



Course Syllabus

Course Code	Course Title	ECTS Credits
MBAN-895BE	Thesis II	7.5
Prerequisites	Department	Semester
MBAN-895A	School of Business	Fall, Spring
Type of Course	Field	Language of Instruction
Required	Management	English
Level of Course	Lecturer(s)	Year of Study
2 nd Cycle	Faculty	1 st or 2 nd
Mode of Delivery	Work Placement	Corequisites
E-Learning	N/A	None

Course Objectives:

This is a Thesis of theoretical or empirical research undertaken on a business topic in the student's area of concentration on the MBA Programme. This is expected to be an independent research study by the MBA Candidates on a topic of their own choice. Subsequent to the approval of such a Thesis Proposal, a Thesis Supervisor is appointed from among the MBA Faculty members of The University of Nicosia to work closely with the MBA Candidate. The Thesis may be in the form of an academic or a scientific (publishable) paper at an appropriate graduate level. The ultimate objective of this requirement is to test the ability of the MBA Candidate to select a problem, set up a framework for it and analyze it in an academic perspective so as to end up with meaningful recommendations in the end. The paper requires significant focus on a business issue viewed through academic thought and research and presented in the proper writing style. The MBA Thesis is not to be a description of a situation, but an analysis and evaluation of a problem with specific recommendations given based on a combination of research and original thinking

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Demonstrate their ability to undertake research;
2. Research and identify appropriate areas of literature in specific business research topic and be in a position to construct an in-depth literature review;
3. Design and implement a comprehensive research methodology and apply these in real life contexts and environments.
4. Demonstrate an ability to apply qualitative and quantitative research methods;
5. Be in a position to learn how to draft a thesis.

Course Content:

Writing up the thesis as follows:

- Introduction
- Literature review
- Methodology and Methods
- Analysis and Discussion
- Findings
- Conclusions and recommendations

Learning Activities and Teaching Methods:

Working with an allocated supervisor to develop the research and write up the thesis.

Assessment Methods:

Thesis Submission, Presentation

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Saunders, M., Lewis, P. and Thornhill, A.	Research methods for business students	Pitman	2015	0-273-62017-7

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Collis J. and Hussey R.	Business research: a practical guide for undergraduate and postgraduate students, 3 rd edition	Palgrave Macmillan	2009	978-1-403-99247-5
Bryman A. and Bell, E.	Business research methods, 2 nd edition	Oxford University Press	2007	978-0-199-28498-6
Gill J. and Johnson P.	Research methods for managers, 4 th edition	Sage Publications	2010	978-1-847-87094-0