July 2002.
49. Organiser (with Irani, Z. and Amoroso, D.) of the *Information Systems Evaluation* minitrack of the *33rd Hawaiian International Conference on System Sciences*, Maui, HI, January 2000.
50. Member of the organising committee of the *6th International Conference on IT Evaluation*, London, November 1999.

6.5 **Journal Reviewer**

1. ACM Transactions on Management Information Systems
2. European Journal of Information Systems
3. International Journal of Mobile Communications
4. IEEE Internet Computing
5. Journal of Enterprise Information Management
6. Journal of Theoretical and Applied Electronic Commerce Research
7. Simulation
8. Communications of the ACM
9. Decision Support Systems
10. International Journal of Electronic Commerce
11. Telecommunications Policy
12. Electronic Markets
13. Interacting with Computers
14. Journal of the Operational Research Society
15. IEE Proceedings - Software
16. SCS Simulation / Transactions
17. Supply Chain Management: An International Journal
18. International Journal of Mobile Learning and Organization
19. International Journal of Integrated Supply Management
20. Business Process Management Journal
21. International Journal of Cases on Electronic Commerce
22. International Journal of Simulation and Process Modelling
23. Journal of Logistics and Information Management
24. Encyclopedia of Information Science and Technology

25. International Journal of Information Technology Education
26. International Journal of Flexible Manufacturing Systems
27. Simulation Modelling Practice and Theory

6.6 **Conference Reviewer (selections)**

1. International Conference on E-Business Technology and Strategy (2012)
2. Australian Conference on Information Systems (2010)
3. Pan-Hellenic Conference on Informatics (2009-now)
4. Mediterranean Conference on Information Systems (2009-now)
5. International Conference on Electronic Business
6. IFIP TC8 Working Conference on Mobile Information Systems (2004-now)
7. Australasian Conference on Information Systems (2006-now)
8. International Conference of the Information Resources Management Association (2004)
9. Hawaiian International Conference on System Sciences (2004)
10. International Conference on Mobile Business (2002-now)
11. European Simulation Symposium (2002-now)
12. IEEE International Workshop on Mobility in Databases and Distributed Systems (2003)
13. Bled International Conference on Electronic Commerce (1995-now)
14. European Conference on Information Systems (1995-now)
15. American Conference on Information Systems (1998-now)
16. 20th International Conference on Information Systems (1999)

6.7 **Academic Appointment Committees**

1. University of the Aegean, Department of Information and Communication Systems Engineering, Appointment of Professor in "Advertisement on digital business environment", May 2015 [*Member of the recommendation committee*].
2. University of Athens Economics and Business, Department of Marketing and Communication, Appointment of Assistant Professor in "Communication with emphasis on Business Application of Electronic Communication", December 2014 [*Member of the recommendation committee*].
3. University of the Aegean, Department of Business Administration and Technology, Appointment of Professor in "Informatics", July 2014 [*Member of the recommendation committee*].
4. University of the Aegean, Department of Shipping and Business Services, Appointment of Associate Professor in "Electronic Business", December 2014 [*Member of the recommendation committee*].

