



## Course Syllabus

<b>Course Code</b> META-551	<b>Course Title</b> Master Thesis	<b>ECTS Credits</b> 30
<b>Prerequisites</b> None	<b>Department</b> Digital Innovation	<b>Semester</b> Fall/Spring
<b>Type of Course</b> Elective	<b>Field</b> Metaverse	<b>Language of Instruction</b> English
<b>Level of Course</b> 2 <sup>nd</sup> Cycle	<b>Lecturer</b> Prof. Spyros Makridakis	<b>Year of Study</b> 1 <sup>st</sup> or 2 <sup>nd</sup>
<b>Mode of Delivery</b> Face to face	<b>Work Placement</b> N/A	<b>Corequisites</b> N/A

### Course Objectives:

The main objectives of the course are to:

1. Explain the structure of a Master Thesis
2. Critically analyse different types of research methodologies
3. Discuss how to conduct research in the field of Metaverse

### Learning Outcomes:

After completion of the course students are expected to be able to:

1. Demonstrate their ability to undertake research
2. Research and identify appropriate areas of literature in specific Metaverse research topic and be in a position to construct an in-depth literature review
3. Design and implement a comprehensive research methodology, conduct empirical research and critically analyse and present the results.
4. Demonstrate an ability to present their research and answer questions

### Course Content:

Writing up the thesis as follows:

- Introduction
- Literature review
- Conceptualization
- Methodology and Methods

- Analysis and Discussion
- Findings
- Conclusions and recommendations

**Learning Activities and Teaching Methods:**

Working with an allocated supervisor to develop the research and write up the thesis.

**Assessment Methods:**

- Master thesis dissertation
- Presentation

**Assessment Methods in alignment with Intended Learning Outcomes:**

Assessment Method	Weighting	Intended Learning Outcomes to be assessed			
		LO1	LO2	LO3	LO4
Master Thesis Dissertation	80%	✓	✓	✓	
Presentation	20%	✓			✓

**Student Study Effort Expected:**

Student Study Effort Expected	Hours
Meetings with supervisor	40h
Master thesis research	450h
Master thesis dissertation writing	250h
Presentation preparation	9h
Thesis examination	1h
<b>Total</b>	<b>750h</b>

**Required Textbooks / Readings:**

Title	Author(s)	Publisher	Year	ISBN
Research methods for business students	Saunders, M., Lewis, P. and Thornhill, A.	Pitman	2015	0-273-62017-7

**Recommended Textbooks / Readings:**

<b>Title</b>	<b>Author(s)</b>	<b>Publisher</b>	<b>Year</b>	<b>ISBN</b>
Business research: a practical guide for undergraduate and postgraduate students, 3rd edition	Collis J. and Hussey R.	Palgrave Macmillan	2009	978-1-403-99247-5