



Course Syllabus

Course Code	Course Title	ECTS Credits
THOM-455	Special Topics	6
Prerequisites	Department	Semester
Senior	Management	Fall / Spring
Type of Course	Field	Language of Instruction
Compulsory/Elective	Tourism, Leisure and Events Management	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Dr Leonidas Efthymiou	4 th
Mode of Delivery	Work Placement	Corequisites
Face-to-Face	N/A	N/A

Course Objectives:

The main objectives of the course are to:

- Update students on topical issues in the tourism industry.
- Stress the constantly changing framework-conditions for the industry, e.g.:
 - Climate change
 - Economic recessions
- Develop in students:
 - Awareness on screening actual events and their possible impacts on the industry
 - Awareness on the interaction of several sectors with the tourism industry
 - The ability to analyze and forecast possible changes in the industry

Learning Outcomes:

After completion of the course students are expected to be able to:

1. **Articulate the unique aspects of the industry** (students should acquire knowledge on the different stakeholders of the tourism industry and be able to critical evaluate and discuss of the uniqueness of the tourism industry)
2. **Demonstrate an understanding of world geography, major international tourism destinations and the concept of cultural diversity** (students should acquire the necessary knowledge and understanding of world geography, major tourism destinations and the important role of cultural diversity)
3. **Examine and discuss critical issues that affect tourism** (students should be able to generate understanding in relation of the external and internal factors that influence

tourism and be able to discuss issues that affect tourism such as accessibility, economy, climate, safety)

4. **Evaluate the role of international tourism as an instrument for socio-economic development** (students will have the knowledge and should be able to understand how tourism can be used for social and economic development)
5. **Examine the unique problems involved in tourism development in different region** (students should be able to critical evaluate problems involved in tourism development for different regions and have an in-depth understanding of different regions development process)
6. **Demonstrate an understanding of the basic concepts of E-tourism and its application in the Tourism Industry** (students should be able to comprehend the role of e-tourism , its implications and possible applications in the tourism industry)
7. **Analyze current trends and niche tourism products** (students should be able to generate understanding and knowledge in the different niche tourism products and a chosen product will be in depth analysed and explained provide to students the ability to evaluate and critically discuss current and future trends in tourism industry)

Course Content:

1. **Top Destinations:** Involves the reasons of specific countries such as France / Spain / United States / China / Italy / UK / Mexico / Turkey / Germany /Greece/ Russian Federation attracts tourists and travelers , explain the unique aspects of tourism,
2. **Emerging Markets:** China, Korea, Latin America, Asia, explain the importance of cultural diversity
3. **Impacts of Global tourism:** Future Trends in the tourism Industry, WTO and -emerging international policies affecting the tourism industry, explain external and internal factors influencing the global tourism.
4. **Ethical tourism and sustainable development :** natural resource tourism, climate changes, economic recession , explain the importance of sustainability
5. **Cultural tourism:** introduction to some of the major cultural Tourism destinations, importance of protecting destinations character and identity
6. **E-Tourism:** Involves practises of e-tourism, advantages- disadvantages, implication for the traditional tourism industry and applications for the tourism industry.
7. **Niche Tourism:** Spa Tourism, Dark Tourism, Space Tourism Medical Tourism, Religious Tourism, Culinary Tourism, Hedonic Tourism. Rainbow Tourism, Battlefield Tourism, Ecotourism

Learning Activities and Teaching Methods:

PowerPoint Lectures, Assignments, Practical Exercises, Student Presentations / Assignments

Assessment Methods:

Students' PowerPoint Presentations, Assignments, Exercises, Fieldtrip, Mid-term Exam, Final Exam

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Special Interest Tourism: Concepts, Contexts and Cases	Sheila Agarwal ,G. Busby , R. Huang	CABI	2018	978-1780645667

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Tourist Behaviour: The Essential Companion	Philip L. Pearce	MA : Edward Elgar Publishing	2019	9781786438560