



Course Syllabus

Course Code	Course Title	ECTS Credits
HMG-490	Thesis	10
Prerequisites	Department	Semester
Completion of core Requirements	Hospitality, Tourism and Sports Management	Fall/Spring
Type of Course	Field	Language of Instruction
Compulsory	Hospitality	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Dr Leonidas Efthymiou and Dr Evi Eftychiou	4 th
Mode of Delivery	Work Placement	Co requisites
Distance Learning	N/A	None

Course Objectives:

The overall aim of the module is to enhance students' ability to manage a complex project in a hospitality environment. To do so, the module aims to:

- Develop the learner's understanding and skills of research in hospitality management and/or a hospitality development context.
- Critically review a range of research methods, methodologies and select the appropriate one.
- Build on the research methodology skills and practical aspects of planning, conducting and producing a dissertation appropriate to the level.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Identify a specific management and/or development problem in the field of hospitality.
2. Review relevant literature relating to an identified problem.
3. Select a relevant methodology to support a research project.
4. Defend and critically assess an appropriate research method to investigate a specific management and/or development problems in the field of hospitality.
5. Apply a range of research analysis tools, for qualitative and/ or quantitative findings.
6. Conduct secondary and primary research.
7. Develop and present a research dissertation.

8. Adopt widely accepted ethical practices, including, consent, confidentiality, anonymity and ethical approval forms.

Course Content:

- Introduction to research approaches
- Formulating research aims and objectives
- Developing a conceptual framework
- Research Design: Developing a research proposal
- Critically reviewing the literature
- Research Methodology
- Research Methods
- Approaches to analysis of Qualitative and Quantitative findings
- Ethical Considerations
- Project planning, development and presentation

Learning Activities and Teaching Methods:

Lecture, formative self-assessment, interactive activities, case studies, videos, discussion forums

Assessment Methods:

Final Exam, Dissertation

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
(ebook): Research Methods in Tourism, Hospitality and Events Management.	Brunt, P., Horner, S. and Semley, N.	SAGE	2017	ISBN 978147391914-3
(ebook): Writing your Thesis.	Oliver, P.	SAGE	2013	ISBN: 9781446267851

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
(ebook); Researching Tourism, Leisure and Hospitality for your Dissertation.	Mason, P.	GOODFELLOW	2014	ISBN: 9781908999- 900