



Course Syllabus

Course Code	Course Title	ECTS Credits
LALI-175DL	Intercultural Communication	6
Prerequisites	Department	Semester
LALI-140DL	Languages and Literature	Spring
Type of Course	Field	Language of Instruction
Elective	Linguistics	English
Level of Course	Lecturer	Year of Study
1 st Cycle	Dr Maria Economidou-Kogetsidis	2 nd / 3 rd /4 th
Mode of Delivery	Work Placement	Corequisites
Distance Learning	N/A	None

Course Objectives:

The overall goal of this course is to help students develop an understanding of the process of communicating across cultures. It aims to prepare students for a world of global contact by developing an awareness of cultural diversity issues and communication across cultures by drawing on the latest developments in linguistic, psychological, anthropological and sociological theory. It ultimately aims to help students become more effective communicators who can recognise causes of intercultural conflict, adapt to unfamiliar cultures, and contribute to greater cooperation.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. critically discuss cultural diversity issues and theories of intercultural communication;
2. critically discuss the influence of cultural differences on language communication;
3. recognise and analyse some frequent causes of intercultural miscommunication;
4. critically assess linguistic politeness from a cross-cultural and intercultural point of view;
5. adapt to unfamiliar cultures, and contribute to greater cooperation.

Course Content:

- Definitions of Culture
- The nature of culture – key elements
- Intercultural communication – Definition

- The importance of intercultural communication
- The examples of the Greek and British cultures - Two case studies
- Non-verbal communication
- Hofstede's value dimensions
- Cultural identity
- Racism, stereotyping, nationalism
- Language and culture
- Modern Greek culture and requests

Learning Activities and Teaching Methods:

Recorded lectures, forum discussions, online practical activities, WebEx - video conferences

Assessment Methods:

Assignment, Online Participation, Final exam

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Communication Between Cultures	Samovar, Larry A., Porter Richard E., Edwin R., McDaniel, Roy Carolyn	Thomson, Wadsworth	2013	978-1111349103

Recommended Textbooks / Readings:

Additional book(s)/reading material that would support the course (but not a requirement).

Title	Author(s)	Publisher	Year	ISBN
An Integrated Approach to Intercultural Communication	Bakić-Mirić, Nataša	Cambridge Scholars	2012	978-1443835244