5. University of Macedonia, Department of Accounting and Finance, Appointment of Associate Professor in "Computers and Electronic Commerce", February 2015.
6. University of Piraeus, Department of Informatics, Appointment of Associate in "Electronic Business and Information Security Systems", July 2013.
7. University of Macedonia, Department of Business Administration, Appointment of Assistant Professor in "Information Systems and Enterprise Modeling", May 2013.
8. University of Macedonia, Department of Business Administration, Appointment of Lecturer in "Information Systems and Enterprise Modeling", May 2013.
9. National and Kapodistrian University of Athens, Faculty of Law, Appointment of Assistant Professor in "Law Informatics", October 2012.
10. University of the Aegean, Department of Shipping, Trade and Transport, Appointment of Tenure of Assistant Professor in "Electronic Entrepreneurship", January 2012 [*Member of the recommendation committee*].
11. University of Macedonia, Department of Applied Informatics, Appointment of Assistant Professor in "Digital Economics", November 2011.
12. University of the Aegean, Department of Information and Communication Systems Engineering, Appointment of Assistant Professor in "Information Systems Management", January 2011 [*Member of the recommendation committee*].
13. University of Piraeus, Department of Maritime Studies, Appointment of Assistant Professor or Lecturer in "Maritime and Transport Informatics", December 2010.
14. University of Macedonia, Department of Technology Management, Appointment of Lecturer in "Enterprise Architectures for Electronic Business & Organizations", December 2010 [*Member of the recommendation committee*].
15. University of Macedonia, Department of Accounting and Finance, Appointment of Tenure of Assistant Professor in "Computers and Electronic Commerce", October 2010 [*Member of the recommendation committee*].
16. Agricultural University of Athens, Department of Sciences, Appointment of Associate Professor in "Internet – Telematic Services", September 2010.
17. Hellenic International University, School of Science and Technology, Appointment of Assistant Professor or Lecturer in "Web Information Systems – Electronic Commerce", September 2010 [*Member of the recommendation committee*].
18. National Technical University of Athens, Department of Mechanical Engineering, Appointment of Assistant Professor in "Business Process Redesign", May 2010.
19. University of Macedonia, Department of Technology Management, Appointment of Lecturer in "Innovation for New Products and Services", April 2010.
20. University of Patras, Department of Business Administration, Appointment of Associate Professor in "Security in Electronic Commerce", September 2009 [*Member of the recommendation committee*].
21. University of the Aegean, Department of Financial and Management Engineering, Tenure of Assistant Professor in "Computer Science", May 2009.
22. University of Macedonia, Department of Applied Informatics, Appointment of Assistant Professor in "Technologies of Electronic Commerce", April 2009.

23. University of the Aegean, Department of Business Administration, Appointment of Associate Professor in “Business Administration with emphasis on Management Information Systems”, June 2007.

6.8 **Boards and Evaluation Committees**

1. Member of the evaluation committee for the Mobile Excellence Awards organized by Bousias Communications, June 2015.
2. Evaluator of project proposal for 3rd Innovation Contest organized by SEV and EFG Eurobank, February 2015.
3. Participation on a five Member Coordination Committee of the Hellenic Mobile Cluster, as representative of the research institutions, 2013.
4. Member of the Committee for MP and Political Party Auditing, Hellenic Parliament (September 2012 - now).
5. Member of the Board of Directors, National Academic Recognition Information Center (DOATAP), Ministry of Education (June 2010 – now). Member of Executive Committees in the areas: New Technologies, Economics – Business Administration, Natural Sciences.
6. Deputy Chair, Evaluation Committee for the international public tender for “Technical and administrative support to the Unit of the Digital Convergence Programme for the administration and control of ESPA digital convergence actions”, Ministry of Finance (April 2010 – now).
7. Evaluation of research project proposals within GSRT “Cooperation” (March-April 2010).
8. Chair, Evaluation Committee for the public tender for the “Development of a Broadband Wireless Access Hotspot Network”, Greek Parliament (September 2009 – June 2010).
9. Evaluation of research project proposals within EPEAEK “University Innovation and Entrepreneurship Units” (December 2009).
10. Evaluation of research project proposals within EPEAEK “Iraklitos II” (September 2009).
11. Members of the Specifications Committee for the public tender for the “Development of a Broadband Wireless Access Hotspot Network”, Greek Parliament (June – August 2009).
12. Evaluation of research project proposals within the 4th cycle of the program for basic research funding of the University of Macedonia, September 2009.
13. Evaluator of the Arcadia’s Chamber of Commerce internet portal, September 2009.
14. Member of the evaluation committee for the public tender for the project “Development of a Network of Stations for the Early Identification of Severe Weather Phenomena”, Information Society SA (March 2005 – March 2006).
15. President of the evaluation committee for the public tender for the project “Creation and Management of the Ministry’s Web Portal”, Greek Ministry of Health, (November 2004 – May 2006).
16. President of the evaluation committee for the public tender for the projects “Creation and Management of the Information System of the General Secretariat of International Economic Relations and Developmental Collaboration” and “Employee Training for the General Secretariat of International Economic Relations and Developmental Collaboration”, Greek Ministry of Foreign Affairs (November 2004 – now).
17. Member of the Working Group for the Business Plan for the Development of eCommerce in Greece, Greek Ministry of Development (November 2004 – June 2005).

