



Course Syllabus

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| Course Code | Course Title | ECTS Credits |
| IMPH-485 | Social Pharmacy/ Κοινωνική Φαρμακευτική | 6 |
| Prerequisites | Department | Semester |
| IMPH-200 | Health Sciences | Fall/Spring |
| Type of Course | Field | Language of Instruction |
| Compulsory | Pharmacy | Greek/English |
| Level of Course | Lecturer(s) | Year of Study |
| 1 st Cycle | Dr. Eleni Tolma | 4 th |
| Mode of Delivery | Work Placement | Corequisites |
| Face-to-face | N/A | N/A |

Course Objectives:

Social Pharmacy uses a scientific approach to describe, explain, understand, and/or change practice. In social Pharmacy, the pharmaceutical sector is studied from the aspect of the social sciences and humanistic side of views. Additionally, social pharmacy includes all the social factors that can influence medicine use, health beliefs/attitudes, processes etc.

The main objectives of the course are to:

- Understand and evaluate what is social pharmacy
- Understand and apply the correlation between social pharmacy and pharmaceutical care
- Explain the social factors that influence drug use
- Discuss the active social role of pharmacists in health care
- Understand the attitudes and beliefs of the patient
- Show the application of sociology and psychology in pharmacy practice
- Describe psychological models of health and illness behaviour
- Review and evaluate the social differences in health
- Discuss about communication skills and effective outcomes

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Knowledge & Understanding

identify how society structures affect the use of drugs on each individual and on a societal level

discuss how social differences affect health

outline social pharmacy challenges

2. Skills

- communicate effectively with other health care professionals and patients
- apply the knowledge acquired to handle patient case studies, involving consultations for self-care, consultations for health promotion and for prescribed medication
- apply theories to encourage changes in health behaviour and improve adherence

Course Content:

- importance of sociology and psychology to pharmacy practice
- support psychological theories
- psychological models of health behaviour and behaviour change
- psychological models of illness behaviour and behaviour change
- communicating for effective outcomes
- motivational interviewing
- patient case studies

Learning Activities and Teaching Methods:

Lectures, class discussion, assignments, practical, self-directed work

Assessment Methods:

In class group assessments, mini OSCE, case presentations, campaigns, final exam

Required Textbooks / Readings:

| Title | Author(s) | Publisher | Year | ISBN |
|---|--------------------------------------|----------------------------------|------|---------------|
| Social and Cognitive Pharmacy | Donyai Parastou | Pharmaceutical Press | 2002 | 9780853698999 |
| Motivational Interviewing for Health Professionals: A Sensible Approach (2nd Edition) | Bruce A. Berger, William A. Villaume | American Pharmacists Association | 2019 | 9781582123219 |

Recommended Textbooks / Readings:

| Title | Author(s) | Publisher | Year | ISBN |
|--|--|----------------------------------|------|---------------|
| Communication Skills for Pharmacists: Building Relationships, Improving Patient Care | Bruce A. Berger | American Pharmacists Association | 2009 | 9781582121321 |
| Φαρμακευτική Πρακτική | Geoffrey Harding, Kevin M. G. Taylor, Μετάφραση και επιμέλεια Ελληνικής έκδοσης Αλίκη Πελετίδη | Παρισιάνου Α.Ε. | 2021 | 9789605836252 |