



Course Syllabus

Course Code	Course Title	ECTS Credits
TOUR-450	Sustainable Tourism	6
Prerequisites	Department	Semester
Senior	Management	Fall/Spring
Type of Course	Field	Language of Instruction
Compulsory	Tourism, Leisure and Events Management	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Philippos Drousiotis	4 th
Mode of Delivery	Work Placement	Corequisites
Face-to-Face	N/A	N/A

Course Objectives:

The main objectives of the course are to:

- Develop academic method: thinking, research, referencing, collating and integrative skills with initiative and originality.
- Introduce students to the concept of sustainability.
- Introduce students to techniques on evaluating sustainability.
- Create awareness on problems in the field of measuring sustainability.
- Create awareness of the economic potential of sustainability.
- Aid students to understand the opportunities related to the concept:
 - for developing rural areas
 - for backing environmental friendly land use
 - for supporting social development
- Develop in students:
 - the awareness for the need of a more sustainable way of behavior
 - the awareness for a way to put sustainability in action in any kind of field
 - the ability to decide in the context of a group (leadership and capability)

Learning Outcomes:

After completion of the course students are expected to be able to:

1. **Work** with academic method to think, research, reference, collate and integrate facts and concepts with initiative and originality.

2. **Present** academic content in a proper way.
3. **Analyze** academic texts.
4. **Articulate** the nature and role of sustainability.
5. Measure the degree of sustainability in several contexts by using adequate evaluation techniques (e.g. carrying capacity concept, etc.)
6. **Provide** an overview of all the dimensions of sustainability, not just the common ones, for instance equality of genders, fair allocation of resources, etc.
7. **Develop** skills to:
 - Understand and explain the necessity of a more sustainable way of living.
 - Implement innovative methods in order to create a more sustainable living.
 - Critically review advantages and disadvantages of the concept.
 - Interpret the concept in an objective way.
 - Produce a written/assignment using appropriate academic literature.
 - Develop and implement innovative procedures/plans.
 - Critically evaluate human relations for effective performance.
 - Synthesize theory with practice by making critical decisions for management efficiency.

Course Content:

- Academic method: thinking, researching, referencing and integrative tasks with initiative and originality
- Introduction to Sustainable Tourism
- The context of sustainability (Globalization, Global Development, etc.)
- Sustainability views Tourism: Sustainability a barrier to tourism development?
- Transportation views sustainable tourism
- Sustainability Accreditation for Tourism Industry
- Measuring Sustainability in the context of Tourism
- Rural Tourism a form of sustainable Tourism?
- Cruise Tourism a form of sustainable Tourism?
- Ecotourism a form of sustainable Tourism?
- Volunteer Tourism a form of sustainable Tourism?
- The Future of Sustainable Tourism
- Regional/country case studies

Learning Activities and Teaching Methods:

PowerPoint Lectures, videos, student presentations / assignments / exercises

Assessment Methods:

Students' PowerPoint Presentations, Assignments, Exercises, Mid-Term exam, Final exam

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Sustainable Tourism: Principles, Contexts and Practices	David A. Fennell and Chris Cooper	Channel View Publications	2020	9781845417673

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Overtourism: Issues, realities and solutions	Rachel Dodds	DeGruyter	2019	ISBN-13: 978-3110620450