

COURSE OUTLINE

(1) GENERAL

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|---|------------------------------------|------------------------------|----------------|
| SCHOOL | Business | | |
| ACADEMIC UNIT | Management | | |
| LEVEL OF STUDIES | 1 st Cycle | | |
| COURSE CODE | FIN-430 | SEMESTER | Fall/Spring |
| COURSE TITLE | International Financial Management | | |
| INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i> | | WEEKLY TEACHING HOURS | CREDITS |
| | | 2.5 | 6 |
| | | | |
| | | | |
| <i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i> | | | |
| COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i> | specialised general knowledge | | |
| PREREQUISITE COURSES: | FIN-266 | | |
| LANGUAGE OF INSTRUCTION and EXAMINATIONS: | English | | |
| IS THE COURSE OFFERED TO ERASMUS STUDENTS | | | |
| COURSE WEBSITE (URL) | | | |

(2) LEARNING OUTCOMES

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| Learning outcomes <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i> <i>Consult Appendix A</i> <ul style="list-style-type: none"> • Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area • Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B • Guidelines for writing Learning Outcomes |
| <p>After completion of the course students are expected to be able to:</p> <ul style="list-style-type: none"> • Apply techniques to forecast exchange rates. • Demonstrate knowledge of the concepts of multinational enterprises, foreign investment, and balance of payments effects. • Distinguish between international capital and money markets. • Analyze foreign investment opportunities and decisions as well as sustainable investing. • Analyze the risk entailed with international investing • Discuss the foreign exchange market, exchange rate determination and currency derivatives (futures and options) on foreign exchange |

- Discuss and analyze multinational corporate strategies and the regulations that pertain.
- Explain the importance of international finance in international trade.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

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|---|---|
| <i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i> | <i>Project planning and management</i> |
| <i>Adapting to new situations</i> | <i>Respect for difference and multiculturalism</i> |
| <i>Decision-making</i> | <i>Respect for the natural environment</i> |
| <i>Working independently</i> | <i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i> |
| <i>Team work</i> | <i>Criticism and self-criticism</i> |
| <i>Working in an international environment</i> | <i>Production of free, creative and inductive thinking</i> |
| <i>Working in an interdisciplinary environment</i> | <i>.....</i> |
| <i>Production of new research ideas</i> | <i>Others...</i> |
| | <i>.....</i> |

Search for, analysis and synthesis of data and information, with the use of the necessary technology
 Adapting to new situations
 Decision-making
 Working in an international environment
 Project planning and management

(3) SYLLABUS

- Introduction to Multinational Enterprises, International Trade and Capital Flows.
- International Monetary System.
- Balance of Payments.
- Country Risk Analysis and Impact on Equity Valuation.
- Determination of Exchange Rates and Currency Derivatives.
- International Financing, The Capital and Money Markets (international bond and equity markets), sustainable investing
- Euromarkets.
- Foreign Investment Analysis and risk.
- Multinational Corporate Strategy and Regulation.

(4) TEACHING and LEARNING METHODS - EVALUATION

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|---|---|--------------------------|
| DELIVERY <i>Face-to-face, Distance learning, etc.</i> | Face-to-face | |
| USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i> | <i>Use of ICT in teaching / Χρήση ΤΠΕ</i> <i>Communication with students / Επικοινωνία με Φοιτητές</i> | |
| TEACHING METHODS <i>The manner and methods of teaching are described in detail.</i> <i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art</i> | Activity | Semester workload |
| | Lectures | 35 |
| | Study and analysis of bibliography | 45 |

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| <i>workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i> <i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i> | Assignment | 35 |
| | Exam preparation | 35 |
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| | Course total | 150 |
| STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure</i> <i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i> <i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i> | Case Study Assignment, Mid-Term, Final Examination | |

(5) ATTACHED BIBLIOGRAPHY

| Required Textbooks / Readings: | | | | |
|--|--|----------------------------|------|---------------|
| Title | Author(s) | Publisher | Year | ISBN |
| International Financial Management, 10 th edition | Cheol Eun, Bruce Resnick and Tuugi Chuluun | McGraw-Hill | 2024 | 9781264413096 |
| International Financial Management, 3 rd Ed. | Bekaert, Geert & Robert Hodrick | Cambridge University Press | 2017 | 9781107111820 |
| Recommended Textbooks / Readings: | | | | |
| Title | Author(s) | Publisher | Year | ISBN |
| Multinational Financial Management | Shapiro, Alan | Wiley | 2014 | 9781118929322 |