



## Course Syllabus

<b>Course Code</b>	<b>Course Title</b>	<b>ECTS Credits</b>
SPRT-302	Sports Development Management	6
<b>Prerequisites</b>	<b>Department</b>	<b>Semester</b>
Senior	Management	Fall/Spring
<b>Type of Course</b>	<b>Field</b>	<b>Language of Instruction</b>
Major	Sports Management	English
<b>Level of Course</b>	<b>Lecturer(s)</b>	<b>Year of Study</b>
1 <sup>st</sup> Cycle	George Yiapanas	3 <sup>rd</sup>
<b>Mode of Delivery</b>	<b>Work Placement</b>	<b>Corequisites</b>
Face to Face	N/A	None

### Course Objectives:

The main objectives of the course are to:

- Focus students to basic theoretic concepts in the field of Sport Development and Management.
- Familiarize students with the origin of today's sport development and management behaviour.
- Stress the key disciplines related to the field, such as sports, marketing, management, sociology, economics and politics.
- Provide an insight on the interrelation of sports development and management.
- Explore to understand different sport development management patterns.
- Investigate to understand the opportunities related to the field of sport development Management for marketing purpose in various sectors for developing a model of sport development management.
- Analyse the awareness towards management in every day's life in regards to sport development.
- Focus on the role of management in sports and its development.

### Learning Outcomes:

After completion of the course students are expected to be able to:

1. Work with academic content.
2. Present academic content in front of audience by using appropriate technology.

3. Acquire knowledge through presentations and assignments.
4. Express themselves in an adequate way.
5. Articulate the nature and structure of the sport development industry and management.
6. Learn how to promote and develop sport management services.
7. Evaluate the role of sport management industry in the development of sports.
8. Provide an overview of actual developments in the field such as new distribution ways, changing market requirements, upcoming trends.
9. Critically review advantages and disadvantages of the development of sports and management.
10. Produce presentations based on sport development and management.

**Course Content:**

- A detailed presentation of the today's sport development and management behavior
- An Overview on the subject in comparison to past and present developments
- An insight to basic theoretical principles and functions of management
- A theoretical implementation of the management process in the sport development
- New adapted methods of sport development in the industry
- A deep understanding of various influencing dimensions for management in regards to sport development
- An understanding of concept of the sport development management and how is researched
- Management of sport development as a field and profession
- Policies and models of management of sport development
- Private and public sector organizations in managing sport development

**Learning Activities and Teaching Methods:**

PowerPoint Lectures, videos, student presentations/assignments/exercises

**Assessment Methods:**

Students' PowerPoint presentations, assignments, exercises, Mid-Term exam, Final exam

**Required Textbooks / Readings:**

<b>Title</b>	<b>Author(s)</b>	<b>Publisher</b>	<b>Year</b>	<b>ISBN</b>
Management of Sports Development, 1 <sup>st</sup> Ed.	Vassil Girginov	Routledge	2017	1138422487

**Recommended Textbooks / Readings:**

<b>Title</b>	<b>Author(s)</b>	<b>Publisher</b>	<b>Year</b>	<b>ISBN</b>
Alternative Models of Sports Development in America: Solutions to a Crisis in Education and Public Health, 1 <sup>st</sup> Ed.	B. David Ridpath	Ohio University Press	2018	9780821422915