

Dr Ifigenia Georgiou

B.Sc., PGCert, M.Sc., M.Sc., FHEA, Ph.D.

CURRICULUM VITAE

Spring 2025

Dr Ifigenia Georgiou

B.Sc., PGCert, M.Sc., M.Sc., FHEA, Ph.D.

Associate Professor

Department of Accounting, Economics, and Finance

Institute for the Future Research Group

School of Business

University of Nicosia

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Forbes.com Contributor (Expert in Crypto Assets)

LinkedIn Profile: [Ifigenia Georgiou, Ph.D.](#)

EDUCATION

- **Ph.D. in Finance** (2010), **University of Cyprus** (Nicosia, Cyprus)
- **M.Sc. in Finance** (2002), **University of Cyprus** (Nicosia, Cyprus)
- **M.Sc. in Information Management** (1999), **Lancaster University** (Lancaster, UK)
- **Postgraduate Certificate in Professional Practice in Higher Education - Teaching Qualification** (2012), **Aston University** (Birmingham, UK)
- **B.Sc. in Public and Business Administration (concentration: Management Science)** (1998), **University of Cyprus** (Nicosia, Cyprus)

EMPLOYMENT HISTORY

- **University of Nicosia** (07/2024 – to date) - **Associate Professor** (Tenured)
- **University of Nicosia** (09/2018 – 07/2024) - **Assistant Professor** (Tenure track)
- **Hellenic Open University** (09/2018 - to date) - **Instructor**
- **University of Nicosia** (09/2017 - 08/2018) - **Adjunct Faculty**
- **Open University of Cyprus** (01/2015 - 06/2018) - **Instructor and Course Coordinator**
- **Cyprus International Institute of Management (Now: University of Limassol)** (09/2014 - 08/2017) - **Assistant Professor** (Tenure track) and **Associate Director of the BBA Programme**
- **Aston University (Birmingham, UK)** (09/2009 - 08/2014) - **Lecturer** (Tenure track)
- **University of Nicosia** (01/2008 - 05/2008) - **Adjunct Faculty**
- **University of Cyprus** (01/2007 - 06/2008) - **Instructor**
- **University of Cyprus** (10/1999 - 05/2008) - **Research and Teaching Assistant**

LANGUAGES

Greek (Native), **English** (Excellent), **French** (Basic), **German** (Basic)

RESEARCH

Published in Journals

- Saweris, S. A., Sapuric, S., Gazzar, S. E., & Georgiou, I. (2024). The impact of neurotransmitters, emotional intelligence, and personality traits on individual investors' investment decisions: an empirical comparative study. **Global Business and Economics Review**, 31(2), 203-229.

- Georgiou, I., Sapuric, S., Lois, P., & Thrassou, A. (2024). Blockchain for Accounting and Auditing—Accounting and Auditing for Cryptocurrencies: A Systematic Literature Review and Future Research Directions. **Journal of Risk and Financial Management**, 17(7), 276.
- Millidonis, T., Lois, P., Georgiou, I., & Tsoukatos, E. (2024). Critical success factors, institutional actions and instructors' acceptance of e-learning in higher education: a systematic review. **EuroMed Journal of Business**.
- Millidonis, T., Lois, P., Georgiou, I., & Tsoukatos, E. (2023). How teachers are affected by institutional actions aiming to enhance e-learning effectiveness in higher education. **International Journal of Educational Management**, 37(6/7), 1142-1161.
- Iona, A., Calef, A., & Georgiou, I. (2023). Credit market freedom and corporate decisions. **Mathematics**, 11(7), 1670.
- Sapuric, S., Kokkinaki, A. and Georgiou, I. (2022), "The relationship between Bitcoin returns, volatility and volume: asymmetric GARCH modeling", **Journal of Enterprise Information Management**, Vol. 35 No. 6, pp. 1506-1521. <https://doi.org/10.1108/JEIM-10-2018-0228>
- Saweris, S. A., El Gazar, S. H., Sapuric, S., & Georgiou, I. (2022). Introducing a framework identifying stock market return determinants: A micro and macroeconomic perspectives: An Empirical study on the Egyptian Stock Market. *Journal of Alexandria University for Administrative Sciences*, 59(5), 111-159.
- Lois, P., Drogalas, G., Nerantzidis, M., Georgiou, I., & Gkampeta, E. (2021). Risk-based internal audit: factors related to its implementation. **Corporate Governance: The International Journal of Business in Society**, 21(4), 645-662.
- El-Helaly M., Georgiou I., Lowe A. D. (2018). The interplay between related party transactions and earnings management: The role of audit quality, **Journal of International Accounting, Auditing and Taxation**, 32, pp. 47-60.
- Charitou, A., Georgiou, I., and Soteriou A. (2016). Corporate Governance, Board Composition, Director Expertise, and Value: The Case of Quality Excellence, **Multinational Finance Journal**, 20, 181-236.

