



UNIC | Institute For
the Future

Security Token Strategy

Equip with the knowledge and tools necessary to develop and execute company tailored security token strategy

6-Weeks Online Certificate Course

About this Certificate Course

The course is designed for participants who want to enable their companies raise funds via a (security) token offering on a blockchain. It will equip them with the knowledge and tools necessary to develop and execute company tailored security token strategy. The target audience is at the executive level, and the structure is geared towards applying the concepts discussed.



6 weeks
duration



online
self-paced



live Q&A with
instructor



8-10 hours,
weekly workload

Who Should Attend



Founders



Analysts



Executives



Investors

Next Course Session November 11th

Course Outline

- # 1: Blockchain Basics
- # 2: ERC20 Token Standard and Corporate Finance and Securities
- # 3: Blockchain Functional Patterns for Strategic Innovation
- # 4: Applying the Strategic Toolkit
- # 5: Regulations in the EU and in the US
- # 6: Token Standards, Final Assignment

Who You Will Learn From

Stefan Loesch



Author of “A Guide to Financial Regulation for Fintech Entrepreneurs” (Wiley 2018) and “Security Tokens” (forthcoming). Stefan is a Managing Partner at LexByte, a boutique tokenisation advisory firm.

Previously he worked as a consultant with McKinsey’s Corporate Finance Practice, a banker at J.P. Morgan, and a derivatives quant programmer at Paribas. The unique combination of expertise means that not only Stefan is a product expert who understands securities and their regulations in depth, but that he also has the bigger picture view that allows him to develop and analyse a company’s strategy.

Get your Blockchain Certificate



“The Security Token Strategy course by Professor Stefan Loesch was a great experience that has enriched my MSc in Digital Currency as it has allowed me to understand the context of security tokens in a more effective and realistic way and how they could be applied today in regions like Latin America or in developing countries having first-class material with good interaction and feedback.



Juan Jose Dominguez, Head of Digital Currency of LUMIT Blockchain & Network Technologies. MSc Candidate in Digital Currency at UNIC

TOP REASONS TO REGISTER

UNDERSTAND THE IMPACT

in your sector, before it disrupts your business

BOOST YOUR CAREER

unique opportunities for career advancements

JOIN THE EXPERTS

in an exclusive network of professionals who understand the intricacies of this innovative technology

POSITION YOURSELF

uniquely and competitively in a rapid growing industry

CONSTANTLY UPDATED

with developments and live Q&A sessions with the instructor

Learn more and register here:



For Group Registrations a Special Discount Policy Applies
Please contact us: digitalcurrency@unic.ac.cy