



Course Code MBA-703	Course Title Business Ethics	ECTS Credits 7.5
Department School of Business	Semester Fall, Spring, Summer	Prerequisites MBA-609
Type of Course Elective	Field Management	Language of Instruction English
Level of Course 2 nd Cycle	Year of Study 2nd	Lecturer(s) Dr Panayiotis Constanti
Mode of Delivery face-to-face	Work Placement N/A	Co-requisites None

Objectives of the Course:

The main objectives of the course are to:

- Explore how people live their lives according to a standard of ‘right’ or ‘wrong’ behaviour;
- Determine where people look for guidance in deciding what is ‘right’ or ‘wrong’ or ‘good’ or ‘bad’;
- Examine how people interact with other members of their community or society as a whole who may or may not share the same ethical principles;
- Examine the question of whether the business world should be viewed as an artificial environment where the rules by which you choose to live your own life don’t necessarily apply.

Learning Outcomes:

After completion of the course students should be able to:

1. **Recognize and identify** ethical dilemmas and their consequences, for business, the individual and for society;
2. **Identify** who are the major stakeholders likely to be impacted by unethical practices and whether organizations should have a code of ethics;
3. **Develop** a Code of Ethics;
4. **Resolve** workplace ethical dilemmas and the consequences to all stakeholders that are likely to result from their resolution;
5. **Explain** the term ‘whistleblower’ and how it relates to organizations, with particular emphasis on the likely consequences to the one ‘blowing the whistle’;
6. **Identify** the ethical ramifications of technology in organizations;
7. **Identify** and suggest ways of coping with the ethical challenges in a global environment.

Course Content:

1. **Understanding Ethics:** how people try to live their lives according to a standard of ‘right’ or ‘wrong’;
2. **Defining Business Ethics:** the application of standards of moral behaviour in business settings;
3. **Organizational Ethics:** how each functional department within an organization manages the challenge of building and maintaining an ethical culture;
4. **‘Whistle Blowing’:** how employees who discover evidence of wrong-doing, bring the matter to the attention of management/appropriate authorities;
5. **Ethics and Technology:** examines the issues of employee surveillance and the extent to which technology prevents/enhances unethical behaviour;
6. **Ethics and Globalization:** is there a universal standard of ethics or is there a conflict when our moral standards and principles meet those of others?
7. **‘Making it Stick’:** looking at the ‘big picture’ of maintaining an ethical culture while coping with all of the challenges.

Learning Activities and Teaching Methods:

Instructor presentations; video clips; case studies and discussions.

Assessment Methods:

Test; exam; assignment.

Required Textbooks/Reading:

Authors	Title	Publisher	Year	ISBN
Ghillyer, A.	Business Ethics: a real world approach	McGraw-Hill.	2008	9780071101318

Recommended Textbooks/Reading:

Authors	Title	Publisher	Year	ISBN
Fisher, C and Lovell, A.	Business Ethics and Values: individual, corporate and international perspectives.	Prentice Hall.	2006	9780273694939