



Course Syllabus

Course Code	Course Title	ECTS Credits
MCOM-502	Digital Communication, Culture and Society	10
Prerequisites	Department	Semester
None	Communications	Fall
Type of Course	Field	Language of Instruction
Required	Digital Media and Communications	English
Level of Course	Lecturer(s)	Year of Study
2 nd Cycle	Costas Constandinides	1st
Mode of Delivery	Work Placement	Corequisites
Face-to-Face	N/A	None

Course Objectives:

The main objectives of the course are to:

- Focus on critical theories specific to the shift from traditional to computer mediated/digital forms of communication
- Examine and problematize the socioeconomic context of this shift and it also explores theories relevant to digital culture and amateur-made productions
- Discusses of key scholarly work on the logic of digital technologies

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Assess the relationship between traditional and digital Media through a range of critical and theoretical approaches
2. Extend their knowledge of theoretical perspectives on selected topic areas in Communication Studies
3. Apply analytical skills specific to Digital Media Studies
4. Assess and Organize primary and secondary source material
5. Show ability to work closely with a tutor, who will direct and support postgraduate level research activities
6. Discuss complex and philosophically-inclined critical perspectives

Course Content:

- Media (Studies) in the Digital Era
- Remediation
- Convergence Culture and
- Transmedia Storytelling
- Vernacular Creativity
- Digital Identities
- Activism in the Digital Era
- Digital Cinema, Radio Visualizations and Smart Media Technology
- Interactivity
- Software Studies

Learning Activities and Teaching Methods:

Lectures with audio/visual aids, Case Study discussions, Student Participation

Assessment Methods:

Classroom participation, Presentation, Essay Writing

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Remediation: Understanding New Media	Bolter, J. D & Grusin, R.	MIT Press	2000	0262522799
The Language of New Media	Manovich, Lev	MIT Press	2002	0262632551
Convergence Culture: Where Old and New Media Collide	Jenkins, Henry	NYU Press	2006	0814742815
Unruly Media: YouTube, Music Video, and the New Digital Cinema	Vernallis, Carol	Oxford University Press	2013	9780199767007

Science Fiction, Fantasy, and Politics: Transmedia World-Building Beyond Capitalism	Hassler-Forest, Dan	Rowman & Littlefield	2016	9781783484928
Lecturer's Material				

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Life After New Media: Mediation As a Vital Process	Kember, Sarah Zylinska, Joanna	The MIT Press	2012	9780262018197
Software Takes Command: Extending the Language of New Media	Manovich, Lev	Bloomsbury Academic	2014	9781472544988
Beyond New Media: Discourse and Critique in a Polymediated Age	Herbig, Art Herrmann, Andrew F. Tyma, Adam W.	Lexington Books	2015	9780739191026