



Course Syllabus

Course Code	Course Title	ECTS Credits
MBAN-757	Global Financial Strategies	6
Prerequisites	Department	Semester
MBAN-550/MBAN-630/ MBAN-640	School of Business	Fall, Spring
Type of Course	Field	Language of Instruction
Concentration	Finance	English
Level of Course	Lecturer(s)	Year of Study
2 nd Cycle	STAFF	1 st or 2 nd
Mode of Delivery	Work Placement	Corequisites
Face-to-Face	N/A	None

Course Objectives:

The main objectives of the course are to:

- Evaluate the flow of funds and the function of financial markets
- Evaluate the theoretical background of Efficient Market Hypothesis
- Evaluate bond, stock and exchange rate markets

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Evaluate basic concepts and strategies of the financial markets
2. Evaluate risk and return of markets and apply Efficient Market Hypothesis
3. Evaluate the way that central banking and bond, stock and exchange rate markets operate
4. Create successful investment strategies and portfolio analysis
5. Evaluate and analyze financial crisis and especially the current financial and sovereign crisis.

“Details on the contribution of the course’s learning outcomes towards the learning goals / competencies and learning objectives of the programme are included in the curriculum map of each programme”.

Course Content:

1. **INTRODUCTION** (debt markets, structure of financial system, fractional banking)
2. **VALUING BONDS AND STOCKS** (corporate bonds, sovereign bonds, dividend-discount model, valuation)
3. **RISK AND RETURN** (defining and determining risk and return, expected return, portfolio standard deviation, covariance and correlation coefficient)
4. **EFFICIENT MARKET HYPOTHESIS** (Dow theory, perfect capital markets, efficient capital markets, forms of efficient markets, event studies,
5. **CENTRAL BANKING** (history of Federal Reserve Bank, European Central Bank, International Monetary Fund)
6. **MONEY MARKETS** (purpose of money markets, money market instruments, Treasury Bills, Federal Funds, Repurchase Agreements, Commercial Papers, Eurodollars, Banker's Acceptances)
7. **BOND MARKET** (purpose of bond markets, capital market participants and trading, types of bonds)
8. **STOCK MARKETS** (investing in stocks, common stocks, preferred stocks, organized and over-the-counter trading, Exchange Traded Funds, stock market indexes)
9. **FOREIGN EXCHANGE MARKET** (foreign exchange rates, law of one price, theory of Purchasing Power Parity, factors affecting exchange rates in the long run)
10. **FINANCIAL REGULATION** (government safety net, capital requirements, prompt corrective action, chartering and examination, assessment of risk management, consumer protection, restrictions on competition, Dodd-Frank Act)
11. **FINANCIAL CRISES** (Charles Kindleberger, Hyman Minsky, financial bubbles, big financial bubbles, rationality of markets, explaining financial crises, types of financial crises, debt glossary)
12. **INTERNATIONAL SOVEREIGN DEBT CRISES** (debt categories and debt crisis, banking crisis, sovereign debt crisis, "This-Time-is-Different" Syndrome, Eurozone debt crisis, remedial measures, Latin American debt crisis, Russian financial crisis, Argentine debt restructuring)

Learning Activities and Teaching Methods:

Lectures, textbook reading, case studies, academic paper discussion

Assessment Methods:

Course Work and Classroom participation (40%), Final Exam (60%)

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Financial Markets and Institutions, 9th edition	Miskin F. and Eakins S.	Pearson Education	2017	9780134519265

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Financial Markets and Institutions, 7 th edition	Saunders, Anthony and Cornett Marcia	Mc-Graw Hill Education	2018	9781259919718