Book Chapters

- Calef, A., Georgiou I., Iona A. (2022). Credit Market Freedom and Corporate Decisions in North America. In Guarneri R. (Ed.), *Economia, territorio e azienda* (pp. 199-219). Aracne, Rome, Italy.
- Georgiou, I., Nell, J. G., & Kokkinaki, A. I. (2022). Blockchain for Smart Cities: Findings from a Systematic Literature Review. *Building on Smart Cities Skills and Competences*, 297-314, Springer Nature.

Published in Conference Proceedings

- Millidonis, T., Lois, P., Georgiou, I., & Tsoukatos, E. (2023). How teachers are affected by institutional actions aiming to reduce e-learning barriers in higher education. **INTED2023 Proceedings**, 1527-1536.
- Georgiou, I., Kokkinaki, A., Nell, G., J. (2020). Blockchain for Smart Cities: A Systematic Literature Review. In 17th **European, Mediterranean, and Middle Eastern Conference, EMCIS 2020, Dubai, United Arab Emirates, November 25–26, 2020, Proceedings**, Eds. Themistocleous, M., and Papadaki, M., pp. 169-187.
- Georgiou, I., Georgiadi, A., and Sapuric, S. (2020). Positive and Negative Searches Related to the Bitcoin Ecosystem: Relationship with Bitcoin Price. In 17th **European, Mediterranean, and Middle Eastern Conference, EMCIS 2020, Dubai, United Arab Emirates, November 25–26, 2020, Proceedings**, Eds. Themistocleous, M., and Papadaki, M., pp. 169-187.

- Kokkinaki, A., Sapuric, S., and Georgiou, I. (2018). The Relationship between Bitcoin Trading Volume, Volatility, and Returns: A Study of Four Seasons. *European Mediterranean & Middle Eastern Conference on Information Systems (EMCIS) 2018 Proceedings*, 4-5 October 2018.
- Kokkinaki, A., Sapuric, S., and Georgiou, I. (2018). Cryptocurrency Data Analysis: Towards a Hedging Strategy. *Mediterranean Conference on Information Systems (MCIS) 2018*, 28-30 September 2018, Corfu, Greece.
- Sapuric, S., Kokkinaki, A., and Georgiou, I. (2017). In Which Distributed Ledger Do We Trust? A Comparative Analysis of Cryptocurrencies. *Mediterranean Conference on Information Systems (MCIS) 2017 Proceedings*.
<https://aisel.aisnet.org/mcis2017/21>

CONFERENCE PRESENTATIONS AND WORKSHOPS

- International Conference in Finance Banking and Accounting (ICFBA) 2023, Montpellier, France, September 2023.
- European Mediterranean & Middle Eastern Conference on Information Systems (EMCIS) 2020, Virtual Conference, Dubai, November 2020.
- Multinational Finance Society (MFS), Virtual Conference, June 2020.
- Decentralized, Annual Conference, November 2018, Athens, Greece.
- Multinational Finance Society (MFS), Annual Conference, June 2018, Budapest, Hungary.
- Multinational Finance Society (MFS), Annual Conference, July 2016, Stockholm, Sweden.
- Multinational Finance Society (MFS), Spring Conference, April 2016, Limassol, Cyprus.
- European Accounting Association (EAA), Annual Congress, May 2014, Tallinn, Estonia.
- European Accounting Association (EAA), Annual Congress, May 2013, Paris, France.
- Ninth Workshop on Corporate Governance, European Institute for Advanced Studies in Management (EIASM), May 2012, Brussels, Belgium.
- European Accounting Association (EAA), Annual Congress, May 2012, Ljubljana, Slovenia.
- Multinational Finance Society (MFS), Annual Conference, July 2011, Rome, Italy.
- British Accounting and Finance Association (BAFA) Conference, April 2011, Birmingham, UK.
- European Accounting Association (EAA), Annual Congress, May 2010, Istanbul, Turkey.
- European Accounting Association (EAA), Annual Congress, April 2008, Rotterdam, Netherlands.
- European Accounting Association (EAA), Annual Congress, April 2007, Lisbon, Portugal.
- European Accounting Association (EAA), Annual Congress, March 2006, Dublin, Ireland.
- European Financial Management Association (EFMA), Annual Meeting, July 2004, Basel, Switzerland.

