



University of Nicosia, Cyprus

<b>Course Code</b> MBA-703	<b>Course Title</b> Business Ethics	<b>ECTS Credits</b> 7.5
<b>Department</b> School of Business	<b>Semester</b> Fall, Spring, Summer	<b>Prerequisites</b> MBA-609
<b>Type of Course</b> Elective	<b>Field</b> Management	<b>Language of Instruction</b> English
<b>Level of Course</b> 2 <sup>nd</sup> Cycle	<b>Year of Study</b> 2nd	<b>Lecturer(s)</b> Dr Panayiotis Constanti
<b>Mode of Delivery</b> face-to-face	<b>Work Placement</b> N/A	<b>Co-requisites</b> None

**Objectives of the Course:**

The main objectives of the course are to:

- Explore how people live their lives according to a standard of ‘right’ or ‘wrong’ behaviour;
- Determine where people look for guidance in deciding what is ‘right’ or ‘wrong’ or ‘good’ or ‘bad’;
- Examine how people interact with other members of their community or society as a whole who may or may not share the same ethical principles;
- Examine the question of whether the business world should be viewed as an artificial environment where the rules by which you choose to live your own life don’t necessarily apply.

**Learning Outcomes:**

After completion of the course students should be able to:

1. **Recognize and identify** ethical dilemmas and their consequences, for business, the individual and for society;
2. **Identify** who are the major stakeholders likely to be impacted by unethical practices and whether organizations should have a code of ethics;
3. **Develop** a Code of Ethics;
4. **Resolve** workplace ethical dilemmas and the consequences to all stakeholders that are likely to result from their resolution;
5. **Explain** the term ‘whistleblower’ and how it relates to organizations, with particular emphasis on the likely consequences to the one ‘blowing the whistle’;
6. **Identify** the ethical ramifications of technology in organizations;
7. **Identify** and suggest ways of coping with the ethical challenges in a global environment.

**Course Content:**

1. **Understanding Ethics:** how people try to live their lives according to a standard of ‘right’ or ‘wrong’;
2. **Defining Business Ethics:** the application of standards of moral behaviour in business settings;
3. **Organizational Ethics:** how each functional department within an organization manages the challenge of building and maintaining an ethical culture;
4. **‘Whistle Blowing’:** how employees who discover evidence of wrong-doing, bring the matter to the attention of management/appropriate authorities;
5. **Ethics and Technology:** examines the issues of employee surveillance and the extent to which technology prevents/enhances unethical behaviour;
6. **Ethics and Globalization:** is there a universal standard of ethics or is there a conflict when our moral standards and principles meet those of others?
7. **‘Making it Stick’:** looking at the ‘big picture’ of maintaining an ethical culture while coping with all of the challenges.

**Learning Activities and Teaching Methods:**

Instructor presentations; video clips; case studies and discussions.

**Assessment Methods:**

Test; exam; assignment.

**Required Textbooks/Reading:**

Authors	Title	Publisher	Year	ISBN
Ghillyer, A.	Business Ethics: a real world approach	McGraw-Hill.	2008	9780071101318

**Recommended Textbooks/Reading:**

Authors	Title	Publisher	Year	ISBN
Fisher, C and Lovell, A.	Business Ethics and Values: individual, corporate and international perspectives.	Prentice Hall.	2006	9780273694939