



Course Syllabus

Course Code	Course Title	ECTS Credits
MBAN-702	Integrity in Organizations	6
Prerequisites	Department	Semester
MBAN-610	School of Business	Fall, Spring
Type of Course	Field	Language of Instruction
Concentration	Human Resource Management	English
Level of Course	Lecturer(s)	Year of Study
2 nd Cycle	Dr. Leonidas Efthymiou	1 st or 2 nd
Mode of Delivery	Work Placement	Corequisites
Face to Face	N/A	None

Course Objectives:

The main objectives of the course are to:

- Present and analyze key ethical theories as they relate to business
- Critically evaluate these theories and apply them in business situations
- Initiate discussion on the difficulties in choosing an ethical framework to apply in international contexts and appraise the role of culture in doing so
- Develop a corporate business ethics management program
- Demonstrate the design and application of codes of ethics in organizations

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Recognize ethical dilemmas and their consequences for business, the individual and for society
2. Identify major stakeholders likely to be impacted by unethical practices
3. Explain the main ethics theories
4. Use appropriate tools to apply the theories in business scenarios and critically discuss their application
5. Compare and contrast the effects of applying the different theories
6. Critically discuss the application of theories in contemporary business issues

7. Appraise the ethical challenges in a global environment and develop approaches of coping with them
8. Analyze and discuss the benefits and limitations of codes of ethics in organizations
9. Design 'Codes of Ethics' in organizations and identify and analyze the ethical ramifications of technology in organizations
10. Present clearly different viewpoints and arguments and provide informed advice on business ethics

“Details on the contribution of the course’s learning outcomes towards the learning goals / competencies and learning objectives of the programme are included in the curriculum map of each programme”.

Course Content:

1. What is Business Ethics?
2. Review and Application of Ethical Theories
3. Stakeholder Theory of the Firm
4. Corporate Social Responsibility and Social Accounting
5. Tools of the Business Ethics management (e.g. Codes of Ethics, Ethical Training, Ethics Consultancy, Ethic Committees, Ethics Control, Risk Management and more).
6. Managing Business Ethics across Borders
7. Ethics and Consumers
8. Ethics and Suppliers
9. Ethics and the Government
10. Ethics and Employees/ Workplace Ethics
11. Ethics and Leadership
12. Ethics at Global level

Learning Activities and Teaching Methods:

Faculty Lectures, Guest-Lectures Seminars, Directed and Background Reading, Case Study Analysis, Academic Paper Discussion, Student Research and Writing.

Assessment Methods:

Main Assignment, Weekly assessed assignments, final exam

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization (<i>4th Edition</i>)	Crane, A. and Matten, D.	Oxford University press	2019	978-0198810070

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization (4th Edition)	Crane, A. and Matten, D.	Oxford University press	2016	978-0199697311

Recommended Journals:

Journal of Business Ethics

Business Ethics Quarterly

Business Ethics: A European Review

Journal of Corporate Citizenship

Business and Society

Business and Society Review

Useful Web-resources:

Institute of Business Ethics: www.ibe.org.uk

Ethical Corporation: www.ethicalcorp.com