RESEARCH FUNDING

Funding received by **The Higher Education Academy** (HEA) in the UK for the ETHical behaviour and Academic Integrity (ETHAI) project (to Dr Ifigenia Georgiou, Dr Carmel DeNahlik, Dr Amedeo DeCesari and Dr Dudley Gilder) in 2011.

EDITORIAL BOARDS

- Member of the **Editorial Board of the Journal of the British Blockchain Association** (since August 2018) <https://jbba.scholasticahq.com/editorial-board>
- Member of the **Editorial Board of Blockchain Technologies** - Review Editor for Frontiers (February 2019-October 2020)

JOURNAL, CONFERENCE, AND BOOK REVIEWS

- **Peer-reviewed academic journals** for which I review articles:
 - British Accounting Review
 - Journal of Applied Accounting Research
 - Multinational Finance Journal
 - EuroMed Journal of Business
 - Operations Management Research
 - Corporate Governance Journal
 - International Journal of Business and Economic Sciences Applied Research
 - Blockchain Technologies
 - Frontiers in Blockchain
 - Journal of Management Development
- **Peer-reviewed academic conferences** for which I reviewed articles:
 - HICSS-54 (2021), 5 – 8 January 2021, 54th Hawaii International Conference on System Sciences
 - EMCIS 2020, 25 – 26 November 2020, 17th European Mediterranean & Middle Eastern Conference on Information Systems
 - EMCIS 2019, 9 - 10 Dec 2019, 16th European Mediterranean & Middle Eastern Conference on Information Systems
- **Book reviews:**
 - Fitsilis, P. (Ed.). (2022). **“Building on Smart Cities Skills and Competences: Human factors affecting smart cities development”**. Springer Nature. Two chapters.
 - **“Financial Accounting, Reporting, and Analysis”**, First Edition by Jennifer Maynard (Oxford University Press, 2013). All chapters.

CONFERENCE ADMINISTRATION

- **Track Program Committee Member** (Digital Services and Social Media track) for EMCIS 2020 (17th European Mediterranean & Middle Eastern Conference on Information Systems).
- **Conference Organisation:** Designed and managed the official conference website and provided organising assistance for the academic conference **“Group on Organizations and the Natural Environment”** (GRONEN) that was organized by the Department of Public and Business Administration, University of Cyprus and took place in Nicosia, Cyprus in May 2008.

ACADEMIC MEMBERSHIPS

- Fellow of The Higher Education Academy of the United Kingdom (**FHEA**) since 2012.
- Management Committee Delegate (Cyprus) of the European Cooperation in Science and Technology, for the **COST action CA19130** «Fintech and Artificial Intelligence in Finance - Towards a transparent financial industry».
- Member of the Association for Information Systems (**AIS**) since 2017.

OTHER RELEVANT AFFILIATIONS

- **Forbes.com Contributor** (as an expert in Crypto Assets) since Spring 2023.
- Member of the Local Stakeholder Partnership Forum (LSPF) as part of the Cult@Intel project – Incentivise Excellence in Digitally-transformed Pedagogy: Applying Cultural Intelligence for Students’ Inclusiveness and Success, Centre for Social Innovation.

PH.D. SUPERVISION AND COMPLETION

- **Dr Christos Ioannou** (third supervisor). Awarded Spring 2023.
- **Dr Silvia Attia** (third supervisor). Awarded in July 2022.
- **Dr Moataz Elhelaly** (co-supervised with Alan Lowe). Awarded in July 2014.
- **Dr Nermeen Shehata** (co-supervised with Alan Lowe). Awarded in July 2013.

I am **currently** 1st Supervisor for one Ph.D. student and additionally I am on the supervising committee of **eight Ph.D. candidates** at the University of Nicosia.

