



Course Syllabus

Course Code	Course Title	ECTS Credits
MBAN-703	Business Ethics	7.5
Prerequisites	Department	Semester
MBAN-609	School of Business	Fall, Spring, Summer
Type of Course	Field	Language of Instruction
Elective	Management	English
Level of Course	Lecturer(s)	Year of Study
2 nd Cycle	Dr.Leonidas Efthymiou	1 st or 2 nd
Mode of Delivery	Work Placement	Corequisites
Face to Face	N/A	None

Course Objectives:

The main objectives of the course are to:

- Present and analyze key ethical theories as they relate to business
- Critically evaluate these theories and apply them in business situations
- Initiate discussion on the difficulties in choosing an ethical framework to apply in international contexts and appraise the role of culture in doing so
- Demonstrate the design and application of codes of ethics in organizations

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Recognize ethical dilemmas and their consequences for business, the individual and for society
2. Identify major stakeholders likely to be impacted by unethical practices
3. Explain the main ethics theories
4. Use appropriate tools to apply the theories in business scenarios and critically discuss their application
5. Compare and contrast the effects of applying the different theories
6. Critically discuss the application of theories in contemporary business issues
7. Appraise the ethical challenges in a global environment and develop approaches of coping with them
8. Analyze and discuss the benefits and limitations of codes of ethics in organizations

9. Design 'Codes of Ethics' in organizations
10. Identify and analyze the ethical ramifications of technology in organizations
11. Present clearly different viewpoints and arguments
12. Provide informed advice on business ethics

Course Content:

1. What is Business Ethics?
2. Ethical Theories
3. Application of Ethical Theories
4. Environmental Ethics
5. Descriptive Ethics
6. Codes of Ethics
7. Managing Business Ethics across Borders
8. Social Accounting
9. Regulation of Business
10. Business and Poverty
11. Responsible Investment

Learning Activities and Teaching Methods:

1. Faculty Lectures
2. Guest-Lectures Seminars
3. Directed and Background Reading
4. Case Study Analysis
5. Academic Paper Discussion
6. Simulations
7. Student-led Presentations

Assessment Methods:

Attendance and participation, assignments, midterm exam, final exam

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization (4 th Edition)	Crane, A. and Matten, D.	Oxford University press	2016	978-0199697311

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Business Ethics and Corporate Social Responsibility	Griseri, P. and Seppala, N.	Andover: Cengage Learning	2010	978-1408007433

Recommended Journals:

Journal of Business Ethics
 Business Ethics Quarterly
 Business Ethics: A European Review
 Journal of Corporate Citizenship
 Business and Society
 Business and Society Review

Useful Web-resources:

Institute of Business Ethics: www.ibe.org.uk
 Ethical Corporation: www.ethicalcorp.com