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| Course Code IREL-630 | Course Title The Role of the Media in IR | ECTS Credits 7.5 |
| Department European Studies and International Relations | Semester Fall, Spring | Prerequisites None |
| Type of Course Required | Field International Relations | Language of Instruction English |
| Level of Course 2 nd Cycle | Year of Study 1 st | Lecturer(s) Dr Craig Webster |
| Mode of Delivery face-to-face | Work Placement N/A | Co-requisites None |

Objectives of the Course:

The main objectives of the course are to:

1. Introduce students to international communication and its role in world affairs.
2. Examine the role of the international media in the formulation and implementation of world politics and the political articulation of world leaders.
3. Examine international political communication and the ways it affects international public opinion.
4. Introduce students to important issues regarding mass media and politics in the modernization process, the communications policies in development and the role of the media in the resolution of conflicts.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Illustrate extensive knowledge of key trends and developments within the field of international relations.
2. Illustrate a full understanding of the complexity of the field of study and its relation to other subjects.
3. Demonstrate considerable knowledge of key research debates within the field of study.
4. Discuss recent world history and the European integration process in an intelligent and analytical way.
5. Independently identify, analyze and evaluate complex issues relating to IR using a variety of methodological tools.
6. Analyze and evaluate complex issues both orally and in writing as well as lead a discussion regarding issues of an international nature linked with media issues.
7. Independently analyze, interpret and reflect upon key trends in development within world politics.
8. Critically analyze research within the field of study.
9. Communicate in English language both orally and in written form at (near) native level.
10. Use IT skills (word processing, Internet and e-mail) as study and communication tools.
11. Illustrate the ability to partake in research of international phenomena with a minimal amount of assistance.
12. Make efficient use of libraries, bibliographical material and academic research.

Course Contents:

1. International Communication: theory and practice.
2. The new international media: press agencies, satellite communication and TV, world radio and universal news.
3. The informed citizens in the global village.
4. International power communication: the “emperors” of world media and their role.
5. Mass media and political socialization: the role of communication patterns.
6. The contribution of the media in international understanding and their role in the resolution of conflicts.
7. Terrorism in the media and through the media.
8. The cultural influence of international media in developing countries.
9. Case studies and research.

Learning Activities and Teaching Methods:

Lectures, Methodological and theoretical seminars, Conferences and sessions with visiting speakers, Project work

Assessment Methods:

Final Exam, Class Participation, Essays

Required Textbooks/Reading:

| Authors | Title | Publisher | Year | ISBN |
|--------------------------|---|-------------------|------|------------|
| P. Robinson | The CNN Effect | Routledge | 2002 | 0415259053 |
| E Herman and N Chomsky | Manufacturing Consent | Random House | 2002 | 0375714499 |
| DK Thussu and D Freedman | War and the Media Reporting Conflict 24/7 | Sage Publications | 2003 | 0761943137 |

Recommended Textbooks/Reading:

| Authors | Title | Publisher | Year | ISBN |
|----------------------------|--|--------------------------------|------|------------|
| L W Pye (ed.) | Communications and Political Development | Princeton University Press | 1963 | 0762313595 |
| D Halberstam | The Powers that Be | Alfred A Knopf | 1979 | 0394503813 |
| World Media Association | World Media Report | Fairleigh Dickinson Univ Press | 1987 | 0838637027 |
| I Stewart and S Carruthers | War, Culture and the Media. | Palgrave Macmillan | 1996 | 0312228015 |

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| S Carruthers | The Media at War | Continuum International Publishing | 2000 | 0826473903 |
| N Reeves | The Power of Film Propaganda | Sage Publications | 1999 | 0761974962 |
| S Cottle | News, Public Relations and Power | | 2003 | |