18. Evaluator of Proposals submitted to the General Secretariat of Research and Technology in the framework of the eBusiness programme (May 2004).
19. Evaluator of Proposals submitted to the General Secretariat of Research and Technology in the framework of the EPET II programme (1998-99).
20. Member of the Integrated Programme Portfolio Analysis (IPPA) team of experts (July 2001) to provide scientific analysis of research areas identified within the context of the IST Programme.
21. Evaluator of research proposals submitted under the IST Programme of Framework Programme V (June 1999, February 2000, June 2000). Thematic Calls on: New Methods of Work and Electronic Commerce, Mobile/Ubiquitous E-Commerce, and others.
22. Evaluator of research proposals submitted under the TEN-Telecom Programme of DG XIII (June 1998, June 2000).
23. Evaluator of research proposals submitted under the Electronic Commerce thematic call of ESPRIT Programme of DG III (June 1997).
24. Member of the strategic advisory board responsible for deriving strategic recommendations to the Commission for "Telematics for Administrations" activities under Framework Programme V (1998-2002).
25. Reviewer of ongoing projects in the ESPRIT, IST, and TEN-Telecom Programmes (continuous).

6.9 **Professional Publicity**

1. Invited Keynote Speaker at the SAP Youth Forum, 'The Future of Money: From Bitcoin to M2M Commerce', (08/06/2015), Athens.
2. 3ο INFOCOM Apps 2013 (06/02/2013, Athens), Invited keynote speaker for the topic: 20 years mobile - 20 years evolution.
3. Digital Trends 2012, enabling mobile technology (14/12/2012, Athens), Speech on the topic: the future of mobile internet
4. 1η Αρχαιρεσιακή Γενική Συνέλευση του Συνδέσμου Εταιριών Κινητών Εφαρμογών Ελλάδος (ΣΕΚΕΕ) (07/04/2012, Αθήνα), Invited speaker on a panel on the subject: Dynamic of the Mobile Applications Sector on Greece and Europe
5. Invited Keynote Speaker in *Usability Days 2009*, 11 November, Athens.
6. Interviews and Writing of Articles for various Journals and Newspapers (examples: NE.O, Retail Technology, Apothiki kai Metafores, Logistics and Management).
7. Articles in Journals and Newspapers, reporting of research results (examples: VIMA, NEA, ETHNOS, Kathimerini, Eleytheros Typos, Naytemporiki, Express, NE.O, Retail Technology, Apothiki kai Metafores, Logistics and Management).
8. Media Appearances (example: NET TV, ET3 TV, Smart TV, Flash Radio, Alpha Radio).

6.10 **Distinctions and scholarships**

1996 – 1998	Bursary by the PhD Programme of Brunel University.
1996 – 1998	Scholarship by Onassis Foundation, Athens, for PhD studies in the UK.
1997	Best Student Paper Award. Awarded by the Information Technology Special Interest Group of the Institute of Management Consultants, London (for paper Error! Reference source not found.).
1994 – 1996	Scholarship by the Bodossakis Foundation, Athens, for PhD studies in the UK.
1994 – 1995	Scholarship by NATO for PhD studies in the UK.
1988	Award by the Athens City Council for excellent school performance.

6.11 **Member of Scientific Societies**

1. Association for Information Systems (AIS)
2. UK Association for Information Systems (UKAIS)
3. UK Operational Research Society (ORS)
4. US Society for Computer Simulation (SCS)
5. Greek Scientific Society for Information Technology and Computers (EPY)
6. Information Technology Institute, Greek Management Society (EIP-EEDE)

7 Administrative Experience

7.1 Athens University of Economics and Business

- CEO of the Development and Management of the Property of the Athens University of Economics and Business SA (September 2011 – August 2017)
- Director of the Research Center of the Athens University of Economics and Business (September 2011 – December 2015)
- Director of the Research Committee of the Research Center of the Athens University of Economics and Business (September 2011 – December 2015).
- Departmental Representative on the University Research Committee of the Research Center of the Athens University of Economics and Business (September 2010-August 2011).
- Director of the ISTLab Wireless Research Center (www.wirelessresearch.eu) (2002-now)
- Director of the Educational IT Lab (2009-September 2011)
- Co-Director of the ISTLab Research Center (2007-now)
- Deputy University Representative at Technical Committee ELOT/TE48 “Electronic Data Processing” (since 2007).
- Deputy Head of the Educational IT Laboratory of the Department of Management Science and Technology (2002-2004).
- Department Representative in the University Computer Labs Committee (2003).
- Department Representative in the University Senate (2004-2005)
- Coordinator of the Department's Invigilation Programme.
- Regular member of Evaluation Committees for RC-AUEB.

7.2 University of the Aegean

- Representative of the Department in the University Senate (2002)

