



## Course Syllabus

<b>Course Code</b>	<b>Course Title</b>	<b>ECTS Credits</b>
TOUR-240	Leisure and Recreation	6
<b>Prerequisites</b>	<b>Department</b>	<b>Semester</b>
TOUR-105	Management	Fall/Spring
<b>Type of Course</b>	<b>Field</b>	<b>Language of Instruction</b>
Compulsory	Tourism, Leisure and Events Management	English
<b>Level of Course</b>	<b>Lecturer(s)</b>	<b>Year of Study</b>
1 <sup>st</sup> Cycle	Ms Andreas Vasileiou	2 <sup>nd</sup>
<b>Mode of Delivery</b>	<b>Work Placement</b>	<b>Corequisites</b>
Face-to-Face	N/A	N/A

### Course Objectives:

The main objectives of the course are to:

- Introduce students to basic theoretic concepts in the field of leisure and recreation.
- Familiarize students with the origin of today's western leisure and recreation behavior.
- Stress the key disciplines related to the field, such as sociology, psychology, geography, economics and politics.
- Provide an insight on the interrelation of leisure and leisure spaces.
- Aid students to understand different leisure forms and settings:
  - Leisure and ageing
  - Leisure and subculture
  - Leisure and media
- Aid students to understand the opportunities related to the field of leisure and recreation:
  - for marketing purpose in various sectors
  - for reshaping the image of a country
- Develop in students:
  - the awareness towards "leisuralization" of everyday activities
  - the role of entertainment and recreation in various fields
  - the ability to analyze and present academic content in a sufficient way

### Learning Outcomes:

After completion of the course students are expected to be able to:

1. **work** with academic content
2. **present** academic content in front of audience by using appropriate technology
3. **acquire** knowledge by firsthand experience on field trips
4. **express** themselves in an adequate way
5. **articulate** the nature and structure of the tourism industry
6. **develop** state of the art tourism products
7. **evaluate** the role of tourism industry in various fields such as economic, social and environmental
8. **provide** an overview of actual developments in the field such as new distribution ways, changing market requirements, upcoming trends
9. **critically review** advantages and disadvantages of the tourism industry
10. **produce** an oral presentation based on academic literature

### Course Content:

- A detailed presentation of the social background of today's leisure and recreation behavior
- An Overview on the history of leisure and recreation
- An insight to basic theoretical principles of leisure and recreation such as:
  - Theory of play
  - Life-cycle
  - Factors influencing leisure styles
  - etc.
- A deep understanding of various influencing dimensions for leisure and recreation behavior such as: age, gender, ethnicity, etc.
- An understanding of the difference of the three major players on the supply side: the public, the voluntary and the private sector
- An introduction to the role of education as leisure activity
- A perspective on future leisure trends

### Learning Activities and Teaching Methods:

PowerPoint Lectures, videos, student presentations/assignments/exercises

### Assessment Methods:

Students' PowerPoint Presentations, Assignments, Exercises, Mid-Term exam, Final exam.

**Required Textbooks / Readings:**

<b>Title</b>	<b>Author(s)</b>	<b>Publisher</b>	<b>Year</b>	<b>ISBN</b>
The Economics of Recreation, Leisure and Tourism 6 <sup>th</sup> Edition	John Tribe	Routledge	2020	13: 978-0367230838

**Recommended Textbooks / Readings:**

<b>Title</b>	<b>Author(s)</b>	<b>Publisher</b>	<b>Year</b>	<b>ISBN</b>
An Introduction to Leisure Studies	Bull C., Hoose J. and Weed M.	Pearson	2003	9780582325036
An Introduction to Leisure Studies	Rojek C., Shaw, S. M. and Veal A. J.	Palgrave	2006	9781403902795