



Course Syllabus

Course Code	Course Title	ECTS Credits
MCOM-595	Thesis	20
Prerequisites	Department	Semester
None	Communications	Fall/Spring
Type of Course	Field	Language of Instruction
Required	Communications	English
Level of Course	Lecturer(s)	Year of Study
2nd Cycle	Staff	2 nd
Mode of Delivery	Work Placement	Corequisites
Conventional (Face-to-face)	None	None

Course Objectives:

The main objectives of the course are to:

- perfect in the student the techniques and processes required to conduct primary academic research in an effective and professional manner.
- enable the student to make an in-depth study of a communication topic and make an original contribution in the area.
- prepare the student to do a persuasive oral presentation of their research work to a committee.

Learning Outcomes:

1. Conduct research in an effective and coordinated manner on the topic of the student's choice.
2. Relate relevant media theories to the research (social, psychological) aspects of the topics under investigation.
3. Produce an academic thesis that will prepare the student for the next step in academic learning and achievement – i.e. the preparation of a Ph.D. dissertation.

Course Content:

- Researching information by the student or revisiting theoretical material associated with the thesis topic.

- Supervising and guiding (by the responsible lecturer) the student to connect and relate their thesis subject matter to theoretical principles that explain or predict communication practices.
- Analyzing other information surrounding the main topic of the thesis so that the thesis topic is properly placed in its educational /information context.
- Upon selection of research method(s), the student will carry out their research design and procedure, collect and analyze the data and complete a thesis report.

Learning Activities and Teaching Methods:

Meetings with the student to supervise and guide progress.

Assessment Methods:

Presentation of the paper to a three-member committee and discussion of the contents of the paper with members of the presentation committee.

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Textbooks will be chosen and may vary according to the topic				

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Textbooks will be recommended and may vary according to the topic				