SCHOLARLY ACTIVITIES AND DISTINCTIONS

- Received the **praise** of the Associate Dean of Learning and Teaching for “**Excellent teaching**” performance for three consecutive academic years (from year beginning 2011 to year ending 2014) as a Lecturer at Aston Business School (documents for all three years available upon request).
- Consistently **High evaluations** from my students (available upon request).
- Experience in **developing new courses and new programmes of study**:
 - Developed the course “Fintech and Digital Finance” as part of the new MBA curriculum at the University of Nicosia School of Business.
 - Developed the course ACCT-470 - “Special Topics in Accounting” which is research based.
 - Contributed to the design of the M.Sc. in Blockchain and Digital Currency (DL and conventional) at the University of Nicosia.
 - Developed and prepared the ΔΙΙΙΑΕ (Quality Accreditation Authority) Study Guide for two courses: BLOC-527 - Open and Decentralized Financial Systems and BLOC-516 - Principles of Money, Banking and Finance for the accreditation of the MSc in Blockchain and Digital Currency.
 - Prepared the ΔΙΙΙΑΕ (Quality Accreditation Authority) Study Guide for the course TAX-52 for the joint degree with Hellenic Open University, the M.Sc. in Banking, Accounting, and Finance.
 - As the Associate Director of the B.Sc. in Business Administration at the CIIM (now University of Limassol), I lead the effort of designing, launching, and taking the new programme through accreditation successfully.

- Participated in the design and launching of the M.Sc. in Social Responsibility and Sustainability - now re-named to M.Sc. in Strategic Sustainable Business (DL and conventional) at Aston Business School, UK.

MODULES/COURSES TAUGHT

Master's Level Courses:

- o "Financial and Managerial Accounting" (MBA)
- o "Accounting" (MBA)
- o "Finance"
- o "Open and Decentralised Financial Systems"
- o "Principles of Money, Banking and Finance"
- o "Financial Markets and Alternative Investments"
- o "Trust and Ethics in Financial Services"
- o "Technology Management and Information Systems"
- o "Financial Accounting"
- o "Sustainability Accounting and Accountability"

Undergraduate Level Courses:

- o "Special Topics in Accounting"
- o "Accounting I"
- o "Accounting II"
- o "Introduction to Finance"
- o "Principles of Service Management"
- o "Information Management"
- o "Ethics and Social Responsibility"
- o "Management Issues and Principles"
- o "International Accounting"
- o "Investments and Portfolio Management"
- o "Management Accounting and Costing" - as a TA
- o "Business Policy" - as a TA

ADMINISTRATIVE SERVICE

- o Taskforce member for AACSB Accreditation and EQUIS
- o PRME Officer (preparation of the PRME report every 24 months, latest Summer 2023) – The University of Nicosia has currently PRME Champion status.
- o NEOLAiA Deputy Research Delegate for the Department of Accounting, Economics and Finance.
- o Member of the Research/Ph.D. Committee of the School of Business at the University of Nicosia (2020 - to date).
- o Member of Faculty Selection committees at the UNIC School of Business.

OTHER PUBLICATIONS (NON-ACADEMIC)

- o Forbes, Ifigenia Georgiou (2024, August 27). 7 Strategies for Reducing the Environmental Impact of Cryptocurrencies <https://www.forbes.com/sites/digital-assets/2024/08/27/7-strategies-for-reducing-the-environmental-impact-of-cryptocurrencies/>
- o Forbes, Ifigenia Georgiou (2023, July 13). Empowering Women In Web3: 4 Crypto Organizations Promoting Gender Equality <https://www.forbes.com/sites/digital-assets/2023/07/13/empowering-women-in-web3-4-crypto-organizations-promoting-gender-equality/>
- o Forbes, Ifigenia Georgiou (2023, June 13). Why The Unbanked In Europe Don't Use Crypto For Daily Payments <https://www.forbes.com/sites/digital-assets/2023/06/13/why-the-unbanked-in-europe-dont-use-crypto-for-daily-payments/>

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CURRICULUM VITAE

Spring 2025

- Georgiou, Ifigenia. 2016. “Η πόλη: μέσα – εκτός“. In Πορτραίτο Μιας Πόλης, Youth for Exchange and Understanding, Nicosia, Cyprus, pp. 41-52.
- Georgiou, Ifigenia (writer), Epaminondou, Ioanna (artist), and Melenia (letterer and digital artist), 2016. “Lost Days”, The Comic Book Project, Nicosia, Cyprus.
 - (The graphic novel “Lost Days” is about an academic and their existential and epistemological woes and *could be utilized in graduate student mentoring.*)