



Course Syllabus

Course Code	Course Title	ECTS Credits
THOM-475	Senior Year Seminar	6
Prerequisites	Department	Semester
N/A	Management	Fall/Spring
Type of Course	Field	Language of Instruction
Compulsory/Elective	Tourism, Leisure and Events Management	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Mr George Panayiotou/Ms Yianna Orphanidou/Dr Leonidas Efthymiou	4 th
Mode of Delivery	Work Placement	Corequisites
Face-to-Face	N/A	N/A

Course Objectives:

The main objectives of the course are to:

- Think critically in order to analyze a problem and develop a solution.
- Use academic methods (e.g. using referenced arguments).
- Identify and adjust to future trends.
- Identify and use adequate tools (i.e. market research, statistical analysis).
- Develop a theoretical and applied perspective.
- Identify the impacts of related disciplines on the field.
- Learn-to-learn, i.e. how, when, where - new personal development is needed (e.g. rhetoric, presentation, working in teams, personal management, keeping up to date).
- Understand details of business functions, as related to the field.
- Consider the importance of intellectual, personal and professional development and enrichment.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Demonstrate knowledge of the industry.
2. Synthesize the various aspects and dimensions of the skills developed throughout the programme.

3. Analyse, evaluate and discuss the contradictory evidence that separates theory from practice.
4. Reconcile the issues highlighted in the previous outcome.
5. Reflect, critique and evaluate both the self and the exogenous outcomes of the programme.

Course Content:

Putting it all together':
Which includes but is not limited to:

- Financial Management
- Marketing Management
- Human Resource Management
- Strategic Management
- Diversity and Cross
- Cultural Management
- Sustainability & Environmental Management
- Hospitality/Tourism Management
- Making an evidence-based argument: orally, written and visual

Learning Activities and Teaching Methods:

PowerPoint Lectures, Assignments, Practical Exercises, Student Presentations / Assignments

Assessment Methods:

Homework, Assignments (Europass Cv, Business Plan/ Research paper, Research)