



# UNIVERSITY OF NICOSIA ΠΑΝΕΠΙΣΤΗΜΙΟ ΛΕΥΚΩΣΙΑΣ

University of Nicosia, Cyprus

<b>Course Code</b> TOUR 450	<b>Course Title</b> Sustainable Tourism	<b>ECTS Credits</b> 6
<b>Department</b> Hospitality, Tourism and Sports Management	<b>Semester</b> Fall / Spring	<b>Prerequisites</b> Senior
<b>Type of Course</b> Major	<b>Field</b> Sustainability in Tourism Industry	<b>Language of Instruction</b> English
<b>Level of Course</b> 1 <sup>st</sup> Cycle	<b>Year of Study</b> 4th	<b>Lecturer</b> Philippos Drousiotis
<b>Mode of Delivery</b> face-to-face	<b>Work Placement</b> N/A	<b>Co-requisites</b> None

## Objectives of the Course:

The main objectives of the course are to:

- Develop academic method: thinking, research, referencing, collating and integrative skills with initiative and originality.
- Introduce students to the concept of sustainability
- Introduce students to techniques on evaluating sustainability
- Create awareness on problems in the field of measuring sustainability
- Create awareness of the economic potential of sustainability
- Aid students to understand the opportunities related to the concept:
  - for developing rural areas
  - for backing environmental friendly land use
  - for supporting social development
  - etc.
- Develop in students:
  - the awareness for the need of a more sustainable way of behavior
  - the awareness for a way to put sustainability in action in any kind of field
  - the ability to decide in the context of a group (leadership and capability)

## Learning Outcomes:

After completion of the course students should be able to:

1. **Work** with academic method to think, research, reference, collate and integrate facts and concepts with initiative and originality.
2. **Present** academic content in a proper way
3. **Analyze** academic texts

4. **Articulate** the nature and role of sustainability
5. Measure the degree of sustainability in several contexts by using adequate evaluation techniques (e.g.: carrying capacity concept, etc.)
6. **Provide** an overview of all the dimensions of sustainability, not just the common ones, for instance equality of genders, fair allocation of resources, etc.
7. **Develop** skills to:
  - Understand and explain the necessity of a more sustainable way of living
  - Implement innovative methods in order to create a more sustainable living
  - Critically review advantages and disadvantages of the concept
  - Interpret the concept in a objective way
  - Produce a written/assignment using appropriate academic literature;
  - Develop and implement innovative procedures/plans;
  - Critically evaluate human relations for effective performance;
  - Synthesize theory with practice by making critical decisions for management efficiency.

**Course Content:**

- Academic method: thinking, researching, referencing and integrative tasks with initiative and originality
- Introduction to Sustainable Tourism
- The context of sustainability (Globalization, Global Development, etc)
- Sustainability views Tourism: Sustainability a barrier to tourism development?
- Transportation views sustainable tourism
- Sustainability Accreditation for Tourism Industry
- Measuring Sustainability in the context of Tourism
- Rural Tourism a form of sustainable Tourism?
- Cruise Tourism a form of sustainable Tourism?
- Ecotourism a form of sustainable Tourism?
- Volunteer Tourism a form of sustainable Tourism?
- The Future of Sustainable Tourism
- Regional/country case studies

**Learning Activities and Teaching Methods:**

PowerPoint Lectures, videos, student presentations/assignments/exercises

**Assessment Methods:**

Students' PowerPoint presentations, assignments, exercises, Mid-Term exam, Final exam

**Required Textbooks/Reading:**

Author	Title	Publisher	Year	ISBN
McCool, S. F. & Moisey, R. N.	Tourism, recreation and sustainability: linking culture and the environment.	Cabi-Publishing	2006	0851995055
Swarbrooke, J.	Sustainable Tourism Management	Cabi-Publishing	1999	9780851993140
Harris, R., Williams, P. & Griffin, T.	Sustainable Tourism	Butterworth-Heinemann	2002	978-0750689465

**Recommended Textbooks/Reading:**

- Journal of Sustainable Tourism
- Globalization [Journal], ICAAP
- Social and Cultural Geography [Journal], Taylor and Francis