



## Course Syllabus

|                         |                        |                                    |
|-------------------------|------------------------|------------------------------------|
| <b>Course Code</b>      | <b>Course Title</b>    | <b>ECTS Credits</b>                |
| MBAN-703DE              | Business Ethics        | 7.5                                |
| <b>Prerequisites</b>    | <b>Department</b>      | <b>Semester</b>                    |
| MBAN-609DE              | School of Business     | Fall, Spring, Summer               |
| <b>Type of Course</b>   | <b>Field</b>           | <b>Language of Instruction</b>     |
| Elective                | Management             | English                            |
| <b>Level of Course</b>  | <b>Lecturer(s)</b>     | <b>Year of Study</b>               |
| 2 <sup>nd</sup> Cycle   | Dr. Leonidas Efthymiou | 1 <sup>st</sup> or 2 <sup>nd</sup> |
| <b>Mode of Delivery</b> | <b>Work Placement</b>  | <b>Corequisites</b>                |
| Distance Learning       | N/A                    | None                               |

### Course Objectives:

The main objectives of the course are to:

- Present and analyze key ethical theories as they relate to business
- Critically evaluate these theories and apply them in business situations
- Initiate discussion on the difficulties in choosing an ethical framework to apply in international contexts and appraise the role of culture in doing so
- Demonstrate the design and application of codes of ethics in organizations

### Learning Outcomes:

After completion of the course students are expected to be able to:

1. Recognize ethical dilemmas and their consequences for business, the individual and for society
2. Identify major stakeholders likely to be impacted by unethical practices
3. Explain the main ethics theories
4. Use appropriate tools to apply the theories in business scenarios and critically discuss their application
5. Compare and contrast the effects of applying the different theories
6. Critically discuss the application of theories in contemporary business issues
7. Appraise the ethical challenges in a global environment and develop approaches of coping with them
8. Analyze and discuss the benefits and limitations of codes of ethics in organizations

9. Design 'Codes of Ethics' in organizations
10. Identify and analyze the ethical ramifications of technology in organizations
11. Present clearly different viewpoints and arguments
12. Provide informed advice on business ethics

**Course Content:**

1. What is Business Ethics?
2. Ethical Theories
3. Application of Ethical Theories
4. Environmental Ethics
5. Descriptive Ethics
6. Codes of Ethics
7. Managing Business Ethics across Borders
8. Social Accounting
9. Regulation of Business
10. Business and Poverty
11. Responsible Investment

**Learning Activities and Teaching Methods:**

WebEx lectures and discussions, case study applications, video analysis, academic paper reading and discussion, student research and writing

**Assessment Methods:**

Assignments, final exam

**Required Textbooks / Readings:**

| Title  | Author(s)                | Publisher               | Year | ISBN           |
|--|--------------------------|-------------------------|------|----------------|
| Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization (4 <sup>th</sup> Edition) | Crane, A. and Matten, D. | Oxford University press | 2016 | 978-0199697311 |

**Recommended Textbooks / Readings:**

| <b>Title</b>  | <b>Author(s)</b>            | <b>Publisher</b>          | <b>Year</b> | <b>ISBN</b>    |
|---|-----------------------------|---------------------------|-------------|----------------|
| Business Ethics and Corporate Social Responsibility | Griseri, P. and Seppala, N. | Andover: Cengage Learning | 2010        | 978-1408007433 |

**Recommended Journals:**

Journal of Business Ethics  
Business Ethics Quarterly  
Business Ethics: A European Review  
Journal of Corporate Citizenship  
Business and Society  
Business and Society Review

**Useful Web-resources:**

Institute of Business Ethics: [www.ibe.org.uk](http://www.ibe.org.uk)  
Ethical Corporation: [www.ethicalcorp.com](http://www.ethicalcorp.com)