



Course Syllabus

Course Code	Course Title	ECTS Credits
MBAN-720	Scholarship and Research	6
Prerequisites	Department	Semester
None	School of Business	Fall, Spring
Type of Course	Field	Language of Instruction
Required	Research	English
Level of Course	Lecturer(s)	Year of Study
2 nd Cycle	Dr Leonidas Efthymiou	1 st or 2 nd
Mode of Delivery	Work Placement	Corequisites
Face to Face	N/A	None

Objectives of the Course:

'Scholarship and Research', is based on the assumption that postgraduate scholarship provides skills fundamental for achieving competence in the other courses of the master's programmes, as well as for undertaking the MBA Thesis. The course is designed to develop your knowledge and understanding of academic practice and research. It utilises a research process and problem-based learning approach to develop your practical competence in aspects appropriate to academic practice and research in business and management.

Learning Outcomes:

After studying this course, students should be able to:

1. Write in a clear and logical academic style applying critical thinking skills, understanding the importance and application of referencing (i.e. Harvard)
2. Identify appropriate areas of literature for a specific business research topic;
3. Understand the philosophical and methodological basis of key approaches to academia and academic research
4. Put in practice a wide range of research methods (qualitative and quantitative) as appropriate to specific research questions, goals and/or objectives;
5. Demonstrate an understanding of research principles, identify the concepts to be addressed and the components to be included in a business research proposal;

“Details on the contribution of the course’s learning outcomes towards the learning goals / competencies and learning objectives of the programme are included in the curriculum map of each programme”

Course Content:

- Foundations of Scholarship
- Academic Reading/Writing/Active Reading
- Critical Thinking
- Offering/Reflecting on Peer Feedback
- Identify a research topic
- Research Design
- Qualitative/Quantitative Methodology
- Re-search the Literature
- Research Methods
- Sampling
- Fieldwork – Collection of Data
- Write up process
- Ethics, Access, Consent, Anonymity, Confidentiality, Ethics Approval Form

Learning Activities and Teaching methods:

Interactive lectures, presentation and review of specific examples and discussion of topical issues designed to advance students' awareness of the contribution of research to the advancement of academic knowledge and managerial practice.

Assessment Methods:

Main Assignment, weekly assessed assignments, final exam

Required Textbook/Reading:

Title	Authors	Publisher	Year	ISBN
There is no required textbook for this course. The material draws on a number of sources as part of guided reading.				

Recommended Textbooks/Reading:

Title	Authors	Publisher	Year	ISBN
Research methods for business students, 8 th edition	Saunders M., Lewis P. and Thornhill A.	Pearson	2019	9781292208787