



## Course Syllabus

<b>Course Code</b>	<b>Course Title</b>	<b>ECTS Credits</b>
THOM-235	Environmental Management for Tourism and Hospitality	6
<b>Prerequisites</b>	<b>Department</b>	<b>Semester</b>
None	Management	Fall / Spring
<b>Type of Course</b>	<b>Field</b>	<b>Language of Instruction</b>
Elective	Tourism, Leisure and Events Management	English
<b>Level of Course</b>	<b>Lecturer(s)</b>	<b>Year of Study</b>
1 <sup>st</sup> Cycle	Mr Philippos Drousiotis	2 <sup>nd</sup>
<b>Mode of Delivery</b>	<b>Work Placement</b>	<b>Corequisites</b>
Face-to-Face	N/A	N/A

### Course Objectives:

The main objectives of the course are to:

- Enable students to describe and understand the specific features of environmental management in the hospitality and tourism industry.
- Evaluate how environmental management systems relate to management as a whole.
- Critically assess environmental impact issues related to hospitality and tourism activities.

### Learning Outcomes:

After completion of the course students are expected to be able to:

1. **Identify** a number of global environmental problems and **explain** the principles, theories and application of environmental management in the hospitality & tourism industry.
2. **Analyze and evaluate** the reasons why environmental management is increasingly important in the hospitality & tourism industry.
3. **Recognize** and **analyze** the operational constraints and legal obligations surrounding environmental performance in the hospitality & tourism industry.
4. **Interpret** environmental theory and critically **apply** it to real life cases.
5. **Communicate and react** proactively to the stakeholders in the hospitality & tourism industry in the areas of environmental management.
6. **Present** ideas to different audiences using appropriate media and **use** IT as a communication and learning tool.

**Course Content:**

Background Issues in Environmental Management
<ol style="list-style-type: none"> <li>1. National and International Action in Environmental Management</li> <li>2. Energy Management</li> <li>3. Water Conservation</li> <li>4. Packaging and Disposable Products</li> <li>5. Waste Management</li> <li>6. Air &amp; Control</li> <li>7. Noise Control</li> <li>8. Environmental Business Tool</li> <li>9. Environmental Audit</li> <li>10. Reporting on Environmental Performance</li> <li>11. Green Consumer in Hospitality Industry</li> </ol>

**Learning Activities and Teaching Methods:**

Lectures, Case Studies Analysis and Discussion, In-Class Exercises, and Presentations
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**Assessment Methods:**

Class activities, Role plays Homework, Project, Mid-Term, and Final Exam
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**Required Textbooks / Readings:**

Title	Author(s)	Publisher	Year	ISBN
Environmental Management Concepts and Practices for the Hospitality Industry	Ishmael Mensah	Cambridge Scholars Publisher	2019	9781527537781

**Recommended Textbooks / Readings:**

Title	Author(s)	Publisher	Year	ISBN
Handbook for Sustainable Tourism Practitioners: The Essential Toolbox	Anna Spenceley	Edward Elgar Publishing	2021	9781839100895