



## Course Syllabus

<b>Course Code</b>	<b>Course Title</b>	<b>ECTS Credits</b>
PSYD-210	Social and Cultural Psychology	10
<b>Prerequisites</b>	<b>Department</b>	<b>Semester</b>
PSYD-100	Social Sciences	Spring
<b>Type of Course</b>	<b>Field</b>	<b>Language of Instruction</b>
Compulsory	Psychology	English
<b>Level of Course</b>	<b>Lecturer(s)</b>	<b>Year of Study</b>
1 <sup>st</sup> Cycle	Dr Mark Sullman	2 <sup>nd</sup>
<b>Mode of Delivery</b>	<b>Work Placement</b>	<b>Corequisites</b>
Distance Learning	None	None

### Course Objectives:

- To set forth the unique principles and interaction of the processes of cultural/ social psychological research in a way that is sensitive to the students' capabilities and interests.
- Participants will be exposed to the influence of racial, sexual/gender, ethnic biases/prejudices and heuristics on the scientific research of the past and present and its impact on the rise of cultural psychology.
- Students are expected to gain an insight into those questions that stimulate investigation into the complexities of human cultural/ social behavior and develop a sensitive and critical approach to current explanations.
- The course will cover the unique cultural/ social psychological approach and major conceptual and theoretical areas like: self and culture, power of thinking, attribution, attitude formation and change, group structure and dynamics, diversity, prejudice and discrimination. These will be applied in important areas of cultural/social psychology that are of interest to the students, e.g. interpersonal attraction, conformity, aggression, conflict resolution and pro-social behavior.

### Learning Outcomes:

After completion of the course students are expected to be able to:

- Use appropriate scientific research methods in the field in a competent manner.
- Understand and use the basic concepts and principles of cultural/ social psychology.

- Express a critical awareness of the unique research techniques used in cultural/ social psychology.
- Understand the difference between the cultural/ social psychological approach and others.
- Appreciate the applicability of this science in facilitating small group interaction for decision making and conflict resolution.
- Recognize how these principles may be applied in other macro contexts i.e. business, education, sports, politics, community development and sustainability.

**Course Content:**

1. Science of Social Psychology
2. Self, Biases and Fundamental Attribution Error
3. Powers of Positive Thinking, Perils of Intuition
4. Reasons for Unreason & Behavior and Belief
5. Social Psychology in the Clinical Setting
6. Genes, Culture and Gender
7. Conformity and Persuasion
8. Group Influence
9. Prejudice: Disliking Others
10. Aggression: Hurting Others
11. Attraction and Intimacy: Liking and Loving Others
12. Altruism: Helping Others
13. Conflict and Conflict Resolution

**Learning Activities and Teaching Methods:**

Lectures, discussions, on-line quiz work, on-line interaction, assigned readings, project, and video films.

**Assessment Methods:**

Project, quizzes, Final Exam.

**Required Textbooks / Readings:**

Title	Author(s)	Publisher	Year	ISBN
Exploring Social Psychology	Meyers, D.	McGraw Hill.	2014	ISBN-10: 0077825454

Culture and Psychology	Matsumoto, D. & Juang, L.	Cengage Learning	2016	ISBN-10: 1305648951
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**Recommended Textbooks / Readings:**

<b>Title</b>	<b>Author(s)</b>	<b>Publisher</b>	<b>Year</b>	<b>ISBN</b>
Darwin's Dangerous Idea	Dennett, D.	Simon & Schuster	1996	ISBN-10: 068482471X
Self-efficacy, the Exercise of Control.	Bandura, A.	Worth Publishers	1997	ISBN-10: 0716728508
A Once and Future Discipline	Cole, M.	First Harvard University Press.	1998	ISBN-10: 0674179560