



Course Syllabus

Course Code	Course Title	ECTS Credits
MBAN-686	Agricultural Policy	6
Prerequisites	Department	Semester
None	School of Business	Fall, Spring
Type of Course	Field	Language of Instruction
Concentration	Management	English
Level of Course	Lecturer(s)	Year of Study
2 nd Cycle	Dr. Aggelopoulos Stamatis	1 st or 2 nd
Mode of Delivery	Work Placement	Corequisites
Face-to-Face	N/A	None

Course Objectives:

The main objectives of the course are to:

- An analysis of the measures, economic mechanisms and required implementation of the National and Common Agricultural Policy.
- Interpreting the implementation mechanism of each agricultural policy measure.
- Description and analysis of the regulatory framework of the CAP, with a focus on the operation of the food market, through the exploitation of agricultural policy tools and mechanisms.
- Interpretation and evaluation of all alternative policies in the field of agriculture.
- Interpretation and evaluation of the impact from the implementation of agricultural policy measures, through the application of economic theories.
- An analysis of the productivity and competitiveness of the agricultural sector, through economic tools and models.
- Viewing agricultural product and food trade policy issues, through the operation of International Organizations.

Learning Outcomes:

After completion of the course students are expected to be able to:

- Have knowledge of the meaning and content of agricultural policy, and know how to analyze its formulation mechanisms.
- Be aware of the legislation and regulatory framework of the Common Agricultural Policy, in the production and trade of agricultural products. Also, have knowledge of the changes and orientation of CAP measures.
- Describe and analyze the position of agriculture in the national and global economy, and its impact on social economy.
- Analyze the mechanisms of implementing the agricultural policy in each agricultural sector and, more specifically, on basic agricultural products. Moreover, analyze and evaluate the trading policy measures for agricultural products and food.
- Use various “tools” to monitor and be continuously updated about changes, developments and reviews of the CAP.
- Become familiarized with the feasibility of including agricultural holdings and enterprises in agricultural development programs, within the framework of the CAP.
- Use and valorize each agricultural policy measure, as an agricultural enterprise executive, and as an agricultural development consultant in general, with the aim of improving the competitiveness of agricultural enterprises.
- Use and valorize financing measures and programs, during the operational organization of agricultural and animal breeding structures.

“Details on the contribution of the course’s learning outcomes towards the learning goals / competencies and learning objectives of the programme are included in the curriculum map of each programme”.

Course Content:

1. Basic characteristics of the agricultural sector
2. Agricultural Policy-Agricultural Product Policy
3. Interventionism in the Agricultural sector
4. Agricultural Economic Development
5. Agricultural Development Programmes
6. EU Mechanisms in Agricultural Policy
7. Common Market Organization (CMO)
8. The Common Agricultural Policy on basic Agricultural Products
9. International trade mechanisms for agricultural products
10. Legislation
11. Impact of Agricultural Policy measures

Learning Activities and Teaching Methods:

Power point and articulate presentations, lectures, case studies and exercises.

Assessment Methods:

Projects, Final Exam

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Handbook of Agricultural Economics	Bruce L. Gardner, Gordon C. Rausser	Elsevier,	2007	9603590061

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
General Division for Agriculture: The common agricultural policy-A policy evolving with times		European Commission Brussels	2004	
Directorate-General Agriculture and Rural Development	Directorate G.	European Commission Brussels	2004	
Economic analysis and evaluation G.4 Evaluation of measures applicable to agriculture studies”.	Directorate G.	European Commission Brussels	2006	
Directorate-General for Agriculture and Rural Development		European Union	2010	
Final report for the “Update of Analysis of Prospects in the Scenar 2020 Study: Preparing for Change”.		Agriculture in the European Union Statistical and Economic Information 2009	2020	