



Course Syllabus

Course Code META-551DL	Course Title Master Thesis	ECTS Credits 30
Prerequisites None	Department Digital Innovation	Semester Fall/Spring
Type of Course Elective	Field Metaverse	Language of Instruction English
Level of Course 2 nd Cycle	Lecturer Prof. Spyros Makridakis	Year of Study 1 st or 2 nd
Mode of Delivery Distance Learning	Work Placement N/A	Corequisites N/A

Course Objectives:

The main objectives of the course are to:

1. Explain the structure of a Master Thesis
2. Critically analyse different types of research methodologies
3. Discuss how to conduct research in the field of Metaverse

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Demonstrate their ability to undertake research
2. Research and identify appropriate areas of literature in specific Metaverse research topic and be in a position to construct an in-depth literature review
3. Design and implement a comprehensive research methodology, conduct empirical research and critically analyse and present the results.
4. Demonstrate an ability to present their research and answer questions

Course Content:

Writing up the thesis as follows:

- Introduction
- Literature review
- Conceptualization
- Methodology and Methods

- Analysis and Discussion
- Findings
- Conclusions and recommendations

Learning Activities and Teaching Methods:

Working with an allocated supervisor to develop the research and write up the thesis.

Assessment Methods:

- Master thesis dissertation
- Presentation

Assessment Methods in alignment with Intended Learning Outcomes:

Assessment Method	Weighting	Intended Learning Outcomes to be assessed			
		LO1	LO2	LO3	LO4
Master Thesis Dissertation	80%	✓	✓	✓	
Presentation	20%	✓			✓

Student Study Effort Expected:

Student Study Effort Expected	Hours
Meetings with supervisor	40h
Master thesis research	450h
Master thesis dissertation writing	250h
Presentation preparation	9h
Thesis examination	1h
Total	750h

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Research methods for business students	Saunders, M., Lewis, P. and Thornhill, A.	Pitman	2015	0-273-62017-7

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Business research: a practical guide for undergraduate and postgraduate students, 3rd edition	Collis J. and Hussey R.	Palgrave Macmillan	2009	978-1-403-99247-5