# COURSE OUTLINE

## (1) GENERAL

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|---|---|
| SCHOOL | Business |
| ACADEMIC UNIT | Management |
| LEVEL OF STUDIES | 1st Cycle |
| COURSE CODE | BADM-491B |

| | |
|---|---|
| SEMESTER | Fall/Spring |

| COURSE TITLE | Special Topics in Business |
|---|---|

| INDEPENDENT TEACHING ACTIVITIES<br>*if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits* | WEEKLY TEACHING HOURS | CREDITS |
|---|---|---|
| | - | 6 |
| | | |
| | | |
| *Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).* | | |

| COURSE TYPE<br>*general background, special background, specialised general knowledge, skills development* | Specialised general knowledge |
|---|---|
| PREREQUISITE COURSES: | None |
| LANGUAGE OF INSTRUCTION and EXAMINATIONS: | English |
| IS THE COURSE OFFERED TO ERASMUS STUDENTS | |
| COURSE WEBSITE (URL) | |

## (2) LEARNING OUTCOMES

### Learning outcomes
*The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.*

*Consult Appendix A*
- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

After completion of the course students are expected to:
- Conduct research on a particular topic of interest
- Report their findings effectively in writing or in a Presentation.
- Place the topic being studied in their overall environment, local and/or global

### General Competences
*Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?*

*Search for, analysis and synthesis of data and information, with the use of the necessary technology*
*Adapting to new situations*

*Project planning and management*
*Respect for difference and multiculturalism*
*Respect for the natural environment*

Search for, analysis and synthesis of data and information, with the use of the necessary technology

## (3) SYLLABUS

As defined by faculty

## (4) TEACHING and LEARNING METHODS - EVALUATION

| | |
|---|---|
| **DELIVERY**<br>*Face-to-face, Distance learning, etc.* | Face-to-face |
| **USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY**<br>*Use of ICT in teaching, laboratory education, communication with students* | *Use of ICT in teaching / Χρήση ΤΠΕ*<br>*Communication with students / Επικοινωνία με Φοιτητές* |

| TEACHING METHODS | | |
|---|---|---|
| *The manner and methods of teaching are described in detail.* | **Activity** | **Semester workload** |
| *Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.* | Consultation | 20 |
| | Doing Research | 90 |
| | Writing report | 60 |
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| | | |
| *The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS* | | |
| | | |
| | | |
| | Course total | *150* |

| STUDENT PERFORMANCE EVALUATION | |
|---|---|
| *Description of the evaluation procedure*<br><br>*Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other*<br><br>*Specifically-defined evaluation criteria are given, and if and where they are accessible to students.* | Assessment of the written Report. |

(5) ATTACHED BIBLIOGRAPHY

**Required Textbooks / Readings:**

| Title | Author(s) | Publisher | Year | ISBN |
|---|---|---|---|---|
| Books and other resources related to chosen topic | | | | |