



Course Syllabus

Course Code	Course Title	ECTS Credits
TOUR-110	Geography of Travel and Tourism	6
Prerequisites	Department	Semester
NONE	Management	Fall / Spring
Type of Course	Field	Language of Instruction
Compulsory	Travel Geography (Destination Geography)	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Dr Leonidas Efthymiou	1 st
Mode of Delivery	Work Placement	Corequisites
Face-to-Face	N/A	N/A

Course Objectives:

The main objectives of the course are to:

- Introduce students to the nature of geography, including the physical and political landform and climate variations
- Aid students to understand the unique spatial basis of geography, such as space: place, position and links
- Develop Map skills
 - Abilities to visually represent and interpret facts of geography
 - Basic skills in calculations related to the Travel and Tourism industry
 - ETA, time changes across time zones, touristic gravity (and attraction)
- Apply these geographical concepts and skills to the study of travel and tourism

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Understand the variation in physical and cultural surroundings and their prime importance in the study of tourism.
2. Work with data and information, including maps, longitudes, latitudes, city/airport codes for itinerary and other tools.
3. Calculate time change, time lapses and ETA.
4. Calculate and interpret touristic gravity.

5. Understand the development of transport, travel and tourism (their history, societal development and technological influences).
6. Analyse the possible positive and negative impacts of tourism on physical and social environment.
7. Appreciate and explain the place of tourism in modern society.

Course Content:

- Basic terms and concepts of: geography (physical and cultural) and destination geography
- Reasons for travel and destinations
- Important landforms and world climate regions
- Working with maps, coordinates, continents, nations/cities and their place/position
- City/airport codes and itineraries (planning and resources)
- Time zones and lapsed time, ETA
- World currencies
- Historical development of tourism and its destinations
- Overview of peoples and culture to appreciate a real difference of humans, and to better communicate across cultural borders
- History and modes of transport
- Basic contour mapping skills
- Calculating touristic gravity for destinations
- Regional/country case studies

Learning Activities and Teaching Methods:

PowerPoint Lectures, videos, lab workshop assignments, discussion, practical exercises, student presentations/assignments

Assessment Methods:

Students' PowerPoint presentations, assignments, exercises and calculations, MidTerm exam, Final exam.

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
A Research Agenda for Tourism Geographies	Dieter K. Müller	Edward Elgar	2019	978 1 78643 930 7
Tourism Geography: Critical Understandings of Place, Space and Experience, 3 rd Edition	Stephen Williams and Alan A. Lew	Routledge	2014	041585444X
Oxford Student Atlas, 4 th Edition	Patrick Wiegand	Franklin Watts	2014	2012 0199136998

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Tourism Geography : Critical Understandings of Place, Space and Experience	Williams, S. and Lew, A.	Routledge	2016	9780415854443